

# 2018 / 2019 ANNUAL REPORT

LIFESAVING SOCIETY ALBERTA AND  
NORTHWEST TERRITORIES BRANCH

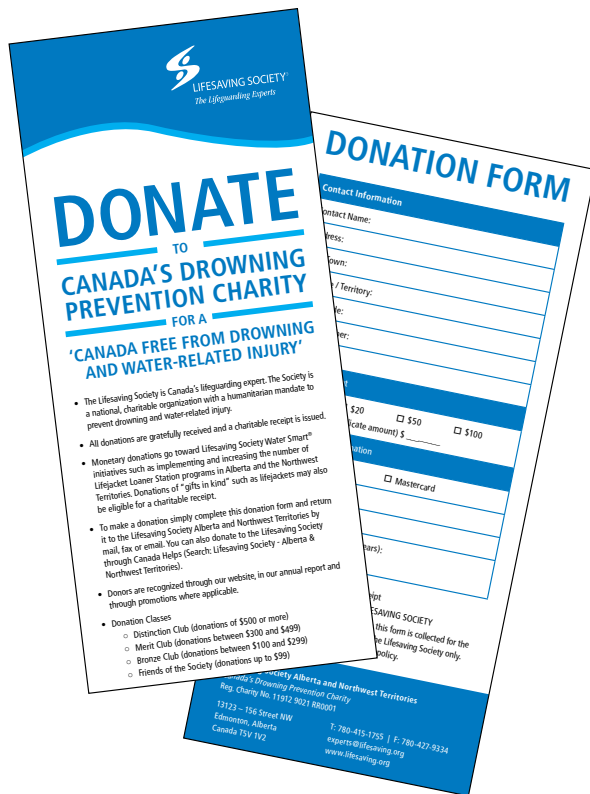


LIFESAVING SOCIETY®  
*The Lifeguarding Experts*

# Working To Prevent Drowning and Water-Related Injury

Registered Charity No. 11912 9021 RR0001  
All donations gratefully received.  
Tax receipts are issued for donations of \$20 or more.

13123 - 156 Street | Edmonton, Alberta T5V 1V2  
T: 780 415 1755 | F: 780 427 9334  
experts@lifesaving.org | www.lifesaving.org



## Teaching Canadians to save themselves and rescue others

Annually, over 1,200,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs. Over 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

## Making Canadians Water Smart®

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk – like men fishing in small boats – or on those who can make a significant difference, such as parents of young children. We deliver Water Smart messages through our swim program, through the media and community action. Our Swim to Survive® program provides the essential minimum skills required to survive an unexpected fall into deep water.

## Drowning Research

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart drowning prevention education.

## Setting the Standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

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## Lifesaving Sport

The Lifesaving Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We use lifesaving sport to engage and inspire youth in our drowning prevention mission. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete regionally, provincially, nationally and internationally. We offer certification programs for officials and coaches.

## The Lifesaving Society

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world (The Society operates globally in over 25 countries). We represent Canada in the Commonwealth Royal Life Saving Society and are Canada’s Full Member in the International Life Saving Federation. The World Health Organization recognizes ILS as the world authority in the global effort to prevent drowning. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers’ Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society.

®Lifesaving Society, Water Smart, Swim to Survive, Swim for Life and National Lifeguard Service are all registered trademarks of the Royal Life Saving Society Canada.



2018 Lifesaving Sport Camps

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# President and Executive Director's Report

The 2018-2019 fiscal year was a very full and successful year for the Alberta and Northwest Territories Branch of the Lifesaving Society. We had wins big and small, and certainly have much to celebrate!

We started the year off with a series of major events including the Provincial/Territorial Pool Lifesaving Championships in Lethbridge and the Annual General Meeting/Branch Recognition Awards in Calgary. In the fall, we hosted our Investiture of Lifesaving Honours at Government House.

The Society distributed proclamation letters for the first time to municipalities across Alberta and Northwest Territories for National Drowning Prevention Week (NDPW). As a result, we received numerous signed proclamations back! We value and thank the following communities for supporting us in our quest to a Canada free from Drowning: (list them here). We kick-started NDPW with our very first flag raising ceremony at Edmonton City Hall.

Our staff and volunteers were hard at work developing the final resources for the implementation of the new program Leadership Model. Our branch led the collaboration with the Quebec Branch to provide these resources in both official languages quite successfully.

On January 1, 2019 we launched our new website which had thousands of views in the first week. We continued to invest in improving Member Services by changing to an accounting software that can send out electronic invoices.

Fiscally, the Society is in a strong financial position. Our ongoing focus on responsibly managing our budget allows us to maintain efficient operations while continuing to improve internal processes and services to members and affiliates. While a net contribution was attained this year, it offsets a loss from last fiscal year that successfully completed the transition of chief staff officers.

Lastly, we thank all of the volunteers, staff and advocates for our mission. They have worked very hard and supported the numerous branch priorities and projects over the course of the year. The Society values all of your contributions no matter how big or small. We recognize that our volunteers and affiliate delivery partners are our most important resource and look forward to our continued work together for years to come.

## 2018-2019 Highlights and Achievements

- Over 300,000 individuals participated in our education and training programs in Alberta and Northwest Territories.
- 19 municipal governments proclaimed National Drowning Prevention Week.
- Launch of new Swim and Lifesaving Instructor Manual.
- Participation in the national revision of the Bronze Medals programs.
- Received Cabela's Outdoor Fund Grant to support Lifejacket Loaner Stations.
- Launched new Water Smart Physical Literacy cards with the Mackenzie Recreation Association in the Northwest Territories.



Davi Grossi  
President- Elect



Kelly Carter  
Executive Director

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### Branch Governors

Brigadier J.C. Jefferson .....	1965-1966
Maj. Gen. J.M. Rockingham .....	1966-1970
Kenneth A. McKenzie, QC .....	1971-1975
Jack Boddington .....	1976-1978
Dr. E.S.O. Smith .....	1979-1980
Terry Cavanagh .....	1980-1996
Bruce Hogle, CM, AOE, LLB .....	1997-2018
Barbara Costache .....	2018-Present

### Branch Presidents

Manny E. Power .....	1958-1959
R.A. (Paddy) Johnson .....	1960-1962
Jack Boddington .....	1963-1969
Harry Boddington .....	1970
Tell R.B. Stephen .....	1971-1972
Hobart J. Clark .....	1973
Carman Byler .....	1974
Rudy Berghuys .....	1975
Walter A. West .....	1976-1977
Bryce Gibson .....	1978

Brian Sullivan .....	1979
Gordon Wick .....	1980-1982
Dave Linman .....	1983-1984
Neil Riley .....	1985-1986
Dale Drummond .....	1987-1988
Tim Moorhouse .....	1989-1990
Doug Mylie .....	1991-1994
Barbara Kusyanto .....	1995-1996
Jeanie Hutton .....	1997-1998
Lisa Wolff .....	1999-2000
Alice Park .....	2001-2002
Colin Reichle .....	2003-2004
Kevin Feehan .....	2005-2006
Chris Burrows .....	2007-2009
Rob Campbell .....	2009-2011
Colin Reichle .....	2011-2013
Martin Evers .....	2013-2015
Bo Wolski .....	2015-2017
Patrick Mack CHRP, MHRM .....	2017-2018



Lifesaving Society Staff, Christmas 2018

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### **Branch Patrons**

Hon. J. Percy Page .....	1959-1966
Hon. Dr. J.W. Grant MacEwan .....	1966-1974
Hon. Ralph G. Steinhaur .....	1974-1979
Hon. Frank Lynch-Staunton .....	1979-1985
Hon. Helen Hunley .....	1985-1991
Hon. Gordon Towers .....	1991-1996
Hon. Bud Olsen .....	1996-2000
Hon. Lois E. Hole .....	2000-2005
Hon. Norman L. Kwong .....	2005-2010
Hon. Donald S. Ethell .....	2010-2014
Hon. Lois E. Mitchell .....	2015-Present

### **Branch Vice-Patrons**

Hon. Helen Maksagak .....	1996-1999
Hon. Daniel Joseph Marion .....	1999-2000
Hon. Glenna Hansen .....	2000-2005
Hon. Anthony W.J. Whitford .....	2005-2010
Hon. George L. Tuccaro .....	2010-2016
Hon. Gerald W. Kisoun .....	2016-2017

### **Board of Directors**

#### **President**

Mr. Patrick Mack, CHRP, MHRM

#### **President Elect**

Mr. Davi Grossi

#### **Director of Finance**

Mr. Graedon Rust

#### **Corporate Secretary**

Mr. Sean Curran, LLP, BCom

#### **Directors**

Mr. Shaun Percival

Mr. Todd Carson, P Eng.

Dr. Kathy Belton

#### **Governor (Ex-Officio)**

Mrs. Barbara Costache

#### **Executive Director (Ex-Officio)**

Mr. Kelly Carter

### **Society Advisors**

#### **Legal Advisor**

Ms. Heather Barnhouse, BSc, LLB, MBA

#### **Medical Advisor**

Dr. William Patton, MD, CCFP (EM), FCFP

#### **Athlete Representative**

Mr. Scott Southwood

### **Branch Personnel**

#### **Executive Assistant**

Lee Galusha

#### **Strategies and Partnerships Manager**

Christina Palech

#### **Member Services Manager**

Brittney Yu

#### **Member Services and Operations Manager**

Wil Corpuz

#### **Development and Operations Manager**

Mandy Fisher

#### **Finance and Administration Manager**

Alice Park

#### **Training Programs Coordinator**

Kyla Meyers

#### **Program Technical Coordinator**

Alex Parker

#### **Finance Coordinator**

Merritt Gallagher

#### **Drowning Prevention Coordinator**

Julianna Matson

#### **Graphic Designer**

Alixandra Jade

#### **Service Assistants**

Lisa Hansen

Margo Valens

#### **Shipper and Receiver**

Murray Hansen

#### **Water Smart Coordinators**

Jenna Kutash

Jenika Kopala



# Financial Report

The summarized financial information presented here is derived from the Royal Life Saving Society Canada, Alberta and Northwest Territories Branch Financial Statements for the year ended March 31, 2019 and independent auditor's report.

A letter was provided from Dentons Canada LLP confirming that as of May 15, 2019, there were no claims or possible claims outstanding.

This year realized a net contribution as we received from the loss of the previous year. The Society develops and enhances programs and services to meet the needs of the residents of Alberta and the Northwest Territories and is well positioned to continue its humanitarian mission to prevent drowning and reduce water-related injury.

Complete audited financial statements are available for viewing in their entirety by request to the Lifesaving Society Alberta and Northwest Territories.

The Society acknowledges and greatly appreciates the support of our initiatives by the Alberta Government and the Government of the Northwest Territories.

## Society Supporters

The Lifesaving Society partnered with government and organizations at the national, provincial and territorial level. Together we collaborated for injury prevention, sport, recreation and active living initiatives.

The Society would like to acknowledge our supporters: Government of Alberta, Government of the Northwest Territories, City of Edmonton, and DB Perks & Associates Ltd.

## Donations

Distinction Club - donations of over \$500

- Anne Resek
- DB Perks & Associates Ltd.

Merit Club - donations between \$300 and \$499

Bronze Club - donations between \$100 and \$299

- Payam Vahmani

Friends of the Society - donations up to \$99

## Jordan Neave Endowment

Donations to the Jordan Neave Endowment, set up in 2010, go towards supporting barrier free Swim to Survive® education and training to prevent drowning and water-related injury.

## Summarized Balance Sheet as of March 31, 2019

Net Assets	2019	2018
Working Capital Net of Investments	469,109	362,384
Investments	322,692	311,206
Capital Assets	837,296	869,586
	1,629,097	1,543,176
Fund Balances	2019	2018
Investment in Capital Assets	836,693	868,379
Internally Restricted	475,000	475,000
General - Unrestricted	317,404	199,797
	1,629,097	1,543,176

## Summarized Statement of Operations as of March 31, 2019

Revenue	2019	2018
Unrestricted	1,426,910	1,381,770
Restricted	143,202	128,374
	1,570,112	1,510,144
Expenses	2019	2018
	1,484,191	1,632,593
Net Contribution	2019	2018
	85,921	(122,449)

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## Training Programs

Training Programs contribute to the mission of the Society by teaching Canadians swimming and lifesaving skills and the knowledge and judgement they need to enjoy water, to save themselves, and rescue others in an emergency.

In 2018-2019, approximately 315,000 Albertans and Northwest Territories residents participated in Lifesaving Society education, proficiency and training programs, an increase of close to 40,000 participants from the previous year.

### Leadership Model Rollout

Since August 2017, the Lifesaving Society began the launch of the new, competency-based leadership model. The Society's new streamlined leadership system is designed to reduce barriers, increase accessibility, and provide greater flexibility.

### A Return to Community Delivery

With the launch of the new leadership model, the Society has updated policies and procedures to enable Affiliates to deliver both First Aid Instructor Recertification courses and National Lifeguard Instructor Recertification Courses. With 124 First Aid Instructors and 69 National Lifeguard Instructors certified in the past year, we are excited for affiliates to continue building and maintaining their capacity to deliver programs in their communities.

### New Materials

On March 1, 2019 the Society released new Award Guides for both original and recertification courses for First Aid Instructors and National Lifeguard Instructors (formerly National Lifeguard Instructor Clinic). These Award Guides are designed to fit within the Lifesaving Society Leadership Model.



New Resources



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## Leadership

### National Trainer

In 2018/2019, the Lifesaving Society hosted one National Trainer course in Calgary with a total of 4 individuals attending the course.

### Trainer

In 2018/2019 the Lifesaving Society offered two Trainer courses. A total of 27 participants attended the Trainer courses.

### Leadership Re-certifications and Trainer Mandatory Update Clinic

In 2018/2019 the Lifesaving Society hosted four (4) leadership re-certification courses and four (4) Trainer Mandatory Update Clinics. A total of 200 participants attended the leadership re-certification courses.

### NCCP Swimming Application

In 2018/2019, the Lifesaving Society processed 52 NCCP Swimming Applications. This process, in agreement with the National Canadian Coaching Certification Program (NCCP) and Swim Natation Canada, allows Swim and Lifesaving

Instructor to be used as a pre-requisite to the Swimming Teacher pathway for NCCP.

### Education and Proficiency

In September 2018 the Society piloted a new Stroke Proficiency Program, as a part of the Education and Proficiency Program family. The Society would like to graciously thank Repsol Sport Centre for their feedback on the program.

### Swim to Survive®

Fourty-three (43) affiliates offered the Swim to Survive program to their communities in 2018/2019. The Society would like to thank our members for their continued support and promotion of this valuable program.

### Swim for Life®

Three (3) new affiliates join the Swim for Life family by offering the Lifesaving Society's learn to swim program in their community. All affiliate delivery partners delivering the Swim for Life program were sent hanging wall banners. The Society was pleased to be able to present many of these banners to affiliates in person and celebrate the success of the Swim for Life program.



Trainer Course in St. Albert

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The new affiliates included: City of Grande Prairie, Town of Westlock, and Repsol Sports Centre.

## National Lifeguard

National Lifeguard is recognized as the standard measure of lifeguard performance in Canada. National Lifeguard certifications over the reporting period were similar to that of last year with 4,296 National Lifeguard certifications (all streams), 1,662 were original and 2,607 were re-certifications.

## First Aid/CPR

The Lifesaving Society maintained its approval from both the Government of Alberta and Government of the Northwest Territories to continue to deliver workplace first aid training programs approved by the Director of Medical Services.

First Aid and Resuscitation content is an important part of the Lifesaving Society Bronze Medals, National Lifeguard and First Aid programs.

## BOAT™

The Lifesaving Society maintained accreditation with Transport Canada to provide training and testing as part of the Pleasure Craft Operator Competency Program. New exams were released January 1, 2019 and will expire December 31, 2023

The Lifesaving Society recognizes a continued demand for in-person training and testing. The Lifesaving Society encourages affiliates to offer the BOAT program and Transport Canada Boating Safety Tests at their facilities.

## Safety Management Programs

The Lifesaving Society hosted a fall Safety Management Training Institute which included SEE Auditor and Aquatic Safety Inspector. The training was hosted at the ACT Recreation Center in Edmonton on October 20-21, 2018

In the 2018/2019 business year the Lifesaving Society delivered:

- One (1) SEE Auditor course - 10 participants
- Two (1) Aquatic Safety Inspector courses - 16 participants



Emergency First Aid Training in Lutselk'e, Northwest Territories

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## Top Line Summary

	2018-2019	2017-2018	2016-2017
Swim to Survive	34,240	26,963	23,788
Swim for Life	214,067	179,601	156,885
Canadian Swim Patrol	22,065	15,022	17,208
Bronze Medals	7,349	7,498	7,466
National Lifeguard	4,349	4,361	4,068
First Aid/CPR	18,325	23,476	26,235
First Responder	65	107	180
Lifesaving Sport	6,490	5,354	5,224
BOAT	639	430	417
Leadership	5,790	6,622	5357
Education and Proficiency	1,157	1,000	1,090
<b>Totals</b>	<b>314,536</b>	<b>270,434</b>	<b>247,913</b>

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# Recognition Awards

The Society recognizes affiliate members who deliver the Society's training programs and promote Water Smart® public education in support of the Society's drowning prevention mission. Annually, the Society recognition awards are determined through a point system.

## Individual Recognition Awards

### Jack Boddington Award

The Jack Boddington Award recognizes one or more deserving individuals who have contributed to the success of the Branch in any given year. To be eligible for this award, the recipient must be an active volunteer. This year's recipient is Norm Baldry.

#### Previous Recipients

- Brent John (BJ) Kaleta 2001
- Esther Clintberg 2002
- Monica Sicotte 2003
- Patrick Mack 2004
- Wendy Mailhiot 2005
- Lisa Chell 2006
- Ian Burgess/Bill-E Pierce 2007
- Todd Reade 2008
- Vic Wilson 2009
- Heather Barnhouse 2010
- Cindy Driscoll 2011
- Pat Southwood 2012
- Caitlin Davis 2013
- Desiree Janzen/Michelle Jerke 2014
- Sherry Southwood 2015
- Connie Burkart/Kim Jorgenson 2016
- John Mervyn 2017
- Anthony Seto 2018

### DB Perks & Associates Scholarships

The DB Perks Leadership Scholarship is used to advance the recipient's leadership capacity in conducting Lifesaving

Society education and training programs. Recipients are selected based on their roles within their community as a Lifesaving Society leadership volunteer. The 2018 recipients are: Ryan Bergheim (Red Deer), and Victoria Winder (Calgary).

#### Previous Recipients

- Heather Belecky and Jonathon Yamashita 2011
- Jeff Vastenhout and Thomas Broemeling 2012
- Chelsea Brooks and Heather Larson 2013
- Shauna JacksonCrabb, Tegan Chislett, Caitlin Davis, Paula Vandenberg 2014
- Mike Scott, Nicki Gramlich, Katie Crysedale 2015
- Kaitlyn Miklas, Danise Simpelo, Lyndsey Duffy, Robbyn Hesch 2016
- Ginger Petersen, Kristin Greenwood, Merel Krosse, Savannah Brittner 2017
- Will Blackie, Kianna Mora Game, and Brook Smith 2018



Cameron Mitchell and Davi Grossi at the 2018 Annual General Meeting

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## Affiliate Recognition Awards

### Governor Bruce Hogle Lifesaving Program Recognition Award

Awarded to the affiliate member with the largest Lifesaving Program.

1. City of Calgary ..... 60,630
2. City of Edmonton ..... 38,465
3. County of Strathcona ..... 14,445

Awarded to the affiliate member, serving a community with a population less than 100,000, with the largest Lifesaving Program.

1. County of Strathcona ..... 14,445
2. City of St. Albert ..... 9,325
3. City of Red Deer ..... 8,055

Awarded to the affiliate member, serving a community with a population less than 15,000, with the largest Lifesaving Program.

1. City of Lacombe ..... 2,675
2. Town of Canmore ..... 2,325
3. Town of Strathmore ..... 1,860

Awarded to the affiliate member, serving a community with a population less than 7,500, with the largest Lifesaving Program.

1. Lac La Biche County ..... 2,020
2. Town of Olds ..... 2,015
3. Town of Peace River ..... 1,875

Awarded to the affiliate member operating a YMCA with the largest Lifesaving Program.

1. Calgary YMCA ..... 18,545
2. YMCA of Northern Alberta ..... 11,390
3. YMCA Lethbridge ..... 3,210

Awarded to the affiliate member operating an outdoor pool with the largest Lifesaving Program.

1. Bowview Swimming Pool ..... 1,095
2. Town of Fox Creek ..... 875
3. Mount Pleasant Community Pool ..... 650

Awarded to the organizational affiliate member, operating one indoor pool, with the largest Lifesaving Program.

1. Repsol Sport Centre ..... 13,205
2. West Edmonton Mall ..... 9,305
3. CFB Edmonton ..... 2,310

Awarded to the affiliate member operating a camp or waterfront with the largest Lifesaving Program.

1. Gull Lake Centre ..... 310
2. Camp BB – Riback ..... 295
3. Camp Horizon Easter Seals ..... 145

Awarded to the associate affiliate member with the largest Lifesaving Program.

1. Luke Hanna ..... 7,435
2. Cameron Mitchell ..... 1505
3. Nancy Perry ..... 695

### Dr. Edward Montgomery Educational Institute Recognition Award

Awarded to the University, College, or Technical Institute affiliate member with the largest Lifesaving Program.

1. University of Alberta ..... 13,585
2. University of Lethbridge ..... 6,150
3. MacEwan University ..... 4,455

Awarded to the University, College, or Technical Institute affiliate member, serving student enrollment of less than 15,000, with the largest Lifesaving Program.

1. University of Lethbridge ..... 5,880
2. MacEwan University ..... 4,455
3. Mount Royal University Aquatic Centre ..... 3,220

### Terry Cavanagh Junior Lifeguard Club Recognition Award

Awarded to the affiliate member with the largest Junior Lifeguard program.

1. City of Calgary ..... 3,466
2. County of Strathcona ..... 277
3. University of Lethbridge ..... 202



Awarded to the affiliate member, serving a community with a population of less than 100,000, with the largest Junior Lifeguard program.

1. County of Strathcona ..... 277
2. University of Lethbridge ..... 202
3. Tri Leisure Centre ..... 156

Awarded to the affiliate member, serving a community with a population of less than 15,000, with the largest Junior Lifeguard program.

1. City of Wetaskiwin ..... 132
2. Town of Hinton ..... 88
3. Town of Innisfail ..... 38

Awarded to the affiliate member, serving a community with a population of less than 7,500, with the largest Junior Lifeguard program.

1. Town of Pincher Creek ..... 44
2. Town of Claresholm ..... 43
2. Town of Athabasca ..... 43

Awarded to the organizational affiliate member, operating one indoor pool, with the largest Junior Lifeguard program.

1. Westside Regional Recreation Society ..... 93
1. Calgary Winter Club ..... 93
3. Spray Lake Sawmills Family Sports Centre ..... 82

Awarded to the affiliate member, operating an outdoor pool, with the largest Junior Lifeguard program.

1. Town of Castor ..... 13
2. Town of Falher ..... 6
2. Town of Turner Valley ..... 5

**Paul (Skip) Hayden Canadian Swim Patrol Recognition Award**

Awarded to the affiliate member with the largest Canadian Swim Patrol program.

1. City of Calgary ..... 5,098
2. City of St. Albert ..... 491
3. YMCA of Northern Alberta ..... 321

Awarded to the affiliate member, serving a community with a population less than 100,000, with the largest Canadian Swim Patrol program.

1. City of St. Albert ..... 491
2. Town of Okotoks ..... 147
3. University of Lethbridge ..... 91

Awarded to the affiliate member, serving a community with a population less than 15,000, with largest Canadian Swim Patrol program.

1. Town of Hinton ..... 32
2. Town of Sylvan Lake ..... 22
3. Town of Drumheller ..... 4

Awarded to the affiliate member, serving a community with a population less than 7,500, with largest Canadian Swim Patrol program.

1. Town of Stettler ..... 255
2. Town of Claresholm ..... 43
3. Town of Peace River ..... 39



Barbara Costache and Marlin Moore at the 2018 Annual General Meeting



Awarded to the organizational affiliate member, operating one indoor pool, with the largest Canadian Swim Patrol program.

1. Westside Regional Recreation Society ..... 273
2. Trico Centre for Family Wellness ..... 137
3. CFB Edmonton ..... 92

Awarded to the affiliate member, operating an outdoor pool, with the largest Canadian Swim Patrol program.

1. Marda Loop Community Association ..... 153
2. Mount Pleasant Outdoor Pool ..... 90
2. Town of Fort McLeod ..... 44

**BOAT Pleasure Craft Operator Competency Recognition Award**

Awarded to the affiliate member with the largest BOAT program during a calendar year.

1. Lakeland College School ..... 120
2. H. J. Cody High School ..... 15
3. City of Lacombe ..... 5



Barbara Costahce and Jeremy Silto at the 2018 Annual General Meeting

Awarded to the individual affiliate member, offering only the BOAT program, with the largest amount of BOAT tests in a calendar year.

1. Samantha Wulff ..... 410
2. Mitch Carter ..... 55
3. Jean Marc Michaud ..... 45

**Anne Resek Swim for Life Recognition Award**

Awarded to the affiliate member with the largest Swim for Life program.

1. City of Calgary ..... 68,761
2. Town of Okotoks ..... 8,500
3. City of St. Albert ..... 8,446

Awarded to the affiliate member, serving a community with a population less than 100,000, with the largest Swim for Life program.

1. Town of Okotoks ..... 8,500
2. City of St. Albert ..... 8,446
3. University of Lethbridge ..... 1,892

Awarded to the affiliate member, serving a community with a population less than 15,000, with the largest Swim for Life program.

1. Town of Edson ..... 1,164
2. Town of Hinton ..... 554

Awarded to the affiliate member, serving a community with a population less than 7,500, with the largest Swim for Life program.

1. Town of Barrhead ..... 1,763
2. Town of Bonnyville ..... 1,308
3. Town of Claresholm ..... 977

Awarded to the organizational affiliate member, operating one indoor pool, with the largest Swim for Life program.

1. Trico Centre ..... 9,075
2. Westside Regional Recreation Society ..... 4,462
3. CFB Edmonton ..... 1,473

Awarded to the affiliate member, operating an outdoor pool, with the largest Swim for Life program.

1. Mount Pleasant Community Pool ..... 1,001
2. Town of Fort Macleod ..... 588
3. Marda Loop Community Association ..... 445

**William (Bill) Patton First Aid Recognition Award**

Awarded to the affiliate member with the largest Lifesaving First Aid program.

1. City of Calgary ..... 25,310
2. City of Edmonton ..... 14,475
3. University of Alberta ..... 10,295

Awarded to the affiliate member, serving a community with a population of less than 100,000, with the largest Lifesaving First Aid program.

1. County of Strathcona ..... 5,640
2. City of St. Albert ..... 4,215
3. City of Red Deer ..... 2,255

Awarded to the affiliate member, serving a community with a population of less than 15,000, with the largest Lifesaving First Aid program.

1. Lac La Biche County ..... 1,245
2. Town of High River ..... 965
3. Town of Canmore ..... 915

Awarded to the affiliate member, serving a community with a population of less than 7,500, with the largest Lifesaving First Aid program.

1. Town of Peace River ..... 670
2. Town of Grande Cache ..... 565
3. Town of Stettler ..... 410

Awarded to the organizational affiliate member, operating one facility, with the largest Lifesaving First Aid program.

1. West Edmonton Mall ..... 3,970
2. Westside Regional Recreation Society ..... 2,690
3. Repsol Sport Centre ..... 1,965

Awarded to the affiliate member, operating an outdoor pool, with the largest Lifesaving First Aid program.

1. Town of Fox Creek ..... 400
2. Town of Bassano ..... 145
3. Town of Hanna ..... 120



Mandy Long and Davi Grossi at the 2018 Annual General Meeting

Awarded to the associate affiliate member with the largest Lifesaving First Aid program.

1. Luke Hanna ..... 7,435
2. Cameron Mitchell ..... 1,445
3. Hope Mission ..... 670

**Marlin Moore National Lifeguard Recognition Award**

Awarded to the affiliate member with the largest National Lifeguard program.

1. City of Calgary ..... 9,770
2. City of Edmonton ..... 8,830
3. Calgary YMCA ..... 3,605

Awarded to the affiliate member, serving a community with a population of less than 100,000, with the largest National Lifeguard program.

1. County of Strathcona ..... 3,300
2. City of Medicine Hat ..... 3,025
3. City of Grande Prairie ..... 1,985

Awarded to the affiliate member, serving a community with a population of less than 15,000, with the largest National Lifeguard program.

1. City of Lacombe ..... 1,180
2. Town of Olds ..... 855
3. City of Wetaskiwin ..... 790

Awarded to the affiliate member, serving a community with a population of less than 7,500, with the largest National Lifeguard program.

1. Town of Stettler ..... 675
2. Town of Peace River ..... 495
3. Town of Grande Cache ..... 370

Awarded to the organizational affiliate member, operating one indoor pool, with the largest National Lifeguard program.

1. West Edmonton Mall ..... 3,145
2. Town of Edson ..... 2,515
3. Westside Regional Recreation Society ..... 1,925

Awarded to the affiliate member, operating an outdoor pool, with the largest National Lifeguard program.

1. Westminster Outdoor Pool ..... 200
2. Village of Consort ..... 170
2. Town of Bassano ..... 150

### Jordan Neave Swim to Survive Recognition Award

Awarded to the affiliate member with the largest Swim to Survive program.

1. City of Calgary ..... 13,102
2. Calgary YMCA ..... 2,050
3. University of Lethbridge ..... 1,869

Awarded to the affiliate member, serving a community with a population of less than 100,000, with the largest Swim to Survive program.

1. Town of Okotoks ..... 467
2. City of Camrose ..... 300
3. City of Grande Prairie ..... 160

Awarded to the affiliate member, serving a community with a population of less than 15,000, with the largest Swim to Survive program.

1. City of Wetaskiwin ..... 467
2. Town of Innisfail ..... 300
3. Town of Whitecourt ..... 225



Special Presentation from STARS at the 2018 Annual General Meeting

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Awarded to the affiliate member, serving a community with a population of less than 7,500, with the largest Swim to Survive program.

1. Lac La Biche County ..... 268
2. Town of Claresholm ..... 262
3. Town of Three Hills ..... 239

Awarded to the organizational affiliate member, operating one indoor pool, with the largest Swim to Survive program.

1. Westside Regional Recreation Society ..... 1,107
2. Trico Centre for Family Wellness ..... 466
3. Repsol Sport Centre ..... 104

Awarded to the affiliate member, operating an outdoor pool, with the largest Swim to Survive program.

1. Mount Pleasant Community Association ..... 350
2. Town of Fort Macleod ..... 299
3. Marda Loop Community Association ..... 210



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## Recreation and Sport

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mandate; by providing an incentive for lifesaving skill development and lifeguard training; by encouraging innovation in lifesaving and lifeguarding technique and; by providing unique opportunities for volunteer recruitment, retention and leadership development.

The Lifesaving Society AB/NWT Branch is the provincial governing body for Lifesaving Sport (Provincial Sport Organization). We host and sanction Lifesaving Sport competitions for age-group, senior and masters athletes and provide certification programs for coaches and officials.

### Junior Lifeguard Club

Based off of our returned Affiliate Stat Request Forms, and athletes entered by clubs on our website, we had 5,337 athletes participate in the non-competitive stream of Lifesaving Sport across Alberta and the Northwest Territories during the 2018-2019 year. Recreational clubs allow youth to continue to be active and engaged in the aquatic environment, working to enhance their skills and knowledge in swimming and lifesaving. Recreational clubs also provide the opportunity for youth to be introduced to competitive lifesaving activities and the possibility of becoming a competitive athlete in Lifesaving Sport.

### Lifesaving Sport Camps

The Lifesaving Society hosted six (6) sport camps from June 16-24, 2018 at West Edmonton Mall, Lake Summerside, and Auburn Bay. Thirty six (36) participants attended the camps. These camps were led by seasoned sport athlete and Water Smart Coordinator Jenna Kutash, with assistance from Water Smart Coordinator Jenika Kopala. The focus of the camps was on the acquisition of fundamental surf and beach skills and use of lifesaving sport equipment for beginners.

### Sanctioned Competition

The Lifesaving Society is focused on affiliate club development and sanctioned competition. Sixteen (16) affiliate clubs and 676 athletes competed in sanctioned competitions throughout the 2018/19 sport season.

### Regional

Six (6) sanctioned regional competitions were held in 2018-2019:

- Town of Hinton Stingrays Invitational: November 17, 2018
- City of Wetaskiwin Orcas Invitational: January 19, 2019
- City of Lacombe: February 10, 2019
- University of Lethbridge Max Bell Manta Rays Invitational: March 2-3, 2019



2018 Lifesaving Sport Camps at Auburn Bay in Calgary

- YMCA of Northern Alberta: March 8, 2019
- City of Calgary: March 15, 2019

### **National**

#### **2018 Canadian Pool Lifesaving Championships**

The 2018 Canadian Pool Lifesaving Championships were held on June 2-3 at the Markham Pan Am Centre in Markham, Ontario. There were five (5) AB/NWT affiliate clubs including fourteen (14) athletes and one (1) officials that participated. Clubs included: Calgary Winter Club Tsunamis; Claresholm Vikings; Drayton Valley Lifesavers; University of Lethbridge Max Bell Manta Rays and Wetaskiwin Orcas. Congratulations to all clubs and competitors on their lifesaving sport awards, medals, records and appointments.

#### **2018 Canadian Lifeguard Emergency Response Championships**

The 2018 Canadian Lifeguard Emergency Response Championships were held on May 5-6, 2018 in the Town of Milton, Ontario.

#### **2018 Canadian Surf Lifesaving Championships**

The 2018 Canadian Surf Lifesaving Championships were held on August 24-26, 2018 at Centre touristique du Lac-Simon, Duhamel, Quebec.



Hinton - Sanctioned Competition, November 2018



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## International

### World Rescue Championships 2019

Congratulations to Rylun Alberg-Moore, Matthew Peterson, and Dallas Walker. These athletes from Alberta were well represented on Canada's national team for the Lifesaving World Championships, November 16 - December 2, 2018.

Lisa Brown an Alberta athlete who competed in inter-club competition at the World Lifesaving Championships broke a world record in the 100m tow with fins for the 45-49 year old category.

Thank you to Todd Reade an official from Alberta for volunteering at the event and supporting Canada's delegation of officials.



Dallas Walker, Rylun Alberg-Moore, and Matthew Peterson at the 2018 World Lifesaving Championships in Adelaide, Australia

## Lifesaving Society Canada Sport Awards

### National Sport Awards

Congratulations to Dallas Walker from the University of Lethbridge Maxbell Mantas who won the 2018 Female Athlete of the Year. Dallas was one of seven athletes to win a National Sport Award.

### Provincial Sport Records

Congratulations to the following athletes for setting provincial records in their respective events during the 2018 Lifesaving Sport Season:

- Ainsley Burnett
- Aki Oshima
- Alexa Bird
- Aliah Meyer
- Alyanna Garcia
- Braeden Legge
- Braxton Belanger
- Carter Gustafson
- Carys Gale
- Dallas Walker
- Ethan Parsons
- Gabrielle Nickerson
- Geryll Benett Bautista
- Jessica Babuik
- kaleb Wilford
- Katia Rasmuson
- Kevin Knopf
- Khaila Gale
- Kineena Kang
- Krista Gagne
- Lauren Jackson
- Levi Peek
- Lily Petry
- Lucas Belbeck
- Luella Berry
- Michael Tremaine
- Nancy Morrow
- Petra Tymko
- Philippa Madill
- Rebecca Carver
- Rylun Alberg-Moore
- Sarah Rasmuson
- Teague Rasmuson

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# Investiture Of Lifesaving Honours

On October 12, 2018, our Patron, Her Honour, the Honourable Lois Mitchell, CM, AOE, LLD, Lieutenant Governor of Alberta presided at our annual Investiture of Lifesaving Honours. This ceremony recognizes citizens of Alberta and the Northwest Territories who perform outstanding rescues and humanitarian acts. The ceremony also recognized individual members who have made significant contributions to the Lifesaving Society as active volunteers.

## Rescue Award Recipients

### M. G. Griffiths Certificate

The M. G. Griffiths Certificate is the second highest national bravery award issued by the Lifesaving Society Canada. It is presented to an award holder who, while using approved techniques, demonstrates significant personal bravery in an outstanding rescue attempt.

- Margaret Bell | Glenmore Reservoir, Calgary, Alberta | August 1, 2017
- Shauna Recknagle | Wizard Lake, Leduc County, Alberta | June 7, 2017

### Rescue Commendation Certificate

The Rescue Commendation Certificate is a national rescue award that recognizes an outstanding rescue by a person who is not a Lifesaving Society award holder.

- Alexander Thompson | Wizard Lake, Leduc County, Alberta | June 7, 2017
- Holly Schlaht | McGregor Lake, Vulcan, Alberta | September 30, 2017
- Guyot Bisson | Quarry Lake, Canmore, Alberta | July 23, 2017
- Andreas Weinand | Quarry Lake, Canmore, Alberta | July 23, 2017
- Elaine Soetaert | Backyard Home Pool, Peoria, Arizona | April 1, 2017



Her Honour, the Honourable Lois Mitchell, CM, AOE, LLD, Lieutenant Governor of Alberta presenting a Branch Commendation Citation to Emmerson Galye at the 2018 Investiture of Lifesaving Honours



Government House, Edmonton, Alberta

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### Branch Lifesaving Medal - Bar for Merit

The Branch Lifesaving Medal - Bar for Merit is a branch rescue award issued by the Lifesaving Society Alberta and Northwest Territories that may be awarded to a person involved in a rescue or attempted rescue of a person at risk. Recipients are awarded a bar for merit when the nature of the rescue placed the rescuer's life in some danger. Rescue personnel who performed a rescue in the course of their duty are eligible for this award.

- Verne Roe | Bow River, Calgary, Alberta | June 13, 2017

### Branch Commendation Citation

The Rescue Commendation Certificate is a national rescue award that recognizes an outstanding rescue by a person who is not a Lifesaving Society award holder.

- Tammy Robinson | McGregor Lake, Vulcan County, Alberta | September 30, 2017
- Grant Turner | McGregor Lake, Vulcan County, Alberta | September 30, 2017
- Emerson Gayle | Los Cabos, Mexico | November 30, 2016



Her Honour, the Honourable Lois Mitchell, CM, AOE, LLD, Lieutenant Governor of Alberta presenting the Branch Lifesaving Medal with Bar for merit to Verne Roe at the 2018 Investiture of Lifesaving Honours



Her Honour, the Honourable Lois Mitchell, CM, AOE, LLD, Lieutenant Governor of Alberta presenting a Bar to Service Cross to Desiree Janzen at the 2018 Investiture of Lifesaving Honours

## Commonwealth Service Award Recipients

### Certificate of Thanks

This award is presented to an individual, business, or organization for their short-term service or one-off contribution to Society activities.

- Blair Mason
- Anthony Seto
- Scott Southwood

### Bar To Service Cross

This award is available to active volunteers with a minimum of sixteen years of service and has previously earned the Service Cross. Recipients must perform outstanding service as an active volunteer.

- Desiree Janzen

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### Alberta and Northwest Territories Branch Medal for Lifesaving Service

This award is available to volunteers who have made a significant volunteer contribution and provided exemplary service to the Lifesaving Society Alberta and Northwest Territories Branch. This individual will have contributed in a substantial and measurable way to the Society's mission.

- Bruce Hogle



Her Honour, the Honourable Lois Mitchell, CM, AOE, LLD, Lieutenant Governor of Alberta presenting the Lifesaving Society Alberta and Northwest Territories Branch Medal for Service to Bruce Hogle who is accompanied with President Elect Davi Grossi during a private ceremony at the Alberta Legislature.



2018 Annual Investiture of Lifesaving Honours



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## Public Education and Advocacy

Public education and advocacy activities contribute to the humanitarian mission of the Society by increasing awareness of the risks associated with activities in, on and around water and ice. The Lifesaving Society delivers Water Smart® education through the Society's swim programs, through promotional materials, social media and community activations. The aim is to modify Alberta and Northwest Territories resident's at-risk behaviors to eliminate drowning and water-related injury.

### Water Smart® Campaign

The Water Smart Campaign is an annual campaign designed to raise awareness about drowning and water-related injury prevention. Informed by research and best practices, Water Smart focuses standardized messages on people at most risk, such as men fishing in small boats or on those who can make a significant difference, such as parents of young children. We deliver Water Smart messages through our Swim Program, through the media and through community action.

The 2018 Water Smart campaign continued to focus on key messages such as Be a Water Smart Boater, How to Fit a Lifejacket, Within Arms Reach and Active Supervision, Don't Drink and Drown, Be Ice Smart and Drowning Hits Close to Home. We encourage our affiliates and partners to share resources containing these key messages to remind people to make Water Smart choices while in, on and around water and ice.

In 2018/2019 the Society developed several new promotional materials which contribute to our annual Water Smart campaign, including polarized sunglasses, lipbalm, and whistles.

Water Smart resources, including rack cards, posters, trifold displays and banners were provided to affiliates and facilities in Alberta and the Northwest Territories to help promote drowning prevention in their communities through standardized key messages.

The Society also partnered with the Canadian Safe Boating Council to send several seasonal co-branded media releases to promote safe boating behaviour as well as share social media posts.



Buddy the Lifeguard Dog attending the YMCA Healthy Kids Day



Lifesaving Society at EPCOR River Fest in Edmonton, Alberta

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## Northwest Territories Water Smart® Program

The Lifesaving Society continues to collaborate with the Government of the Northwest Territories Injury Prevention and Drowning Prevention Working Groups to continue the delivery of the Northwest Territories Water Smart program. The NWT Water Smart program is now in its eighth year.

In year eight of the program, the Society led an aquatic physical literacy session at the Mackenzie Recreation Association Recreation Leaders Training Camp in Hay River. The Society also delivered Water Smart education and Swim to Survive skills in combination with waterfront assessments in Lutsek'e and Whati.

Since 2011, Water Smart program content and materials has been delivered to 33 communities in the Northwest Territories.

The Lifesaving Society also provided initial and mid-season staff training and development as well as Water Smart education to beach attendants at Fred Henne Territorial Beach in partnership with the Government of the Northwest Territories Department of Industry, Tourism and Investment (ITI).



Lifesaving Society Presentation at the Mackenzie Recreation Association Recreation Leaders Camp July 2018



NWT Water Smart program delivery at the Mackenzie Recreation Association Recreation Leaders Camp July 2018



NWT Water Smart program delivery at the Mackenzie Recreation Association Recreation Leaders Camp July 2018





### **National Drowning Prevention Week (July 15-21, 2018)**

The Lifesaving Society designates the third week in July as National Drowning Prevention Week (NDPW) to focus community and media attention on the drowning problem and drowning prevention. NDPW provides a focus around which community Water Smart educators can plan news releases, do television and radio interviews, and deliver public demonstrations and other events. During this week, the Society, with the support of our affiliate members, aims to increase awareness of the need for drowning prevention and remind people to make Water Smart® choices while in, on and around the water.

Many successful community events are launched with a Mayor's Proclamation of Drowning Prevention Week. In 2018, 22 Mayors in Alberta proclaimed NDPW in their municipality.

The Society created and shared a social media plan that promoted daily themes and standardized messages that align with the Water Smart® Campaign messaging and the Canadian Drowning Report 2017 Edition to focus community and media attention on the drowning problem and drowning prevention.

Many affiliate delivery partners across Alberta and the Northwest Territories delivered Water Smart® activations in their communities to help promote NDPW as well as shared key messages on social media.

The Society held a Flag Raising Ceremony on the second day of NDPW (July 16) at Edmonton City Hall, during which a newly developed NDPW Flag was raised in the presence of Society staff, members and affiliates. The flag remained raised for the entirety of NDPW.

The Society participated in 33 TV and radio interviews about drowning preventing in 2018-2019, several of which were during NDPW.



National Drowning Prevention Week flag raising ceremony at Edmonton City Hall

### **Research**

The Lifesaving Society researches and reports on drowning and preventable water-related deaths provincially, nationally and internationally. The purpose of the drowning research is to provide a comprehensive fact base on the drowning problem to guide the Society and other organizations in developing effective drowning prevention solutions. Ongoing research and analysis supports the Society's evidence-based water rescue training and drowning prevention education.

### **Canadian Drowning Report (2018 Edition)**

The latest data indicates that the long term trend of decreasing drowning death rates in Canada continues. In 2015, the number of unintentional water-related fatalities reported by the provincial and territorial Coroner's and Medical Examiner's offices was 423, the lowest in the last 25 years. Despite decreases from the previous five year period, the highest drowning rates in 2011-2015 were still found in the Territories.

The major risk factors contributing to why water-related fatalities occurred in Canada remain consistent with those the Lifesaving Society has identified in the past. Alcohol is a common factor associated with drowning; in an average of one in three drowning deaths in Canada, the victim had consumed alcohol prior to the incident. Not wearing a personal floatation device or lifejacket while boating is also a common risk factor.



## Northern Canada Drowning Report (2018 Edition) and Infographic

The Northern Canada Drowning Report outlines the most recent data collected from the Office of the Chief Coroners of the Northwest Territories, Yukon and Nunavut. From 2011 to 2015 (the most recent year for which data is available), 57 people drowned in Northern Canada.

All incidences of children drowning in Northern Canada were due to absent or distracted supervision. Males continue to contribute to the vast majority of reported drownings. Adults 35-64 years of age were at the highest risk for drowning in Northern Canada, followed by young adults 20-34 years of age and teenagers 15-19 years of age.

Almost all water related deaths occurred in natural bodies of water (i.e. lakes, river, ocean). Drownings most often occurred between the months of May and September. Major risk factors related to boating include not wearing a lifejacket, alcohol consumption, and capsizing.

By purpose of activity, boating accounts for the majority of drowning fatalities in Northern Canada (40%) followed by unintended water entry during a non-aquatic activity (23%) and aquatic activities (21%). By recreational activity, most incidents occurred while canoeing, participating in a recreational activity (walking, running or playing) near water or swimming.

## Alberta Drowning Report (2018 Edition) and Infographic

The most recent data available from the Office of the Chief Medical Examiner of Alberta reveals an overall increase in the water-related fatality rate in the 2011-2015 period, compared to the period before, further reinforcing the need for continued strong drowning prevention efforts. 216 people drowned in Alberta between 2011-2015.

The major risk factors contributing to drowning incidents in Alberta continue to be consistent with those the Lifesaving Society has identified for the national population in the past. The major risk factors related to boating include not wearing a lifejacket, alcohol consumption and boating alone. The major risk factors related to swimming include alcohol consumption and poor swimming ability (weak or non-swimmer).

Proper supervision of children remains a serious concern as 100% of drowning deaths among children occurred due to



New Lifejacket Loaner Station in Lac La Biche

absent or distracted supervision. Consistent with previous years, males contributed to the vast majority of drownings. The age groups with the highest risk for drowning include children 0-4 years of age, young adults 20-34 years of age and seniors over the age of 65. The highest rates of drownings occurred between the months of May and September and in natural bodies of water such as lakes and rivers.

By purpose of activity, aquatic recreational activities continue to account for the majority of drowning fatalities in Alberta (31%) followed by bathing (18%), unintended water entry during a non-aquatic activity (17%), and boating (14%). By recreational activity, most incidents occurred while swimming, participating in a recreational activity (walking, running or playing) near water or non-powered boating.

## Lifejacket Loaner Station Program

The Lifesaving Society collaborated with several partners to provide the Lifejacket Loaner Station program at thirty-three (33) sites including seven (7) new sites in Alberta in 2018. The Lifesaving Society would like to acknowledge Cabela's Canada for the funding support that allowed 6 new sites in Alberta to open, including Athabasca Regional Multiplex, Cochrane Public Library, Town of Beaverlodge, Town of Coronation, Town of Grande Cache, Wabasca Water World and Fitness Centre. An additional new site in Alberta, Canadian Forces Base Edmonton, was also added in 2018. The Society would like to thank our affiliates, Alberta Parks,

the Governments of Alberta and the Northwest Territories and volunteers across Alberta and the Northwest Territories for their continued support of this valuable program. The Society has maintained a partnership with Cross Country Parts Distributors who provide lifejackets at cost for our Lifejacket Loaner Stations. The Society provides banners for the Lifejacket Loaner Station program, which can be customized, as well as posters and maps for all of the Lifejacket Loaner Stations. The Society also provides Water Smart rack cards to all of the Lifejacket Loaner Stations.



Cabela's cheque presentation in Northeast Edmonton

## Lifejacket Loaner Stations in Alberta and the Northwest Territories:

- Aspen Beach Provincial Park
- Athabasca Regional Multiplex
- Auburn Bay
- Bear Lake - Yellowhead County
- Beauvais Lake Provincial Park
- Canadian Forces Base (CFB) Edmonton
- Carson-Pegasus Provincial Park
- Chestermere Lake
- Cochrane Public Library
- Crimson Lake Provincial Park
- Cypress Hills Provincial Park
- Dillberry Provincial Park (Rutland area)
- Fish Creek Provincial Park (Sikome Lake)- two (2) stations
- Fred Henne Beach Territorial Park
- Ghost Reservoir Provincial Recreation Area
- Glenmore Reservoir Heritage Park
- Gregoire Lake Provincial Park

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- Hay River Territorial Park
  - Henderson Lake Park
  - Kinbrook Island Provincial Park
  - Lac La Biche County
  - Lake Summerside
  - Medicine Hat YMCA – Downtown Branch
  - Moonshine Lake Provincial Park
  - Nicholas Sheran Park
  - Pigeon Lake Provincial Park
  - Touchwood Lake
  - Town of Beaverlodge
  - Town of Coronation
  - Town of Grande Cache
  - Wabamun Lake Provincial Park
  - Wabasca Water World & Fitness Centre
  - Young’s Point Provincial Park

Society Canada’s Public Education Commission activities. Membership and participation in this commission is important to assure the viewpoint of Alberta and the Northwest Territories is represented.

## Advocacy

### Partnerships And Presentations

The Lifesaving Society staff and leadership volunteers offered various presentations in Alberta and the Northwest Territories to support our humanitarian mission to prevent drowning and water-related injury with the following partners:

- University of Alberta – Injury Prevention Centre
- Alberta Association of Recreation Facility Personnel (AARFP) Conference
- Alberta Recreation and Parks Association (ARPA)
- Northwest Territories Parks and Recreation Association (NWTRPA)
- Mackenzie Recreation Association (MRA)
- STARS

### Public Education Commission

The Lifesaving Society Alberta and Northwest Territories Branch is a member of the National Public Education Commission which is responsible for managing the Lifesaving



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# Safety Management

Aquatic Safety Management Services contribute to the mission of the Society by establishing safety standards, providing the position of the Lifesaving Society on trending topics, and by inspecting/auditing aquatic environments. Recommendations, positions, and standards provided by the Lifesaving Society assist pool and waterfront owner/owner's agents in identifying risk and by providing recommendations to reduce the risk of drowning and water related injury.

## Comprehensive Safety Audits

Aquatic safety audits are a core safety management service, which provide a means to assess the safety of aquatic facilities and provide recommendations to enhance safety with the aim of reducing drowning and aquatic related injuries. Owner/owner's agents are encouraged to have an Aquatic Safety Audit completed at their facility once every five (5) years.

## Topical Audits

Owners and owner's agents with concerns about specific problems or areas of a facility, making operational or facility changes or developing new facilities may wish to have a specific issue-topical audit. Topical audits will evaluate the issue(s) and provide recommendations to enhance staff and public safety. Examples of common specific issue topical

audits include Lifeguard Positioning Analysis, Lighting Analysis, Aquatic Facility Design Consultation, and Amenity Analysis.

**In 2018-2019 in Alberta and the Northwest Territories the Lifesaving Society completed:**

- Comprehensive Safety Audits – ten (10)
- Lifeguard Positioning Analysis – nine (9)
- Supervision, Evaluation and Enhancement (SEE) Audits – one (1)
- Signage Consultation - four (4)
- Incident Analysis – two (2)

## National Safety Standards Commission

Kelly Carter and Norm Baldry were members of the National Safety Standards Commission which is responsible for managing the development of safety standards and position statements for the Lifesaving Society Canada. Membership in this commission is important for making sure the viewpoint of Alberta and the Northwest Territories is represented.



Lifeguard Positioning Analysis (LPA)

## Technical Committee

The Lifesaving Society has a Technical Committee to provide information and advice on matters relating to risk management, pool standards, best practices and operation. The Society would like to thank all members of the Technical Committee for their ongoing stakeholder review and input.

- Kelly Carter (Chair), Lifesaving Society
- Shauna JacksonCrabb, YMCA Northern Alberta
- Norm Baldry, City of Edmonton
- Jack Birkett, City of Calgary
- Ken Brunton, Canadian Forces Morale and Welfare Service
- Mike Scott, Town of Inuvik
- Shaun Percival, City of St. Albert
- Kevin Jeronic, Alberta Health Services

## Signage Consultations

Signage Consultations are a new service available to affiliate delivery partners and other aquatic facilities. The Society has extensive expertise in identifying and assisting facilities to meet signage requirements identified in regulations, legislation and standards. Signage that is well designed and placed may support facilities and/or staff in providing patrons with important information about the facility and its rules. The Lifesaving Society Alberta and Northwest Territories Branch had a poster presentation at the World Drowning Prevention Conference in Vancouver.

The Town of Crowsnest Pass and the Town of Barrhead engaged the Society to develop signage for the opening of their new aquatic facilities. The Town of Canmore engaged the Society to develop signage for Quarry Lake.

**ADMISSION POLICY / RÈGLES D'ADMISSION**

<p><b>SAFETY INFORMATION</b></p> <ul style="list-style-type: none"> <li> Individuals under the influence of alcohol or drugs should not use the facility</li> <li> No glass</li> <li> No food or drinks other than water on the pool deck</li> <li> No outdoor shoes</li> <li> Children under 8 require active supervision at all times; caregivers must be 16 years or older, in the water, and within arm's reach</li> <li> Swim diapers are mandatory for children under 36 months; bathers who are incontinent must wear protective water resistant swimwear</li> </ul>	<p><b>CONSIGNES DE SÉCURITÉ</b></p> <ul style="list-style-type: none"> <li> Toute personne sous l'influence de l'alcool ou de la drogue ne devrait pas utiliser les installations</li> <li> Les contenants de verre sont interdits</li> <li> Il est défendu d'apporter de la nourriture ou des breuvages sur la promenade de la piscine</li> <li> Retirer vos chaussures</li> <li> Les enfants de moins de 8 ans doivent être surveillés activement en tout temps; leurs gardiens doivent avoir 16 ans ou plus, être dans l'eau et demeurer à portée de main</li> <li> Les couches de natation sont obligatoires pour les enfants de moins de 36 mois; les nageurs qui sont incontinents doivent porter un maillot de bain protecteur résistant à l'eau</li> </ul>
<p><b>ADDITIONAL INFORMATION</b></p> <ul style="list-style-type: none"> <li>• Caregivers must be 16 years or older</li> <li>• 1 caregiver for every 4 children under 8</li> <li>• Children ages 8-11 need a caregiver to be present</li> <li>• Individuals who have experienced diarrhea in the past 2 weeks should not use the pool</li> <li>• People who appear to be afflicted with cuts, skin disease, communicable diseases, colds, fever, infection or other physical ailments are prohibited from entering the water</li> <li>• Consult your doctor prior to use of the pool if you have a serious medical condition</li> </ul>	<p><b>INFORMATION SUPPLÉMENTAIRE</b></p> <ul style="list-style-type: none"> <li>• Les gardiens doivent avoir 16 ans ou plus</li> <li>• 1 gardien pour 4 enfants de moins de 8 ans</li> <li>• Les enfants âgés entre 8 et 11 ans doivent être accompagnés d'un gardien</li> <li>• Les personnes ayant souffert de diarrhées dans les deux dernières semaines ne doivent pas utiliser la piscine</li> <li>• Il est interdit aux personnes ayant des coupures, des maladies de la peau, des maladies contagieuses, la grippe, de la fièvre, une infection ou toute autre affection physique d'entrer dans l'eau</li> <li>• Consultez votre docteur avant d'utiliser la piscine si vous avez une condition médicale sérieuse</li> </ul>
<p><b>EMERGENCY INFORMATION</b></p> <ul style="list-style-type: none"> <li>• Notify staff in the event of an emergency</li> <li>• Fire alarms are located next to all emergency exits</li> <li>• AED is located outside the lifeguard office</li> <li>• Emergency telephones are located on the pool deck by the office</li> <li>• 1 whistle blast - lifeguard is requesting your attention</li> <li>• 3 whistle blasts - clear the pool immediately</li> </ul>	<p><b>INFORMATION D'URGENCE</b></p> <ul style="list-style-type: none"> <li>• Aviser le personnel aquatique en cas d'urgence</li> <li>• Les alarmes de feu sont situées près des sorties d'urgence</li> <li>• Le DEA est situé à l'extérieur du bureau des Sauveteurs</li> <li>• Les téléphones d'urgence sont situés sur la promenade de la piscine près du bureau</li> <li>• 1 coup de sifflet - le sauveteur demande votre attention</li> <li>• 3 coups de sifflet - évacuer la piscine immédiatement</li> </ul>

Canadian Forces Base Edmonton is an affiliate delivery partner of the Lifesaving Society, Canada's Drowning Prevention Charity. La Base des Forces canadiennes est un partenaire affilié de la Société de sauvetage, l'organisme de bienfaisance pour la prévention de la noyade au Canada.

Facility signage developed for CFB Edmonton



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# Member Services

Member Services develops and maintains the corporate functions, systems and infrastructure required to support and service the membership of the Society.

## Governance

The Royal Life Saving Society Canada is governed by a volunteer Board of Directors nominated by provincial/territorial branches and elected at the Society's Annual General Meeting. National commissions are led by volunteer commissioners who report to the Board of Directors. These commissions are: Public Education, Training Programs, Lifesaving Sport, Aquatic Safety Management and International Relations. A national management team is comprised of senior staff of the 10 branches.

## Alberta and Northwest Territories Branch Board of Directors

The Lifesaving Society Alberta and Northwest Territories is governed by a volunteer Board of Directors and appointed representatives, such as a Governor. Thank you to Patrick Mack, Dr. Kathy Belton, Graedon Rust, Sean Curran, Shaun Percival, Todd Carson, Davi Grossi and Bruce Hogle for your continued support and dedication to the Society.

## Annual General Meeting

The 2018 Annual General Meeting (AGM) and Branch Recognition Awards were held on Friday, June 15 at the Cardel Theater in Calgary. The success of leadership volunteers, affiliate delivery partners and lifesaving sport athletes was celebrated. The Society showcased our key successes over the past year and presented a vision for the future.

## STARS

The Lifesaving Society was honoured by a special presentation from STARS Air Ambulance during our 2018 AGM.

## Website | [www.lifesaving.org](http://www.lifesaving.org)

The Lifesaving Society launched a new website on January 2, 2019. The Lifesaving Society website provides a wealth of information and resources for the public as well as our affiliate members. The website offers the ability to post a course, find a member, and post a job. Affiliate members and the public can access key information about Lifesaving Society branch events and courses as well information



New Lifesaving Society website



2018 AGM at Cardel Theater in Calgary

about our training programs, Water Smart® public education, safety management services and lifesaving sport. There were 82,156 visits to [www.lifesaving.org](http://www.lifesaving.org) in 2018-2019. Approximately 63% were new visits to the website.

## Social Media

The Society utilizes social media to enhance and promote communications to the public and our affiliate members throughout the year. The Society posts information regularly but in particular during National Drowning Prevention Week. In June, the Society shared a Social Media Plan with our affiliate members to help promote National Drowning Prevention Week and Water Smart® key messages to stay safe while in, on and around water.

The Society creates a seasonal banner for all of our social media accounts.

**Facebook | [www.facebook.com/lifesavingabnwt](http://www.facebook.com/lifesavingabnwt)**

In 2018/2019 there were approximately 587 posts made and 1,204 individuals and organizations liked the Society's Facebook page.

**Twitter | [@lifesavingabnwt](https://twitter.com/lifesavingabnwt)**

In 2018/2019 the Society had a total of 1,233 followers.

**Instagram | [@lifesavingsocietyabnwt](https://www.instagram.com/lifesavingsocietyabnwt)**

In 2018/2019 there were 277 posts and 633 followers.

## YouTube | Lifesaving AB/NWT

The Society's YouTube channel page contains promotional videos, news videos featuring the Lifesaving Society, and approved video resources for teaching Lifesaving Society programs. There are 32 videos, 9 playlists, 93 subscribers and 9,065 views.



## Canada's Drowning Prevention Charity

**Vision:** Canada Free From Drowning and Water Related Injury

**Mission:** The Lifesaving Society is a national charitable organization with a humanitarian mandate to prevent drowning and water-related injury.

The Lifesaving Society enhances the quality of life for the residents of Alberta and the Northwest Territories by collaborating with partners for drowning and injury prevention, sport, recreation and active living.

<b>Training Programs and Certifications</b>	The Lifesaving Society certifies leaders and enables communities to provide quality programs that focus on encouraging participants to lead an active and safe life at home, work and play.
<b>Public Education and Relations</b>	The Lifesaving Society builds awareness for safe behaviors in, on and around water and engages communities to advocate for barrier free swim and survival skills.
<b>Research and Knowledge</b>	The Lifesaving Society's uses evidence and assesses recent data to guide organizational and community best practices.
<b>Safety Standards</b>	The Lifesaving Society sets standards, provides expert opinion and advises communities on drowning and injury prevention.
<b>Recreation and Sport</b>	The Lifesaving Society fosters an active lifestyle and the pursuit of athletic excellence.

Annually, 1,200,000 Canadians participate in the Lifesaving Society swimming, lifesaving, lifeguard, first aid and leadership training programs. As Canada's lifeguarding experts, we set the standards for professional lifeguard training and certify Canada's National Lifeguards. The Lifesaving Society is the governing body for lifesaving sport in Canada.

Lifesaving Society Alberta and Northwest Territories  
Canada's Drowning Prevention Charity  
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LIFESAVING SOCIETY®  
*The Lifeguarding Experts*