

Ripples

Alberta and Northwest Territories Monthly Newsletter

National Drowning Prevention Week

National Drowning Prevention Week takes place across Canada July 21-27, 2019.

The Lifesaving Society designates the third week in July as National Drowning Prevention Week (NDPW) to focus community and media attention on the drowning problem and drowning prevention.

The [Social Media Plan](#) contains daily themes and key messages targeted to address trends seen in Lifesaving Society drowning reports and the data from the Drowning Prevention Research Centre. The key messages can be used on social media to promote safe behaviors while in, on and around water.

National Drowning Prevention Week campaign photos correspond to the key themes and messages outlined in the social media plan. There are three campaign photos for each day of National Drowning Prevention Week that will be released two days before the start of National Drowning Prevention Week in the Affiliate Only Toolkit. To ensure consistency of messaging, please post the photos appropriate to the day. You are welcome to also share the campaign photos we post or post your own photos during National Drowning Prevention Week.

Please include the #NDPW2019 hashtag in the posts and be sure to tag us @lifesavingsocietyabnwt (Instagram) and @lifesavingabnwt (Facebook, Twitter and Snapchat).

If you require [Water Smart® Materials](#) or suggestions for how you can support National Drowning Prevention Week please contact the Lifesaving Society at (780) 415-1755 or email experts@lifesaving.org.



National Drowning Prevention Week Proclamations

The Lifesaving Society Alberta and Northwest Territories Branch has sent out letters to all Mayors and Reeves of Alberta as well as all Mayors and Chiefs of the Northwest Territories, asking them to proclaim July 21-27 as National Drowning Prevention Week in their municipality.

To date, 12 proclamations have been received. Our sincere thanks to the following communities for their support on this important national public awareness initiative:

- City of Cold Lake
- City of Chestermere
- City of Red Deer
- City of Beaumont
- Village of Donnelly
- Village of Marwayne
- Village of Rycroft
- County of Northern Lights
- Town of Spirit River
- Hamlet of Ulukhaktok
- Summer Village of West Baptiste
- City of Calgary

Support this campaign and encourage your community to proclaim July 21-27 as National Drowning Prevention Week.

All proclamations received by the Society will be posted on our [website](#) and shared on our social media accounts. Be sure to share your municipality's proclamation.

NDPW Customizable Poster

The Lifesaving Society Alberta and Northwest Territories has National Drowning Prevention Week customizable posters available for your community activation events during National Drowning Prevention Week. If you are interested in ordering a customizable poster please contact the Lifesaving Society at (780)-415-1755 or email experts@lifesaving.org.

NATIONAL DROWNING PREVENTION WEEK



FLAG RAISING CEREMONY

HOMELESS MEMORIAL PLAZA | MONDAY, JULY 22, 2019 @ 10:00 AM

Please join us for a special National Drowning Prevention Week flag raising ceremony at the community flag pole in the Homeless Memorial Plaza (located just North of Edmonton City Hall) on July 22, 2019 at 10:00 am.

Friends, families and colleagues are all welcome!

July 21-27, 2019
National Drowning Prevention Week
LIFESAVING SOCIETY

National Drowning Prevention Week Bridge and Building Lighting

The following structures will be lit blue and white in recognition of National Drowning Prevention Week:

- High Level Bridge (Edmonton, AB) – July 21, 2019
- Calgary Tower (Calgary, AB) – July 21, 2019
- Lethbridge City Hall (Lethbridge, AB) – July 21-27, 2019

Be sure to take photos of these bridges and buildings, post them on social media and tag @lifesavingsocietyabnwt (Instagram) or @lifesavingabnwt (Facebook, Twitter and Snapchat) with the hashtag #NDPW2019.

If you know of a structure that can be lit in your community to support National Drowning Prevention Week please contact the Lifesaving Society at (780) 415-1755 or email experts@lifesaving.org.

National Drowning Prevention Week Flag Raising Ceremony

We invite you to join us for a special National Drowning Prevention Week flag raising ceremony at the [Homeless Memorial Plaza](#) (located just North of Edmonton City Hall) on Monday, July 22 at 10:00 am. The City of Edmonton will display the National Drowning Prevention Week flag on the community flag pole at the Homeless Memorial Plaza for the duration of the week.

Friends, families and colleagues are all welcome to attend.



2018 Flag Raising Ceremony



Canadian Surf Lifesaving Championships

The Lifesaving Society – Nova Scotia Branch is pleased to be hosting the [2019 Canadian Surf Lifesaving Championships](#).

Date: August 23 – 25, 2019

Location: Martinique Beach and Rainbow Haven Beach, Halifax County, Nova Scotia

Competition: The competition is sanctioned by the Lifesaving Society Canada. The International Life Saving Federation Rule Book (2015-2019), Lifesaving World Championships Handbook (2018) and the Canadian Competition Manual (2019 Edition) will be followed.

Deadline: Complete registration (through link above) and entries must be received by Friday August 16th 2019 at 5:00pm EST. No late entries will be accepted.

Canadian Pool Lifesaving Championships Results

Congratulations to all of the Alberta Athletes that competed at the 2019 Canadian Pool Lifesaving Sport Championships! The results are now posted and can be found on the [Lifesaving Society Ontario Branch page](#).

Training Programs

Trainer Course:

Candidates must complete the [Trainer Application Form](#) and submit it to the Society for approval prior to registering for the course.

[Edmonton](#) - September 20 - 22, 2019
Location: Lifesaving Society Office

Trainer Recertification:

[Edmonton](#) - August 17, 2019
Location: Don Wheaton Family YMCA

[Canmore](#) - September 28, 2019
Location: Elevation Place

[Calgary](#) - November 16, 2019
Location: Westside Regional Recreation Centre

National Lifeguard Instructor and First Aid Instructor Recertification

See [Find a Course](#) for Recertifications

Reminder:

Within the Trainer Recertification course, certain Instructor certifications can also be recertified, as identified at the time of registration. First Aid Instructor is only recertified by attending a First Aid Instructor Recertification Course.

Volunteer Lifeguards Needed!

The Water Safety team of the World Triathlon Series Edmonton is looking for volunteer lifeguards to work in a high-paced, exciting race environment. Volunteer lifeguards will be required to guard on paddle boards alongside world renowned athletes at Hawrelak Lake, Edmonton on Friday July 20th, Saturday July 21 and Sunday July 22nd.

Requirements:

- Must have a valid National Lifeguard certification
- Prior Paddle Boarding experience is an advantage, but not required.

What you get out of it:

- Volunteer experience
- Free food
- Free swag

We promise a fun-packed event and have our fingers crossed for beautiful weather!

If you're interested, contact:

Water Safety Manager
World Triathlon Edmonton
Natasha Gago Da Fonseca
gagodafonseca@gmail.com

Volunteer Lifeguards Needed!

Sunday, August 4th, 2019, 6:30am-11am
Terwillegar Park, Edmonton

Looking for volunteer lifeguards to support a fun new race happening in Edmonton's river valley. Lifeguards will be positioned along or in the North Saskatchewan river (in kayaks), to support participant safety. You will receive food and drink, and some free swag to go with an incredible experience on the North Saskatchewan!

Must have current NL certification and Standard First Aid or Aquatic Emergency Care.

To register or for more information, please go to:
www.swimrunedmonton.com/volunteer
or email:
seejswim@gmail.com

Volunteer Lifeguards Needed!

Camp Fishn Around is seeking a lifeguard for a camp running July 20 - 27, 2019.

- Location: Ethel Lake (near Cold Lake) - Round trip transportation will be provided leaving from Calgary
- 15 youth campers (have swimmer 5 or higher)
- Food will be provided

Interested lifeguards should contact:
Carla Tetz at Youthscanfish2@shaw.ca

NEW Lifejacket Loaner Stations

The Lifesaving Society is excited to announce the official opening of two new Lifejacket Loaner Stations in the Town of Beaverlodge and the Town of Coronation. We would like to extend our sincere thanks to Cabela's Canada for the funding support that allowed these Lifejacket Loaner Stations to open.

Lifejacket Loaner Stations provide lifejackets for the public to borrow, at no cost, and then return after use. Each station is also supplied with Water Smart® public education materials and posters to raise awareness about preventing drowning and water-related injury.

Please contact the Lifesaving Society Alberta and Northwest Territories Branch if you are interested in setting up a Lifejacket Loaner Station in your community.



Town of Beaverlodge



Town of Coronation

Drowning Reports

The 2019 Alberta Drowning Report, 2019 Northern Canada Report and 2019 Northwest Territories Drowning Report and Infographic have been released and are posted on the [website](#).



Annual Report

At the end of each fiscal year (April 1-March 31), the Lifesaving Society issues a comprehensive annual report which contains key information about the Society's operations, activities, events, programs and services throughout the preceding year. Highlights of our achievements, partnerships and support of our affiliate members and partners is showcased.

The annual report, which includes the financial report, is released and approved by voting members at our Annual General Meeting in June of each year. The annual report is available electronically on our [website](#), or may be obtained in hard copy by contacting the Lifesaving Society.

NEW Rescue Tubes

The Lifesaving Society has brand new rescue tubes available to order!

The Life rescue tubes are durable, easy grip, and easy wear! Ditch the flutterboard and have your lifeguards be rescue ready with the reinvented rescue tube!

Find them online on our [SHOP!](#)

