

JULY 25

#DrowningPrevention

DO ONE THING

If you aren't already taking active measures towards drowning prevention, you can start with **"DO ONE THING"**.

IDEAS FOR ACTION

- Share our campaign material
- Enroll for swimming and water safety classes
- Support local drowning prevention groups
- Host public events to share water safety information
- Launch a drowning prevention campaign
- Commit to delivering new drowning prevention programs
- Develop or announce new drowning prevention policies, strategies or legislation

IMPROVE ONE THING

If you're already working on drowning prevention, then you can work to **"IMPROVE ONE THING"**.

IDEAS FOR ACTION

- Share water safety advice in your community
- Advocate for the benefits of improving your swimming and water safety skills
- Adapt and expand existing drowning prevention programs
- Identify new partners for collaboration
- Take time to evaluate and reflect on current efforts, considering how these could be improved

ADD ONE THING

If you are already active in drowning prevention, and have a mature program or set of programs, then it's time to **"ADD ONE THING"**. Consider broadening your efforts, or adding to your portfolio of action against drowning.

IDEAS FOR ACTION

- Hold a community event to commemorate World Drowning Prevention Day on July 25
- Support the work of other organizations and communities nationally
- Contribute to regional and global drowning prevention efforts
- Expand your knowledge on drowning prevention through reviewing resources on the WHO website