

Ripples

Alberta and Northwest Territories Monthly Newsletter

National Drowning Prevention Week

National Drowning Prevention Week takes place across Canada July 19 - 25, 2020.

The Lifesaving Society designates the third week in July as National Drowning Prevention Week (NDPW) to focus community and media attention on the drowning problem and drowning prevention.

The [Social Media Plan](#) contains daily themes and key messages targeted to address trends seen in Lifesaving Society drowning reports and the data from the Drowning Prevention Research Centre. The key messages can be used on social media to promote safe behaviors while in, on and around water.

National Drowning Prevention Week campaign photos correspond to the key themes and messages outlined in the social media plan. There are campaign photos for each day of National Drowning Prevention Week that will be released before the start of National Drowning Prevention Week in the Affiliate Only Toolkit. To ensure consistency of messaging, please post the photos appropriate to the day. You are welcome to also share the campaign photos we post or post your own photos during National Drowning Prevention Week.

Please include the #NDPW2020 hashtag in the posts and be sure to tag us @lifesavingsocietyabnwt (Instagram) and @lifesavingabnwt (Facebook, Twitter and Snapchat).

If you require [Water Smart® Materials](#) or suggestions for how you can support National Drowning Prevention Week please contact the Lifesaving Society at experts@lifesaving.org.

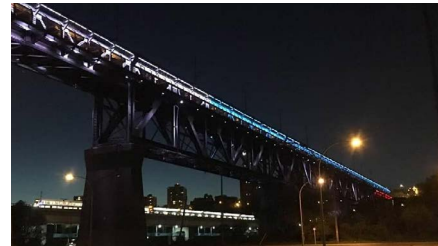
July 19-25, 2020
**National Drowning
Prevention Week**
LIFESAVING SOCIETY

National Drowning Prevention Week Proclamations

The Lifesaving Society Alberta and Northwest Territories Branch has sent out letters to all Mayors and Reeves of Alberta as well as all Mayors and Chiefs of the Northwest Territories, asking them to proclaim July 19-25 as National Drowning Prevention Week in their municipality.

Support this campaign and encourage your community to proclaim July 19 - 25, 2020 as National Drowning Prevention Week.

All proclamations received by the Society will be posted on our [website](#) and shared on our social media accounts. Be sure to share your municipality's proclamation.



National Drowning Prevention Week Bridge and Building Lighting

The following structures will be lit blue and white in recognition of National Drowning Prevention Week:

- High Level Bridge (Edmonton, AB) – July 19, 2020
- Calgary Tower (Calgary, AB) – July 19, 2020

Be sure to take photos of these bridges and buildings, post them on social media and tag @lifesavingsocietyabnwt (Instagram) or @lifesavingabnwt (Facebook, Twitter and Snapchat) with the hashtag #NDPW2020.

If you know of a structure that can be lit in your community to support National Drowning Prevention Week please contact the Lifesaving Society at experts@lifesaving.org.

COVID-19 Update from the Society

The Society continues to monitor the COVID-19 situation and has the following updates:

COVID-19 Impacts: Affiliate Survey

The Lifesaving Society has circulated a survey to all affiliates to assist in gathering information on the impact COVID-19 has had on your aquatic facilities. This survey is facility-based so please complete one survey for each facility. The results of the survey will be shared to our members as aggregated data. Check your e-mail for the survey link and e-mail experts@lifesaving.org if you have any questions. Thank you for taking the time to complete this survey.

Certification Extensions

The Society will support the extension of Lifesaving Society Certifications for individuals who would have been due to recertify after March 1, 2020. Implementing this policy means that certifications whose currency period would have ended between March 1, 2020 and June 12, 2020 will have their currency extended until September 12, 2020. In addition, we will extend certification's certifications whose currency period would have ended between June 13, 2020 and August 31, 2020 to October 31, 2020 as we understand it may take some time for programming to resume as facilities relaunch operations.

If you have any questions, please contact the Lifesaving Society at experts@lifesaving.org.

Lifesaving Society Medical Advisor

The Lifesaving Society Alberta and Northwest Territories Branch is actively recruiting a volunteer Medical Advisor. This individual must be a registered physician with the College of Physicians and Surgeons of Alberta. The Medical Advisor is responsible for working with Society Staff in the review and approval of all First Aid Program Content. They will provide advice, guidance and approval of first aid program content for Lifesaving Society programs and will confirm that it aligns to industry best practice, current research, and Government of Alberta Workplace First Aid requirements.

Duties:

- Annual review of Lifesaving Society First Aid and CPR programs
- Approval of Lifesaving Society First Aid Content as required
- Approval and endorsement Lifesaving Society First Aid Quality Management Plan
- Advice and guidance as it relates to first aid and resuscitation content
- Provide written reports and approvals as required

Requirements:

- Registered physician with the College of Physicians and Surgeons of Alberta in good standing
- Certification as a Lifesaving Society instructor or trainer would be considered an asset
- Experience in development of manuals and programs is required

Please apply with a letter of interest and your CV by July 15, 2020 to careers@lifesaving.org.

New Products

The following products are now available to order from our [online shop](#):

Non-Medical Occupational Safety Masks \$82.50 / package of 50 masks + GST and Shipping

The Lifesaving Society has limited stock of non-medical occupational face masks for its Affiliate Delivery Partners and Members. The masks are made in Canada and consist of a 3 sheet mask with anti-bacterial filter. Sold in packages of 50 masks.

Masks Extensions \$1.00 / each + GST & Shipping

Extensions for surgical masks that connect the mask on the back of the head. Designed to relieve strain on the wearer's ears.

Protocol Hand Sanitizer \$9.70 / bottle + GST & Shipping

300 ml bottle of Protocol Hand Sanitizer. It is 70% active ethanol solution that follows the WHO standard for alcohol hand sanitizer. It contains glycerine to help prevent drying of the hands after repeated use. Other sizes may be available upon request.

Eliminator 42 Concentrate \$27.80 / 4L Bottle + GST & Shipping

DIN registered. Kills viruses, bacteria and fungi. This lemon scented quaternary ammonium chloride based degreaser/disinfectant is design for use as a disinfectant for general household use, schools, food processing plants, and light industrial and hospital cleaning applications.

Eliminator DS Disinfectant \$16.50 / 1L Bottle + GST & Shipping

DIN registered. Broad spectrum virucide expected to inactivate the SARS-CoV-2 (the virus that causes COVID-19). Also kills bacteria and fungi. Designed specifically as a non-acid cleaner and disinfectant for use in hospitals. This lemon scented quaternary ammonium chloride based degreaser/disinfectant is design for use in hospitals, nursing homes, schools, hotels and restaurants.

Training Programs

Trainer Recertification

Online - August 15, 2020

Register at <http://courses.lifesaving.org>

St. Albert - November 21, 2020

Location: Fountain Park Recreation Centre

Online Training Academy

The Lifesaving Society has officially launched the new Online Academy! Visit <https://courses.lifesaving.org> to access the online learning academy and register in the available courses.

Find A Course

As facilities are starting to re-open, the Lifesaving Society is getting a high volume of inquiries for what courses are being offered. Please login to 'Members Only' and up-date your facilities courses under 'Course Management'. It is likely there are courses posted on Find A Course that are no longer running due to COVID-19, and potentially some up-coming courses that haven't been posted yet. Keeping 'Find a Course' current helps you in advertising up-to-date course information. Please contact the Lifesaving Society office if you have any questions about updating Find A Course postings.