



LIFESAVING SOCIETY®  
The Lifeguarding Experts

# ALBERTA AND NORTHWEST TERRITORIES REPORT 2015/2016

**Within Arms Reach & ACTIVE SUPERVISION**

**Keep watch.**  
Be Water Smart®

## Be Water Smart®



LIFESAVING SOCIETY®  
The Lifeguarding Experts



125 YEARS OF  
COMMONWEALTH  
DROWNING  
PREVENTION

**It happened to me, it could happen to you.**  
**Know before you go.**  
Be Water Smart®

**CAUTION  
FAST MOVING WATER**

**INJURY PREVENTION CENTRE**  
HARVARD UNIVERSITY

**LIFESAVING SOCIETY**  
The Lifeguarding Experts  
www.lifesaving.org

**Wear a LIFEJACKET**

**Choose It. Use It.**  
Be Water Smart®

**DROWNING CHAIN OF SURVIVAL**

**PREVENT DROWNING**  
Be safe and prepared. Don't swim in cold water.

**RECOGNIZE DISTRESS**  
Ask someone to call for help. Recognize someone who is in trouble.

**PROVIDE FLATATION**  
Don't panic. Stay calm. Use your life jacket.

**REMOVE FROM WATER**  
Get out of the water. Call for help.

**PROVIDE CARE AS NEEDED**  
Call 911. Get to shore. Get medical attention.

**PREVENTION**    **RECOGNITION, RESPONSE, AND RESCUE**    **TREATMENT**



Canadian Swim to Survive Standard:  
Roll into deep water → Tread 1 minute → Swim 50 metres

- has achieved the Swim to Survive Standard
- has achieved the Swim to Survive Standard in a lifejacket
- has practiced the Swim to Survive Standard

For more information please visit:  
[www.lifesaving.org](http://www.lifesaving.org)



Working to prevent drowning and water-related injury.

### Teaching Canadians to save themselves and rescue others

Annually, over 1,200,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs. Over 30,000 Canadians earn our Bronze Medallion each year. As Canada’s lifeguarding experts, we set the standard for lifeguard training and certify Canada’s National Lifeguards.

### Making Canadians Water Smart®

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk – like men fishing in small boats – or on those who can make a significant difference, such as parents of young children. We deliver Water Smart messages through our swim program, through the media and community action. Our Swim to Survive® program provides the essential minimum skills required to survive an unexpected fall into deep water.

### Drowning research

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society’s evidence-based water-rescue training and Water Smart drowning prevention education.

### Setting the standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

### Lifesaving sport

The Lifesaving Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We use lifesaving sport to engage and inspire youth in our drowning prevention mission. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete regionally, provincially, nationally and internationally. We offer certification programs for officials and coaches.

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Registered Charity No. 10809 7270 RR0001.  
 All donations gratefully received.  
 Tax receipts issued for donations of \$20 or more.  
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### The Lifesaving Society

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in over 25 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and we are Canada’s Full Member in the International Life Saving Federation. The World Health Organization recognizes ILS as the world authority in the global effort to prevent drowning. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers’ Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society.

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## Contents

- President and Chief Administrative Officer Report..... 1
- Financial Report..... 4
- Training Programs..... 6
- Recognition Awards..... 8
- Investiture of Lifesaving Honors..... 14
- Lifesaving Sport..... 17
- Public Education..... 19
- Safety Management..... 23
- Member Services..... 24



# President and Chief Administrative Officer Report

We invite you to review the 2015 annual report in its entirety and join us in celebrating the achievements and accomplishments of the past year. In January of 2016 we started a year of celebration for 125 years of drowning prevention in the Commonwealth and we look forward to our ongoing collaborative efforts and contributions for A Canada Free from Drowning and Water-Related Injury.

We are proud of the governing excellence and strategic management that continues to position the Society for being responsive to the needs of the public and provision of service enhancements for our members. The organizational succession plan continues to guide the Society into the future for ongoing growth and evolution to achieve our humanitarian mandate.

The volunteers serving on our board of directors, advisory councils, technical committees and service units; affiliate delivery partners and instructors in communities across Alberta and the Northwest Territories are essential for the capacity to provide the valuable program continuum and expert services of the Society.

More communities and individuals than ever before in Alberta and the Northwest Territories partnered and affiliated with the Society to offer the Society's learn to swim programs – Swim for Life and Canadian Swim Patrol and our government approved workplace first aid training. The value of a full spectrum program continuum, comprehensive leadership training model and service excellence is more apparent than ever.

Increased public awareness and outreach for Water Smart® education was clearly demonstrated through the use and distribution of the Society's educational standardized messages and materials to enhance existing community activations in Alberta and the Northwest Territories.

Consultation with and referral to the Society for expert opinion and recommendations as the aquatic safety experts and standard setting certifying body for lifeguards in Canada was once again very apparent through the safety management services and programs that were offered throughout the year.

The benefits of our lifesaving sport system and programs that align with the long term athlete development framework, were once again demonstrated through the success of athletes, coaches and affiliate lifesaving clubs. Through fundamental lifesaving training to the pursuit of excellence we have developed a feeder system for aquatic staff and international experiences.

## 2015 – 2016 Achievements

- A record 250,000 participants engaged in our education and training programs
- Over 1,000 more leadership volunteers trained and deployed to teach and mentor others
- Diversification of our swim program with the development and piloting of the SwimAbilities® program
- Increased access to Swim to Survive for all ages to be active and safe
- Recognition of courageous rescuers and ongoing volunteer service
- A successful year financially that reflects the increase in professional lifesaving, first aid and lifeguarding certifications

Thank you for contributing to the Lifesaving Society's Vision for A Canada Free from Drowning and Water-Related Injury!



**Bo Wolski, CPA, CGA**  
President



**Barbara Costache**  
Chief Administrative Officer



125th Anniversary Human Banner at West Edmonton Mall, Edmonton Alberta.

## Branch Governors

Brigadier J.C. Jefferson	1965-1966
Maj. Gen. J.M. Rockingham	1966-1970
Kenneth A. McKenzie, QC	1971-1975
Jack Boddington	1976-1978
Dr. E.S.O. Smith	1979-1980
Terry Cavanaugh	1980-1996
Bruce Hogle, CM	1997- Present

## Branch Presidents

Manny E. Power	1958-1959
R.A. (Paddy) Johnson	1960-1962
Jack Boddington	1963-1969
Harry Boddington	1970
Tell R.B. Stephen	1971-1972
Hobart J. Clark	1973
Carman Byler	1974
Rudy Berghuys	1975
Walter A. West	1976-1977
Bryce Gibson	1978
Brian Sullivan	1979
Gordon Wick	1980-1982
Dave Linman	1983-1984
Neil Riley	1985-1986
Dale Drummond	1987-1988
Tim Moorhouse	1989-1990

Doug Mylie	1991-1994
Barbara Kusyanto	1995-1996
Jeanie Hutton	1997-1998
Lisa Wolff	1999-2000
Alice Park	2001-2002
Colin Reichle	2003-2004
Kevin Feehan	2005-2006
Chris Burrows	2007-2009
Rob Campbell	2009-2011
Colin Reichle	2011-2013
Martin Evers	2013-2015
Bo Wolski	2015-Present

## Branch Patrons

Hon. J. Percy Page	1959-1966
Hon. Dr. J.W. Grant MacEwan	1966-1974
Hon. Ralph G. Steinhaur	1974-1979
Hon. Frank Lynch-Staunton	1979-1985
Hon. Helen Hunley	1985-1991
Hon. Gordon Towers	1991-1996
Hon. Bud Olsen	1996-2000
Hon. Lois E. Hole	2000-2005
Hon. Norman L. Kwong	2005-2010
Hon. Donald S. Ethell	2010-2014
Hon. Lois Mitchell	2015-Present

### Branch Vice-Patrons

Hon. Helen Maksagak	1996-1999
Hon. Daniel Joseph Marion	1999-2000
Hon. Glenna Hansen	2000-2005
Hon. Anthony W.J. Whitford	2005-2010
Hon. George L. Tuccaro	2010-2016

### Board of Directors

#### President

Mr. Bo Wolski, CPA, CGA

#### Past President

Mr. Martin Evers, BSC EIT

#### Director of Finance

Mr. Steve Mikus, CPA, CA

#### Directors

Mr. Patrick Mack, CHRP, MHRM

Mrs. Alice Park, CPA, CMA

Mr. Davi Grossi

#### Director and Corporate Secretary

Mr. Sean Curran, LLP, Bcom

#### Governor

Mr. Bruce Hogle, CM, AOE

#### Chief Administrative Officer

Mrs. Barbara Costache

### Society Advisors

#### Legal Advisor

Ms. Heather Barnhouse, BSc, LLB, MBA

#### Medical Advisor

Mr. William Patton, MD, CCFP (EM), FCFP

#### Aboriginal Advisor

Ms. Dakota Gladue, BA

#### Athlete Representative

Mr. Scott Southwood

### Personnel

Development and Operations Director – Kelly Carter
Education Manager – Andy Kaulbach
Program Manager – Alex Parker
Executive Assistant – Raya Gallagher
Standards and Safety Manager - Monica Sicotte
Safety Management Assistant – Mike Kinsman
Information Services Coordinator – Brittney Wozniak
Training & Education Coordinator – Carly Widdicombe
Service Assistant – Lisa Hansen
Service Assistant – Margo Valens
Service Assistant – Debra Robichaud
Graphic Designer – Alixandra Jade

Janice Vik, Member Services Manager, retired on December 31, 2015 after 23 years of dedicated service.



Lifesaving Society Alberta and Northwest Territories staff at Janice Vik's retirement celebration - November 2015

## Financial Report

The summarized financial information presented here is derived from the Royal Life Saving Society Canada, Alberta and Northwest Territories Branch Financial Statements for the year ended March 31, 2016 and independent auditor's report.

The audit did not result in any recommendations for management improvements. A letter was provided from Dentons Canada LLP confirming that as of May 18, 2016, there were no claims or possible claims outstanding.

This year realized a favourable net contribution driven mainly by delivery of more education and training programs while managing expenses. The Society develops and enhances programs and services to meet the needs of the residents of Alberta and the Northwest Territories and is well positioned to continue its mission to prevent drowning and reduce water-related injury.

Complete audited financial statements are available for viewing in their entirety by request to the Lifesaving Society Alberta and Northwest Territories.

The Society acknowledges and greatly appreciates the support of our initiatives by the Alberta Government and the Government of the Northwest Territories.

### Summarized Balance Sheet as of March

NET ASSETS	2016	2015
Net Working Capital	534,405	383,339
Investments	123,145	122,885
Capital Assets	924,531	944,377
	1,582,081	1,450,601

### FUND BALANCES

Investment in Capital Assets	921,842	940,947
Internally Restricted	475,000	475,000
General - Unrestricted	185,239	34,654
	1,582,081	1,450,601

### Summarized Statement of Operations

REVENUE	2016	2015
Unrestricted	1,305,332	1,087,659
Restricted	161,373	176,907
	1,466,705	1,264,566

### EXPENSES

	1,335,225	1,296,981
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### NET CONTRIBUTION

	131,480	(32,415)
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## Society Supporters

The Lifesaving Society partnered with government and organizations at the national, provincial and territorial level. Together we collaborated for injury prevention, sport, recreation and active living initiatives.

The Society would like to acknowledge our supporters: the Government of Alberta, the Government of the Northwest Territories, Injury Prevention Centre, Aquam Aquatic Specialist Inc., the City of Edmonton, The City of Lethbridge, and DB Perks & Associates.

## Donations

### Distinction Club - donations of over \$500

- Anne Resek
- DB Perks & Associates Ltd.
- Canadian Institute of Public Health Inspectors
- Anonymous donations through Canada Helps

### Merit Club - donations between \$300 and \$499

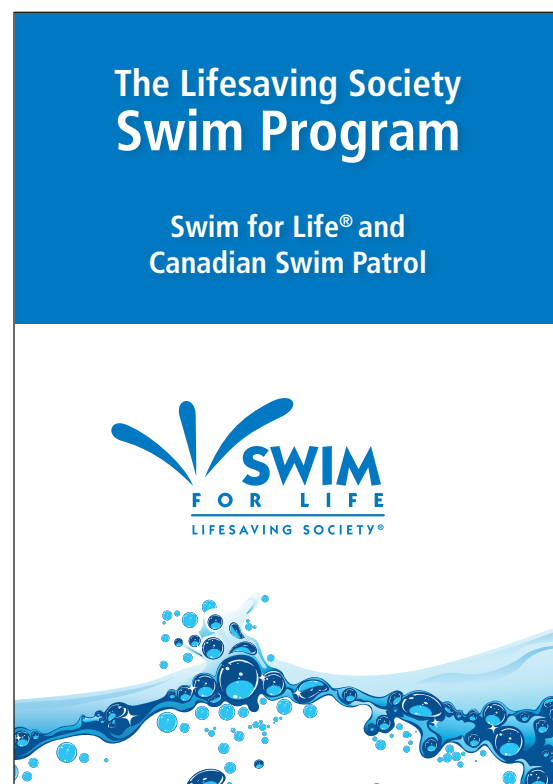
### Bronze Club - donations between \$100 and \$299

### Friends of the Society - donations up to \$99

- Anonymous donations through Canada Helps

## Jordan Neave Endowment

Donations to the Jordan Neave Endowment, set up in 2010, go towards offering Swim to Survive® education and training to prevent drownings and water-related injuries.



## Training Programs

Training Programs contribute to the mission of the Society by teaching Canadians swimming and lifesaving skills and the knowledge and judgement they need to enjoy water safely and to save themselves and rescue others in an emergency.

In 2015-2016, over 250,000 Albertans and Northwest Territories residents participated in Lifesaving Society education, proficiency and training programs.

### Canadian Swim Patrol

There was an increase of over 7,000 participants in the Canadian Swim Patrol program due to more programs being offered by our affiliate partners throughout communities in Alberta and the Northwest Territories.

### Swim to Survive

There was an increase of over 6,500 participants in the Swim to Survive® program over the previous year due to additional initiatives offered by our affiliate partners and communities in Alberta and the Northwest Territories. A 125th Service Certificate was created to recognize those that contribute to a legacy of removing barriers and providing survival swimming to everyone in the Commonwealth in 2016.

### Leadership

The Lifesaving Society delivered six (6) regional in-person leadership re-certifications and a total of 268 candidates participated. Thank you to the City of Grande Prairie (Eastlink Centre), City of Edmonton (Kinsmen Sports Centre), City of Red Deer (Collicutt Centre), the Village of Fort Simpson, Saddletowne YMCA and MacEwan University for hosting the in-person leadership re-certifications.

The Society certified nearly one thousand (1000) more Swim, Lifesaving, Education and Proficiency instructors this year.

### First Aid/CPR

The Lifesaving Society is approved as First Aid/CPR Provider by the Government of Alberta and the Government of Northwest Territories. More workplace first aid training is occurring. Nearly three thousand (3,000) more people were trained in Lifesaving Standard First Aid/CPR than the previous year.

The Lifesaving Society is a member of the Canadian Consensus Task Force who released new guidelines for First Aid in February 2016. The new guidelines are not a suggestion that old methods are ineffective, incorrect, or dangerous, but reflect new techniques and approaches with proven benefits and improved outcomes. Lifesaving First Aid programs continue to be taught using existing program content until resources and instructors are updated.

### Education and Proficiency

A new Education and Proficiency program was launched in 2015: SwimAbilities Proficiency. The City of Calgary piloted this program with seven (7) instructors and is currently piloting the program with great success.

The Lifesaving Society also offers several attendant programs including Amenity Attendant, Shallow Water Attendant, and Beach Attendant. A total of four hundred and sixty (460) participated in the LS Attendant Programs, sixty nine (69) more than the previous year.

### Boat Operator Accredited Training BOAT™

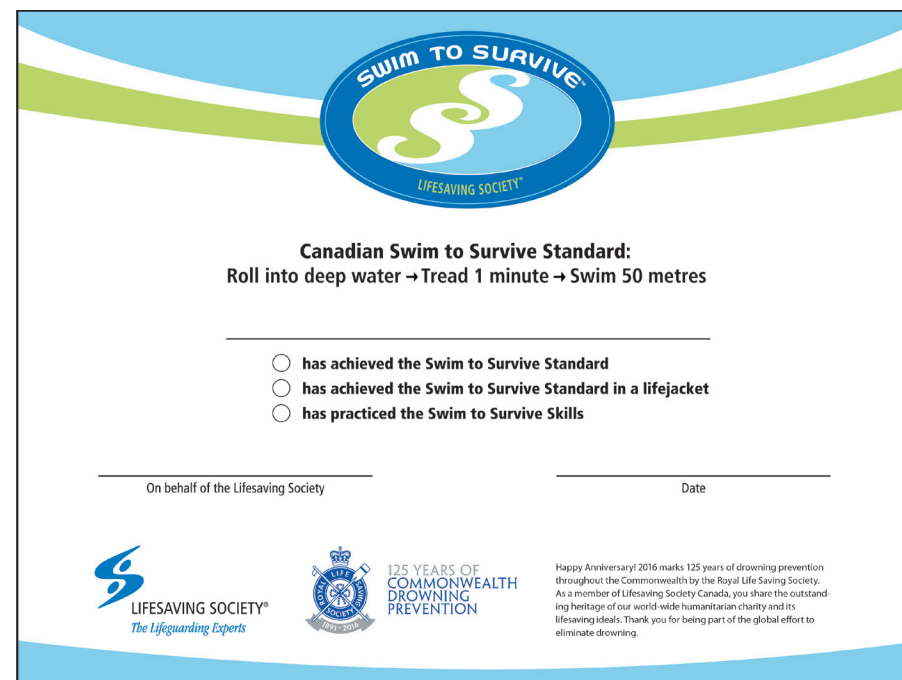
The Lifesaving Society is accredited by Transport Canada to deliver boating safety courses and administer tests for the issuance of Pleasure Craft Operator Cards, including replacement cards, under the Competency of Operators or Pleasure Craft Regulations. The Society sent out the new January 1, 2016 – December 31, 2017 PCOC tests to affiliates offering the program.

The Society saw an increase in the BOAT program over last year as we are supporters of other regions throughout Canada.

# Training Programs

## Top Line Summary

	2015-2016	2014-2015	2013-2014
Swim to Survive	24,843	18,230	15,598
Swim for Life	163,833	144,792	134,649
Canadian Swim Patrol	19,986	12,737	7,789
Bronze Medals	6,347	5,715	5,421
National Lifeguard	3,595	3,282	3,118
First Aid/CPR	19,675	14,813	14,618
First Responder	236	214	142
Lifesaving Sport	6,319	5,964	5,962
BOAT	413	160	291
Leadership	6,100	3,905	6,042
Education and Proficiency	995	939	677
<b>TOTALS</b>	<b>252,342</b>	<b>210,751</b>	<b>194,307</b>



# Recognition Awards

The Society recognizes affiliate members who deliver the Society's training programs and promote Water Smart® public education in support of the Society's drowning prevention mission. Annually, the Society recognition awards are determined via a point system.

## Individual Recognition Awards

### Jack Boddington Award

The Jack Boddington Award recognizes one or more deserving individuals who have contributed to the success of the Branch in any given year. To be eligible for this award, the recipient must be an active volunteer. This year's recipients are Connie Burkhart (Calgary) and Kim Jorgenson (Lethbridge).

### Previous Recipients

Brent John (BJ) Kaleta	2001
Esther Clintberg	2002
Monica Sicotte	2003
Patrick Mack	2004
Wendy Mailhiot	2005
Lisa Chell	2006
Ian Burgess/Bill-E Pierce	2007
Todd Reade	2008
Vic Wilson	2009
Heather Barnhouse	2010
Cindy Driscoll	2011
Pat Southwood	2012
Caitlin Davis	2013
Desiree Janzen/Michelle Jerke	2014
Sherry Southwood	2015
Connie Burkart/Kim Jorgenson	2016

### DB Perks & Associates Scholarships

The DB Perks Leadership Scholarship is used to advance the recipient's leadership capacity in conducting Lifesaving Society education and training programs. Recipients are selected based on their roles within their community as a Lifesaving Society leadership volunteer. The 2015 recipients are: Danise Simplelo (Calgary), Kaitlyn Miklas (Yellowknife), Lyndsey Duffy (Clive), and Robbyn Hesch (Calgary).

## Previous Recipients

Heather Belecky and Jonathon Yamashita	2011
Jeff Vastenhout and Thomas Broemeling	2012
Chelsea Brooks and Heather Larson	2013
Shauna JacksonCrabb, Tegan Chislett, Caitlin Davis, Paula Vandenberg	2014
Mike Scott, Nicki Gramlich, Katie Crysedale	2015
Kaitlyn Miklas, Danise Simplelo, Lyndsey Duffy, Robbyn Hesch	2016

## Affiliate Member Awards

### Bruce Hogle Governor Award

#### Class 1

Presented to the affiliate member accumulating the highest point total in conducting Lifesaving Programs during a calendar year

1. City of Calgary	61,730
2. City of Edmonton	30,285
3. County of Strathcona	14,000

#### Class 2

Presented to the affiliate member, serving a community of less than 100,000 population, accumulating the highest point total in conducting Lifesaving Programs during a calendar year.

1. City of Strathcona	14,000
2. City of St. Albert	11,180
3. Town of Okotoks	6,695

#### Class 3

Presented to the affiliate member, serving a community of less than 15,000 population, accumulating the highest point total in conducting Lifesaving Programs during a calendar year.

1. Town of Canmore	2,140
2. City of Lacombe	2,090
3. Town of Hinton	1,820



# Recognition Awards

## Class 4

Presented to the affiliate member, serving a community of less than 7,500 population, accumulating the highest point total in conducting Lifesaving Programs during a calendar year.

1. Town of Drayton Valley	1,895
2. Town of Claresholm	1,765
3. The Municipality of Jasper	1,715

## Class 5

Presented to the YMCA affiliate member accumulating the highest point total in conducting Lifesaving Programs during a calendar year.

1. YMCA Calgary	9,200
2. YMCA of Northern Alberta	6,790
3. Medicine Hat Family YMCA	1,045

## Class 6

Presented to the affiliate member, operating only one outdoor (seasonal) facility, accumulating the highest point total in conducting Lifesaving Programs during a calendar year.

1. Town of Stony Plain	1,935
2. Village of Forestburg	580
3. Mount Pleasant Community Pool	385

## Class 8

Presented to the private facility affiliate member, operating one indoor facility, accumulating the highest point total in conducting Lifesaving Programs during a calendar year.

1. West Edmonton Mall	10,210
2. Talisman Centre	5,180
3. Calgary Winter Club	2,555

## Class 9

Presented to the Camp affiliate member accumulating the highest point total in conducting Lifesaving Programs during a calendar year.

1. Camp BB - Riback	370
2. Camp Impessa Scouts Canada	200
2. Gull Lake Centre	200
3. Kiwanis Kamp	65

## Class 10

Presented to the Associate affiliate member accumulating the highest point total in conducting Lifesaving Programs during the calendar year.

1. Rocky Mountain Paddling Centre	560
2. Cara Clifford	505
3. Sharon Burns	490

## Dr. Edward Montgomery University Award

### Class 7

Presented to the University affiliate member accumulating the highest overall point total in conducting Lifesaving Programs during a calendar year.

1. University of Alberta	11,135
2. University of Lethbridge	4,415
3. Mount Royal University	3,975

### Class 7 A

Presented to the University affiliate member, serving student enrollment of less than 15,000, accumulating the highest overall point total in conducting Lifesaving Programs during a calendar year.

1. University of Lethbridge	4,415
2. Mount Royal University	3,975
3. MacEwan University	3,310

### Class 15

Presented to the College or Technical Institute affiliate member accumulating the highest point total in conducting Lifesaving Programs during a calendar year.

1. Northern Alberta Institute of Technology	5,975
2. Southern Alberta Institute of Technology	2,560
3. Burman University	860

## Terry Cavanagh Junior Lifeguard Award

### Class 11

Presented to the affiliate member accumulating the highest point total of Junior Lifeguard members.

1. City of Calgary	2,206
2. YMCA Calgary	371
3. County of Strathcona	216

### Class 11 A

Presented to the affiliate member, serving a community of less than 100,000 population, accumulating the highest point total of Junior Lifeguard members.

1. County of Strathcona	216
2. Town of Okotoks	71
3. YMCA Lethbridge	68

### Class 11 B

Presented to the affiliate member, serving a community of less than 15,000 population, accumulating the highest point total of Junior Lifeguard members.

1. Town of Hinton	136
2. City of Lacombe	42
3. Athabasca Regional Multiplex Society	41

### Class 11 C

Presented to the affiliate member, serving a community of less than 7,500 population, accumulating the highest point total of Junior Lifeguard Members.

1. Town of Claresholm	146
2. The Municipality of Jasper	92
3. Town of Fairview	59

### Class 11 D

Presented to the private affiliate member operating one indoor facility accumulating the highest point total of Junior Lifeguard Members.

1. Calgary Winter Club	193
2. Westside Regional Recreation Centre	191
3. Nose Creek Sport & Recreation Assoc	78

## Paul (Skip) Hayden Canadian Swim Patrol Award

### Class 12

Presented to the affiliate member accumulating the highest point total of Canadian Swim Patrol candidates during a calendar year.

4. City of Calgary	6,338
5. YMCA of Northern Alberta	2,365
6. City of St. Albert	754

### Class 12 A

Presented to the affiliate member, serving a community of less than 100,000 population, accumulating the highest point total of Canadian Swim Patrol candidates during a calendar year.

1. City of St. Albert	754
2. Town of Okotoks	426
3. University of Lethbridge	101

### Class 12 B

Presented to the affiliate member, serving a community of less than 15,000 population, accumulating the highest point total of Canadian Swim Patrol candidates during a calendar year.

1. Athabasca Regional Multiplex Society	41
2. Town of Edson	27
3. Town of Hinton	1,820

### Class 12 C

Presented to the affiliate member, serving a community of less than 7,500 population, accumulating the highest point total of Canadian Swim Patrol candidates during a calendar year.

1. Town of Stettler	304
2. Town of Claresholm	82
3. Town of Fairview	59

# Recognition Awards

## Class 12 D

Presented to the private affiliate member operating one indoor facility accumulating the highest point total of Canadian Swim Patrol candidates during a calendar year.

- |  |     |
|--|-----|
| 1. Westside Regional Recreation Centre | 354 |
| 2. Trico Centre for Family Wellness    | 153 |
| 3. CFB Edmonton                        | 37  |

## Class 13

Presented to the affiliate accumulating the highest point total in conducting the BOAT program during a calendar year.

- |                           |    |
|---------------------------|----|
| 1. City of Calgary        | 60 |
| 2. Town of Drayton Valley | 30 |
| 3. Town of Ponoka         | 20 |

## Class 14

Presented to the Associate affiliate offering only the BOAT program accumulating the highest number of BOAT tests in a calendar year.

- |   |     |
|---|-----|
| 1. Samantha Menzel                          | 420 |
| 2. Lakeland College of Ag & Enviro Sciences | 80  |
| 3. Reg Kozoway                              | 45  |

## Anne Resek Swim for Life Award

### Class 16

Presented to an affiliate member accumulating the highest point total in conducting Swim for Life programs during a calendar year.

- |                                     |        |
|-------------------------------------|--------|
| 1. City of Calgary                  | 76,227 |
| 2. City of St. Albert               | 12,209 |
| 3. Trico Centre for Family Wellness | 12,016 |

### Class 16 A

Presented to the affiliate member, serving a community of less than 100,000 population, accumulating the highest point total in conducting Swim for Life Programs during a calendar year.

- |                             |        |
|-----------------------------|--------|
| 1. City of St. Albert       | 12,209 |
| 2. Town of Okotoks          | 11,379 |
| 3. University of Lethbridge | 2,240  |

### Class 16 B

Presented to the affiliate member, serving a community of less than 15,000 population, accumulating the highest point total in conducting Swim for Life Programs during a calendar year.

- |                       |       |
|-----------------------|-------|
| 1. Town of Edson      | 1,076 |
| 2. Town of Hinton     | 902   |
| 3. City of Wetaskiwin | 150   |

### Class 16 C

Presented to the affiliate member, serving a community of less than 7,500 population, accumulating the highest point total in conducting Swim for Life Programs during a calendar year.

- |                               |       |
|-------------------------------|-------|
| 1. Town of Claresholm         | 1,793 |
| 2. Town of Inuvik             | 744   |
| 3. The Municipality of Jasper | 506   |

### Class 16 D

Presented to the private affiliate member operating one indoor facility accumulating the highest point total in conduction Swim for Life Programs during a calendar year.

- |  |        |
|--|--------|
| 1. Trico Centre for Family Wellness    | 12,016 |
| 2. Westside Regional Recreation Center | 9,615  |
| 3. Royal Glenora Club                  | 730    |

## William (Bill) Patton First Aid Award

### Class 17 Trophy

Presented to an affiliate accumulating the highest point total in conducting Lifesaving First Aid programs during a calendar year.

- |                         |        |
|-------------------------|--------|
| 1. City of Calgary      | 27,290 |
| 2. City of Edmonton     | 10,735 |
| 3. County of Strathcona | 6,105  |

## Class 17 A

Presented to an affiliate, serving a community of less than 100,000 population accumulating the highest point total in conducting Lifesaving First Aid programs during a calendar year.

- |                         |       |
|-------------------------|-------|
| 1. County of Strathcona | 6,105 |
| 2. City of St. Albert   | 4,210 |
| 3. Town of Beaumont     | 1,565 |

## Class 17 B

Presented to an affiliate, serving a community of less than 15,000 population accumulating the highest point total in conducting Lifesaving First Aid programs during a calendar year.

- |                       |     |
|-----------------------|-----|
| 1. Town of Hinton     | 610 |
| 2. Town of Canmore    | 605 |
| 3. City of Wetaskiwin | 475 |

## Class 17 C

Presented to an affiliate, serving a community of less than 7500 population accumulating the highest point total in conducting Lifesaving First Aid programs during a calendar year.

- |                               |     |
|-------------------------------|-----|
| 1. The Municipality of Jasper | 625 |
| 2. Town of Drayton Valley     | 600 |
| 3. Town of Grande Cache       | 580 |

## Class 17 D

Presented to the private affiliate member operating one indoor facility accumulating the highest point total in conduction Lifesaving First Aid programs during a calendar year.

- |  |       |
|--|-------|
| 1. West Edmonton Mall                  | 4,080 |
| 2. Westside Regional Recreation Centre | 3,740 |
| 3. Calgary Winter Club                 | 1,115 |

## Class 18

Presented to an Associate affiliate member accumulating the highest point total in conducting Lifesaving First Aid programs during a calendar year.

- |                            |        |
|----------------------------|--------|
| 1. St. Mark James Training | 30,265 |
| 2. Hope Mission            | 790    |
| 3. Cara Clifford           | 505    |

## Marlin Moore National Lifeguard Award

### Class 19

Presented to the affiliate member accumulating the highest point total in conducting National Lifeguard programs during a calendar year.

- |                       |       |
|-----------------------|-------|
| 1. City of Edmonton   | 6,095 |
| 2. City of Calgary    | 5,900 |
| 3. West Edmonton Mall | 3,945 |

### Class 19 A

Presented to the affiliate member, serving a community of less than 100,000 population, accumulating the highest point total in conducting National Lifeguard programs during a calendar year.

- |                         |       |
|-------------------------|-------|
| 1. City of Medicine Hat | 3,065 |
| 2. County of Strathcona | 2,950 |
| 3. City of St. Albert   | 2,570 |

### Class 19 B

Presented to the affiliate member, serving a community of less than 15,000 population, accumulating the highest point total in conducting National Lifeguard Programs during a calendar year.

- |                       |     |
|-----------------------|-----|
| 1. City of Brooks     | 670 |
| 2. City of Lacombe    | 595 |
| 3. City of Wetaskiwin | 550 |

### Class 19 C

Presented to the affiliate member, serving a community of less than 7,500 population, accumulating the highest point total in conducting National Lifeguard Programs during a calendar year.

- |   |     |
|---|-----|
| 1. Town of Peace River                          | 690 |
| 2. Town of Pincher Creek                        | 650 |
| 3. High Prairie and District Regional Rec Board | 610 |



## Recognition Awards

### Class 19 D

Presented to the private affiliate member operating one indoor facility accumulating the highest point total in conduction National Lifeguard programs during a calendar year.

1. West Edmonton Mall	3,945
2. Westside Regional Recreation Centre	2,435
3. Talisman Centre	1,430

### Jordan Neave Swim to Survive Memorial Award

#### Class 20

Presented to the affiliate member accumulating the highest point total in conducting Swim to Survive programs during a calendar year.

1. City of Calgary	15,778
2. YMCA Calgary	1,791
3. Westside Regional Recreation Centre	878

#### Class 20 A

Presented to the affiliate member, serving a community of less than 100,000 population, accumulating the highest point total in conducting Swim to Survive programs during a calendar year.

1. City of Camrose	134
2. Town of Okotoks	84
3. City of Yellowknife	48

#### Class 20 B

Presented to the affiliate member, serving a community of less than 15,000 population, accumulating the highest point total in conducting Swim to Survive Programs during a calendar year.

1. Town of Edson	123
2. Lac La Biche County	42
3. Athabasca Regional Multiplex Society	22

### Class 20 C

Presented to the affiliate member, serving a community of less than 7,500 population, accumulating the highest point total in conducting Swim to Survive Programs during a calendar year.

1. Town of Claresholm	483
2. Town of Fort Smith	200
3. Town of Inuvik	157

### Class 20 D

Presented to the private affiliate member operating one indoor facility accumulating the highest point total in conduction Swim to Survive programs during a calendar year.

1. Westside Regional Recreation Centre	878
2. Royal Glenora Club	73
3. West Edmonton Mall	33



## Investiture of Lifesaving Honours

On October 5, 2015, Her Honour, the Honourable Lois Mitchell, CM, AOE, Lieutenant Governor of Alberta was invested as Patron for the Royal Life Saving Society Canada, Alberta and Northwest Territories Branch.

This ceremony recognizes citizens of Alberta and the Northwest Territories who perform outstanding rescues and humanitarian acts. The ceremony also recognizes Society members who have made significant contributions to the Society as active volunteers.

### Rescue Award Recipients

#### Mountbatten Medal

The Mountbatten Medal is a Commonwealth Award that honours the most courageous rescue in the Commonwealth by an individual who is a Lifesaving Society Award holder.

Since the inception of this Award in 1951, Seven (7) Albertans have been awarded of the Mountbatten Medal.

- Tamara Loisel | Cancun, Mexico | December 29, 2014
- Corey Wood | Big Sur, California | July 25, 2006
- Kelly Hawken | Varadero, Cuba | January 26, 2004
- Vanessa Bailey | Palau, Malaysia | January 19, 1999
- Lynda Dann  
Racehorse Creek, Alberta | July 26, 1964
- Kenneth Howlett | North Saskatchewan River, Alberta | December 4, 1963
- Robert Wardle | Tilley, Alberta | 1951

### Rescue Commendation Certificate

A National Rescue Award that recognizes an outstanding rescue by a person who is not an award holder of the Society.

- Patrick Neil Reid  
Lake Wabamun, Alberta | August 19, 2014
- Nicholas Thomson  
Lake Wabamun, Alberta | August 19, 2014
- Josh Millar  
Lake Wabamun, Alberta | August 19, 2014
- Danny Stone  
Lake Minnedosa, Manitoba | August 19, 2013
- Whitney Thorp  
Lake Minnedosa, Manitoba | August 19, 2013



Tamara Loisel receiving the Mountbatten Medal - October 2015

# Investiture of Lifesaving Honours

## Commonwealth Service Award Recipients

### Certificate of Thanks

This award is presented to an individual, business, or organization for their short-term service or one-off contribution to Society activities.

- Mitchell Baruta
- Chantal Beazer
- Kenneth Brunton
- Amberlee Campbell
- Sarah Dewhurst
- Rupert Dziuba
- Monica Epp
- Paul Hunka
- Radica McCaw
- Ashley Pelham
- Shaun Percival
- Robert Steinhauer
- Heather Tybring
- Robyn Williams

### Service Commendation

This award recognizes continuous service, contributions or achievement by individuals who have made a significant contribution within an active volunteer role with a minimum of two years service.

- Sharon Berling
- Joan Berry
- Heather Blacquiere
- Keyona Bragg
- Connie Burkart
- Kristin DeMarco
- Colleen Fecteau
- Cheryl Gascoyne
- Sacha Gessell
- Jamie Lee Haskell
- Bradley Johnston

- Danika Kalmbach
- Crystal Kneebone
- Jacqueline Krosse
- Mona Kuhn
- Ryan Lacy
- Ashley Lamoureux
- Candice McMillan
- Carrie Mussbacher
- Frances Myketyń-Driscoll
- John Peek
- Oliver Peplowski
- Matthew Riffel
- Daniel Robinson
- Tara Salway
- Charity Simmons
- Sherry Southwood
- Colby Starman
- Kyle Thomson

### Service Medal

This award is available to active volunteers with a minimum of four years service. Recipients must perform outstanding service as an active volunteer.

- Sunni Belle
- Brittany Clark
- Renate de Bruijn
- Jody Jager
- Joel Johnston
- Michael Merrills
- Ying-Lun Tsay
- Jeff Vastenhout
- Kris Yap-Chung

### Bar to Service Medal

This award is available to active volunteers with a minimum of eight years service and has previously earned the Service Medal. Recipients must perform outstanding service as an active volunteer.

- Paul Chiswell
- Dan Levy
- Rahul Pinisetti
- Bo Wolski

### Service Cross

This award is available to active volunteers with a minimum of twelve years service and has previously earned a Bar to Service Medal. Recipients must perform outstanding service as an active volunteer.

- Raelynn Colberg
- Marcelle Coppillie
- Cameron Mitchell

### Bar to Service Cross

This award is available to active volunteers with a minimum of sixteen years service and has previously earned the Service Cross. Recipients must perform outstanding service as an active volunteer.

- Heather Barnhouse
- Esther Clintberg

### Honourary Life Member

This award is available to active volunteers with a minimum of twenty years service and has previously earned a Bar to Service Cross. Recipients are exemplary representatives of the Society and have contributed in a substantial and measurable way to the Society's mission.

- Yvonne Beattie





# Lifesaving Sport

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mandate; by providing an incentive for lifesaving skill development and lifeguard training; by encouraging innovation in lifesaving and lifeguarding technique and; by providing unique opportunities for volunteer recruitment, retention and leadership development.

## 2015 The Year of Sport

The Government of Canada proclaimed 2015 the Year of Sport to celebrate the role sport plays as part of the Canadian identity and to encourage Canadians to participate. Lifesaving Sport is recognized by the International Olympic Committee and the Commonwealth Games Federation. Lifesaving Sport is the only sport whose skills are first learned for humanitarian purposes.

## Sanctioned Competition

The Lifesaving Society is focused on affiliate club development and sanctioned competition. Thirty three (33) affiliate clubs and 520 athletes competed in sanctioned competitions throughout the 2015/16 sport season.

## Regional

Five (5) sanctioned regional competitions were held in 2015-2016:

- Town of Hinton Stingrays  
Hinton, AB. November 14, 2015
- City of Calgary Poseidons  
Calgary, AB. November 14, 2015
- University of Lethbridge Max Bell Manta Rays  
Lethbridge, AB. November 28, 2015
- Town of Drayton Valley Lifesavers and Tri Leisure Centre Blue Fins  
Spruce Grove, AB. December 5, 2015
- City of Wetaskiwin Orcas  
Wetaskiwin, AB. January 23, 2015.

## Provincial/Territorial

The Alberta & Northwest Territories 15 & Under and Open Pool Lifesaving Championships were held at the Max Bell Regional Aquatic Centre in Lethbridge March 18-20, 2016. The Championships were attended by eleven (11) affiliate clubs, 253 athletes and 70 officials and volunteers. Four hundred (400) spectators were in attendance. Thank you to our host and volunteers.



2016 Alberta and Northwest Territories Pool Lifesaving Championships

## National

### 2015 Canadian Pool Lifesaving Championships

Alberta was well represented at the 2015 Canadian Pool Lifesaving Championships held on June 13-14, 2015. The following clubs participated in the championships: City of Wetaskiwin Orcas; Calgary Winter Club Tsunamis; Town of Drayton Valley Lifesavers; Town of Hinton Stingrays and the University of Lethbridge Max Bell Manta Rays. These championships were hosted by the Lifesaving Society Ontario.

Alberta was well represented in the 2015 Canadian Surf Lifesaving Championships on August 28-30, 2015. The following clubs participated in the Championships: Calgary Winter Club; Town of Hinton and the City of Wetaskiwin. The Championships were hosted by the Lifesaving Society Nova Scotia and the Nova Scotia Lifeguard Service.

## International

### 2015 Sanyo Bussan International Lifesaving Cup

Congratulations to Scott Southwood from Calgary Winter Club Tsunamis, Jenna Kutash from Hinton Stingrays and Cassandra Peek from Wetaskiwin Orcas. They participated as members of Team Canada at the Sanyo Bussan International Lifesaving Cup in Japan on July 19-20, 2015. Team Canada placed 5th!

### 2015 European Tour

Congratulations to Scott Southwood, Sophie Gowzell, Danielle Chang, Jenna Kutash, Austin Jerke, Cassandra Peek and Tyler Bailer. These individuals from Alberta

represented Canada in the 2015 European Tour, which includes the Orange Cup in Eindhoven, Netherlands (November 14-15) and German Cup in Warendorf, Germany (November 19-22). It is the first time a Canadian team has attended these events. These individuals were selected based on performances at sanctioned events held from the fall of 2014 to the spring of 2015.

## Lifesaving Society Canada Sport Awards

Congratulations to Lisa Brown from the City of Calgary Poseidons for winning Female Masters Athlete of the Year.





## Public Education

Public Education activities contribute to the mission of the Society by increasing awareness of the risks associated with activities in, on and around water and ice. The Lifesaving Society's Public Education focus is on individuals who are unaware of Water Smart® education, as well as on those who can make a difference, such as parents of young children. The Lifesaving Society delivers Water Smart® education through the Society's swim programs, the media and various community action initiatives. The aim is to modify Alberta and Northwest Territories residents at-risk behaviors to eliminate drowning and water-related injury.

### Water Smart® Campaign

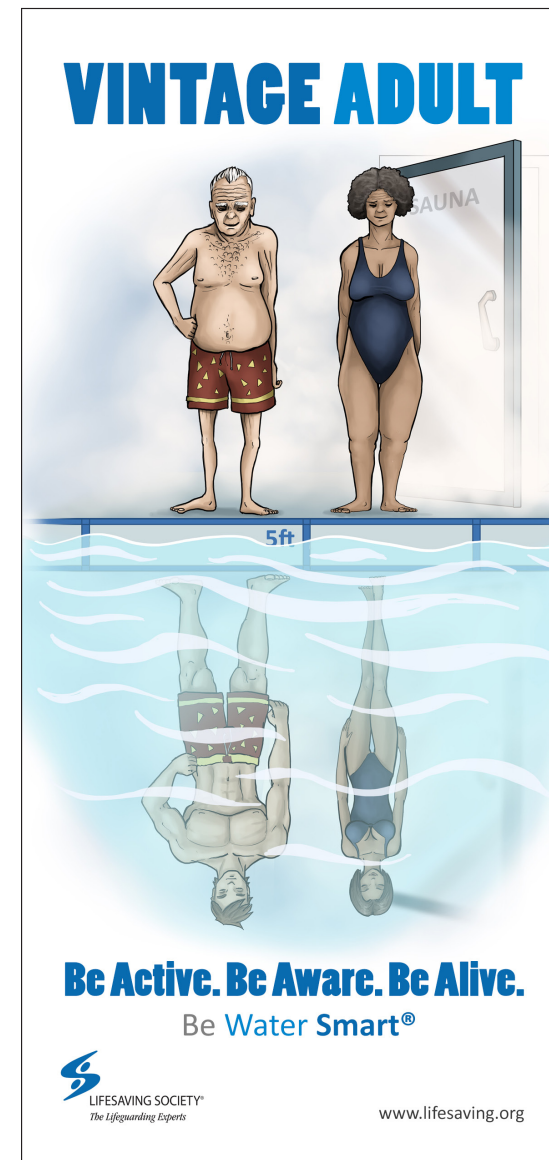
The Lifesaving Society's Water Smart campaign is an annual campaign aimed at promoting standardized public education messages through initiatives, such as Lifejacket Loaner Station programs, the Northwest Territories Water Smart program and National Drowning Prevention Week. Society members are engaged to raise awareness through enhancing existing initiatives or creating new activations in their community. The Lifesaving Society encourages all members and the public to get involved and support the Water Smart campaign. Community Activation Kits are available which include various education materials, activity guide, and a coroplast display.

#### Key Messages:

- "It happened to me, it could happen to you - know before you go" – Young adults continue to have the highest water-related death rate of any age group in Canada. While taking part in high risk activities there needs to be a plan. They should be prepared and risks should be known.
- Vintage Adult - "Be Active. Be Aware. Be Alive" – Research has shown that drowning among older adults is increasing at home and while recreating. It's never too late to learn how to swim. No matter what your age is, know your limits. Being aware while being active can save your life.

Posters, rack cards and caregiver guidelines were created and distributed. Community activation kits were provided to 52 communities and 250 affiliates to help promote drowning prevention in their communities through standardized key messages.

The Lifesaving Society acknowledges all those that hosted or participated in community activations.



### Northwest Territories Water Smart® Program

The Lifesaving Society established a 2015 Northwest Territories Water Smart program community activation kit and distributed them as part of our annual Water Smart campaign and National Drowning Prevention Week. The Society supported 10 Water Smart community activations for the Yellowknife RCMP and Day Camps, the Pine Lake Picnic, Fred Henne and Hay River Beach Programs and the Lutsel K'e Health Centre.

### Northwest Territories Beach Attendant Program

In collaboration with the Department of Industry, Tourism and Investment (ITI) the Society delivered the Beach Attendant Program for its second year in the Northwest Territories. Beach Attendant in-services and training were provided to twelve (12) participants in two (2) communities in the Northwest Territories: Hay River and Yellowknife. In addition to the Beach Attendant training, participants received Swim to Survive and Water Smart leadership training.

### National Drowning Prevention Week

National Drowning Prevention Week (NDPW) took place across Canada from July 19-25. Affiliate delivery partners across Alberta and the Northwest Territories delivered Water Smart® activations in their communities to help promote NDPW. The Society developed a social

media plan that was shared across Canada for National Drowning Prevention Week. Forty eight (48) direct social media interactions were recorded during this week.

The Epilepsy Association of Calgary created a poster for National Drowning Prevention Week in association with the Lifesaving Society to emphasize key safety messages and how to play safe and be water smart. Messages are customized to reflect how to keep someone with epilepsy safe.

### Operation Gateway - Certificate of Appreciation

Operation Gateway is an annual patrol by the RCMP of the Mackenzie River, River Delta and coastal waters of the Beaufort Sea, Northwest Territories. The Lifesaving Society was honored to receive a Certificate of Appreciation in regards to our 2015 partnership. The Lifesaving Society looks forward to participating and supporting community activations in 2016.

### Research

The Lifesaving Society researches and reports on drowning and preventable water-related deaths provincially, nationally and internationally. The purpose of the drowning research is to provide a comprehensive fact base on the drowning problem to guide the Society and other organizations in developing effective drowning prevention solutions. Ongoing research and analysis supports the Society's evidence-based water rescue training and drowning prevention education.



# Public Education

## 2015 Canadian Drowning Report

Interim data collected from media and internet reports indicate a decline in drowning incidents in 2014 versus 2013. This trend was evident across the country with a decline of 14% for all of Canada, with only Manitoba, Newfoundland, Saskatchewan and Nunavut showing an increase in drownings in 2014 versus 2013. The statistics gathered from this research result in individuals, organizations and governments taking decisive action towards preventative measures to reduce injury and water-related death. Ultimately, these actions make our communities safer places to live, work and play.

## 2015 Northwest Territories Drowning Trends

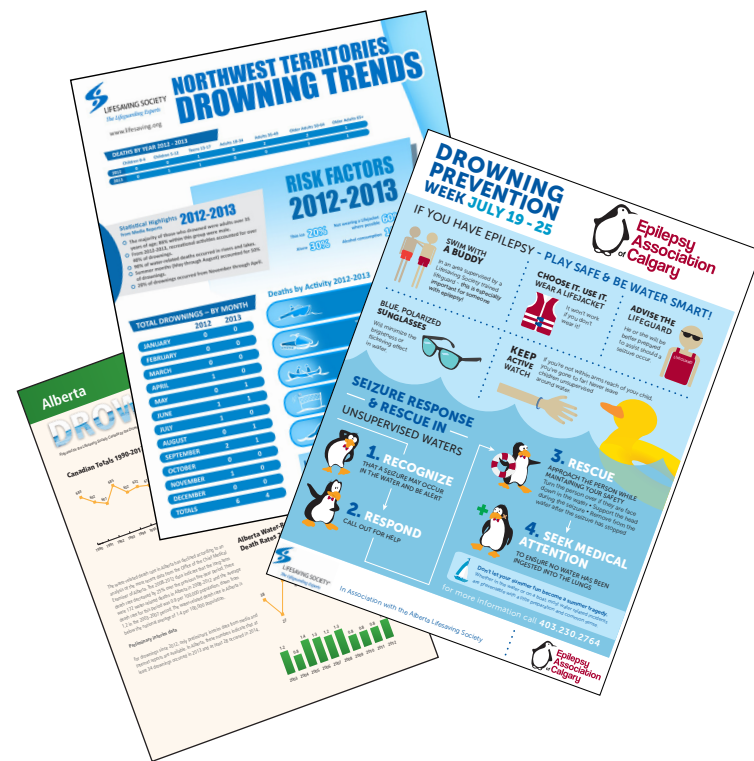
The Northwest Territories Drowning Trends outlines the number of drownings that occurred in the NWT using data gathered from 2012-2013 media reports. Ten (10) individuals drowned in 2012-2013. Males contributed to 80% of the reported drownings. The majority of those who drowned were adults over 35 years of age. Recreational activities accounted for over 40% of drownings, with 90% of water related deaths occurring in rivers or lakes. Drownings most often occurred during the summer months (50%). Risk factors outlined included not wearing a lifejacket, being alone, thin ice and alcohol consumption.

## Alberta Drowning Report (2015 Edition)

For drownings since 2012, only preliminary, interim data from media and Internet reports were available. In Alberta, these numbers indicate that though drowning related incidents decreased from 2013 (at least 34 incidents) to 2014 (at least 28 incidents), drowning remains a serious problem in Alberta. Proper supervision of children remains the most serious concern, as eighty percent (80%) of children aged 0-12 drowned while either alone or with another minor. Males, young adults 20-29 years of age and those 60-64 years of age are also high risk groups. Drownings are most likely to occur in the summer, on weekends and in natural bodies of water such as lakes and rivers. Most incidents occurred while swimming or participating in a recreational activity near water.

## World Conference on Drowning Prevention

The International Lifesaving Federation (ILS) announced on September 16, 2014 that Canada won the bid to host the World Conference on Drowning Prevention. The conference will be held in Vancouver, British Columbia, from October 17-19, 2017. The bid was submitted by Lifesaving Society Canada with strong support from Lifesaving Society – British Columbia and Yukon Branch. Graham Ford, ILS President, revealed the final decision at its Board of Directors Meeting held in La Motte, France. Every two years, this premier ILS event, brings together its member organizations and the world's leading researchers, practitioners and policy makers to present and discuss the newest research and thinking in drowning prevention, lifesaving sport and related fields.



## Lifeguard Loaner Station Program

The Lifesaving Society collaborated with several partners to provide the Lifeguard Loaner Station program at eighteen (18) Alberta and two (2) Northwest Territories sites. The Society would like to thank the Lifeguard Loaner Station Program committee, Parks staff and volunteers across Alberta and the Northwest Territories, the Governments of Alberta and the Northwest Territories and the Injury Prevention Centre (IPC).



YMCA Healthy Kids Day - June 2015

## Lifeguard Loaner Station Program Locations

- Carson-Pegasus Provincial Park (north of Whitecourt)
- Pigeon Lake Provincial Park (Pigeon Lake)
- Ghost Reservoir Provincial Recreation Area (Ghost Lake, west of Cochrane)
- Crimson Lake Provincial Park (north east of Rocky Mountain House)
- Gregoire Lake Provincial Park (south east of Fort McMurray)
- Young's Point Provincial Park (Sturgeon Lake, west of Valleyview)
- Touchwood Lake (east of Lac La Biche)
- Fish Creek Provincial Park (Sikome Lake) two (2) stations (south west of Calgary)
- Moonshine Lake Provincial Park (north of Grande Prairie)
- Wabamun Lake Provincial Park (Edmonton Area)
- Aspen Beach Provincial Park (East of Bentley)
- Cypress Hills Provincial Park (South of Medicine Hat)
- Beauvais Lake Provincial Park (Pincher Creek)
- Kinbrook Island Provincial Park (Brooks Area)
- Dillberry Provincial Park (Rutland area)
- Glenmore Reservoir Heritage Park (south west of Calgary)
- Sylvan Lake Provincial Park
- Fred Henne Beach Territorial Park (Yellowknife)
- Hay River Territorial Park (Hay River)



# Safety Management

Aquatic Safety Management Services contribute to the mission of the Society by setting and clarifying standards that help pool and waterfront owners, managers and operators to prevent drowning and maximize public safety in their aquatic environments.

## Comprehensive Safety Audits

Aquatic safety audits are a core safety management service, which provide a means to maximize the safety of aquatic facilities, thereby reducing the likelihood of aquatic related injury and drowning. Eleven (11) comprehensive aquatic safety audits were conducted at: Millenium Place; Trans Alta Tri Leisure Centre; Talisman Centre; Miette Hot Springs; Banff Upper Hot Springs; Radium Hot Springs; CFB Suffield; Jamie Platz YMCA; Don Wheaton YMCA; William Lutsky YMCA and Castledowns YMCA.

## Topical Audits

Owners and managers with concerns about specific problems or areas of a facility, making operational or facility changes or developing new facilities may wish to have a specific issue-topical audit. Topical audits will evaluate the issue(s) and provide recommendations to enhance staff and public safety. Examples of common specific issue topical audits include Lifeguard Positioning Analysis, Lighting Analysis, Design Consultation and Facility Admission Analysis.

The Lifesaving Society completed:

- Lifeguard Positioning Analysis – eight (8) throughout Alberta and the Northwest Territories
- Supervision, Evaluation and Enhancement (SEE) Audits – three (3) for the City of Calgary
- Facility Design Consultations – two (2) throughout Alberta and the Northwest Territories
- Amenity Analysis – eighteen (18) for the City of Edmonton
- Lighting Analysis – one (1) for the City of Fort Saskatchewan
- Event Consultation – one (1) for the City of Edmonton
- Staff Training – three (3) for the Alberta Children’s Hospital and the City of St. Albert



**AQUATIC MANUAL**  
AQUATIC SAFETY & SUPERVISION MODULE

# Member Services

Member Services develop and maintain the corporate functions, systems and infrastructure required to support and service the membership of the Society.

## Governance

The Royal Life Saving Society Canada is governed by a volunteer Board of Directors nominated by provincial/territorial branches and elected at the Society’s AGM. National commissions are led by volunteer commissioners who report to the Board of Directors. These commissions are: Public Education, Training Programs, Lifesaving Sport, Aquatic Safety Management, and International Relations. A management team is comprised of senior staff of the 10 branches.

## Alberta And Northwest Territories Board Of Directors

The Lifesaving Society Alberta and Northwest Territories is governed by a volunteer Board of Directors and appointed representatives, such as a Governor. Thank you to Bo Wolski, Martin Evers, Steve Mikus, Patrick Mack, Alice Park, Davi Grossi, Sean Curran and Bruce Hogle for your continued support and dedication to the Society.



Investiture October 2015

## Annual General Meeting

The 2015 Annual General Meeting (AGM) and Branch Recognition Awards were held on Friday, June 19 at the Clareview Community Recreation Centre in Edmonton, Alberta. The success of leadership volunteers, affiliate delivery partners and lifesaving sport athletes was celebrated.

## Fall Forum

The 2015 Fall Forum was held on Friday, November 20 at the Peter Lougheed Centre in Calgary, Alberta. The organizing committee was comprised of the Lifesaving Society Alberta and Northwest Territories, Alberta Health, Alberta Health Services, Alberta Association of Recreation Facility Personnel and the Canadian Institute of Public Health Inspectors. There were 87 participants who attended sessions on the theme of anti-entrapment. Several sessions were offered by presenters including:

- Deb Mooney: Introduction and Overview of Regulation Requirements
- Dr. William Rowley: Anti-Entrapment Risk and Mitigation Strategies
- Taio Waldhaus: Local Perspectives
- Kevin Jeronic: Impacts of the New Legislation



Fall Forum - November 2015

## Spring Symposium

The 2015 Spring Symposium was held on June 18, 2015 at Santa Maria Goretti Community Centre in Edmonton, Alberta. Staff Recruitment, Retention, Recognition and Youth Engagement was the theme. The Symposium featured the following keynote speakers:

- Marcie Chisholm, VP Human Resources, MacEwan University: More Than A Job – Creating and Sustaining a Great Workplace
- Rob Campbell, Jody Ciccerio, Jenna Frost, City of Edmonton: Recruitment and Retention Strategies
- Shauna Jackson Crabb, YMCA of Northern Alberta: Building Sustainable Staffing Communities in Aquatics
- Barbara Costache, Kelly Carter, Lifesaving Society: Industry Review – Hiring Qualified and Dedicated Aquatic Staff



## Member Services



### Lifesaving Society Service

In July 2015 the Lifesaving Society was honoured to recognize the efforts of STARS personnel with a service award. This award is given to individuals who have provided STARS with a minimum of four (4) years of service. The Society recognized individuals from across all STARS bases in Western Canada.

### Website | [www.lifesaving.org](http://www.lifesaving.org)

The Lifesaving Society launched an updated website [www.lifesaving.org](http://www.lifesaving.org) in December 2015. The website provides enhanced features and functions. The website has all of the content and functionality of the previous website (find a member, find a course, post a job, etc.) with some enhanced features and the ability to search courses. Additional website enhancements will continue to be released.

There were 102,903 visits to [www.lifesaving.org](http://www.lifesaving.org) in 2015-2016 with approximately 800,000 pages viewed. Approximately one third were new visits to the website.

### Job Postings

The Society receives hundreds of visits each month to the jobs section of the website from individuals interested in a career in aquatics. One hundred and ninety one (191) jobs were posted on the website.

### Members Only

Members Only is a section of the website where affiliates and members can access resources and materials for Society programs, such as lesson plans, test sheets and other resources. The Society had four hundred and twenty six (426) individuals' sign up for Members Only.

### Information and Communication Services

The Society values keeping members informed about current activities and initiatives. Communications are distributed electronically and in print. Ripples electronic newsletter is sent bi-weekly to all affiliates, facilities, leadership volunteers and those that have joined the mailing list. These communications provide members with the most current information on Society programs and news. The Society distributed fifty five (55) electronic Communiques, nineteen (19) Ripples, ten (10) media releases, and twenty five (25) promotions. The Society also conducted twenty four (24) media interviews regarding public safety and advocacy for the Society's programs.



STARS Service Recognition Award - July 2015

### Social Media

The Society utilizes Internet strategies and social media to enhance communication to the public and members.

#### Facebook | [www.facebook.com/lifesavingabnwt](http://www.facebook.com/lifesavingabnwt)

There were approximately 421 posts made and 475 individuals liked the Society's Facebook page.

#### Twitter | [@lifesavingabnwt](https://twitter.com/lifesavingabnwt)

The Society has 930 followers and follows 211 people and/or organizations.

#### Youtube Lifesaving AB/NWT

The Society's YouTube channel page contains videos for the public to teach Water Smart education, to assist with training programs and to share news about drowning and injury prevention from across the world. There are 23 videos, 37 subscribers and 1032 views.

### Jack Boddington (October 11, 1926 – April 19, 2016)

On April 19, 2016 The Lifesaving Society regretted to advise that Jack Boddington passed away peacefully at the age of 89. Jack has many Lifesaving Society Honours and Awards and has been a proud mentor, supporter and friend of the Lifesaving Society. He was an Honorary Life Member of the Branch since 1971. He was appointed to the highest Royal Life Saving Society Canada volunteer position Commonwealth Vice President in 1998. Jack was also awarded the Queens Golden Jubilee Medal in 2001 by the Branch. In 2005 Jack was recognized for his dedication to furthering sport in Alberta when he was awarded an Alberta Centennial Salute Award. He was also inducted into the Sports Hall of Fame at the Salute to Excellence Ceremony recognizing him for his outstanding lifetime achievements as an Edmontonian. Jack recertified his Bronze Medallion and Senior Resuscitation in 1998 at the age of 72, an accomplishment to be proud of, and of even greater significance is that at the age of 82, in 2008, Jack participated in our ReBronze initiative and received a commemorative Bronze Medallion. Jack had a lifelong love of swimming and took home 6 gold medals at the Canadian Masters Swimming Competition in Windsor, Ontario at the 88 years of age. Each year at the Annual General Meeting the Society presents an affiliate recognition award called the Jack Boddington Award. The Jack Boddington Award recognizes one or more deserving active volunteers who have contributed to the success of the branch in any given year.





LIFESAVING SOCIETY®

*The Lifeguarding Experts*

www.lifesaving.org



# 2015 / 2016

The Lifesaving Society is a national charity working to prevent drowning and water-related injury. We save lives and prevent injury through our training programs, Water Smart® public education, water incident research, aquatic safety management services, and lifesaving sport.

The Lifesaving Society enhances the quality of life of residents of Alberta and the Northwest Territories by setting health and safety standards and collaborating with partners for injury prevention, sport, recreation and active living initiatives, making Alberta and the Northwest Territories a safer place to live, work, and play.

## Preventing Injury. Saving Lives.

- The Lifesaving Society has a health and safety mandate for drowning and injury prevention.
- The Lifesaving Society is the standard setting certifying body for aquatic safety and Canada's lifeguards.
- The Lifesaving Society conducts research to establish evidence based standards that guide industry best practices.
- The Lifesaving Society promotes an Active Alberta and Northwest Territories by providing training programs for all ages and abilities.
- The Lifesaving Society engages communities and educates the public to promote awareness of safe behaviors in on and around water.
- The Lifesaving Society is the governing body for lifesaving sport, and provides opportunities for long term athlete development and the pursuit of athletic excellence and achievement.



LIFESAVING SOCIETY®  
*The Lifeguarding Experts*

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