

Alberta & Northwest Territories
LIFESAVING SOCIETY

**2020
/2021
ANNUAL
REPORT**



LIFESAVING SOCIETY®

The Lifeguarding Experts

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The Lifesaving Society is Canada's lifeguarding expert. The Society works to prevent drowning and water-related injury through its training programs, Water Smart® public education initiatives, water-incident research, aquatic safety management services, and lifesaving sport.

Annually, well over 1,200,000 Canadians participate in the Society's swimming, lifesaving, lifeguard, and leadership training programs. The Society sets the standard for aquatic safety in Canada and certifies Canada's National Lifeguards.

The Society is an independent, charitable organization educating Canadian lifesavers since the first Lifesaving Society Bronze Medallion Award was earned in 1896.

The Society represents Canada internationally as an active member of the Royal Life Saving Society and the International Life Saving Federation. The Society is the Canadian governing body for lifesaving sport - a sport recognized by the International Olympic Committee and the Commonwealth Games Federation.

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CONTENTS

- 04** Preventing Drowning and Water Related Injury
- 06** President & CEO Report
- 10** Branch Governors & Patrons
- 12** Financial Report
- 16** Society Supporters
- 17** Training Programs
- 18** Leadership
- 22** Recreation & Sport
- 24** Investiture of Lifesaving Honours
- 26** Public Education & Advocacy
- 36** Research & Advocacy
- 38** Safety Management Services
- 40** Member Services
- 44** Recognition Awards

PREVENTING DROWNING & WATER-RELATED INJURY

TEACHING CANADIANS TO SAVE THEMSELVES & RESCUE OTHERS

Annually, over 1,200,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs.

Over 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

MAKING CANADIANS WATER SMART®

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk – like men fishing in small boats – or on those who can make a significant difference, such as parents of young children.

We deliver Water Smart messages through our swim program, through the media and community action.

Our Swim to Survive® program provides the essential minimum skills required to survive an unexpected fall into deep water.

DROWNING RESEARCH

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions.

Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart drowning prevention education.

Setting the standard the Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary.

The Society offers a suite of services to help aquatic facility operators maintain and improve safe pools.

LIFESAVING SPORT

The Lifesaving Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation.

We use lifesaving sport to engage and inspire youth in our drowning prevention mission.

Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills.

Age-group, senior and masters athletes compete regionally, provincially, nationally and internationally.

We offer certification programs for officials and coaches.

THE LIFESAVING SOCIETY

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning.

We save lives and prevent water-related injury through our training programs, Water Smart public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world (The Society operates globally in over 25 countries).

Annually, in Canada:

1,200,000 +
Participate in our programs.

30,000 +
Bronze Medallions earned

We represent Canada in the Commonwealth Royal Life Saving Society and are Canada's Full Member in the International Life Saving Federation.

The World Health Organization recognizes ILS as the world authority in the global effort to prevent drowning.

The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers' Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society. Lifesaving Society, Water Smart, Swim to Survive, Swim for Life and National Lifeguard Service are all registered trademarks of the Royal Life Saving Society Canada.

The Royal Life Saving Society Canada, Alberta and Northwest Territories Branch

Registered Charity No. 11912 9021 RR0001

All donations gratefully received. Tax receipts are issued for donations of \$20 or more.

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Experts@LifeSaving.org | LifeSaving.org

PRESIDENT & CEO REPORT

The 2020-2021 fiscal year was extremely challenging for several reasons. With the ongoing response to the COVID-19 pandemic, our industry was hit exceptionally hard.

Many swimming pools in Alberta and Northwest Territories were closed for a sizable portion of the year, and those that were able to open did so with significantly reduced level of activity.

We saw an increased number of media-reported drowning fatalities, many of which were likely the result of more people accessing natural water areas.

The Society was called on to support the aquatic industry and help our members navigate the constantly changing public health restrictions.

One of the greatest impacts of the year is that close to 200,000 children in Alberta and Northwest Territories did not have the opportunity to learn to swim through Society programs.

Early in the pandemic the Society had to react quickly to safeguard our operations until more was known. This resulted in employee layoffs until aquatic facilities were permitted to reopen and government subsidies became available. This prudent action safeguarded the Society's finances.

Requests for support from our affiliate delivery partners increased as they had to determine how to navigate the constantly changing public health restrictions with minimal public access and limited program delivery.

Considering the challenges we faced, we are proud of all that we accomplished in the fiscal year, and certainly have much to celebrate!

The Society offered a one-time extension of all certifications to support members during the most uncertain times at the start of the pandemic. This took fear away from members who were worried about finding a recertification and supported communities to get their swimming pools open once health restrictions eased.

Although we started the year off with a high degree of uncertainty, the future ahead is bright.

Our employees continue to stand ready to provide support, our online training academy will continue to grow, and we are in a better position at the end of the fiscal year with vaccines starting to roll out at an increased pace.

This Annual Report highlights the work and achievements of the Society.

Fiscally, the Society ended the year in a strong financial position.

We were pleased to end the year with a contribution that will be reinvested into the Society as we look forward to planning for future growth.

2020-2021 HIGHLIGHTS & ACHIEVEMENTS INCLUDE:



Hosted our first **virtual Annual General Meeting (AGM)**



Release of COVID-19 **Swimming Pool Guidance** that was referenced within the Government of Alberta's sector guidance for Swimming Pools and Whirlpools



Launch of the Lifesaving Society's **Online Training Academy**

Launch of **digital drowning prevention campaign geotagged for Alberta and Northwest Territories**



Accessing grants and COVID-19 organizational **support funds**



Ongoing engagement of members through a series of regional **conversations throughout the year**



Received 11 National Drowning Prevention Week proclamations from Mayors across Alberta and the Northwest Territories



Most importantly,

We applaud all the volunteers, staff, advisors, and advocates for our mission.

They have worked very hard and have supported the numerous branch priorities and projects over the course of the year. The Society values all your contributions no matter how big or small. We recognize that our volunteers and affiliate delivery partners are our most important resource and look forward to our continued work together for years to come.

Sincerely,



Sean Curran, LL.B.
PRESIDENT

Kelly Carter, B. Mgt.
CEO



BRANCH GOVERNORS & PATRONS

Branch Governors

| | |
|---------------------------------|----------------|
| Brigadier J.C. Jefferson..... | 1965-1966 |
| Maj. Gen. J.M. Rockingham | 1966-1970 |
| Kenneth A. McKenzie, QC | 1971-1975 |
| Jack Boddington | 1976-1978 |
| Dr. E.S.O. Smith | 1979-1980 |
| Terry Cavanagh | 1980-1996 |
| Bruce Hogle, CM, AOE, LLB | 1997-2018 |
| Barbara Costache | 2018 – Current |

Branch Presidents

| | |
|----------------------------|-----------|
| Manny E. Power | 1958-1959 |
| R.A. (Paddy) Johnson | 1960-1962 |
| Jack Boddington | 1963-1969 |
| Harry Boddington | 1970 |
| Tell R.B. Stephen | 1971-1972 |
| Hobart J. Clark | 1973 |
| Carman Byler | 1974 |
| Rudy Berghuys | 1975 |
| Walter A. West | 1976-1977 |
| Bryce Gibson | 1978 |
| Brian Sullivan | 1979 |
| Gordon Wick | 1980-1982 |
| Dave Linman | 1983-1984 |
| Neil Riley | 1985-1986 |
| Dale Drummond | 1987-1988 |
| Tim Moorhouse | 1989-1990 |

| | |
|-------------------------------|--------------|
| Doug Mylie | 1991-1994 |
| Barbara Kusyanto | 1995-1996 |
| Jeanie Hutton | 1997-1998 |
| Lisa Wolff | 1999-2000 |
| Alice Park | 2001-2002 |
| Colin Reichle | 2003-2004 |
| Kevin Feehan | 2005-2006 |
| Chris Burrows | 2007-2009 |
| Rob Campbell | 2009-2011 |
| Colin Reichle | 2011-2013 |
| Martin Evers | 2013-2015 |
| Bo Wolski | 2015-2017 |
| Patrick Mack CHRP, MHRM | 2017-2018 |
| Davi Grossi | 2018-2020 |
| Sean Curran | 2020-current |

Branch Patrons

| | |
|-----------------------------------|--------------|
| Hon. J. Percy Page | 1959-1966 |
| Hon. Dr. J.W. Grant MacEwan | 1966-1974 |
| Hon. Ralph G. Steinhaur | 1974-1979 |
| Hon. Frank Lynch-Staunton | 1979-1985 |
| Hon. Helen Hunley | 1985-1991 |
| Hon. Gordon Towers | 1991-1996 |
| Hon. Bud Olsen | 1996-2000 |
| Hon. Lois E. Hole | 2000-2005 |
| Hon. Norman L. Kwong | 2005-2010 |
| Hon. Donald S. Ethell | 2010-2014 |
| Hon. Lois E. Mitchell | 2015-2020 |
| Hon. Salma Lakhani | 2020-current |

Branch Vice-Patrons

| | |
|----------------------------------|-----------|
| Hon. Helen Maksagak | 1996-1999 |
| Hon. Daniel Joseph Marion..... | 1999-2000 |
| Hon. Glenna Hansen | 2000-2005 |
| Hon. Anthony W.J. Whitford | 2005-2010 |
| Hon. George L. Tuccaro..... | 2010-2016 |
| Hon. Gerald W. Kisoun | 2016-2017 |

Board of Directors

President

Mr. Sean Curran, LL.B., BCom

Past-President

Dr. Rob Campbell, PhD

Director of Finance

Mr. Graedon Rust, BComm.

Corporate Secretary

Vacant

Directors

Mr. Todd Carson, P Eng.

Dr. Kathy Belton, PhD

Mr. Brad Dryer, MBA

Governor (Ex-Officio)

Mrs. Barbara Costache

Chief Executive Officer (Ex-Officio)

Mr. Kelly Carter

Society Advisors

Legal Advisor

Ms. Heather Barnhouse, BSc, LLB, MBA

Medical Advisor

Dr. Anthony Seto, MD

Athlete Representative

Mr. Scott Southwood

Branch Personnel

Chief Executive Officer

Kelly Carter

Executive Assistant

Lee Galusha

Program & Development Manager

Jonathan Kusyanto

Aquatic Standards & Safety Manager

Rachel Baird

Member Relations Manager

Madison Lalonde

Training Programs & Communication Coordinator

Kyla Meyers

Program Technical Coordinator

Alex Parker

Finance Manager

Merritt Gallagher

Drowning Prevention Coordinator

Zachary Trynacity-Popowich

Receptionist

Jasmine Foster

Water Smart Coordinator

Kelsey Lalonde

FINANCIAL REPORT



The summarized financial information presented here is derived from the Royal Life Saving Society Canada, Alberta and Northwest Territories Branch Financial Statements for the year ended March 31, 2021 and independent auditor's report.

A letter was provided from Dentons Canada LLP confirming that as of May 20, 2021, there were no claims or possible claims outstanding.

This year realized a net contribution of \$59,090, which was driven by training and education program delivery, combined with Government support while managing expenses. The Society is thankful for the various COVID-19 relief subsidies provided by the Government of Canada. The total amount of Government support was \$231,891. Without these aids our net excess of expenses would have been \$181,801 (loss).

The Society develops and enhances programs and services to meet the needs of the residents of Alberta and the Northwest Territories and is well positioned to continue its mission to prevent drowning and reduce water-related injury.

Complete audited financial statements are available for viewing in their entirety by request to the Lifesaving Society Alberta and Northwest Territories.

The Society acknowledges and greatly appreciates the support of our initiatives by the Alberta Government, the Government of the Northwest Territories, as well as the Government of Canada.



FINANCIAL REPORT

(CONTINUED)

SUMMARIZED STATEMENT OF OPERATIONS

As of March 31, 2021

| | 2021 | 2020 |
|--------------------------------------|----------------|------------------|
| Revenue | | |
| Unrestricted | 599,516 | 1,412,386 |
| Restricted | 195,794 | 177,998 |
| | 795,310 | 1,590,384 |
| Expenses | 977,111 | 1,558,382 |
| Canada Emergency Wage Subsidy | 231,891 | |
| Net Surplus for the Year | 50,090 | 32,002 |

SUMMARIZED BALANCE SHEET

As of March 31, 2021

| | 2021 | 2020 |
|------------------------------|------------------|------------------|
| Net Assets | | |
| Net Working Capital | 592,101 | 525,325 |
| Investments | 338,221 | 333,101 |
| Capital Assets | 780,867 | 802,673 |
| | 1,711,189 | 1,661,099 |
| Fund Balances | | |
| Investment in Capital Assets | 780,867 | 802,673 |
| Internally Restricted | 475,000 | 475,000 |
| General – Unrestricted | 455,322 | 383,426 |
| | 1,711,189 | 1,661,099 |

SOCIETY SUPPORTERS

The Lifesaving Society partners with government and organizations at the national, provincial, and territorial level. Together we collaborated for injury prevention, sport, recreation, and active living initiatives.

The Society would like to acknowledge our supporters: Government of Alberta, Government of the Northwest Territories, City of Edmonton, City of Calgary, and DB Perks & Associates Ltd.

JORDAN NEAVE ENDOWMENT

Donations to the Jordan Neave Endowment, founded in 2010, supports Swim to Survive® – barrier-free education and training to prevent drowning and water-related injury.

DONATIONS

DISTINCTION CLUB

Donations of over \$500

- Anne Resek
- DB Perks & Associates
- Canadian Western Bank

MERIT CLUB

Donations between \$300 and \$499

BRONZE CLUB

Donations between \$100 and \$299

- Kent Galusha
- Dr. Rondeep Singh
- Kelly Carter

FRIENDS OF THE SOCIETY

Donations up to \$99

TRAINING PROGRAMS

Training programs contribute to the Society's mission by teaching Canadian's swimming, lifesaving skills, knowledge, and the judgement required to enjoy water safely, self-rescue, and rescue others in an emergency.

In 2020-2021, approximately 17,000 people participated in Lifesaving Society education and training programs. This is a decrease of over 240,000 participants from the previous year. This number reflects the significant impact of the COVID-19 pandemic and the number of Alberta and the Northwest Territories residents that did not have access to the Society's programs.



PROGRAM UPDATES

LIFESAVING SOCIETY ONLINE ACADEMY

The Online Academy is an online learning platform that utilizes digital tools and resources to provide members and the public access to the Lifesaving Society's training programs. This form of distance learning has increased accessibility and supported the enhancement and delivery of the Society's programs.

The Online Academy was launched in May, 2020. Since its launch, the Society developed and released the following programs:

- Trainer
- Trainer Recertification
- Swim and Lifesaving Instructor Recertification
- National Lifeguard Instructor Recertification
- Aquatic Management Training
- SEE Auditor

In 2020/2021 The Online Academy had 531 course enrollments. The Lifesaving Society will be continuing to develop, release, and enhance programs on the Online Academy.

LEADERSHIP



TRAINER COURSES & TRAINER RECERTIFICATIONS

In 2020/2021, the Lifesaving Society moved all Trainer Courses and Trainer Recertifications online. Two Trainer courses were delivered via the Online Academy with a total of 25 participants. Additionally, five Trainer Recertifications were delivered via the Online Academy with a total of 64 participants.

The Society looks forward to welcoming new Trainers and the opportunity to engage with current Trainers across Alberta and the Northwest Territories.

LEADERSHIP RECERTIFICATIONS

In 2020/2021, the Lifesaving Society delivered 16 Swim and Lifesaving Instructor Recertifications, five National Lifeguard Instructor Recertifications via the Online Academy, and one First Aid Instructor Recertification in person. With a combined total of 365 participants. In addition to this, Affiliate Delivery Partners delivered Swim and Lifesaving Recertifications, National Lifeguard Instructor Recertifications, and First Aid Instructor Recertifications with a combined total of 616 participants.

NCCP SWIMMING APPLICATIONS

The Lifesaving Society maintained its relationship with NCCP. This process allows Swim and Lifesaving Instructors to be recognized as meeting the pre-requisite requirements for the Swimming Teacher pathway for NCCP.



SWIM TO SURVIVE® & SWIM FOR LIFE®

The Lifesaving Society's Learn to Swim programs, Swim to Survive and Swim for Life, saw a significant decrease in delivery due to public health restrictions related to the COVID-19 pandemic response. This resulted in hundreds of thousands of children not being able to learn to swim this year. With the expected impact on generations to come, it highlights the value of these programs and importance of teaching essential survival and lifesaving skills to children, adults, and new Canadians.



NATIONAL LIFEGUARD

National Lifeguard is recognized as the standard measure of lifeguard performance in Canada. In 2020/2021 there was a total of 1,993 National Lifeguard certifications (all streams), in which 339 were original certifications and 1,654 were recertifications.



616
Leadership Recertifications

1,993
National Lifeguard Certifications

FIRST AID/CPR

The Lifesaving Society's First Aid programs have remained a critical component of workplace training in Alberta and the Northwest Territories. In 2020/2021 there was a total of 6,382 First Aid certifications.

Following the 2019 program update, in 2020/2021 there was an additional 40 First Aid Mandatory Updates completed by Lifesaving Society First Aid Instructors.

BOAT

The Lifesaving Society maintained accreditation with Transport Canada to provide training and testing as part of the Pleasure Craft Operator Competency Program.

The Society remains committed to their partnership with Transport Canada on this program with branch staff appointed to an advisory group to review and make recommendations on new boating safety test questions.

The Society encourages affiliates to offer the BOAT program and Transport Canada Boating Safety Tests at their facilities. During the 2020/2021 season, there were 140 BOAT tests offered.

140

BOAT Tests

6,382

First Aid Certifications

TOP LINE SUMMARY

| | 2020/21 | 2019/20 | 2018/19 |
|---------------------------|---------------|----------------|----------------|
| BOAT | 140 | 326 | 639 |
| Bronze Medals | 1,078 | 7,326 | 7,349 |
| Canadian Swim Patrol* | 1,244 | 10,891 | 22,065 |
| Education and Proficiency | 25 | 912 | 1,157 |
| First Aid/CPR | 6,382 | 19,610 | 18,325 |
| First Responder | 24 | 80 | 65 |
| Leadership | 2,059 | 6,718 | 5,790 |
| Lifesaving Sport* | 728 | 5,634 | 6,490 |
| National Lifeguard | 1,993 | 4,342 | 4,349 |
| Swim for Life* | 3,226 | 170,813 | 214,067 |
| Swim to Survive* | 360 | 30,717 | 34,240 |
| TOTALS | 17,259 | 257,369 | 314,536 |

RECREATION & SPORT

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mandate; by providing an incentive for lifesaving skill development and lifeguard training; by encouraging innovation in lifesaving and lifeguarding technique; and by providing unique opportunities for volunteer recruitment, retention, and leadership development.

The Lifesaving Society Alberta and Northwest Territories Branch is the provincial governing body for Lifesaving Sport (Provincial Sport Organization). We host and sanction Lifesaving Sport competitions for age-group, senior and masters athletes, and provide certification programs for coaches and officials.

LIFESAVING SPORT

The COVID-19 pandemic has generated questions and concerns about potential exposure upon re-opening aquatic facilities and returning to Lifesaving Sport practice.

During the 2020/2021 season the Lifesaving Society provided guidance to Lifesaving Sport Clubs, Coaches, and to aquatic facility owners and operators, concerning re-activating Lifesaving sport during the COVID-19 pandemic.

The Society hosted two sport webinars which included a Return to Lifesaving Sport Webinar for Affiliates and an Aquatics Sport Guidance Webinar co-hosted by the Society and the Alberta Association of Recreation Facility Personnel.

The Aquatics Sport Guidance Webinar included representatives from the Provincial Sport Organizations Swim Alberta, Artistic Swimming Alberta, Water Polo Alberta, and Alberta Diving.

Due to the public health restrictions and guidance issued by the Alberta Government the Lifesaving Society had to make the difficult decision to cancel the 2020/2021 Lifesaving Sport Season.

REGIONAL SANCTIONED LIFESAVING COMPETITIONS AND PROVINCIAL/TERRITORIAL POOL LIFESAVING CHAMPIONSHIPS

Due to public health restrictions and guidance, regional sanctioned Lifesaving Sport Competitions and the 2021 Provincial/Territorial Lifesaving Championships were cancelled.

NATIONAL LIFESAVING COMPETITION

The Lifesaving Society Canada cancelled the 2020 Canadian Pool Lifesaving Championships due to the public health restrictions across the country as result of COVID-19. This decision was made out of concern for the health and safety of lifesaving athletes, officials, volunteers, partners and other delegates.

INTERNATIONAL LIFESAVING COMPETITION

The Lifesaving World Championships that were planned to take place in September 2020 in Riccione, Italy, had to be rescheduled to 2022 as a result of the global COVID-19 pandemic.



INVESTITURE OF LIFESAVING HONOURS

This year's Investiture ceremony took place at Government House on October 29, 2020.

This ceremony recognizes citizens of Alberta and the Northwest Territories who perform outstanding rescues and humanitarian acts.

It also recognizes individual members who have made significant contributions to the Lifesaving Society as active volunteers.

With ample communication and creativity, the Lieutenant Governor's office and the Lifesaving Society were able to organize a successful event!



Kelly Carter, Barb Costache, and Her Honour

As has been the case with many occurrences this year, the ceremony looked quite different. Many of its usual elements were adapted to keep event numbers low and to allow for physical distancing between all those in attendance.

Prior to the ceremony, Her Honour, the Honourable Salma Lakhani, AOE, B.Sc., accepted patronage to the Royal Life Saving Society Canada, Alberta and Northwest Territories Branch and was presented with the Patron Chain of Office. Her Honour presented certificates to one Branch Rescue Award recipient and six Commonwealth Service Award recipients.

RESCUE AWARD RECIPIENT

Calgary, Alberta – December 26, 2019

- Isabell Yasinowski – Branch Commendation Citation

SERVICE AWARD RECIPIENTS

Certificate of Thanks

- EPCOR

Commonwealth President's Award

- Town of Banff

Service Commendation

- Patrick Babott
- Jeremy Belbeck
- Jamie Cutler
- Dean Heichert
- Jenna Kneeshaw
- Shawn Meyer
- Cory Rasmuson

Service Medal

- Perry Babuik
- Sandy Babuik
- Chantel Heichert
- Graedon Rust

Service Cross

- Sean Curran



2020 Commonwealth Service Award Certificate of Thanks: EPCOR - Clayton Tiedemann



Her Honour, the Honourable Salma Lakhani, AOE, B.Sc.

PUBLIC EDUCATION & ADVOCACY

Public Education and advocacy activities contribute to the humanitarian mission of the Lifesaving Society by increasing awareness of the risks associated with activities in, on and around water and ice.

The Lifesaving Society delivers Water Smart® education through the Society's swim programs, promotional materials, social media, and various community activations. The aim is to modify Alberta and Northwest Territories resident's at-risk behaviours to eliminate drowning and water-related injury.

COVID-19 presented significant challenges for public education with the Society. Traditionally, our flagship public education efforts would coincide with the in-person delivery of our Water Smart initiatives. However, the prohibition of gatherings in Alberta and Northwest Territories made us rethink how we deliver our Water Smart messages.

Further, Alberta and the Northwest Territories experienced a heightened wave of media-reported drownings as attendance at unsupervised waterfronts surged in 2020. The Lifesaving Society recorded over 50% more media reported drownings in 2020 when compared with 2019. These tragic events have reinforced the need for water safety education that can reach people beyond supervised waterfronts.

Despite these significant challenges, the Society was able to innovate and explore new ways to deliver our mandate.

This year, we launched our digital-media Water Smart Campaign, our online Grade 3 Be Water Smart program, and a National Drowning Prevention Week focused for an online audience.

WATER SMART CAMPAIGN

The Water Smart Campaign is an annual campaign designed to raise awareness about drowning and water-related injury prevention.

Informed by research and best practices, Water Smart focusses standardized messages for people most at risk, such as people boating, or beachgoers with children. We deliver Water Smart messages through our Swim Program, through media, and through community action.

Water Smart resources, including rack cards, posters, and banners, were provided to affiliates and facilities in Alberta and the Northwest Territories to help promote drowning prevention in their communities through standardized key messages.

In 2020 the Society adapted to the challenges of the COVID-19 pandemic by shifting our traditional Water Smart Campaign to a digital campaign.

This campaign involved the development and adaption our water safety literature for digital ad placements, then micro targeting locations based on a geographic data.

This campaign allowed us to specifically target communities that pose a greater risk of water-related injury and death.



NATIONAL DROWNING PREVENTION WEEK

The Lifesaving Society designates the third week in July as National Drowning Prevention Week (NDPW) to focus community and media attention on the drowning problem and drowning prevention.

The date is chosen as the third week of July is statistically the highest week for drownings in Canada. NDPW provides focus around which community Water Smart educators can plan news releases, television, and radio interviews, deliver public education, and other events.

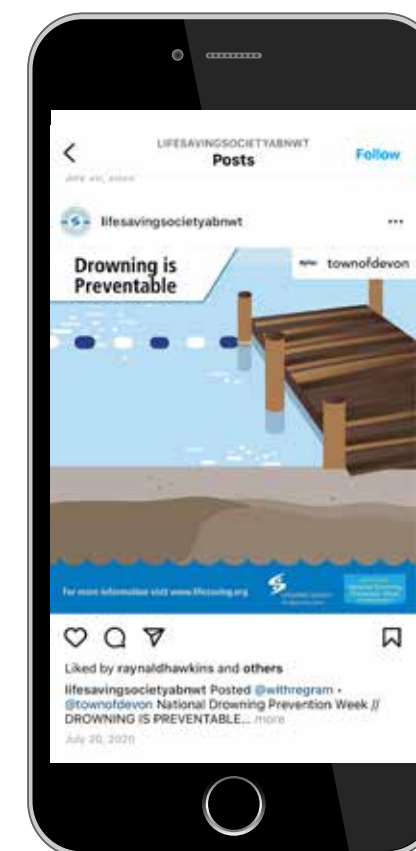
During this week, the Society, with the support of our affiliate members, aims to increase awareness of the need for drowning prevention and remind people to make Water Smart choices while in, on and around the water.

Successful community events start with public support from local elected officials. In 2020, **11 municipalities in Alberta and the Northwest Territories proclaimed NDPW to raise awareness for the message.**

- **City of Airdrie**
- **City of Calgary**
- **City of Cold Lake**
- **City of Edmonton**
- **City of Medicine Hat**
- **City of Red Deer**
- **Regional Municipality of Wood Buffalo**
- **Sturgeon County**
- **Town of Three Hills**
- **Town of Sexsmith**
- **Town of Wainwright**

The Society created and shared a social media plan that promoted daily themes and standardized messages that align with the Water Smart Campaign messaging and the Canadian Drowning Report 2020 Edition.

The 2020 National Drowning Prevention Week continued to focus on key messages such as Drowning is Preventable, Watch Me Not Your Phone, Learn to Swim to Survive, Open Water Safety and Swim with a Buddy, and Be Water Smart all year round.



Drowning Prevention Week messages on Social media

GRADE 3 BE WATER SMART PROGRAM

With the assistance of the Alberta Injury Prevention Centre, the Lifesaving Society developed a free-to-use water safety education module targeted towards elementary aged students.

The program involved teaching students a number of items including: how to identify water safety hazards, the importance of lifejackets and how to fit them, vital rescue equipment near waterfronts, how to respond in an emergency and how to be water smart for life.

By targeting the program for elementary aged students, the Society aimed to equip younger students with the foundational understanding necessary to avoid water-related hazards now and in the future.

While the program had been initially proposed with in-person delivery in mind, the pandemic forced us to quickly rethink how we would offer the program. As the program was already planned to be used in dryland instruction. We realized that we could shift our program to be taught online and through teacher-led resources.

Moreover, the information gathered from student and teacher feedback proved to be insightful in considering how the Society will approach the development of future public education programs.

Providing an online delivery format proved to be popular with students and teachers, as our Water Smart Coordinator was able to deliver presentations remotely for classes. **To date, the program has been taught online, and in-person, in 23 communities.**

- Cadotte Lake
- Calgary
- Canmore
- Carseland
- Chateh
- Clairmont
- Cochrane
- Edmonton
- Fort McMurray
- Grand Prairie
- Innisfail
- Kitscoty
- Maskwacis
- Myrnam
- Rocky Mountain House
- Sherwood Park
- Standard
- Strathmore
- Wainwright
- Woking
- Rocky Mountain House
- Fort McMurray



**Grade 3
Be Water Smart
program materials**



NORTHWEST TERRITORIES WATER SMART PROGRAM

The Lifesaving Society continues to collaborate with the Government of the Northwest Territories Injury Prevention and Drowning Prevention working groups to continue the delivery of the Northwest Territories Water Smart program.

Since 2011, the Water Smart program content and materials have been delivered to over 33 communities in the Northwest Territories. In 2020 alone, the Lifesaving Society delivered 75 boating safety kits, 108 lifejackets, and drowning reports to communities across the Northwest Territories.

108 Lifejackets
& 75 Boating Safety Kits

Delivered to communities across the Northwest Territories.

Beyond delivering materials, the Lifesaving Society also brought its digital focused approach to the Territory, where the Society was able to reach over 15,000 unique users with our targeted drowning prevention message.

These messages integrated our Northwest Territories Water Smart materials to provide a consistent message of Be a Leader, and Swim Together, to promote water safety advocacy and Water Smart best practices.

15,000+

Unique users reached through digital messaging



LIFEJACKET LOANER STATION PROGRAM

The Lifesaving Society collaborated with partners to provide the Lifejacket Loaner Station program at 41 sites including 5 sites in the Northwest Territories.

The Society would like to thank our affiliates, Alberta Parks, the Governments of Alberta and the Northwest Territories and volunteers for their continued support of this valuable program.

The Society also provides Water Smart rack cards to all the Lifejacket Loaner Stations.

2020 was a challenging year for Lifejacket Loaner Stations, due to the COVID-19 pandemic, and not all the Loaner Stations were open for the season.

Cleaning of Loaner Stations was also a primary concern.

As public understanding of the transmission mediums of the coronavirus has grown, so too has our education on appropriate cleaning methods for Loaner Stations.

Initially there was significant concern regarding opening the stations, as there was limited understanding in ensuring that the life jackets would be safe to use between uses.



ALBERTA:

- Aspen Beach Provincial Park (east of Bentley)
- Athabasca Regional Multiplex
- Auburn Bay (Calgary)
- Bear Lake (Yellowhead County)
- Beauvais Lake Provincial Park (Pincher Creek)
- Beaver Lake Provincial Recreation Area (Lac La Biche)
- Carson-Pegasus Provincial Park (north of Whitecourt)
- Canadian Forces Base (CFB) Edmonton
- Chestermere Lake (Calgary)
- Cochrane Public Library
- Crimson Lake Provincial Park (northeast of Rocky Mountain House)
- Cypress Hills Provincial Park (south of Medicine Hat)
- Dillberry Provincial Park (Rutland area)
- Fish Creek Provincial Park (Sikome Lake) two (2) stations (southwest of Calgary)
- Ghost Reservoir Provincial Recreation Area (Ghost Lake, west of Cochrane)
- Glenmore Reservoir Heritage Park (southwest of Calgary)
- Gregoire Lake Provincial Park (southeast of Fort McMurray)
- Henderson Lake Park (Lethbridge)
- Kinbrook Island Provincial Park (Brooks Area)
- Lac La Biche County - MacArthur Place (Central)
- Lake Summerside (Edmonton)
- Medicine Hat YMCA – Downtown Branch (Medicine Hat)
- Moonshine Lake Provincial Park (north of Grande Prairie)

- Nicholas Sheran Park (Lethbridge)
- Pigeon Lake Provincial Park (Pigeon Lake)
- Pinehurst Lake Campground (Lakeland Provincial Recreation Area)
- Saddletowne YMCA (Calgary)
- Shiningbank Lake (Yellowhead County)
- Sir Winston Churchill Provincial Park two (2) stations (Lac La Biche)
- Touchwood Lake (east of Lac La Biche)
- Town of Beaverlodge
- Town of Coronation
- Town of Grande Cache
- Wabamun Lake Provincial Park (Edmonton Area)
- Wabasca Water World & Fitness Centre
- Young's Point Provincial Park (Sturgeon Lake, west of Valleyview)

NORTHWEST TERRITORIES:

- Dettah (Yellowknives Dene First Nation)
- Fred Henne Beach Territorial Park (Yellowknife)
- Hay River Territorial Park (Hay River)
- Town of Fort Smith
- Ndilo (Yellowknives Dene First Nation)

Lifejacket Loner Stations

41 Sites in Alberta **5** Sites in the Northwest Territories

RESEARCH

The Lifesaving Society researches and reports on drowning and preventable water-related deaths, provincially, nationally, and internationally.

The purpose of our drowning research is to provide a comprehensive fact base on drowning to guide the Society and other organizations in developing effective drowning prevention solutions.

Ongoing research and analysis support the Society's evidence-based water rescue training and drowning prevention education.

The information developed for the annual drowning reports provides some of the most comprehensive and publicly accessible information on drownings within Canada.

The Society maintained its collaboration with the Canadian Drowning Prevention Research Centre to provide information for the preparation of the annual reports.

- **Canadian Drowning Report (2020 Edition)**
- **Northern Canada Drowning Report (2020 Edition) & Infographic**
- **Alberta Drowning Report (2020 Edition) & Infographic**

The Society faced obstacles in collecting drowning data from Medical Examiner and Coroner Offices. We will continue to advocate for access to this high-quality data in future years.

ADVOCACY

PARTNERSHIPS AND PRESENTATIONS

The Lifesaving Society staff, and leadership volunteers offered various presentations to support our humanitarian mission to prevent drowning and water-related injury with the following partners:

- **Alberta Association of Recreation Facility Personnel**

2020 Alberta & Northern Canada Drowning Reports



SAFETY MANAGEMENT SERVICES



AQUATIC SAFETY SERVICES

Aquatic Safety Management Services contribute to the mission of the Society by establishing safety standards, providing the position of the Lifesaving Society on trending topics, and by inspecting/auditing aquatic environments.

Recommendations, positions, and standards provided by the Lifesaving Society assist pool and waterfront owner/owner's agents in identifying risk and by providing recommendations to reduce the risk of drowning and water-related injury.

COMPREHENSIVE SAFETY AUDITS

Aquatic safety audits are a core safety management service, which provide a means to assess the safety of aquatic facilities and provide recommendations to enhance safety with the aim of reducing drowning and aquatic related injuries. Owner/owner's agents are encouraged to have an Aquatic Safety Audit completed at their facility once every five years.

TOPICAL AUDITS

Owners and owner's agents with concerns about specific problems or areas of a facility, making operational or facility changes or developing new facilities may wish to have a specific issue topical audit.

Topical audits will evaluate the issue(s) and provide recommendations to enhance staff and public safety.

Examples of common specific issue topical audits include Lifeguard Positioning Analysis, Lighting Analysis, Aquatic Facility Design Consultation, Signage Consultation, Safety and Supervision Review and Amenity Analysis.

IN-SERVICES

Aquatic In-service Training Sessions are one of the safety management and program support services offered by the Lifesaving Society. The Society has extensive expertise in developing, accrediting, implementing, and facilitating professional programs and services to meet community and public safety needs. In-service training is critical in preparing the aquatic staff in their safety management role.

In-service packages available:

Lifeguard Training

- Scanning and Recognition - A focus on Lifeguard knowledge, skills, and judgement regarding: Scanning, Positioning, Recognition, and Intervention.
- Rescue Response - A focus on Lifeguard knowledge, skills, and judgement regarding: Signals, Use of equipment during rescues, and Removals.

Instructor and Coaches Training

- Instructor Excellence - A focus on Instructor knowledge and skills regarding: Planning, Evaluation, Delivery, Water Smart Education and, Swim to Survive.
- Lifesaving Sport Development (JLC) - A focus on Instructor and Coach knowledge and skills regarding: Junior Lifeguard Club and Lifesaving Sport in both recreation and competitive streams.

TOPICAL IN-SERVICES

In addition to the in-service options available, the Society offers customizable topical in-service training to meet your facility's unique needs. Topical in-services can be delivered with a variety of facilitation methods and cover a wide range of topics. Topical in-services can be delivered separately or combined with one of the available in-service options.

In 2020/2021 the Lifesaving Society completed:

- Comprehensive Safety Audits – 1
- Lifeguard Positioning Analysis – 7
- Signage Consultation – 11
- Aquatic Facility Design Consultations – 1

SAFETY MANAGEMENT PROGRAMS

In launching the Online Academy, the Lifesaving Society developed an online Aquatic Management Training and SEE Auditor course.

In 2020/2021 the Lifesaving Society delivered:

- 1 SEE Auditor course - 24 participants
- 2 Aquatic Management Training course - 15 participants

COVID-19

In response to the pandemic the Society worked with numerous partners and stakeholders to provide continuous updates to our members and the general public. In providing support and guidance to Members, Affiliates and Aquatic Facility Owners and Operators the Society developed various resources to help navigate the constantly changing public health restrictions. These resources were designed to provide clarification, guidance, and recommendations to support the safe re-opening of aquatic facilities and a return to training, recreation, and physical activity.

The following documents and resources were developed:

- Guidelines for Re-Activating Aquatics
- Lifeguard Return-to-Work In-service Guide
- Face Mask Decision Tree Information Bulletin
- Mask/Face Coverings FAQs
- First Aid Program Delivery Position Statement

MEMBER SERVICES

MEMBER SERVICES

Member Services develops and maintains the corporate functions, systems, and infrastructure required to support and service the membership of the Society.

GOVERNANCE

The Royal Lifesaving Society Canada is governed by a volunteer Board of Directors nominated by provincial/territorial branches and elected at the Society's Annual General Meeting.

National committee's and commissions are led by volunteer's who report to the National Board of Directors.

These commissions are: Public Education, Training Programs, Lifesaving Sport, Aquatic Safety Standards, and International Relations. A national management team is comprised of senior staff of the 10 branches.

ALBERTA & NORTHWEST TERRITORIES BRANCH BOARD OF DIRECTORS

The Lifesaving Society Alberta and Northwest Territories is governed by a volunteer Board of Directors and appointed representatives.

Thank you to Dr. Kathy Belton, Dr. Rob Campbell, Todd Carson, Sean Curran, Bradley Dryer, and Graedon Rust for your continued support and dedication to the Society.

We also thank Barbara Costache who represented Alberta and Northwest Territories on the Lifesaving Society Canada Board of Directors.

ANNUAL GENERAL MEETING

The 2020 Annual General Meeting (AGM) was held on Friday, June 12 for the first time in history as a virtual meeting as a result of public health requirements preventing in person gatherings.

FALL FORUM

The Lifesaving Society hosted a free Fall Forum on December 10, 2020, as a virtual meeting. Presenters shared the challenges, learnings, and successes that they experienced in adapting to the pandemic. Presentation topics included:

- Administrative Practices
- Engineering Controls
- Facility Operations
- Facility Programming

For instance, in order to accommodate their abundant AquaFit customers, Claresholm Aquatic Centre turned Family Swims into Open Fitness swims, and had suggested activities written on the windows, in order to adequately spread users out to exercise individually!

AFFILIATE WEBINARS

The Lifesaving Society continued hosting Affiliate Webinars to engage affiliates across Alberta and the Northwest Territories. These webinars highlight program and services changes, as well as tips and key information to Affiliate Delivery Partners. In 2020/2021, the Lifesaving Society hosted 14 webinars and had a total of 356 members in attendance.

WEBSITE

www.LifeSaving.org

The Lifesaving Society website provides a wealth of information and resources for the public as well as our affiliate members.

The website offers the ability to post a course, find a member, post a job, and track employee certifications.

Affiliate Delivery Partners and the public can access key information about Lifesaving Society branch events and courses as well as information about our training programs, Water Smart public education, safety management services, and lifesaving sport.

There were 76,694 visits to www.LifeSaving.org in 2020/2021. Approximately 82.4% were new visits to the website.

76,694
Website Visits



SOCIAL MEDIA

Facebook

- Facebook Posts: 124
- Facebook Likes: 1,350, an increase in over 100 since last year

Twitter

- Twitter Followers: 1,286

Snapchat

- 61 friends

Instagram

- Instagram Posts: 98
- Instagram Likes: 1,752
- Instagram Followers: 979, an increase in over 100 since last year

YouTube

- YouTube Subscribers: 122
- YouTube Videos: 34
- YouTube Views: 2,046
- YouTube Playlists: 10

REMEMBERING MARLIN MOORE

Past President of The Royal Life Saving Society Canada and the World Water Safety Federation

MARCH 30, 1937 - MARCH 4, 2021

On March 4, 2021 Marlin Moore QC, beloved husband of Louise Marguerite Moore (nee Doiron) passed away peacefully in his sleep, following a two-year struggle with non-Hodgkins lymphoma, in his Calgary home at age 83.

Marlin served as the President of the Royal Life Saving Society Canada from 1979 to 1982, and the World Lifesaving Society from 1986 to 1988, where he met the Queen and Prince Philip at Buckingham Palace in this capacity on several occasions.

Due to Marlin's outstanding service with the Lifesaving Society, he received many notable awards over the years, including Service Medal (1963), Bar to Service Medal (1967), Service Cross (1971), Bar to Service Cross (1974), Commonwealth Honorary Life Governor (1989), and the Queens Golden Jubilee Medal (2001). He was also named an Honorary Officer of the Lifesaving Society Alberta and Northwest Territories Branch.

Not only was he a recipient of many distinguished awards, but in 2004, the Class 19 Marlin Moore National Lifeguard Award was inaugurated to commemorate the 40th anniversary of the Lifesaving Society National Lifeguard Award. Marlin was a candidate of the first ever National Lifeguard Course in 1964 and continued his support of the Society ever since. The Class 19 Marlin Moore National Lifeguard Award is presented to the

affiliate member accumulating the highest point total in conducting National Lifeguard programs. He always enjoyed attending our Annual General Meeting to present this award in person as often as he could.

He will be remembered by the Alberta and Northwest Territories Branch, its board, and its members for his remarkable dedication to the Lifesaving Society and his tremendous sense of humour.

Marlin is survived by his wife Louise, his daughter Michele, his son Andre (Shira Close), his grandchildren, nieces and nephews, sisters-in-law and his many friends and acquaintances. Marlin was predeceased by his parents Lillian and Stanley Moore, his sister Donna (Ron), his brothers John (Jacy) and Gerald.

A private ceremony was recently held for close family members. A Celebration of Life will be held once COVID-19 restrictions have been lifted. Memories and messages of condolence can be shared through the guestbook of Marlin's obituary in the Calgary Herald or through McInnis & Holloway.



RECOGNITION AWARDS

The Society recognizes affiliate members who deliver the Society's training programs and promote Water Smart public education in support of the Society's drowning prevention mission.

Annually, the Society recognition awards are determined through a point system.

INDIVIDUAL RECOGNITION AWARDS

Jack Boddington Award

The Jack Boddington Award recognizes one or more deserving individuals who have contributed to the success of the Branch in any given year. To be eligible for this award, the recipient must be an active volunteer.

This year's recipient was Dr. Robert Campbell.

| | |
|-------------------------------------|-------------|
| Brent John (BJ) Kaleta | 2001 |
| Esther Clintberg | 2002 |
| Monica Sicotte | 2003 |
| Patrick Mack | 2004 |
| Wendy Mailhiot | 2005 |
| Lisa Chell | 2006 |
| Ian Burgess/Bill-E Pierce | 2007 |
| Todd Reade | 2008 |
| Vic Wilson | 2009 |
| Heather Barnhouse | 2010 |
| Cindy Driscoll | 2011 |
| Pat Southwood | 2012 |
| Caitlin Davis | 2013 |
| Desiree Janzen/Michelle Jerke | 2014 |
| Sherry Southwood | 2015 |
| Connie Burkart/Kim Jorgenson | 2016 |
| John Mervyn | 2017 |
| Anthony Seto | 2018 |
| Norm Baldry | 2019 |
| Robert Campbell | 2020 |

DB Perks & Associates Scholarships

The DB Perks Leadership Scholarship is used to advance the recipient's leadership capacity in conducting Lifesaving Society education and training programs.

Recipients are selected based on their roles within their community as a Lifesaving Society leadership volunteer.

This year's recipients were Rose Binley-Ewing, Rachael Morgan, Kourtney Pasula, and Sara Sylvestre

| | |
|--|-------------|
| Heather Belecky and Jonathon Yamashita | 2011 |
| Thomas Broemeling and Jeff Vastenhout | 2012 |
| Chelsea Brooks and Heather Larson | 2013 |
| Tegan Chislett, Caitlin Davis, Shauna JacksonCrabb, and Paula Vandenberg | 2014 |
| Katie Crysedale, Nicki Gramlich, and Mike Scott | 2015 |
| Lyndsey Duffy, Robbyn Hesck, Kaitlyn Miklas, and Danise Simpelo | 2016 |
| Savannah Brittner, Kristin Greenwood, Merel Krossem, and Ginger Petersen | 2017 |
| Will Blackie, Kianna Mora Game, and Brooke Smith | 2018 |
| Ryan Bergheim and Victoria Winder | 2019 |
| Rose Binley-Ewing, Rachael Morgan, Kourtney Pasula, and Sara Sylvestre..... | 2020 |

AFFILIATE RECOGNITION AWARDS

Governor Bruce Hogle Lifesaving Program Recognition Award

Class 1

Awarded to the affiliate delivery partner with the largest Lifesaving Program.

1. City of Calgary 10,955
2. City of Edmonton 7,430
3. County of Strathcona 6,745

Class 2

Awarded to the affiliate delivery partner, serving a community with a population less than 100,000, with the largest Lifesaving Program.

1. County of Strathcona 6,745
2. Tri-Leisure Centre 2,620
3. City of St. Albert 2,525

Class 3

Awarded to the affiliate delivery partner, serving a community with a population less than 15,000, with the largest Lifesaving Program.

1. City of Lacombe 1,985
2. Lac la Biche, Portage Pool 1,110
3. Town of Canmore 835

Class 4

Awarded to the affiliate delivery partner, serving a community with a population less than 7,500, with the largest Lifesaving Program.

1. Town of Claresholm 1,535
2. Town of Rocky Mountain House 1,060
3. Town of Peace River 750

Class 5

Awarded to the affiliate delivery partner, operating a YMCA, with the largest Lifesaving Program.

1. YMCA of Northern Alberta 3,810
2. Calgary YMCA 2,530
3. Medicine Hat Family YMCA 620

Class 6

Awarded to the affiliate delivery partner, operating an outdoor pool, with the largest Lifesaving Program.

1. Town of Turner Valley 650
2. Town of Nanton 630
3. Town of Hanna 375

Class 8

Awarded to the affiliate delivery partner, operating one indoor pool, with the largest Lifesaving Program.

1. Repsol Sport Centre 7,505
2. West Edmonton Mall 640
3. Calgary Winter Club 460

Class 9

Awarded to the affiliate delivery partner, operating a camp or waterfront, with the largest Lifesaving Program.

1. Capt Ayre Lake Association 75
2. Camp Kuriakos 70
3. [Vacant]

Class 10

Awarded to the individual or associate affiliate delivery partner with the largest Lifesaving Program.

1. Luke Hanna 4,590
2. Lori Sachko 980
3. Sean Nickerson 825

Dr. Edward Montgomery Education Institute Recognition Award

Class 7

Awarded to the University, College or Technical Institute affiliate delivery partner with the largest Lifesaving Program.

1. University of Alberta 5,975
2. MacEwan University 1,940
3. University of Lethbridge 1,850

Class 7 A

Awarded to the University, College or Technical Institute affiliate delivery partner, serving student enrollment of less than 15,000, with the largest Lifesaving Program.

1. University of Lethbridge 1,850
2. Burman University 725
3. Mount Royal University Aquatic Centre 260

Terry Cavanagh Junior Lifeguard Club Recognition Award

Class 11

Awarded to affiliate delivery partner with the largest Junior Lifeguard program.

1. City of Lacombe 169
2. YMCA of Northern Alberta 146
3. University of Lethbridge 82

Class 11 A

Awarded to affiliate delivery partner, serving a community with a population of less than 100,000, with the largest Junior Lifeguard program.

1. City of Camrose 52
2. Town of Okotoks 30
3. [No stats received]

Class 11 B

Awarded to affiliate delivery partner, serving a community with a population of less than 15,000, with the largest Junior Lifeguard program.

1. City of Lacombe 169
2. University of Lethbridge 82
3. MD of Greenview 8
4. Town of Taber 8

Class 11 C

Awarded to affiliate delivery partner, serving a community with a population of less than 7,500, with the largest Junior Lifeguard program.

1. Town of Pincher Creek 27
2. Town of Claresholm 26
3. Municipality of Jasper 20

Class 11 D

Awarded to affiliate delivery partner, operating one indoor pool, with the largest Junior Lifeguard program.

1. City of Lacombe 169
2. University of Lethbridge 82
3. City of Camrose 52

Class 11 E

Awarded to affiliate delivery partner, operating an outdoor pool, with the largest Junior Lifeguard program.

1. Town of Castor 15
2. [No stats received]
3. [No stats received]

Paul (Skip) Hayden Canadian Swim Patrol Recognition Award

Class 12

Awarded to affiliate delivery partner with the largest Canadian Swim Patrol program.

1. YMCA of Northern Alberta 678
2. Town of Okotoks 33
3. City of Lacombe28

Class 12 A

Awarded to affiliate delivery partner, serving a community with a population of less than 100,000, with the largest Canadian Swim Patrol program.

1. Town of Okotoks 33
2. [No stats received]
3. [No stats received]

Class 12 B

Awarded to affiliate delivery partner, serving a community with a population of less than 15,000, with the largest Canadian Swim Patrol program.

1. City of Lacombe 28
2. [No stats received]
3. [No stats received]

Class 12 C

Awarded to affiliate delivery partner, serving a community with a population of less than 7,500, with the largest Canadian Swim Patrol program.

1. Town of Claresholm19
2. Town of Peace River 4
3. Town of Rocky Mountain House 3
3. Town of Swan Hills..... 3

Class 12 D

Awarded to affiliate delivery partner, operating one indoor pool, with the largest Canadian Swim Patrol program.

1. Town of Okotoks 33
2. City of Lacombe 28
3. Town of Claresholm19

Class 12 E

Awarded to affiliate delivery partner, operating an outdoor pool, with the largest Canadian Swim Patrol program.

1. [No stats received]
2. [No stats received]
3. [No stats received]

BOAT Pleasure Craft Operator Competency Recognition Award

Class 13

Awarded to the affiliate delivery partner with the largest BOAT program.

1. H.J. Cody High School10
2. Town of Killam 5
3. [Vacant]

Class 14

Awarded to the individual affiliate delivery partner, offering only the BOAT program, with the largest amount of BOAT tests.

1. Richard Klem105
2. Jean Marc Michaud 55
3. Reg Kozoway 25

Anne Resek Swim for Life Recognition Award

Class 16

Awarded to the affiliate delivery partner with the largest Swim for Life program.

1. Town of Okotoks 1,169
2. Town of Rocky Mountain House 548
3. Town of Claresholm 294

Class 16 A

Awarded to the affiliate delivery partner, serving a community with a population less than 100,000, with the largest Swim for Life program.

1. Town of Okotoks 1,169
2. [No stats received]
3. [No stats received]

Class 16 B

Awarded to the affiliate delivery partner, serving a community with a population less than 15,000, with the largest Swim for Life program.

1. Town of Edson 75
2. University of Lethbridge18
3. [No stats received]

Class 16 C

Awarded to the affiliate delivery partner, serving a community with a population less than 7,500, with the largest Swim for Life program.

1. Town of Rocky Mountain House 548
2. Town of Claresholm 294
3. Town of Bonnyville.....150

Class 16 D

Awarded to the affiliate delivery partner, operating one indoor pool, with the largest Swim for Life program.

1. Town of Okotoks 1,169
2. Repsol Sport Centre..... 700
3. Town of Rocky Mountain House 548

Class 16 E

Awarded to the affiliate delivery partner, operating an outdoor pool, with the largest Swim for Life program.

1. [No stats received]
2. [No stats received]
3. [No stats received]

William (Bill) Patton First Aid Recognition Award

Class 17

Awarded to the affiliate delivery partner with the largest Lifesaving First Aid program.

1. City of Calgary 7,795
2. City of Edmonton 4,205
3. University of Alberta 3,625

Class 17 A

Awarded to the affiliate delivery partner, serving a community with a population of less than 100,000, with the largest Lifesaving First Aid program.

1. County of Strathcona 1,995
2. City of St. Alberta 1,340
3. City of Fort Saskatchewan 1,060

Class 17 B

Awarded to the affiliate delivery partner, serving a community with a population of less than 15,000, with the largest Lifesaving First Aid program.

1. City of Lacombe 945
2. Lac La Biche County, Portage Pool 625
3. Town of Hinton 595

Class 17 C

Awarded to the affiliate delivery partner, serving a community with a population of less than 7,500 with the largest Lifesaving First Aid program.

1. Town of Claresholm 420
2. Town of Drayton Valley 380
3. Town of Peace River 375

Class 17 D

Awarded to the affiliate delivery partner, operating one facility, with the largest Lifesaving First Aid program.

1. Repsol Sport Centre 1,630
2. Westside Regional Recreation Society 390
3. West Edmonton Mall 260

Class 17 E

Awarded to the affiliate delivery partner, operating an outdoor pool, with the largest Lifesaving First Aid program.

1. Town of Turner Valley 250
2. Village of Forestburg 70
3. Town of Blackfalds 30

Class 18

Awarded to the individual or associate affiliate delivery partner with the largest Lifesaving First Aid program.

1. Luke Hanna 4,590
2. Lori Sachko 980
3. Jennifer Lamy 490

Marlin Moore National Lifeguard Recognition Award

Class 19

Awarded to the affiliate delivery partner with the largest National Lifeguard program.

1. City of Edmonton 2,920
2. Repsol Sport Centre 2,735
3. County of Strathcona 2,730

Class 19 A

Awarded to the affiliate delivery partner, serving a community with a population of less than 100,000, with the largest National Lifeguard program.

1. County of Strathcona 2,730
2. City of Medicine Hat 1,220
3. Tri Leisure Centre 785

Class 19 B

Awarded to the affiliate delivery partner, serving a community with a population of less than 15,000, with the largest National Lifeguard program.

1. City of Lacombe 1,145
2. Town of Canmore 520
3. Lac La Biche County, Portage Pool 465

Class 19 C

Awarded to the affiliate delivery partner, serving a community with a population of less than 7,500, with the largest National Lifeguard program.

1. Town of Claresholm 580
2. Town of Pincher Creek 420
3. Town of Stettler 320

Class 19 D

Awarded to the affiliate delivery partner, operating one indoor pool, with the largest National Lifeguard program.

1. Repsol Sport Centre 2,735
2. Westside Regional Recreation Society 960
3. Vivo for Healthier Generations 875

Class 19 E

Awarded to the affiliate delivery partner, operating an outdoor pool, with the largest National Lifeguard program.

1. Town of Nanton 295
2. Town of Turner Valley 200
3. Town of Hanna 180

Jordan Neave Swim to Survive Recognition Award

Class 20

Awarded to the affiliate delivery partner with the largest Swim to Survive program.

1. Town of Peace River 85
2. City of Lacombe70
3. Town of Okotoks 62

Class 20 A

Awarded to the affiliate delivery partner, serving a community with a population of less than 100,000, with the largest Swim to Survive program.

1. Town of Okotoks 62
2. [No stats received]
3. [No stats received]

Class 20 B

Awarded to the affiliate delivery partner, serving a community with a population of less than 15,000, with the largest Swim to Survive program.

1. City of Lacombe70
2. University of Lethbridge15
3. Lac La Biche County, Portage Pool13

Class 20 C

Awarded to the affiliate delivery partner, serving a community with a population of less than 7,500, with the largest Swim to Survive program.

1. Town of Peace River 85
2. Town of Hay River15
3. [No stats received]

Class 20 D

Awarded to the affiliate delivery partner, operating one indoor pool, with the largest Swim to Survive program.

1. Town of Peace River 85
2. City of Lacombe70
3. Town of Okotoks 62

Class 20 E

Awarded to the affiliate delivery partner, operating an outdoor pool, with the largest Swim to Survive program.

1. [No stats received]
2. [No stats received]
3. [No stats received]

Publications of the Lifesaving Society are available from any Branch office. Inquiries from outside Canada should be directed to the National Office.

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Alberta & Northwest Territories
LIFESAVING SOCIETY

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