

Alberta and Northwest Territories Report

April 1, 2012 - March 31, 2013



Annually, 1,000,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs. Over 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

Making Canadians Water Smart®

The Lifesaving Society focuses Water Smart® drowning prevention efforts on those at risk, such as men fishing in small boats, or on those who can make a significant difference, such as parents of young children. We deliver Water Smart® messages through our swim program, through the media and through community action. Our Swim to Survive® Program provides the essential minimum skills required to survive an unexpected fall into deep water.

Drowning research

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart® drowning prevention education.

Setting the standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

Lifesaving sport

The Lifesaving Society is the Canadian governing body for lifesaving sport, a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We use lifesaving sport to engage and inspire youth in our drowning prevention mission. Our Lifesaving Sport Fundamentals Program offers a recreational introduction to lifesaving sport skills. Junior, senior and masters athletes compete regionally, provincially, nationally and internationally. We offer programs for officials and coaches.

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Registered Charity No.
11912 9021 RR0001

All donations gratefully received.
Tax receipts issued for donations.





CONTENTS



President and CAO Report	2
Financial Report	4
Fundraising	4
Training Programs	5
Affiliate Recognition Awards	7
Lifesaving Sport	11
Public Education	13
Safety Management	16
Member Services	17

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart® public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in over 40 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and as Canada's Full Member in the International Life Saving Federation (ILS). The World Health Organization recognizes ILS as the world authority in the global effort to prevent drowning. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers' Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society.

®The Lifesaving Society, Water Smart, Swim to Survive, Swim for Life and National Lifeguard are all registered trademarks of the Royal Life Saving Society Canada.

President and CAO REPORT

The Society enjoyed another successful year in 2012 as we continued to expand our drowning prevention reach.

Strength in numbers

The Lifesaving Society Alberta and Northwest Territories boasts an extraordinary complement of volunteers – serving on our board, advisory councils and service units; providing of their time for Society and community events; and delivering our programs and services in support of our health and safety mandate for drowning and injury prevention.

More than 191,000 Albertans and Northerners participated in our training programs including a record number in both our Swim for Life® and Swim to Survive® programs. We reached Albertans and Northerners with our Water Smart® public education messages within our initiatives such as Lifejacket Loaner Stations, Get Caught Wearing Your Lifejacket and NWT Water Smart® programs. We thank our partners for supporting our 2012 Water Smart® public education campaign.

As our Financial Report makes clear, our strength in numbers includes financial health and stability.

National and International engagement

Albertans and Northerners continue to participate internationally. In April, we were delighted to host the board meeting of the International Life Saving Federation (ILS). Among the 120 Canadians in Adelaide in November were 13 athletes from Alberta competing in National Teams, Interclub and Masters World Lifesaving Championships and six other Albertans participating as officials, team management and delegates.

New National Lifeguard Program

Just in time for its 50th anniversary celebrations, the revised National Lifeguard Program was launched with a brand new look to meet the needs of Canada's aquatic community. The National Lifeguard Program remains the single industry standard for lifeguards in Alberta and the Northwest Territories – a standard that ensures our National Lifeguard supervised pools and beaches remain among the safest anywhere.

New Society Office

In 2012, the Lifesaving Society Alberta and Northwest Territories was able to purchase a home of our own. After more than 25 years at the Percy Page Centre, the Society took possession of our new office in December. We hope this move will see operations become more streamlined and effective.



Be better, do good

Strength in our training programs comes from those who deliver it. We are spending time to ensure that we are moving forward in making our leadership training programs better. We want to ensure that the changes are reflective of the needs and challenges of today's aquatic community and reflect the best ways to deliver our programs and services in an ever-changing environment.

We hope you will enjoy reading the many achievements of volunteers, staff and affiliates recorded in this 2012 - 2013 report. These are stories of good people, doing good.



Colin Reichle
President



Barbara Costache
Chief Administrative Officer

BRANCH PATRONS

Hon. J. Percy Page	1959-1966
Hon. Dr. J.W. Grant MacEwan	1966-1974
Hon. Ralph G. Steinhaur	1974-1979
Hon. Frank Lynch-Staunton	1979-1985
Hon. Helen Hunley	1985-1991
Hon. Gordon Towers	1991-1996
Hon. Bud Olsen	1996-2000
Hon. Lois E. Hole	2000-2005
Hon. Norman L. Kwong	2005-2010
Hon. Donald S. Ethell	2010 -

BRANCH VICE PATRONS

Hon. Helen Maksagak	1996-1999
Hon. Daniel Joseph Marion	1999-2000
Hon. Glenna Hansen	2000-2005
Hon. Anthony W.J. Whitford	2005-2010
Hon. George L. Tuccaro	2010-

BRANCH GOVERNORS

Brigadier J.C. Jefferson	1965-1966
Maj. Gen. J.M. Rockingham	1966-1970
Kenneth A. McKenzie, QC	1971-1975
Jack Boddington	1976-1978
Dr. E.S.O. Smith	1979-1980
Terry Cavanaugh	1980-1996
Bruce Hogle, CM	1997-

BRANCH PRESIDENTS

Manny E. Power	1958-1959
R.A. (Paddy) Johnson	1960-1962
Jack Boddington	1963-1969
Harry Boddington	1970
Tell R.B. Stephen	1971-1972
Hobart J. Clark	1973
Carman Byler	1974
Rudy Berghuys	1975
Walter A. West	1976-1977
Bryce Gibson	1978
Brian Sullivan	1979
Gordon Wick	1980-1982
Dave Linman	1983-1984
Neil Riley	1985-1986
Dale Drummond	1987-1988
Tim Moorhouse	1989-1990
Doug Mylie	1991-1994
Barbara Kusyanto	1995-1996
Jeanie Hutton	1997-1998
Lisa Wolff	1999-2000
Alice Park	2001-2002
Colin Reichle	2003-2004
Kevin Feehan	2005-2006
Chris Burrows	2007-2009
Rob Campbell	2009-2011
Colin Reichle	2011-2013

HONORARY PATRON

The Honourable Donald S. Ethell, OC, OMM, AOE, MSC, CD, LLD,
Lieutenant Governor of Alberta

HONORARY VICE PATRON

The Honourable George L. Tuccaro
Commissioner Northwest Territories

BOARD OF DIRECTORS

GOVERNOR

Bruce Hogle, CM

PRESIDENT

Colin Reichle, CD, MBA

CHIEF ADMINISTRATIVE OFFICER

Barbara Costache

DIRECTOR OF FINANCE

Steve Mikus, CA

PRESIDENT-ELECT

Martin Evers, BSc, EIT

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Dr. Dan Levy, DC, BSc
Brian Liddell, BSc, LLB
Patrick Mack, CHRP, MHRM

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Raya Gallagher

STANDARDS AND SAFETY MANAGER

Kelly Carter

COMMUNICATION MANAGER

Brenda Hardy

LIFESAVING SPORT MANAGER

Sean Nickerson

DEVELOPMENT MANAGER

Shaun Percival

MEMBER SERVICES MANAGER

Janice Vik

Financial and Fundraising **REPORT**

The summarized financial information presented here is derived from the Society's audited financial statements for the year ending March 31, 2013. The Society's 2012-2013 financial statements have been audited by Yaremchuk and Annicchiarico LLP, Chartered Accountants.

This year realized a slight revenue decrease mainly driven by securing fewer grants. Of significant note is the change in current assets and liabilities due to the down payment and loan on our new building. We continue to keep expenses in line with revenue and invest for the future. The Society is focused on its mission and health and safety mandate for drowning and injury prevention, sport, recreation and active living in Alberta and the Northwest Territories.

Entire audited financial statements are available to view at the Society office.

BALANCE SHEET

	2013	2012
Net Assets		
Net Working Capital	(75,613)	407,757
Investments	478,745	914,047
Capital Assets	1,002,789	43,853
	1,405,921	1,365,657

Fund Balances

Investment Capital Assets	508,680	43,853
Internally - Restricted	475,000	716,941
General - Unrestricted	422,241	604,863
	1,405,921	1,365,657

OPERATIONS

	2013	2012
Revenue		
Unrestricted	984,193	978,779
Restricted	201,184	230,599
	1,185,377	1,209,378
Expenses	1,145,113	1,145,920
Net Contribution	40,264	63,458

Distinction Club - donations of over \$500

- Anne Resek
- Aquam
- DB Perks and Associates Ltd.
- Carstairs and District Agricultural Society

Merit Club - donations between \$300 and \$499

Bronze Club - donations between \$100 and \$299

- Carstairs Liquor Store
- City View Auto/Enterprises Inc.
- Dan and Carol Gelleny
- Stephen Stiles
- James and Shannon Wood

Friends of the Society - donations up to \$99

- Lee-Anne Akister
- Melanie and Adam Barr
- James and Katherine Dyer
- Norm and Sharon Geist
- Garfield and Margery Green
- Patricia Lynn Schulte
- Ledean Skiba

Jordan Neave Endowment

Donations to the Jordan Neave Endowment, set up in 2010, go towards offering Swim to Survive® education and training to prevent drownings and water-related injuries.

In 2012, the Lifesaving Society received over \$2,300 in donations. A portion of these funds will go towards teaching Carstairs Elementary School students the Swim to Survive® Program at the Didsbury Aquatic Centre.

**DONATE
NOW**

Training PROGRAMS

Society Supporters

The Lifesaving Society partnered with government and organizations at the national and provincial/territorial level. Together we collaborated for injury prevention, sport, recreation and active living initiatives.

Our partners included: the Government of Alberta, Alberta Sport, Recreation, Parks and Wildlife Foundation, Government of the Northwest Territories, Alberta Centre for Injury Control and Research, Transport Canada, Aquam Aquatic Specialist Inc. and DB Perks and Associates.

The Society would like to acknowledge those who supported us in 2012/2013:

Government of Alberta



Transport Canada
Transports Canada
OFFICE OF BOATING SAFETY
BUREAU DE LA SÉCURITÉ NAUTIQUE



THE CITY OF Edmonton



DB Perks & Associates



The Society acknowledges and greatly appreciates the support of the **Government of Alberta** and the **Alberta Sport, Recreation, Parks and Wildlife Foundation**.

The Lifesaving Society contributes to the fitness and well being of individuals, families and communities by providing education and training programs.

Top Line Summary	2012-13	2011-12	2010-11
Swim to Survive®	18,448	15,036	14,696
Swim for Life®	129,434	128,313	115,599
Canadian Swim Patrol	7,733	9,874	10,241
Bronze Medals	5,546	5,578	5,876
National Lifeguard	3,539	3,459	3,355
First Aid/CPR	14,741	15,448	15,971
First Responder	270	356	336
Lifesaving Sport	5,996	7,311	6,269
Boat™	383	453	1,500
Leadership	4,691	5,887	4,880
Education and Proficiency	624	655	37
	191,405	192,370	178,706



Making good lifeguards better

The Lifesaving Society's National Lifeguard certification is Canada's professional lifeguard standard. Since it was developed, the National Lifeguard training program has undergone periodic revisions. The latest update, introduced in June 2012, features revised test items and performance standards and incorporates the most recent international resuscitation guidelines. The updated National Lifeguard curriculum is grounded in important lifeguard competencies – judgment, knowledge, skill and fitness.

As part of the revision the Society introduced a new National Lifeguard logo, which appears on all educational and marketing support materials including the updated *Alert* manual with an *Alert Insert* featuring new or newly emphasized technical content; new National Lifeguard test sheets; a new *National Lifeguard Award Guide*, and; a series of *What's New?* communiqués highlighting changes for lifeguards, instructors and affiliates. The logo is prominently featured on the new electronic promotional artwork for affiliate brochures and websites, full-size banners and decals.



In the National Lifeguard logo, a lifeguard proudly stands vigilant over Canada's waters, backed by Canada's national symbol, and supported by the Lifesaving Society – Canada's Lifeguarding Experts.

Swim to Survive®

A record 18,448 Albertans and Northerners participated in the Swim to Survive® Program: a 23 per cent increase from last year.

Swim to Survive® teaches essential skills required to survive an unexpected fall into deep water, an important first step to being safe around the water. This program is accessible to everyone, but more specifically engages children for an Active Start. Due to the program's non-traditional and flexible delivery options with decreased operational costs, it is ideal for schools, camps and youth groups.

Swim for Life®

Participation in the Society Swim Program - Swim for Life® continues to grow. An amazing 129,434 Albertans and Northerners were able to develop fundamental swim skills and strokes in the following programs:

- Parent and Tot
- Preschool
- Swimmer
- Adult Swimmer
- Fitness Swimmer

Developing physical literacy through Swim to Survive® and Swim for Life®, Albertans and Northerners can have an Active Start and remain active for life.



6

Affiliate **RECOGNITION** Awards

The Society recognizes affiliate members who deliver the Society's training programs, promote Water Smart® public education, and raise funds in support of the Society's drowning prevention mission.

Annually, the Society recognition awards are determined via a point system.

JACK BODDINGTON AWARD

The Jack Boddington Award recognizes the individual who has contributed to the success of the Branch in any given year. To be eligible for this award, the recipient must be an active volunteer.

The 2013 award recipient is **Caitlin Davis**.

DB PERKS AND ASSOCIATE SCHOLARSHIPS

The DB Perks Leadership Scholarship is used to advance the recipient's leadership capacity in conducting Lifesaving Society education and training programs. Recipients are selected based on their roles within their community as a Lifesaving Society leadership volunteer.

The 2013 recipients are **Chelsea Brooks** (St. Albert) and **Heather Larson** (Edmonton).

CLASS 1 - BRUCE HOGLE GOVERNOR AWARD

This newly named award is presented to the affiliate member accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1)	City of Calgary	51070
2)	City of Edmonton	24110
3)	City of St. Albert	11005

CLASS 2

Presented to the affiliate member, serving a community of less than 100,000, accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1)	City of St. Albert	11005
2)	County of Strathcona	10270
3)	City of Red Deer	5110

CLASS 3

Presented to the affiliate member, serving a community of less than 15,000, accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1)	Town of Canmore	1260
2)	City of Brooks	1155
3)	Town of Whitecourt	1095

CLASS 4

Presented to the affiliate member, serving a community of less than 7,500, accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1)	Town of Stettler	1650
2)	Town of Peace Rivier	1340
	Town of Drayton Valley	1340
3)	Town of Olds	1330

CLASS 5

Presented to the YMCA affiliate member accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1)	Crowfoot YMCA	2625
2)	Medicine Hat Family YMCA	2330
3)	William Lutsky YMCA	2285

CLASS 6

Presented to the affiliate member, operating one outdoor facility, accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1)	Town of Stony Plain	935
2)	Mount Pleasant Community Pool	570
3)	Village of Consort	375

CLASS 7 - DR. EDWARD MONTGOMERY AWARD

Presented to the University affiliate member accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1)	University of Alberta	14020
2)	University of Lethbridge	4275
3)	Mount Royal University	4165

CLASS 7A - DR. EDWARD MONTGOMERY AWARD

Presented to the University affiliate member, serving student enrollment of less than 15,000, accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1)	University of Lethbridge	4275
2)	Mount Royal University	4165
3)	MacEwan University	395

CLASS 8

Presented to the private affiliate member, operating one indoor facility, accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1)	West Edmonton Mall	8905
2)	Talisman Centre	2760
3)	Calgary Winter Club	1775

CLASS 9

Presented to the Camp affiliate member accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1)	YoWoChAs Outdoor Education Centre	220
2)	Gull Lake Centre	130
3)	Kiwanis Kamp	70

CLASS 10

Presented to the Associate affiliate member accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1)	Rocky Mountain Adventure Medicine	1230
2)	Savvy Safety Certifications	605
3)	Special Adventure Services	600



CLASS 11 - TERRY CAVANAUGH JUNIOR LIFEGUARD CLUB AWARD

Presented to the affiliate member accumulating the highest overall point total of Junior Lifeguard members.

1)	City of Calgary	1403
2)	University of Lethbridge	462
3)	Westside Regional Recreation Centre	178

CLASS 11A - TERRY CAVANAUGH JUNIOR LIFEGUARD CLUB AWARD

Presented to the affiliate member, serving a community of less than 100,000, accumulating the highest overall point total of Junior Lifeguard members.

1)	University of Lethbridge	462
2)	Strathcona County	171
3)	Town of Okotoks	71

CLASS 11B - TERRY CAVANAUGH JUNIOR LIFEGUARD CLUB AWARD

Presented to the affiliate member, serving a community of less than 15,000, accumulating the highest overall point total of Junior Lifeguard members.

1)	City of Lacombe	90
	City of Wetaskiwin	90
2)	Town of Hinton	46
3)	Town of Innisfail	32

CLASS 11C - TERRY CAVANAUGH JUNIOR LIFEGUARD CLUB AWARD

Presented to the affiliate member, serving a community of less than 7,500, accumulating the highest overall point total of Junior Lifeguard members.

1)	Town of Drayton Valley	57
2)	Town of Jasper	51
3)	Town of Hay River	26

CLASS 11D - TERRY CAVANAUGH JUNIOR LIFEGUARD CLUB AWARD

A new award presented to the private affiliate member, operating one indoor facility, accumulating the highest overall point total of Junior Lifeguard members.

1)	University of Lethbridge	462
2)	Westside Regional Recreation Centre	178
3)	Calgary Winter Club	105

CLASS 12 - PAUL (SKIP) HAYDEN CANADIAN SWIM PATROL AWARD

Presented to the affiliate member accumulating the highest overall point total of Canadian Swim Patrol candidates during a calendar year.

1)	City of Calgary	2069
2)	Town of Stettler	960
3)	City of St. Albert	670

CLASS 12A - PAUL (SKIP) HAYDEN CANADIAN SWIM PATROL AWARD

Presented to the affiliate member, serving in a community of less than 100,000, accumulating the highest overall point total of Canadian Swim Patrol candidates during a calendar year.

1)	City of St. Albert	670
2)	University of Lethbridge	122
3)	City of Camrose	87

CLASS 12B - PAUL (SKIP) HAYDEN CANADIAN SWIM PATROL AWARD

Presented to the affiliate member, serving in a community of less than 15,000, accumulating the highest overall point total of Canadian Swim Patrol candidates during a calendar year.

1)	City of Wetaskiwin	18
2)	Town of Beaumont	6
3)	City of Lacombe	5

CLASS 12C - PAUL (SKIP) HAYDEN CANADIAN SWIM PATROL AWARD

Presented to the affiliate member, serving in a community of less than 7,500, accumulating the highest overall point total of Canadian Swim Patrol candidates during a calendar year.

1)	Town of Stettler	960
2)	Village of Forestburg	45
3)	Town of Claresholm	22

CLASS 12D - PAUL (SKIP) HAYDEN CANADIAN SWIM PATROL AWARD

A new award presented to the private affiliate member operating one indoor facility accumulating the highest overall point total of Canadian Swim Patrol candidates during a calendar year.

1)	Westside Regional Recreation Society	316
2)	University of Lethbridge	122
3)	Glencoe Club	64

CLASS 13

Presented to the affiliate member accumulating the highest overall point total in conducting the BOAT Program during a calendar year.

1)	City of St. Albert	120
2)	YoWoChAs Outdoor Education Centre	65
3)	Nothern Lakes College	50

CLASS 14

Presented to the Associate affiliate offering only the BOAT Program accumulating the highest number of BOAT tests in a calendar year.

1)	Samantha Menzel	580
2)	Jean Marc Michaud	170
3)	Lakeland College School of Agriculture	110

CLASS 15

Presented to the College or Technical Institute affiliate accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1)	Canadian University College	2300
2)	NAIT	1515
3)	SAIT	395

CLASS 16 - ANNE RESEK SWIM FOR LIFE® AWARD

Presented to the affiliate member accumulating the highest overall point total in conducting Swim for Life programs during a calendar year.

1)	City of Calgary	60695
2)	Westside Regional Recreation Centre	7126
3)	City of St. Albert	6685

CLASS 16A - ANNE RESEK SWIM FOR LIFE® AWARD

Presented to the affiliate member, serving a community of less than 100,000, accumulating the highest overall point total in conducting Swim for Life® programs during a calendar year.

1)	City of St. Albert	6685
2)	Town of Okotoks	6332
3)	City of Camrose	2111

CLASS 16B - ANNE RESEK SWIM FOR LIFE® AWARD

Presented to the affiliate member, serving a community of less than 15,000, accumulating the highest overall point total in conducting Swim for Life® programs during a calendar year.

1)	Town of Hinton	125
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CLASS 16C - ANNE RESEK SWIM FOR LIFE® AWARD

Presented to the affiliate member, serving a community of less than 7,500, accumulating the highest overall point total in conducting Swim for Life® programs during a calendar year.

1)	Town of Claresholm	796
2)	Village of Forestburg	490
3)	Town Killam	460

CLASS 16D - ANNE RESEK SWIM FOR LIFE® AWARD

A new award presented to the private affiliate member, operating one indoor facility, accumulating the highest overall point total in conducting Swim for Life® programs during a calendar year.

1)	Westside Regional Recreation Centre	7126
2)	Trico Centre	5839
3)	University of Lethbridge	2019

CLASS 17 - WILLIAM (BILL) PATTON FIRST AID AWARD

Presented to the affiliate member accumulating the highest overall point total in conducting Lifesaving First Aid programs during a calendar year.

1)	City of Calgary	21600
2)	City of Edmonton	7035
3)	University of Alberta	5385

CLASS 17A - WILLIAM (BILL) PATTON FIRST AID AWARD

Presented to the affiliate member, serving a community of less than 100,000, accumulating the highest overall point total in conducting Lifesaving First Aid programs during a calendar year.

1)	City of St. Albert	4740
2)	County of Strathcona	4330
3)	City of Fort Saskatchewan	1465

CLASS 17B - WILLIAM (BILL) PATTON FIRST AID AWARD

Presented to the affiliate member, serving a community of less than 15,000, accumulating the highest overall point total in conducting Lifesaving First Aid programs during a calendar year.

1)	Town of Beaumont	1120
2)	Town of Edson	410
3)	Town of Whitecourt	295

CLASS 17C - WILLIAM (BILL) PATTON FIRST AID AWARD

Presented to the affiliate member, serving a community of less than 7,500, accumulating the highest overall point total in conducting Lifesaving First Aid programs during a calendar year.

1)	MD of Opportunity No 17 (Wabasca)	710
2)	Town of Stettler	380
3)	Town of Athabasca	335

CLASS 17D - WILLIAM (BILL) PATTON FIRST AID AWARD

Presented to the private affiliate member, operating one indoor facility, accumulating the highest overall point total in conducting Lifesaving First Aid programs during a calendar year.

1)	West Edmonton Mall	3735
2)	Westside Regional Recreation Centre	1685
3)	Talisman Centre	460

CLASS 18

Presented to the Associate affiliate member accumulating the highest overall point total in conducting Lifesaving First Aid programs during a calendar year.

1)	Savvy Safety Certifications	605
2)	Peak Safety Services	590
3)	South Slave Safety	560

CLASS 19 - MARLIN MOORE NATIONAL LIFEGUARD AWARD

Presented to the affiliate member accumulating the highest overall point total in conducting National Lifeguard programs during a calendar year.

1)	City of Calgary	5345
2)	City of Edmonton	5250
3)	University of Alberta	4500

CLASS 19A - MARLIN MOORE NATIONAL LIFEGUARD AWARD

Presented to the affiliate member, serving a community of less than 100,000, accumulating the highest overall point total in conducting National Lifeguard programs during a calendar year.

1)	City of Red Deer	2825
2)	County of Strathcona	2560
3)	City of Grande Prairie	2140

CLASS 19B - MARLIN MOORE NATIONAL LIFEGUARD AWARD

Presented to the affiliate member, serving a community of less than 15,000, accumulating the highest overall point total in conducting National Lifeguard programs during a calendar year.

1)	Town of Canmore	735
2)	City of Brooks	705
3)	Town of Whitecourt	570

CLASS 19C - MARLIN MOORE NATIONAL LIFEGUARD AWARD

Presented to the affiliate member, serving a community of less than 7,500, accumulating the highest overall point total in conducting National Lifeguard programs during a calendar year.

1)	Town of Peace River	960
2)	Town of Barrhead	735
3)	Town of Stettler	620

CLASS 19D - MARLIN MOORE NATIONAL LIFEGUARD AWARD

A new award presented to the private affiliate member, operating one indoor facility, accumulating the highest overall point total in conducting National Lifeguard programs during a calendar year.

1)	West Edmonton Mall	2940
2)	Westside Regional Recreation Centre	1445
3)	City of Camrose	577



CLASS 20 - JORDAN NEAVE SWIM TO SURVIVE® AWARD

Presented to the affiliate member accumulating the highest overall point total in conducting the Swim to Survive® Program during a calendar year.

1)	City of Calgary	2044
2)	Westside Regional Recreation Centre	1040
3)	City of Camrose	577

CLASS 20A - JORDAN NEAVE SWIM TO SURVIVE® AWARD

Presented to the affiliate member, serving a community of less than 100,000, accumulating the highest overall point total in conducting the Swim to Survive® Program during a calendar year.

1)	City of Camrose	577
2)	University of Lethbridge	480
3)	Town of Okotoks	287

CLASS 20B - JORDAN NEAVE SWIM TO SURVIVE® AWARD

Presented to the affiliate member, serving a community of less than 15,000, accumulating the highest overall point total in conducting the Swim to Survive® Program during a calendar year.

1)	Town of Olds	1256
2)	Town of Whitecourt	232
3)	Town of Canmore	130

CLASS 20C - JORDAN NEAVE SWIM TO SURVIVE® AWARD

Presented to the affiliate member, serving a community of less than 7,500, accumulating the highest overall point total in conducting the Swim to Survive® Program during a calendar year.

1)	Town of Fairview	210
2)	Village of Forestburg	200
3)	Town of Claresholm	181

CLASS 20D - JORDAN NEAVE SWIM TO SURVIVE® AWARD

A new award presented to the private affiliate member, operating one indoor facility, accumulating the highest overall point total in conducting the Swim to Survive® Program during a calendar year.

1)	Westside Regional Recreation Centre	1040
2)	Royal Glenora Club	503
3)	University of Lethbridge	480

Investiture of Lifesaving Honours

On October 22, 2012, the Royal Life Saving Society Canada, Alberta and Northwest Territories Branch Patron His Honour, Colonel (Retired) The Honourable Donald S. Ethell, OC, OMM, AOE, MSC, CD, LLD, Lieutenant Governor of Alberta hosted the Society Honours and Rescue Investiture at Government House in Edmonton, Alberta.

This ceremony recognizes citizens of Alberta and the Northwest Territories who perform outstanding rescues and humanitarian acts. The ceremony also recognizes Society members who have made significant contributions to the Society as active volunteers.

RESCUE AWARD RECIPIENTS

Paul Gullackson - January 11, 2012 (Honduras)

Brian Darrell McRae - April 6, 2011 (Cuba)

Treston Gabel - August 1, 2011 (Fort Saskatchewan, Alberta)

Elijah Gus Skoglund - July 29, 2010 (Hylo, Alberta)

R.J. Benoit - July 29, 2011 (Hay River, Northwest Territories)

Lucie Benoit - July 29, 2011 (Hay River, Northwest Territories)

Jordan Groenewegen - July 29, 2011 (Hay River, Northwest Territories)

SERVICE AWARD RECIPIENTS

Commonwealth Service Commendation

- Patti Coderre
- Briana Foster
- Kerri Holmes
- Neil Leckie
- Julie Ling
- Carmen Ma
- Brittanie MacPhee
- Meghan Monette
- Jeannie Noble
- Anthony Seto
- Frances Sosnoski
- Maegan Tarney
- Amanda Vallee
- Natasha Woodruff
- Jonathan Yamishita
- Jacinta Ziegler

Commonwealth Service Medal

- Heather Anning
- Brenda Brydon
- Chris De Sutter
- Jeff Hopper
- Kat Kluczynski
- Marion Ketelaars
- Lindsey McCullough
- Krista Oancia
- Amanda Thomas

Commonwealth Bar to Service Medal

- Gail Battle
- Cheryl Gross
- Wendy Mailhiot
- Dawn Mercereau
- Madelyn Rymer
- Tara Simmons

Commonwealth Service Cross

- Leslie King
- Michelle Knodel
- Monique Pages-Mearns
- Maxine Sawicki

Commonwealth Bar to Service Cross

- Mitch Carter
- Veronica Graca
- Anne Resek
- P. Laureen Hollihan
- John Mervyn
- Gay Smith

Honorary Life Member

- Ronald Kwan

Honorary Life Governor

- Robert Campbell



10

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mission by:

- providing an incentive for lifesaving, skill development and lifeguard training
- encouraging innovation in lifesaving and lifeguarding technique, and
- providing unique opportunities for volunteer recruitment, retention and leadership development.

The Lifesaving Society is the governing body for lifesaving sport, and provides opportunities for long term athlete development and the pursuit of athletic excellence and achievement.

Community

Seven sanctioned events were held in various communities throughout Alberta. Communities and affiliate clubs which hosted competitions were: Calgary Winter Club, City of Calgary, Grande Prairie, Royal Glenora, Spruce Grove, University of Lethbridge and Westaskiwin.

Provincial/Territorial

If the results of the 2013 Alberta and Northwest Territories Pool Lifesaving Championships are any indication, Lifesaving Sport continues to grow. The Championships were held on March 16 and 17 at Kinsmen Sports Centre in Edmonton. Seventeen affiliate clubs, 308 athletes, over 75 volunteers and approximately 1000 spectators participated. Forty eight individual and fourteen relay provincial records were broken.

Thank you to Meet Manager **Shaun Percival**, Meet Referee **Patrick Southwood**, the **City of Edmonton** and volunteers for making this event a success.

2013 ALBERTA AND NORTHWEST TERRITORIES POOL LIFESAVING CHAMPIONSHIPS RESULTS

OVERALL CLUB

Calgary Winter Club - Tsunamis

JUNIOR CLUB

Wetaskiwin Orcas

SENIOR CLUB

Calgary Winter Club - Tsunamis

MASTERS CLUB

Edmonton Ocean

SIMULATED EMERGENCY RESPONSE COMPETITION (SERC)

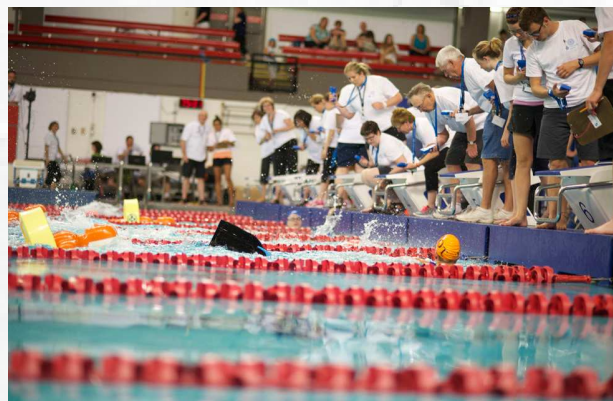
Edmonton Ocean

National

The Lifesaving Society Alberta and Northwest Territories hosted the 2012 Canadian Pool Lifesaving Championships on June 2 and 3 at Kinsmen Sports Centre in Edmonton. 84 athletes from nine (9) clubs participated.

Team Alberta had a fantastic showing placing first in the Under 20 division with 724 points, third in the Open division with 395 points and first overall with 1119 points.

Thank you to Meet Manager **Shanna Reid**, Head Referee **Mike Melenchuk**, the **City of Edmonton** and volunteers for your valuable contribution.



International

From November 7 to 18, 2012, the world's best athletes competed in Adelaide, Australia at the World Lifesaving Championships (Rescue 2012). Rescue 2012 consisted of five separate competitions --- World National Team, World Interclub, World Masters, World Surf Boat and World Inflatable Boat Championships.

The following Albertans participated:

Officials - National Team Championships

- Barbara Costache - Jury of Appeals
- Sean Nickerson - Announcer

National Team Championships

- Mason Kuhn - National Youth Team (16 - 19)
- Jillian Rusk - National Youth Team (16 - 19)

Masters Championships

- Darrell Hrywkiw
- Lisa Brown

Team Alberta

- Brian Sartison – Coach
- Nathan Carswell – Assistant Coach
- Caitlin Davis – Assistant Coach
- Sherry Southwood – Team Manager
- Jessica Burkhart
- Megan MacFayden
- Megan Honeychurch
- Jillian Rusk
- Alexandra Sura
- Sophie Goswell
- Megan Axenchuk
- Jenna Jackson
- Jennifer Southwood
- Scott Southwood
- Darrell Hrywkiw

At Rescue 2012, Team Alberta placed 23rd out of 47 teams in the Interclub Championships.

TEAM ALBERTA



Approximately 20 supporters traveled to Australia to cheer on Team Alberta.

Congratulations Team Alberta athletes and supporters!!!

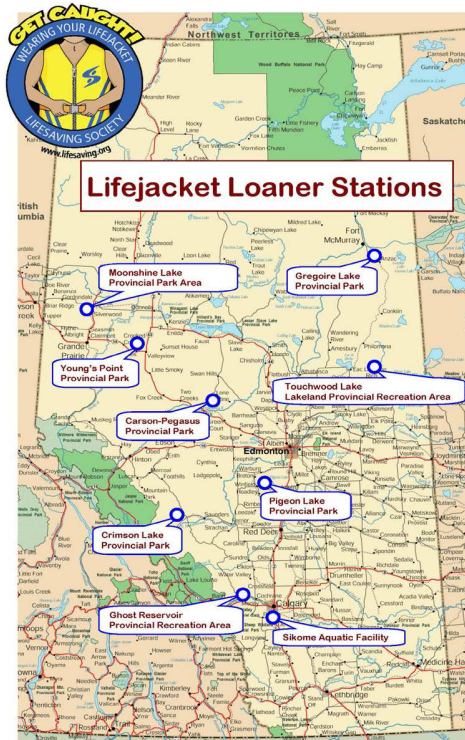


12

Public Education activities contribute to the mission of the Society by increasing awareness of the inherent risks associated with activities in, on and around water.

Lifejacket Loaner Station Program

The Lifesaving Society collaborated with the Government of Alberta Tourism, Parks and Recreation, Parks Division to provide Lifejacket Loaner Station kiosks at various Alberta Provincial Parks. In 2012, the total number of program sites grew to nine.

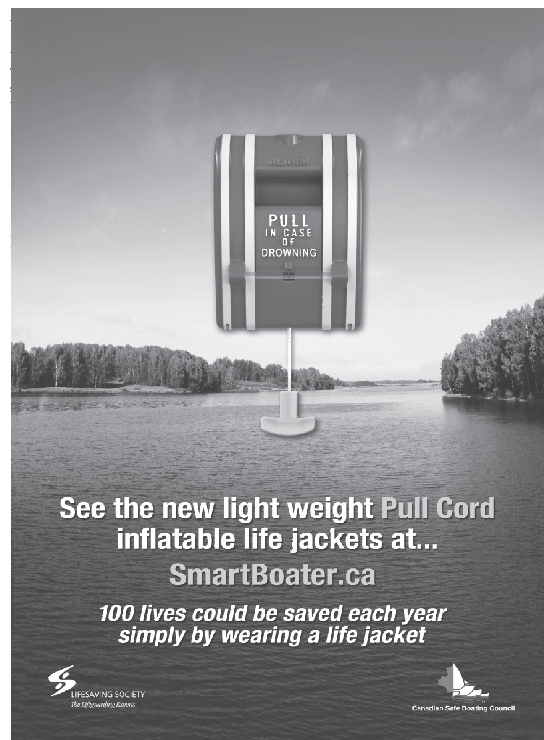


LIFEJACKET LOANER STATION PROGRAM LOCATIONS

- Carson-Pegasus Provincial Park
- Crimson Lake Provincial Park
- Ghost Reservoir Provincial Recreation Area
- Gregoire Provincial Park
- Moonshine Lake Provincial Park Area
- Pigeon Lake Provincial Park
- Sikome Aquatic Facility
- Touchwood Lake - Lakeland Provincial Recreation Area
- Young's Point Provincial Park

"Fire Alarm" Campaign

While men are four times more likely to drown than women, a "fire alarm" poster campaign targeting women was developed in 2012, with the Canadian Safe Boating Council (CSBC). The campaign focused on inflatable and lightweight lifejackets.



These posters can be found in the following malls:

- West Edmonton Mall - Edmonton
- St. Albert Centre - St. Albert
- Eau Claire Market - Calgary
- North Hill Shopping Centre - Calgary
- Sunridge Mall - Calgary

Thanks to **Pattison Outdoor Advertising** for their generous support.

Northwest Territories Water Smart® Program

The Lifesaving Society collaborated with the Government of the Northwest Territories Drowning Prevention Working Group and Transport Canada's Boating Safety Class Contribution Program (BSCP) to develop and implement a Water Smart® Program for communities of the Northwest Territories. This program was executed over a two-year period, commencing in April 2011 and concluding in March 2013.

In year two of the program, the Society engaged 15 northern communities who delivered the Water Smart® Program to 117 participants.

To allow for sustainability of the program, each community was provided a Water Smart® Toolkit, Boat Safety Kit and lifejackets to be used at waterfront and pool environments.

COMMUNITIES ENGAGED IN THE WATER SMART® PROGRAM

- Hay River
- Inuvik
- Trout Lake
- Tsiigehtchic
- Dettah
- Kakisa
- Ulukhaktok
- Yellowknife
- Fort Smith
- N'Dilo
- Fort Simpson
- Jean Marie River
- Fort McPherson
- Fort Good Hope
- Fort Resolution



Open Water Wisdom

In an effort to reduce drowning and water-related injury, the Lifesaving Society and the Canadian Red Cross partnered to deliver the Open Water Wisdom campaign. The campaign aims to make sport, recreation and active living on Canada's lakes, rivers and coastal regions safer for children and youth (up to 19 years).

The campaign targets remote and rural communities not normally served by ongoing water safety and learn-to-swim programs, but which may have local individuals or groups who would be able to lead some awareness activity if they had the right tools.

Educational kits were developed with materials including a *Knowledge and Activity Guide*, posters, flyers and ad templates, as well as lifejackets for participating communities.

The Lifesaving Society provides leadership, engages citizens, and inspires inclusive participation towards an Active Alberta and Northwest Territories.

2012 Canadian Drowning Report

The 2012 edition of the Canadian Drowning Report was prepared in two languages for the Lifesaving Society by the Drowning Prevention Research Centre (DPRC). The Society released the report at its national annual meeting in May. It was also inserted in the Society's National Yearbook. The Drowning Report highlighted the "who, what, when, where and why" of drownings from 1995 to 2009 and presented unofficial interim data from 2010 and 2011.

2012 Drowning and Injury Prevention Profile

Annually, the Lifesaving Society Alberta and Northwest Territories publishes a profile of drownings that occur in the province and the territories. This profile is compiled from the current data from the Office of the Medical Examiner in Alberta and the Coroner's office in the Northwest Territories.

The statistics gathered from this research result in individuals, organizations and governments taking decisive action towards preventative measures to reduce injury and water-related death. Ultimately, these actions make our communities the safest places to live, work and play.



National Drowning Prevention Week

National Drowning Prevention Week in Canada took place from July 21 to 29. The Alberta and Northwest Territories Branch issued media releases that included Water Smart® campaign messaging towards drowning and water-related injury.



The Lifesaving Society has a health and safety mandate for drowning and injury prevention.

Research

The Lifesaving Society has researched and reported on drowning and preventable water-related deaths provincially and nationally since 1992. The purpose of the Society's drowning research is to provide comprehensive facts on the drowning problem to guide the Society and other organizations in developing effective drowning prevention initiatives. Ongoing research and analysis supports the Society's evidence-based water-rescue training and drowning prevention education.

The Drowning Prevention Research Centre (DPRC) is the lead agency for drowning and water-incident research in Canada. The Centre conducts research into fatal and non-fatal drowning, significant aquatic injury and rescue interventions.

Alberta and Northwest Territories Statistics

Preliminary Internet and media reported drownings in Alberta and the Northwest Territories showed an increased trend of boating related deaths over the last two years. Weather data reported that July, August and September 2012 were the hottest three months Canada has recorded in 65 years. July was the hottest on record.

From 2011 to 2012, there was a 15% increase in the number of drownings in the 18 to 34 age category. Those aged 13 to 17 showed a decrease of 83%.

In 2012, drowning while boating increased 92% from the year previous.

Out of the 31 total reported drownings, 68% were males. The number of females decreased from eight (8) in 2011 to five (5) in 2012.

The Lifesaving Society conducts research to provide evidence-based education and training to establish standards and industry customs and practices.

ALBERTA AND NORTHWEST TERRITORIES DROWNING STATISTICS		
	2012	2011
TOTAL DROWNINGS	31	27
CHILDREN 0-4	1	0
CHILDREN 5-12	3	1
TEENS 13-17	1	6
ADULTS 18-24	6	5
ADULTS 25-34	6	3
ADULTS 35-49	3	1
ADULTS 50-64	4	4
ADULTS 65+	2	2
UNKNOWN AGE	5	5
MALES	26	19
FEMALES	5	8
PRIVATE POOL	1	0
AQUATIC (swimming/diving/jumping/wading)	6	5
NON-AQUATIC (near or on water and fell in)	7	14
BOATING (boat or other watercraft)	12	1
OTHER TRANSPORTATION (car, aircraft, snowmobile, ATV)	1	7
UNKNOWN CIRCUMSTANCES	4	0

