



2016 / 2017 ANNUAL REPORT

LIFESAVING SOCIETY ALBERTA AND NORTHWEST TERRITORIES BRANCH



Forward

Working To Prevent Drowning And Water-Related Injury.

Teaching Canadians to save themselves and rescue others

Annually, over 1,200,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs. Over 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

Making Canadians Water Smart®

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk – like men fishing in small boats – or on those who can make a significant difference, such as parents of young children. We deliver Water Smart messages through our swim program, through the media and community action. Our Swim to Survive® program provides the essential minimum skills required to survive an unexpected fall into deep water.

Drowning research

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart drowning prevention education.

Setting the standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

Lifesaving sport

The Lifesaving Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We use lifesaving sport to engage and inspire youth in our drowning prevention mission. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete regionally, provincially, nationally and internationally. We offer certification programs for officials and coaches.

The Lifesaving Society

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world (The Society operates globally in over 25 countries). We represent Canada in the Commonwealth Royal Life Saving Society and we are Canada's Full Member in the International Life Saving Federation (ILS). The World Health Organization recognizes ILS as the world authority in the global effort to prevent drowning. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers' Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society.

®Lifesaving Society, Water Smart, Swim to Survive, Swim for Life and National Lifeguard Service are all registered trademarks of the Royal Life Saving Society Canada.

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President and Chief Administrative Officer Report

This annual report highlights and reflects our achievements in 2016-2017. In 2016 we celebrated 125 years of Royal Life Saving Society drowning prevention throughout the Commonwealth. To mark this anniversary year the Society established a number of programs including an ambitious goal to implement and ensure the widespread take up of survival swimming in all Commonwealth nations. Among the many commemorative and celebratory events held in 2016, the Alberta and Northwest Territories Branch hosted a special 125th Anniversary Gala dinner at the Fantasyland Hotel at West Edmonton Mall. The Gala dinner was attended by our Patron, Her Honour, the Honourable Lois E. Mitchell, CM, AOE, LLD.

We remain focused on our humanitarian mandate to prevent drowning and water-related injury. Drowning and water-related injury remains a serious problem in Alberta and the Northwest Territories and a major public health issue around the world. The major risk factors contributing to why water-related fatalities occur remain consistent with those

the Lifesaving Society has identified in the past. Alcohol and not wearing a lifejacket or personal floatation device while boating are common risk factors associated with drowning, particularly among teenagers and young adults. For young children, the absence of active adult supervision is a common risk factor.

Year over year the number of people participating in our education and training programs grows. More leadership volunteers were engaged and trained to teach and mentor others. Our list of communities and partners, who actively support our humanitarian mandate, continues to increase. We cannot achieve our mandate without this support.

We are proud of the governing excellence and strategic management that continues to position the Society to meet the growing needs of our affiliate members and the public and provide innovative programs and enhanced services. The organizational succession plan continues to guide the Society into the future for ongoing growth and evolution to achieve our humanitarian mandate.



125th Anniversary Human Banner at Canadian Pool Lifesaving Championships, Edmonton Alberta

The exceptional volunteers serving on our Board of Directors; Advisory Councils; Technical Committees and Service Units; Affiliate Delivery Partners and Instructors in communities across Alberta and the Northwest Territories are essential for the capacity to provide the full program continuum and expert services of the Society.

Increased public awareness and outreach for Water Smart® education was evident through the use and distribution of the Society's standardized key messages and materials. These messages and materials were widely utilized to enhance existing and develop new community activations in Alberta and the Northwest Territories.

Consultation with and referral to the Society for expert opinion recommendations as the aquatic safety experts and standard setting certifying body for lifeguards in Canada continues to grow with increasing demand for our safety management programs and services.

Our lifesaving sport programs and services align with the long term athlete development framework, continues to grow and flourish through the growing number of sanctioned competitions and affiliate lifesaving clubs as well as through the success of the athletes and coaches.

2016-2017 Highlights and Achievements

- 2016-2017 marked a year of enhancements for our affiliate members including a website with greater functionality; new and enhanced programs and leadership training.
- Six (6) individuals from Alberta received the HRH Prince Michael of Kent 125th Anniversary Certificate of Merit (Heather Barnhouse, Rob Campbell, Barbara Costache, Lisa Pittet, Lawrence Patterson and W. Edward Montgomery).
- The Branch hosted the Canadian Pool Lifesaving Championships at Kinsmen Sports Centre in May 2016.
- 250,000 individuals participated in our education and training programs. First Aid and CPR training saw an increase of over 12,000 participants since 2015/2016.
- Royal Life Saving Society Commonwealth Service Certificates were awarded to Lifesaving Society affiliates and volunteers for offering a barrier-free Swim to Survive experience in 2016.



LIFESAVING SOCIETY
The Lifeguarding Experts



125 YEARS OF COMMONWEALTH DROWNING PREVENTION

Saturday May 28, 2016
6:00pm to 10:00pm
Fantasyland Hotel
Edmonton, Alberta
\$125 per person
To register please go to:
<http://conta.cc/22FPeyf>

Lifesaving Society Canada

125th Gala

Please join us to celebrate our collective history and contributions

Happy Anniversary! 2016 marks 125 years of drowning prevention throughout the Commonwealth by the Royal Life Saving Society. As a member of Lifesaving Society Canada, you share the outstanding heritage of our world-wide humanitarian charity and its lifesaving ideals. Thank you for being part of the global effort to eliminate drowning.

- Tyler Bailer (Wetaskiwin, Alberta) was awarded the Russell Medal. The Russell Medal is awarded annually to one person in the Commonwealth 18 years or younger, who during the previous calendar year, carried out the most outstanding rescue or attempted resuscitation of a person.
- The SwimAbilities® Learn to Swim Program was successfully piloted in 4 sites. A total of 62 SwimAbilities® Instructors were trained.
- The Society partnered with the Northwest Territories Recreation and Parks Association to offer a Family Swim to Survive grant. Thirteen (13) communities in the Northwest Territories participated in a Family Swim to Survive® event.
- Five new Lifejacket Loaner Stations opened in Alberta for a total of 23 stations in AB and the NWT.
- The NWT Water Smart program was delivered to 33 communities in the Northwest Territories.

The Society recognizes the value our strategic partnerships with affiliates and organizations across Alberta and the Northwest Territories. Thank you for contributing to the Lifesaving Society's humanitarian and charitable mandate for a Canada free from drowning and water-related injury!



Bo Wolski, CPA, CGA
President



Barbara Costache
Chief Administrative Officer

Branch Governors

Brigadier J.C. Jefferson	1965-1966
Maj. Gen. J.M. Rockingham	1966-1970
Kenneth A. McKenzie, QC	1971-1975
Jack Boddington	1976-1978
Dr. E.S.O. Smith	1979-1980
Terry Cavanaugh	1980-1996
Bruce Hogle, CM, AOE, LLB	1997-Present

Branch Presidents

Manny E. Power	1958-1959
R.A. (Paddy) Johnson	1960-1962
Jack Boddington	1963-1969
Harry Boddington	1970
Tell R.B. Stephen	1971-1972
Hobart J. Clark	1973
Carman Byler	1974
Rudy Berghuys	1975
Walter A. West	1976-1977
Bryce Gibson	1978
Brian Sullivan	1979
Gordon Wick	1980-1982
Dave Linman	1983-1984
Neil Riley	1985-1986
Dale Drummond	1987-1988
Tim Moorhouse	1989-1990
Doug Mylie	1991-1994
Barbara Kusyanto	1995-1996
Jeanie Hutton	1997-1998
Lisa Wolff	1999-2000
Alice Park	2001-2002
Colin Reichle	2003-2004
Kevin Feehan	2005-2006
Chris Burrows	2007-2009
Rob Campbell	2009-2011
Colin Reichle	2011-2013
Martin Evers	2013-2015
Bo Wolski	2015-Present

Branch Patrons

Hon. J. Percy Page	1959-1966
Hon. Dr. J.W. Grant MacEwan	1966-1974
Hon. Ralph G. Steinhaur	1974-1979
Hon. Frank Lynch-Staunton	1979-1985
Hon. Helen Hunley	1985-1991
Hon. Gordon Towers	1991-1996
Hon. Bud Olsen	1996-2000
Hon. Lois E. Hole	2000-2005
Hon. Norman L. Kwong	2005-2010
Hon. Donald S. Ethell	2010-2014
Hon. Lois E. Mitchell	2015-Present

Branch Vice-Patrons

Hon. Helen Maksagak	1996-1999
Hon. Daniel Joseph Marion	1999-2000
Hon. Glenna Hansen	2000-2005
Hon. Anthony W.J. Whitford	2005-2010
Hon. George L. Tuccaro	2010-2016

Board of Directors

President

Mr. Bo Wolski, CPA, CGA

President Elect

Mr. Patrick Mack, CHRP, MHRM

Director of Finance

Mr. Steve Mikus, CPA, CA

Corporate Secretary

Mr. Sean Curran, LLP, BCom

Directors

Mr. Davi Grossi

Mr. Shaun Percival

Mr. Graedon Rust

Governor

Mr. Bruce Hogle, CM, AOE, LLB

Chief Administrative Officer

Mrs. Barbara Costache

Executive Director

Mr. Kelly Carter

Society Advisors

Legal Advisor

Ms. Heather Barnhouse, BSc, LLB, MBA

Medical Advisor

Mr. William Patton, MD, CCFP (EM), FCFP

Aboriginal Advisor

Ms. Dakota Gladue, BA

SwimAbilities Program Advisor

Mrs. Laura (Dumas) Gilligan, Occupational Therapist

Athlete Representative

Mr. Scott Southwood

Technical Committee Members

Rob Campbell

Norm Baldry

Jack Birkett

Shauna JacksonCrabb

Lisa Pittet

Mike Scott

Shaun Percival

Kevin Jeronic

Ken Brunton

Branch Personnel

Executive Assistant

Raya Gallagher

Development and Operations Manager

Mandy Fisher

Training Programs Coordinator

Victoria Mitchell

Recreation and Sport Coordinator

Alix Pape

Program Manager

Alex Parker

Information Services Coordinator

Brittney Wozniak

Graphic Designer

Alixandra Jade

Service Assistants

Lisa Hansen

Margo Valens

Debra Robichaud

Merritt Gallagher

Shipping and Receiving

Murray Hansen

Financial Report

The summarized financial information presented here is derived from the Royal Life Saving Society Canada, Alberta and Northwest Territories Branch Financial Statements for the year ended March 31, 2017 and independent auditor's report.

The audit did not result in any recommendations for management improvements. A letter was provided from Dentons Canada LLP confirming that as of May 26, 2017, there were no claims or possible claims outstanding.

This year realized a favourable net contribution driven mainly by delivery of more education and training programs while managing expenses. The Society develops and enhances programs and services to meet the needs of the residents of Alberta and the Northwest Territories and is well positioned to continue its humanitarian mission to prevent drowning and reduce water-related injury.

Complete audited financial statements are available for viewing in their entirety by request to the Lifesaving Society Alberta and Northwest Territories.

The Society acknowledges and greatly appreciates the support of our initiatives by the Alberta Government and the Government of the Northwest Territories.

Society Supporters

The Lifesaving Society partnered with government and organizations at the national, provincial and territorial level. Together we collaborated for injury prevention, sport, recreation and active living initiatives.

The Society would like to acknowledge our supporters: Government of Alberta, Government of the Northwest Territories, Injury Prevention Centre, City of Edmonton, City of Lethbridge, and DB Perks & Associates Ltd.

Donations

Distinction Club - donations of over \$500

- Anne Resek
- DB Perks & Associates Ltd.
- Anonymous

Merit Club - donations between \$300 and \$499

Bronze Club - donations between \$100 and \$299

Friends of the Society - donations up to \$99

Jordan Neave Endowment

Donations to the Jordan Neave Endowment, set up in 2010, go towards supporting barrier free Swim to Survive® education and training to prevent drowning and water-related injury.

Summarized Balance Sheet as of March 31, 2017

Net Assets	2016	2017
Net Working Capital	534,405	433,073
Investments	123,145	324,600
Capital Assets	924,531	907,952
	1,582,081	1,665,625
Fund Balances	2016	2017
Investment in Capital Assets	921,842	906,004
Internally Restricted	475,000	475,000
General Unrestricted	185,239	284,621
	1,582,081	1,665,625

Summarized Statement of Operations as of March 31, 2017

Revenue	2016	2017
Unrestricted	1,305,332	1,481,684
Restricted	161,373	191,188
	1,466,705	1,672,872
Expenses	2016	2017
	1,335,225	1,589,328
Net Contribution	2016	2017
	131,480	83,544

Training Programs

Training Programs contribute to the mission of the Society by teaching Canadians swimming and lifesaving skills and the knowledge and judgement they need to enjoy water safely and to save themselves and rescue others in an emergency.

In 2016-2017, over 250,000 Albertans and Northwest Territories residents participated in Lifesaving Society education, proficiency and training programs.

Canadian Swim Patrol

There was an increase of over 4,000 participants in the Canadian Swim Patrol program. This is due to more programs being offered by our affiliate partners throughout communities in Alberta and the Northwest Territories.

Swim To Survive®

The Royal Life Saving Society Commonwealth celebrated its 125th Anniversary in 2016. The Lifesaving Society Alberta and Northwest Territories Branch celebrated this by honoring over 100 individuals and organizations that have shown commitment to our mission and vision by offering a barrier free Swim to Survive experience in their communities.

The Lifesaving Society partnered with Northwest Territories Recreation and Parks Association (NWTRPA) on their Family Swim to Survive Grant. Through these events 357 children, 140 adults and 11 elders from 13 communities participated in the Swim to Survive program.

The Society would like to thank our members for their continued support and promotion of the Swim to Survive program.

Swim for Life®

Four (4) new affiliates partnered with the Lifesaving Society to offer Swim for Life. All affiliate delivery partners offering the Swim for Life program were provided with hanging wall banners. The Society was pleased to be able to present many of these banners to affiliates in person and celebrate the success of the Swim for Life program.

National Lifeguard

National Lifeguard is recognized as the standard measure of lifeguard performance in Canada. There was an increase of nearly 800 certifications in the National Lifeguard Program over the previous year. Of the 4068 National Lifeguard certifications (all streams), 1689 were original and 2379 were re-certifications.



Swim Program Banner Presentation to Village Square Leisure Centre, Calgary Alberta and MacEwan University, Edmonton Alberta

Leadership

The Lifesaving Society was pleased to implement an updated distance recertification process for certifications which do not have in-person recertification requirement. The Society encourages individuals holding Lifesaving Society awards to maintain award currency. Current award holders receive electronic communications with updates and information important to the certifications they hold.

First Aid/CPR

There was an increase of almost 12,000 individuals certified in Lifesaving First Aid Programs over the previous year due to increased participation from non-aquatic affiliates.

First Aid and Resuscitation content is an important part of the Lifesaving Society Bronze Medals, National Lifeguard and First Aid programs. The Lifesaving Society participated as a member of the Canadian Consensus Task Force in reviewing ILCOR guidelines. Following this review updated first aid guidelines were incorporated into Lifesaving Society programs.

Between October 27, 2016 when the update was released, and March 31, 2017 there were 1146 Lifesaving Society instructors and trainers who completed the mandatory update.

Education and Proficiency

The Lifesaving Society continued piloting and implementing a targeted roll out of the SwimAbilities® program. Sixty two (62) SwimAbilities Instructors were trained in 2016-2017. The SwimAbilities Learn to Swim program was offered at MacEwan University, University of Alberta, City of Calgary, and Repsol Sport Centre. The Lifesaving Society would like to acknowledge the continued support of Laura Gilligan in the development and implementation of the SwimAbilities program.

BOAT™

Through a partnership with Transport Canada to participate in providing training and testing as part of the Pleasure Craft Operator Competency Program the Lifesaving Society recognizes a continued demand for in-person training and testing. The Lifesaving Society encourages affiliates to offer the BOAT program and Transport Canada Boating Safety Tests at their facilities.

PROFESSIONAL AND GENERAL LIABILITY INSURANCE
EXCLUSIVE TO CANADA'S NATIONAL LIFEGUARDS

LIFESAVING SOCIETY®
The Lifeguarding Experts

Safety Management Programs

The Lifesaving Society completed a review and update of the Supervision, Evaluation, and Enhancement (SEE) Auditor program. The mandatory update defined a clear process for Affiliate Delivery Partners and SEE Auditors to follow when conducting SEE Audits and introduced updated SEE Audit Reports.

Lifesaving Society delivered:

- Two (2) SEE Auditor courses - 16 participants
- Two (2) Aquatic Safety Inspector courses - 35 participants
- One (1) Aquatic Management Training course - 17 participants

Top Line Summary

	2016-2017	2015-2016	2014-2015
Swim to Survive	23,788	18,230	15,598
Swim for Life	156,885	144,792	134,649
Canadian Swim Patrol	17,208	12,737	7,789
Bronze Medals	7,466	5,715	5,421
National Lifeguard	4,068	3,282	3,118
First Aid/CPR	26,235	14,813	14,618
First Responder	180	214	142
Lifesaving Sport	5,224	5,964	5,962
BOAT	417	160	291
Leadership	5,357	3,905	6,042
Education and Proficiency	1,090	939	677
Totals	247,913	210,751	194,307

Recognition Awards

The Society recognizes affiliate members who deliver the Society's training programs and promote Water Smart® public education in support of the Society's drowning prevention mission. Annually, the Society recognition awards are determined via a point system.

Individual Recognition Awards

Jack Boddington Award

The Jack Boddington Award recognizes one or more deserving individuals who have contributed to the success of the Branch in any given year. To be eligible for this award, the recipient must be an active volunteer. This year's recipient is John Mervyn.

Previous Recipients

- Brent John (BJ) Kaleta 2001
- Esther Clintberg 2002
- Monica Sicotte 2003
- Patrick Mack 2004
- Wendy Mailhiot 2005
- Lisa Chell 2006
- Ian Burgess/Bill-E Pierce 2007
- Todd Reade 2008
- Vic Wilson 2009
- Heather Barnhouse 2010
- Cindy Driscoll 2011
- Pat Southwood 2012
- Caitlin Davis 2013
- Desiree Janzen/Michelle Jerke 2014
- Sherry Southwood 2015
- Connie Burkart/Kim Jorgenson 2016

DB Perks & Associates Scholarships

The DB Perks Leadership Scholarship is used to advance the recipient's leadership capacity in conducting Lifesaving Society education and training programs. Recipients are selected based on their roles within their community as a

Lifesaving Society leadership volunteer. The 2017 recipients are: Savannah Brittner (Calgary), Ginger Petersen (High Prairie), Kristin Greenwood (Fort Saskatchewan), Merel Krosse (Fort Macleod).

Previous Recipients

- Heather Belecky and Jonathon Yamashita 2011
- Jeff Vastenhout and Thomas Broemeling 2012
- Chelsea Brooks and Heather Larson 2013
- Shauna JacksonCrabb, Tegan Chislett, Caitlin Davis, Paula Vandenberg 2014
- Mike Scott, Nicki Gramlich, Katie Crysedale 2015
- Kaitlyn Miklas, Danise Simpelo, Lyndsey Duffy, Robbyn Hesch 2016

Affiliate Recognition Awards

Governor Bruce Hogle Lifesaving Program Recognition Award

Awarded to the affiliate member with the largest Lifesaving Program.

1. City of Calgary 66,980
2. City of Edmonton 32,775
3. County of Strathcona 14,905

Awarded to the affiliate member, serving a community with a population less than 100,000, with the largest Lifesaving Program.

1. County of Strathcona 14,905
2. City of St. Albert 9,430
3. Town of Okotoks 7,890

Awarded to the affiliate member, serving a community with a population less than 15,000, with the largest Lifesaving Program.

1. Town of Canmore 2,560
2. City of Lacombe 1,935
3. City of Wetaskiwin 1,710

Awarded to the affiliate member, serving a community with a population less than 7,500, with the largest Lifesaving Program.

1. Town of Stettler 1,965
2. Town of Claresholm 1,675
3. Town of Peace River 1,305

Awarded to the YMCA affiliate member with the largest Lifesaving Program.

1. YMCA of Northern Alberta 11,720
2. Calgary YMCA 10,130
3. Medicine Hat Family YMCA 1,350

Awarded to the affiliate member, operating only one outdoor (seasonal) facility, with the largest Lifesaving Program.

1. Town of Stony Plain 1,855
2. Town of Turner Valley 850
3. Village of Forestburg 805

Awarded to the organizational affiliate member, operating one indoor facility, with the largest Lifesaving Program.

1. West Edmonton Mall 10,800
2. Repsol Sport Centre 9,830
3. Calgary Winter Club 3,570

Awarded to the Camp affiliate member with the largest Lifesaving Program.

1. Gull Lake Centre 220
2. Camp BB – Riback 125
3. Kiwanis Kamp 125

Awarded to the individual affiliate member with the largest Lifesaving Program.

1. Cara Clifford 1,575
2. Jane Chapman 1,045
3. DeeAnn Daniels 840

Dr. Edward Montgomery Educational Institute Recognition Award

Awarded to the University affiliate member with the largest Lifesaving Program.

1. University of Alberta 13,660
2. MacEwan University 6,285
3. Mount Royal University Aquatic Centre 5,535

Awarded to the University affiliate member, serving student enrollment of less than 15,000, with the largest Lifesaving Program.

1. MacEwan University 6,285
2. Mount Royal University Aquatic Centre 5,535
3. University of Lethbridge 4,560

Awarded to the College or Technical Institute affiliate member with the largest Lifesaving Program.

1. Northern Alberta Institute of Technology 2,840
2. Southern Alberta Institute of Technology 2,340
3. Sally Borden Building Banff Centre 245

Terry Cavanagh Junior Lifeguard Club Recognition Award

Awarded to the affiliate member with the largest Junior Lifeguard program.

1. City of Calgary 1,359
2. County of Strathcona 213
3. Vecova Recreation Centre 200

Awarded to the affiliate member, serving a community with a population of less than 100,000, with the largest Junior Lifeguard program.

1. County of Strathcona 213
2. Tri Leisure Centre 137
2. Town of Okotoks 137
3. City of Leduc 130

Awarded to the affiliate member, serving a community with a population of less than 15,000, with the largest Junior Lifeguard program.

1. City of Lacombe 95
2. Town of Hinton 76
3. City of Brooks 35

Awarded to the affiliate member, serving a community with a population of less than 7,500, with the largest Junior Lifeguard program.

1. Town of Claresholm 101
2. Town of Ponoka 48
3. Town of Three Hills 43

Awarded to the organizational affiliate member, operating one indoor facility with the largest Junior Lifeguard program.

1. Vecova Recreation Centre 200
2. Tri Leisure Centre 137
3. Westside Regional Recreation Society 134

Paul (Skip) Hayden Canadian Swim Patrol Recognition Award

Awarded to the affiliate member with the largest Canadian Swim Patrol program.

1. City of Calgary 2,439
2. YMCA of Northern Alberta 1,094
3. City of St. Albert 525

Awarded to the affiliate member, serving a community with a population less than 100,000, with the largest Canadian Swim Patrol program.

1. City of St. Albert 525
2. Town of Okotoks 272
3. City of Yellowknife 128

Awarded to the affiliate member, serving a community with a population less than 15,000, with largest Canadian Swim Patrol program.

1. Town of Hinton 165
2. City of Brooks 105
3. City of Wetaskiwin 54

Awarded to the affiliate member, serving a community with a population less than 7,500, with largest Canadian Swim Patrol program.

1. Town of Claresholm 93
2. Town of Turner Valley 38
3. Athabasca Regional Multiplex Society 35

Awarded to the organizational affiliate member, operating one indoor facility, with the largest Canadian Swim Patrol program.

1. Westside Regional Recreation Society 240
2. Calgary Jewish Centre 92
3. Trico Centre for Family Wellness 73

Awarded to the affiliate member, operating only one outdoor (seasonal) facility, with the largest Canadian Swim Patrol program.

1. Camp BB – Riback 5

BOAT Pleasure Craft Operator Competency Recognition Award

Awarded to the affiliate member with the largest BOAT program during a calendar year.

1. Derrick Club 45
2. Town of Drayton Valley 35
2. City of Calgary 35
3. Town of Pincher Creek 5
3. Evan Poisson 5

Awarded to the individual affiliate member, offering only the BOAT program, with the largest amount of BOAT tests in a calendar year.

1. Samantha Menzel 525
2. Lakeland College School of Ag & Enviro Sciences ... 80
3. Kevin Antoniak 45

Anne Resek Swim for Life Recognition Award

Awarded to the affiliate member with the largest Swim for Life program.

1. City of Calgary 51,527
2. City of St. Albert 9,339
3. Town of Okotoks 8,878

Awarded to the affiliate member, serving a community with a population less than 100,000, with the largest Swim for Life program.

1. City of St. Albert 9,339
2. Town of Okotoks 8,878
3. University of Lethbridge 200

Awarded to the affiliate member, serving a community with a population less than 15,000, with the largest Swim for Life program.

1. Town of Edson 1,259
2. Town of Hinton 738
3. Nancy Perry – Boreal Forest Guides 339

Awarded to the affiliate member, serving a community with a population less than 7,500, with the largest Swim for Life program.

1. Town of Claresholm 1,349
2. Town of Turner Valley 788
3. Municipal District of Opportunity No. 17 552

Awarded to the organizational affiliate member, operating one indoor facility, with the largest Swim for Life program.

1. Westside Regional Recreation Society 7,537
2. Trico Centre for Family Wellness 5,444
3. Calgary Jewish Centre 633

Awarded to the affiliate member, operating only one outdoor (seasonal) facility, with the largest Swim for Life program.

1. Camp BB – Riback 235
2. McKenzie Lake Residents Association 106

William (Bill) Patton First Aid Recognition Award

Awarded to the affiliate member with the largest Lifesaving First Aid program.

1. City of Calgary 29,445
2. City of Edmonton 11,170
3. University of Alberta 8,790

Awarded to the affiliate member, serving a community with a population of less than 100,000, with the largest Lifesaving First Aid program.

1. County of Strathcona 5,880
2. City of St. Albert 3,540
3. City of Fort Saskatchewan 1,735

Awarded to the affiliate member, serving a community with a population of less than 15,000, with the largest Lifesaving First Aid program.

1. Town of Canmore 1,010
2. Town of Stony Plain 595
3. City of Wetaskiwin 400

Awarded to the affiliate member, serving a community with a population of less than 7,500, with the largest Lifesaving First Aid program.

1. Municipality of Jasper 690
2. Town of Stettler 625
3. Town of Fort Smith 535

Awarded to the organizational affiliate member, operating one indoor facility, with the largest Lifesaving First Aid program.

1. West Edmonton Mall 3,870
2. Westside Regional Recreation Society 3,345
3. Calgary Winter Club 1,870

Awarded to the affiliate member, operating only one outdoor (seasonal) facility, with the largest Lifesaving First Aid program.

1. Fish Creek Provincial Park Sikome Lake 270
2. Gull Lake Centre 220
3. Parks Canada - Miette Hotsprings 205

Awarded to the individual affiliate member with the largest Lifesaving First Aid program.

1. St. Mark James Training 48,885
2. Cara Clifford 1,575
3. Hope Mission 1,070

Marlin Moore National Lifeguard Recognition Award

Awarded to the affiliate member with the largest National Lifeguard program.

1. City of Edmonton 6,815
2. City of Calgary 5,855
3. County of Strathcona 3,580

Awarded to the affiliate member, serving a community with a population of less than 100,000, with the largest National Lifeguard program.

1. County of Strathcona 3,580
2. City of Medicine Hat 2,180
3. City of St. Albert 1,700

Awarded to the affiliate member, serving a community with a population of less than 15,000, with the largest National Lifeguard program.

1. Town of Canmore 835
2. City of Lacombe 640
3. City of Wetaskiwin 630

Awarded to the affiliate member, serving a community with a population of less than 7,500, with the largest National Lifeguard program.

1. Town of Stettler 795
2. Town of Peace River 700
3. Town of Olds 505

Awarded to the organizational affiliate member, operating one indoor facility, with the largest National Lifeguard program.

1. West Edmonton Mall 3,085
2. Repsol Sport Centre 2,470
3. Westside Regional Recreation Society 1,905

Awarded to the affiliate member, operating only one outdoor (seasonal) facility, with the largest National Lifeguard program.

1. Bowview Swimming Pool 545
2. Parks Canada - Miette Hotsprings 160
3. Mount Pleasant Community Pool 140

Jordan Neave Swim to Survive Recognition Award

Awarded to the affiliate member with the largest Swim to Survive program.

1. City of Calgary 9,102
2. Calgary YMCA 2,050
3. Westside Regional Recreation Society 825

Awarded to the affiliate member, serving a community with a population of less than 100,000, with the largest Swim to Survive program.

1. City of Camrose 793
2. City of Yellowknife 496

Awarded to the affiliate member, serving a community with a population of less than 15,000, with the largest Swim to Survive program.

1. Town of Hinton 245
2. Lac La Biche County 160
3. City of Wetaskiwin 150

Awarded to the affiliate member, serving a community with a population of less than 7,500, with the largest Swim to Survive program.

1. Town of Claresholm 279
2. Town of Turner Valley 268
3. Town of Inuvik 200

Awarded to the organizational affiliate member, operating one indoor facility, with the largest Swim to Survive program.

1. Westside Regional Recreation Society 825
2. Athabasca Regional Multiplex Society 7

Awarded to the affiliate member, operating only one outdoor (seasonal) facility, with the largest Swim to Survive program.

1. Sean Nickerson Waterman 5 46
2. Auburn Bay Residents Association 25

Investiture Of Lifesaving Honours

On October 5, 2016, our Patron, Her Honour, the Honourable Lois E. Mitchell, CM, AOE, LLD, Lieutenant Governor of Alberta presided at our annual Investiture of Lifesaving Honours. This ceremony recognizes citizens of Alberta and the Northwest Territories who perform outstanding rescues and humanitarian acts. The ceremony also recognizes individual members who have made significant contributions to the Lifesaving Society as active volunteers.

Rescue Award Recipients

Mountbatten Medal

The Mountbatten Medal is a Commonwealth Award that honours the most courageous rescue or rescue attempt in the Commonwealth by an individual who is a Lifesaving Society award holder. Only one Mountbatten Medal may be awarded in any calendar year. Since the inception of this award in 1951, seven (7) Albertans have been awarded the Mountbatten Medal.

- Tamara Loiselle | Cancun, Mexico | December 29, 2014
- Corey Wood | Big Sur, California | July 25, 2006
- Kelly Hawken | Varadero, Cuba | January 26, 2004
- Vanessa Bailey | Palau, Malaysia | January 19, 1999
- Lynda Dann | Racehorse Creek, Alberta | July 26, 1964
- Kenneth Howlett | North Saskatchewan River, Alberta | December 4, 1963
- Robert Wardle | Tilley, Alberta | 1951

Russell Medal

The Russell Medal is given annually to one person in the Commonwealth 18 years or younger, who during the previous calendar year, carried out the most outstanding rescue or attempted resuscitation of a person. The person must also be the holder of a lifesaving award delivered by a Royal Life Saving Society Member Branch anywhere in the Commonwealth. Only one Russell Medal may be awarded in any calendar year.

- Tyler Bailer | Wetaskiwin, Alberta | July 4, 2015



Her Honour, the Honourable Lois E. Mitchell, CM, AOE, LLD, Lieutenant Governor of Alberta presenting the Russell Medal certificate to Tyler Bailer.



Tyler Bailer receiving the Russell Medal from Her Majesty the Queen at Buckingham Palace.

Rescue Commendation Certificate

A National rescue award that recognizes an outstanding rescue by a person who is not a Lifesaving Society award holder.

- Victor Banfield | Summerside Beach Club, Edmonton, Alberta | June 28, 2015

M.G. Griffiths Certificate

The M.G. Griffiths Certificate is the second highest National bravery award of the Lifesaving Society. It is presented to a Lifesaving Society award holder who while using approved techniques demonstrates significant personal bravery in an outstanding rescue attempt.

- Whitney Thorp | Lake Minnedosa, Manitoba | August 19, 2013

Commonwealth Service Award Recipients

Certificate of Thanks

This award is presented to an individual, business, or organization for their short-term service or one-off contribution to Society activities.

- Brittney Adamson
- Rachel Baird
- Nicole Bell
- Tara Biddles
- Bobbi Boyce
- Danielle Bohm-Meyer
- Jody Cicero
- Marie-Claude Carrier
- Nancy Perry
- Steven Ceretzke
- Jeffery Chalifoux
- Tegan Chislett
- Maria-Pilar Cifuentes
- Juanita Court
- Katie Crysedale
- Laura Dalke
- Mitchell Duram
- Amelia Ellestad
- Denise Greer
- Joanna Hirtle
- Sarah Jackson
- Arianna Karpow
- Cassandra Keast
- Andy Lalonde
- Chelsey Lamoureux
- Jessica Lamont
- Sarah Landry
- Vivian Taylor
- Patsy Lindsay
- Keith Massie
- Kelsey Ott
- Mackenzie Margetts
- Caitlin McGuckin
- Mary Ann McCoy
- Adele Milne
- Sean Nickerson
- Natasha Malenchak
- Alix Pape
- Marcia Peek
- Raelee Hawkes
- Celine Sandberg
- Lovedeep Sangha
- Hannah Swan
- Jeremy Todgham
- Brenda Wasyleshko
- Chloe Wall
- Ngina wa Kaai
- Annalee Woollam
- Emma Zarnke
- Karen Zaidan

Service Commendation

This award recognizes continuous service, contributions or achievement by individuals who have made a significant contribution within an active volunteer role with a minimum of two years of service.

- Tim Arnholz
- Kim Fraser
- Min Choi
- Craig Gerst
- Katelyn Barnes
- Fahim Khan
- Ben Marasco
- Sharyl Olson
- Karen Reith
- Adam Schwarz
- Darrell Hrywkiw
- Denelle Cutler
- Alyssa Backs
- Sandra DuSomme
- Caroline Cleave
- Alex Falk
- Susan Game
- Jaime Keip
- Elizabeth Otto
- Brittany Steeden

- Josh Van Camp
- Sarah Van Kuppeveld

Service Medal

This award is available to active volunteers with a minimum of four years of service. Recipients must perform outstanding service as an active volunteer.

- Caitlin Miller
- Stephanie Smailes
- Cindy Driscoll
- Michelle Jerke
- Georgia Major
- Steve Mikus
- Dawn Murray
- Jeremy Sillito
- Lorie White
- Laura Zwack

Bar To Service Medal

This award is available to active volunteers with a minimum of eight years of service and has previously earned the Service Medal. Recipients must perform outstanding service as an active volunteer.

- Debora Van de Ligt

Service Cross

This award is available to active volunteers with a minimum of twelve years of service and has previously earned the Service Medal and Bar to Service Medal. Recipients must perform outstanding service as an active volunteer.

- Gail Battle
- Madelyn Rymer

Bar To Service Cross

This award is available to active volunteers with a minimum of sixteen years of service and has previously earned the Service Cross. Recipients must perform outstanding service as an active volunteer.

- Michelle Knodel
- Maxine Sawicki
- Mitch Carter
- Laureen Hollihan
- John Mervyn



2016/2017 Annual Investiture Ceremony

Recreation and Sport

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mandate; by providing an incentive for lifesaving skill development and lifeguard training; by encouraging innovation in lifesaving and lifeguarding technique and; by providing unique opportunities for volunteer recruitment, retention and leadership development.

Junior Lifeguard Club

According to the returned Affiliate Stat Request Forms, and athletes entered by clubs on the website, we had 4,121 athletes participate in the Junior Lifeguard Program across Alberta and the Northwest Territories during the 2016-2017 year. Affiliate lifesaving sport clubs allow youth to be active and engaged in the aquatic environment, working to enhance their skills and knowledge in swimming and lifesaving. Clubs also provide the opportunity to youth to be introduced to lifesaving sport and the opportunity to compete in lifesaving sport sanctioned competitions.

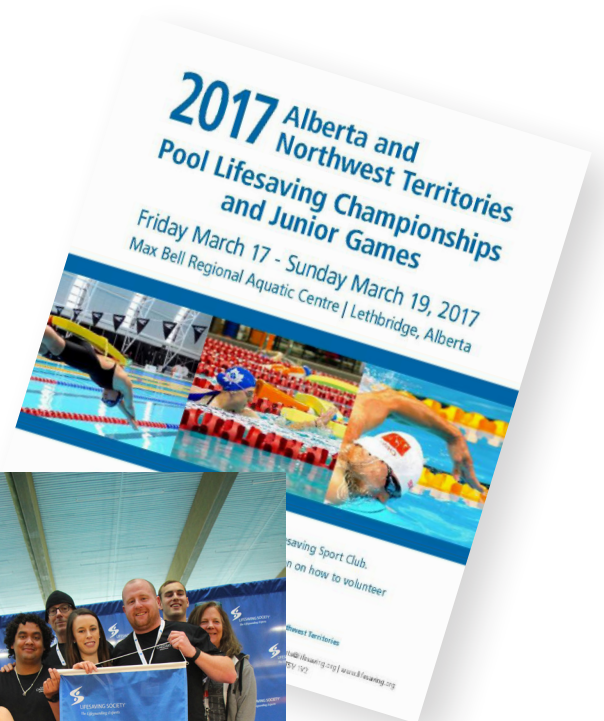
Sanctioned Competition

The Lifesaving Society is focused on affiliate club and athlete development for sanctioned competition. Twenty two (22) affiliate clubs and 786 athletes competed in Lifesaving Society sanctioned competitions throughout the 2016/17 sport season.

Regional

Seven (7) sanctioned regional competitions were hosted:

- Town of Innisfail Lifeguarding Competition: May 7, 2016
- City of Calgary Poseidon Invitational: November 11, 2016
- Town of Hinton Stingrays Invitational: November 12, 2016
- University of Lethbridge Max Bell Manta Rays Invitational: November 26, 2016
- Town of Drayton Valley Lifesavers and Tri Leisure Centre Blue Fins Invitational: December 3, 2016



City of Calgary Poseidon - Alberta and Northwest Territories Pool Lifesaving Junior Games Champions

- City of Wetaskiwin Orcas Invitational: January 28, 2017
- YMCA of Northern Alberta Riptide Riders Club Meet: March 3, 2017

Provincial/Territorial

The Alberta & Northwest Territories Pool Lifesaving Championships and Junior Games were held at the Max Bell Regional Aquatic Centre in Lethbridge from March 17-19, 2017. The Championships were attended by thirteen (13) affiliate clubs, 333 athletes and 87 officials and volunteers. This season's SERC event was the largest ever, with 14 teams participating.

Congratulations to the City of Calgary Poseidon for winning the AB/NWT Pool Lifesaving Junior Games, and to the Calgary Winter Club Tsunamis for winning the AB/NWT Pool Lifesaving Championships and being awarded the Overall Club Championships.

Thank you to our host, the University of Lethbridge Max Bell Regional Aquatic Centre and to all the volunteers and key officials.

National

2016 Canadian Pool Lifesaving Championships

The 2016 Canadian Pool Lifesaving Championships were hosted by the AB/NWT Branch, at the Kinsmen Sport Centre in Edmonton on May 13-15, 2016. There were 19 clubs and 127 athletes that competed in the event representing Alberta, Saskatchewan, Ontario, Québec and Nova Scotia.

International

World Lifesaving Championships Rescue 2016

Congratulations to Scott Southwood and Dallas Walker who were among 12 athletes representing Alberta on the national team. Congratulations also to Jenna Kutash, Danielle Chang, Aidan Donald, Levi Peek, Tyler Bailer, and Austin Jerke who were among 12 athletes representing Alberta on the Youth Team. These athletes participated in the World Lifesaving Championships which were held in Eindhoven and Noordwijk, Netherlands.

2016 European Tour

Congratulations to Tyler Bailer, Levi Peek, Ryan Plante, Dallas Walker, and Cassandra Peek. These athletes participated in Canada's representative team for the 2016 European Tour, which included the Orange Cup in Eindhoven, Netherlands, and the German Cup in Warendorf, Germany.

Lifesaving Society Canada Sport Awards

Provincial Sport Records

Congratulations to the following athletes for setting provincial records in their respective events during the 2016/2017 Lifesaving Sport Season:

- **Adam Davis** | City of Wetaskiwin Orcas
- **Adison Hutzul** | University of Lethbridge Max Bell Manta Rays

- **Ainsley Burnett** | City of Wetaskiwin Orcas
- **Aki Oshima** | University of Lethbridge Max Bell Manta Rays
- **Andrea Dippenaar** | City of Wetaskiwin Orcas
- **Ashley Blais** | Town of Hinton Stingrays
- **Austin Jerke** | City of Wetaskiwin Orcas
- **Brady Church** | Town of Cochrane Water Ninjas
- **Bri Tilleman** | University of Lethbridge Max Bell Manta Rays
- **Cameron Plaquin** | Calgary Winter Club Tsunamis
- **Carter Gustafson** | City of Wetaskiwin Orcas
- **Carter Rolston** | City of Wetaskiwin Orcas
- **Carter Wolden** | City of Wetaskiwin Orcas
- **Cassie Peek** | City of Wetaskiwin Orcas
- **Dallas Walker** | University of Lethbridge Max Bell Manta Rays
- **Holly Hnatiuk** | Calgary Winter Club Tsunamis
- **James Davis** | City of Wetaskiwin Orcas
- **Jarret Plante** | University of Lethbridge Max Bell Manta Rays
- **Jayda Tymko** | University of Lethbridge Max Bell Manta Rays
- **Jenna Kutash** | Calgary Winter Club Tsunamis
- **Joel Smyke** | Town of Cochrane Water Ninjas
- **John Napier** | Town of Cochrane Water Ninjas
- **Katia Rasmuson** | City of Wetaskiwin Orcas
- **Katie Vienneau** | University of Lethbridge Max Bell Manta Rays
- **Keanna Bulger** | University of Lethbridge Max Bell Manta Rays
- **Kevin Knopf** | Town of Cochrane Water Ninjas
- **Leah Norman** | Town of Hinton Stingrays
- **Levi Peek** | City of Wetaskiwin Orcas
- **Levi Schmidtke** | Town of Cochrane Water Ninjas
- **Lucas Belbeck** | City of Wetaskiwin Orcas
- **Lydianna Oneil** | Town of Claresholm Vikings
- **Madeline Burdett** | Calgary Winter Club Tsunamis
- **Maeran Hinch** | University of Lethbridge Max Bell Manta Rays
- **Makenzie Dozeman** | University of Lethbridge Max Bell Manta Rays

- Meadow Liversuch | Town of Claresholm Vikings
- Megan Honeychurch | Calgary Winter Club Tsunamis
- Megan MacFayden | Calgary Winter Club Tsunamis
- Natsumi Oshima | University of Lethbridge Max Bell Manta Rays
- Petra Tymko | University of Lethbridge Max Bell Manta Rays
- Rachel Blais | Town of Hinton Stingrays
- Ryan Skjonsberg | City of Wetaskiwin Orcas
- Rylun Alberg-Moore | City of Wetaskiwin Orcas
- Samantha Bartsch | Calgary Winter Club Tsunamis
- Sarah Rasmuson | City of Wetaskiwin Orcas
- Signa Lauf | Calgary Winter Club Tsunamis
- Solana Klassen | Town of Hinton Stingrays
- Taylor Deley | University of Lethbridge Max Bell Manta Rays
- Teagan Donald | Calgary Winter Club Tsunamis
- Tyler Bailer | City of Wetaskiwin Orcas



Calgary Winter Club Tsunamis - Alberta and Northwest Territories Pool Lifesaving Champions and Overall Champions

Public Education and Advocacy

Public Education activities contribute to the humanitarian mission of the Society by increasing awareness of the risks associated with activities in, on and around water and ice. The Lifesaving Society delivers Water Smart® education through the Society's swim programs, through print, promotional and social media and various community activations. The aim is to modify Alberta and Northwest Territories resident's at-risk behaviors to eliminate drowning and water-related injury.

Drowning Chain Of Survival

The Lifesaving Society created a Drowning Chain of Survival and an accompanying position statement to align with the International Lifesaving Federation. The image, visual guidelines and position statement have also been translated into French. The Drowning Chain of Survival is a simple and clear tool to refine the call for prevention and action in

Canada. It is a guide for policy making, resource allocation, and priority setting in drowning prevention.

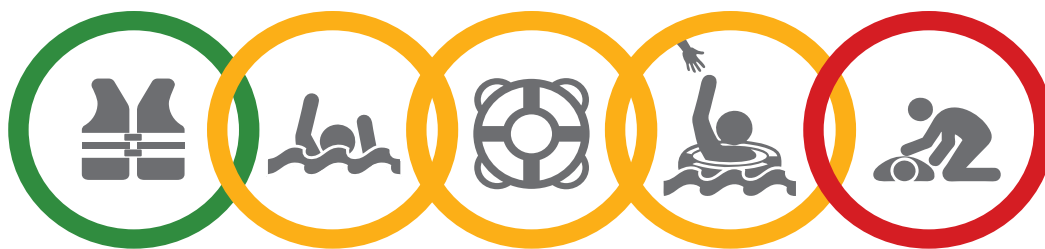
The Drowning Chain of Survival refers to a series of five steps that when enacted, may significantly improve chances of survival and recovery from drowning. The steps of the chain are: Prevent drowning, Recognize distress, Provide flotation, Remove from water, and Provide care as needed. This tool has been adopted internationally by many lifesaving organizations and is available for others to use and adopt.

Water Smart® Campaign

The Water Smart Campaign is an annual campaign designed to raise awareness about drowning and water-related injury prevention. The focus of the 2016/2017 Water Smart campaign was providing Barrier Free Swim to Survive to the public. Swim to Survive provides the essential minimum



DROWNING CHAIN OF SURVIVAL



PREVENT DROWNING
Be safe in and around water

RECOGNIZE DISTRESS
Ask someone to call for help

PROVIDE FLOTATION
To prevent submersion

REMOVE FROM WATER
Only if safe to do so

PROVIDE CARE AS NEEDED
Seek medical attention

PREVENTION

RECOGNITION, RESPONSE, AND RESCUE

TREATMENT



skills required to survive an unexpected fall into deep water and is a proven method to prevent drowning. The Lifesaving Society advocates for all residents to learn basic swim survival skills in a global effort to eliminate drowning. Survival swimming was a landmark initiative for the Royal Life Saving Society (RLSS) Commonwealth 125th Anniversary in 2016.

The Lifesaving Society awarded one hundred and one (101) RLSS Commonwealth Service Certificates to organizations and individuals from Alberta and the Northwest Territories who provided a Swim to Survive experience in 2016.

The Society developed a new Water Smart Community Activation Toolkit to support the 2016/2017 Water Smart campaign. Complimentary toolkits were sent to the Society's affiliate members in Alberta and the Northwest Territories as well as to provincial and territorial MLAs and MPs. All of

the Water Smart resources and tools are accessible on a USB key. The USB content is organized into topic specific folders that contain programs, materials and tools to support local or regional events, education and training.

Affiliates could borrow or purchase a new Water Smart Community Activation Display to create a stand-alone booth at any community activation.

Water Smart resources were provided to 210 affiliates and facilities in Alberta and the Northwest Territories to help promote drowning prevention in their communities through standardized key messages.

Northwest Territories Water Smart® Program

The Lifesaving Society continues to collaborate with the Government of the Northwest Territories Injury Prevention and Drowning Prevention Working Group to continue the

delivery of the Northwest Territories Water Smart program. The NWT Water Smart program is in its sixth year.

Thirty three (33) communities, five (5) Government of the Northwest Territories Regional Sport and Recreation Coordinators, the Mackenzie Recreation Association and fifteen (15) Community Health Representatives were each provided with a NWT Water Smart Toolkit as well as a Water Smart trifold display. Community Health Representatives were supplied with two hundred and twenty five (225) Boat Safety Kits to be used for home-based safety education.

The Society partnered with the NWT Recreation and Parks Association to develop and promote a Family Swim to Survive grant. Twenty (20) applications were received. To date 508 participants were involved in the Family Swim to Survive grant events including 357 children, 140 adults and 11 elders. In total 13 NWT communities participated in Swim to Survive.

The Lifesaving Society provided staff training and development to beach attendants at Fred Henne Territorial Beach in partnership with the Government of the Northwest Territories, Department of Industry, Tourism and Investment (ITI).

The Society partnered with the Mackenzie Recreation Association in the NWT to create Water Smart banners for fishing derbys as well as provide Water Smart information for their multi-sport camps and summer Dene games.

National Drowning Prevention Week (July 17-23, 2016)

The Lifesaving Society designates the third week in July as National Drowning Prevention Week (NDPW). NDPW provides a focus around which community Water Smart educators can plan news releases, do television and radio interviews, and deliver public demonstrations and other events.

During this week, the Society, with the support of our affiliate members, aims to increase awareness of the need for drowning prevention and remind people to make Water Smart choices while in, on and around the water. A social media plan, shared with affiliate members, promoted daily themes and standardized messages that align with the Water Smart Campaign messaging and the Canadian Drowning Report 2016 Edition to focus community and media attention on the drowning problem and drowning prevention.

Many affiliate delivery partners across Alberta and the Northwest Territories delivered Water Smart activations in their communities to help promote NDPW as well as posting and sharing key messages on social media.

Lifejacket Loaner Station Program

The Lifesaving Society collaborated with several partners to provide the Lifejacket Loaner Station program at twenty three (23) sites including five (5) new sites in Alberta



in 2016-2017: Glenmore Reservoir, Chestermere Lake, Auburn Bay, Lac La Biche, and Bear Lake (Yellowhead County). The Society would like to thank Alberta Parks, the Governments of Alberta and the Northwest Territories and the volunteers across Alberta and the Northwest Territories for their support of this valuable program. In 2016 the Society established a partnership with Cross Country Parts Distributors which allow us to provide lifejackets at cost for the Lifejacket Loaner Stations. The Society also developed new banners, which can be customized, as well as posters and maps for all of the Lifejacket Loaner Stations.

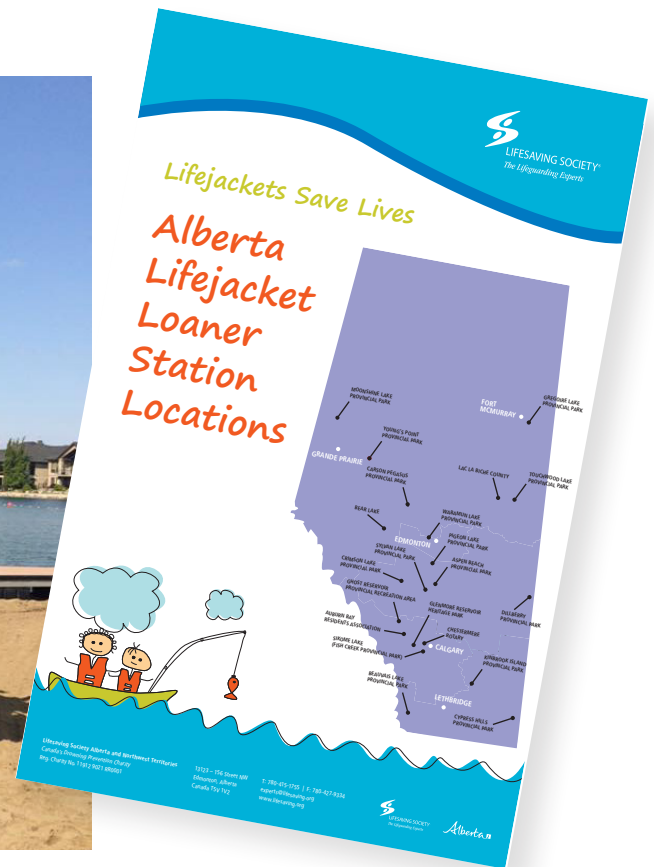
Lifejacket Loaner Stations in Alberta and the Northwest Territories:

- Carson-Pegasus Provincial Park
- Pigeon Lake Provincial Park
- Ghost Reservoir Provincial Recreation Area
- Crimson Lake Provincial Park
- Gregoire Lake Provincial Park
- Young’s Point Provincial Park
- Touchwood Lake

- Fish Creek Provincial Park (Sikome Aquatic Facility)- two (2) stations
- Moonshine Lake Provincial Park
- Wabamun Lake Provincial Park
- Aspen Beach Provincial Park
- Cypress Hills Provincial Park
- Beauvais Lake Provincial Park
- Kinbrook Island Provincial Park
- Dillberry Provincial Park
- Glenmore Reservoir Heritage Park
- Sylvan Lake Provincial Park
- Auburn Bay Lake
- Chestermere Anniversary Park
- Lac La Biche County
- Bear Lake - Yellowhead County
- Fred Henne Beach Territorial Park (Yellowknife, NWT)
- Hay River Territorial Park (Hay River, NWT)



Lifejacket Loaner Station - Auburn Bay, Calgary Alberta



Research

The Lifesaving Society researches and reports on drowning and preventable water-related deaths provincially, nationally and internationally. The purpose of the drowning research is to provide a comprehensive fact base on the drowning problem to guide the Society and partner organizations in developing effective drowning prevention solutions. Ongoing research and analysis supports the Society's evidence-based water rescue training and drowning prevention education.

Canadian Drowning Report (2016 Edition)

Preliminary interim data collected from media and internet reports indicate an increase in drowning incidents in Canada in 2015 versus 2014. The water-related fatality rate decreased in most provinces and territories in 2009-2013 which was consistent with the overall decrease in the national drowning rate from the previous five-year period. Some of the largest decreases were found in the Territories. In the 2009-2013 period, the drowning rate in Northern Canada decreased by 33%. The greatest decrease was seen in the Northwest Territories (60%). Despite this substantial decrease, the drowning death rate in the Territories

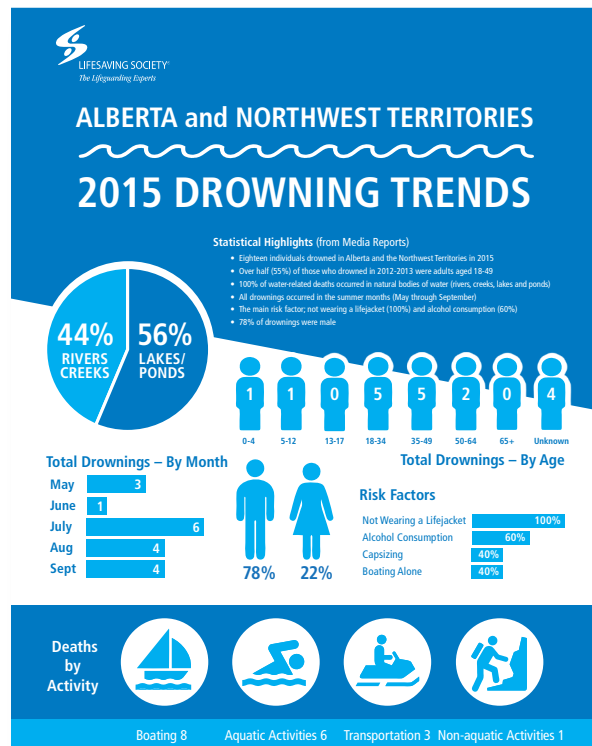
continues to be significantly higher than anywhere else in Canada, at nearly seven times the national average.

The major risk factors contributing to why water-related fatalities occurred in Canada remain consistent with those the Lifesaving Society has identified in the past. Alcohol is a common factor associated with drowning; in an average of one in three drowning deaths in Canada, the victim had consumed alcohol prior to the incident. Not wearing a lifejacket while boating is also a common risk factor.

Northwest Territories Drowning Report (2016 Edition)

The Northwest Territories Drowning Report outlines the most recent data collected from the Office of the Chief Coroner in the NWT as well as preliminary, interim data. Ten (10) individuals drowned in 2012-2013. Preliminary data indicates that at least 5 drownings occurred in 2014 and 2015.

Males contributed to the vast majority of the reported drownings. The majority of those who drowned were adults over 35 years of age. All water related deaths occurred in rivers or lakes. Boating accounted for the majority of drownings. Drownings most often occurred during the summer or early fall. Risk factors included not wearing a lifejacket, boating or swimming alone and alcohol consumption.



Alberta Drowning Report (2016 Edition)

According to the Alberta Drowning Report, after a substantial drop in drowning deaths to 28 in 2009, the number of water-related fatalities in Alberta has increased each subsequent year, culminating in a spike to 56 drowning deaths in 2013, the most recent year for which data is available. This surge in the number of drowning victims can be partially attributed to the 2013 floods. For drownings since 2013, only preliminary, interim data from media and Internet reports are available. In Alberta, these numbers indicate that at least 28 drownings occurred in 2014 and at least 15 in 2015.

The major risk factors related to boating include not wearing a PFD, capsizing, alcohol consumption and boating alone. The major risk factors related to swimming include alcohol consumption, poor swimming ability and swimming alone.

Proper supervision of children remains a serious concern, as eighty percent (80%) of children under the age of 5

drowned while either alone or with another minor, or when supervision was present but distracted (20%). Males, young adults 20-29 years of age and seniors 65-69 and 85+ years of age are high risk groups. Drownings are most likely to occur in the summer, on weekends and in natural bodies of water such as lakes and rivers. Bathtubs were the most common man-made setting where drowning deaths occurred in Alberta. Most incidents occurred while swimming, operating a non-powered boat, or participating in a recreational activity near water.

Advocacy

125th Anniversary Of The Royal Life Saving Society

In May 2016 the Lifesaving Society hosted the Lifesaving Society Canada AGM as well as a special Gala dinner to celebrate the 125th anniversary of the Royal Life Saving Society. The national meetings and Gala dinner were held at West Edmonton Mall. The Gala dinner was attended by our Patron, Her Honour, the Honourable Lois E. Mitchell, CM, AOE, LLD, Lieutenant Governor of Alberta. The Society actively promoted the 125th anniversary on electronic, print and social media as well as at all Branch events. The Society submitted a Branch Activity Report and Member Branch Survey to the Royal Life Saving Society outlining our full participation and support of the RLSS 125th anniversary.

One hundred and twenty five individuals received a Certificate of Merit to commemorate the 125th Anniversary of the Royal Life Saving Society and 125 years of Commonwealth drowning prevention. Lifesaving Society Branches submitted nominations for their volunteer's long standing and significant service to the Society. Twenty three Canadians including six Albertans (Heather Barnhouse, Rob Campbell, Barbara Costache, Lisa Pittet, Lawrence Patterson and W. Edward Montgomery), received the HRH Prince Michael of Kent 125th Anniversary Certificate of Merit. The recipients were presented with their awards at a special ceremony on November 22 and attended a Royal Life Saving Society 125th reception at Buckingham Palace in London.

Special commemorative 125th Anniversary pins were distributed at all Branch events including our AGM, Investiture ceremony, Fall Forum and STARS (Shock Trauma Air Rescue Society) rescue awards. Additionally the pins were sent to all MLA's and MP's in Alberta and the NWT along with information on Swim to Survive®, the 2016 Water Smart Campaign and the Canadian and Provincial/Territorial drowning reports.



HRH Prince Michael of Kent 125th Anniversary Certificate of Merit Award Recipient, London England

World Conference On Drowning Prevention

Canada is hosting the World Conference on Drowning Prevention (WCDP). The conference will be held in Vancouver, British Columbia, from October 17-19, 2017. The Society actively promoted the WCDP in electronic, print and social media.

Partnerships And Presentations

The Lifesaving Society presented and partnered with various organizations in Alberta and the Northwest Territories to support our humanitarian mission to prevent drowning and water-related injury at the following events:

- Alberta Recreation and Parks Association (ARPA) Aquatics Forum
- Canadian Safe Boating Council Conference
- NWT Recreation and Parks Association Conference
- SwimAbilities® Resource Fair
- Pacekids Family Resource Fair
- CSBC Cold Water Workshop
- Adapted Physical Activity Symposium
- Strathmore Aquatic Facility
- Alberta Children's Hospital
- Glenrose Rehabilitation Hospital
- Steadward Centre

Infant Swim Lesson Position Statement

In 2016 the Lifesaving Society published a position statement on infant swim lessons advising caregivers to avoid swimming programs claiming to “drown-proof” infants. The Society advises that caregivers should look for Learn to Swim programs, which focus on building water confidence and teaching caregivers about water safety. The Society advocates that infants and toddlers require continuous, active and within arm's reach supervision by a caregiver when in, on and around water.



Safety Management

Aquatic Safety Management Services contribute to the mission of the Society by setting and clarifying standards that help pool and waterfront owners and their agents, managers and operators to prevent drowning and maximize public safety in their aquatic environments.

Comprehensive Safety Audits

Aquatic safety audits are a core safety management service, which provide a means to maximize the safety of aquatic facilities, thereby reducing the likelihood of aquatic related injury and drowning. Owners and their agents are encouraged to have an Aquatic Safety Audit completed at their facility once every three (3) to five (5) years.

Topical Audits

Owners and managers with concerns about specific problems or areas of a facility, making operational or facility changes or developing new facilities may wish to have a specific issue-topical audit. Topical audits will evaluate the issue(s) and provide recommendations to enhance staff and public safety. Examples of common specific issue topical audits include Lifeguard Positioning Analysis, Lighting Analysis, Design Consultation and Facility Admission Analysis.

In 2016-2017 in Alberta and the Northwest Territories the Lifesaving Society completed:

- Comprehensive Safety Audits – thirteen (13)
- Topical Audits – one (1)
- Supervision, Evaluation and Enhancement (SEE) Audits – five (5)
- Lifeguard Positioning Analysis – eleven (11)
- Facility Design Consultations – three (3)
- Staff Training Sessions – six (6)

Anti-Entrapment Plan and Safety and Supervision Plan Templates

The Lifesaving Society created an Anti-Entrapment Plan template and updated Safety and Supervision Plan template to align with the 2014 Alberta Pool Regulation and



Standards. Aquatic facility owners and their agents can download the Anti-Entrapment Plan and Safety and Supervision Plan templates at no cost from the Safety Services section of the website. These standardized templates assist aquatic facility owners and their agents in developing comprehensive Anti-Entrapment and Safety and Supervision Plans for their facility.

National Safety Standards Commission

The Lifesaving Society is a member of the National Safety Standards Commission which is responsible for managing the development of safety standards and position statements. Membership and participation in this commission is important to assure the viewpoint of Alberta and the Northwest Territories is represented.

Technical Committee

The Lifesaving Society has implemented a Technical Committee to provide information and advice on matters relating to aquatic risk management, pool standards, best practices and operation. The Society would like to thank all members of the Technical Committee for their ongoing stakeholder review and input.

International Lifesaving Federation

Kelly Carter was appointed to the International Lifesaving Federation Rescue Commissions as Secretary for a five (5) year term. He was also appointed to the Rescue Operations Committee. Nationally the Lifesaving Society is represented on the Rescue Commission, Drowning Prevention Commission, and Sport Commission providing Canada a strong voice and leadership at the international level.

Response To Fatality Inquiry Report

As the recognized authority in Canada on aquatic risk management the Society is frequently asked to provide our expertise and opinion for fatality inquiries, inquests and court cases. The Society responds to these requests in a strictly non-partisan manner in order to further our humanitarian goal to prevent drowning and water-related injury.

In October 2016, the final report to the Alberta Minister of Justice and Solicitor General from the public fatality inquiry was released regarding the death of a seven-year-old boy who drowned at O'Leary Fitness and Leisure Centre in July 2012. The Society was requested to be an expert witness at the fatality inquiry and formally responded to five of the six recommendations in the fatality report.

Member Services

Member Services develops and maintains the corporate functions, systems and infrastructure required to support and service the membership of the Society.

Governance

The Royal Life Saving Society Canada is governed by a volunteer Board of Directors nominated by provincial/territorial branches and elected at the Society's Annual General Meeting. National commissions are led by volunteer commissioners who report to the Board of Directors. These commissions are: Public Education, Training Programs, Lifesaving Sport, Safety Standards and International Relations. The Alberta and Northwest Territories Branch has representation by staff or volunteers on all these commissions. A management team is comprised of senior staff of the 10 Lifesaving Society branches.

Alberta and Northwest Territories Branch Board of Directors

The Lifesaving Society Alberta and Northwest Territories is governed by a volunteer Board of Directors and appointed representatives, such as a Governor. Thank you to Bo Wolski, Patrick Mack, Steve Mikus, Sean Curran, Shaun Percival, Davi Grossi, Graedon Rust and Bruce Hogle for your continued support and dedication to the Society.

Annual General Meeting

The 2016 Annual General Meeting (AGM) and Branch Recognition Awards were held on Friday, June 17 at Fort Calgary. The success of leadership volunteers, affiliate delivery partners and lifesaving sport athletes was celebrated.

Fall Forum

The 2016 Fall Forum was held on Friday, November 18 at Star of the North Retreat Centre in St. Albert, Alberta. We would like to thank all of the guest presenters and delegates who attended the forum. There were 64 participants who attended the sessions that included:

- Welcome and Society Who is Who
- Barrier-Free Swim to Survive
- Anti-Entrapment Plan
- Drowning Chain of Survival
- SwimAbilities® Learn to Swim Program for Children with Special Needs
- Remapping the Lifesaving Society Delivery System
- Competency-based Leadership Framework
- Lifesaving Society First Aid and Resuscitation

Lifesaving Society Service

In November 2016 the Lifesaving Society was honoured to recognize the efforts of sixty-one (61) STARS personnel with a service award. This award is given to individuals who have provided STARS with a minimum of four (4) years of service. The Society recognized individuals from across all STARS bases in Western Canada.

Website | www.lifesaving.org

The Lifesaving Society website provides a wealth of information and resources for the public as well as our affiliate members. The website offers the ability to post a course, find a member, and post a job. Affiliate members and the public can access key information about Lifesaving Society branch events and courses as well information about training programs, Water Smart® public education, safety management services and lifesaving sport. There were 87,345 visits to www.lifesaving.org in 2016-2017, of which 41% were new visits to the website.

National Lifeguard Insurance

The Lifesaving Society Canada, in partnership with HUB International, introduced a comprehensive professional liability insurance program available to Lifesaving Society members who hold current National Lifeguard certification. This insurance coverage provides professional liability and general liability insurance for instructors, trainers and lifeguards who are teaching any Lifesaving Society course or providing safety supervision in Canada.

Information And Communication Services

The Society values keeping members informed about current activities, events and initiatives. Communications are distributed electronically. Our Ripples electronic newsletter is sent bi-monthly to affiliates, facilities, leadership volunteers and those that have joined the mailing list. These communications provide members with the most current information on Society programs and news. Other communications include topic specific Communiques as well as Media Releases. The Society distributed twenty (20) Ripples, sixty eight (68) Communiques, and ten (10) Media Releases. The Society also conducted eight (8) media interviews regarding public safety while in, on and around water and ice and advocacy for the Society's programs.

Social Media

The Society utilizes social media to enhance and promote communications to the public and our affiliate members. The Society posts information regularly throughout the

year but in particular during National Drowning Prevention Week. In June the Society developed a Social Media Plan that was shared with affiliate members to help promote National Drowning Prevention Week and Water Smart® key messages to promote safety while in, on and around water.

Facebook | www.facebook.com/lifesavingabnwt

In 2016/2017 there were 320 posts made and 848 individuals and organizations liked the Society's Facebook page.

Twitter | [@lifesavingabnwt](https://twitter.com/lifesavingabnwt)

In 2016/2017 the Society had a total of 1098 followers.

YouTube | [Lifesaving AB/NWT](https://www.youtube.com/LifesavingAB/NWT)

The Society's YouTube channel page contains promotional videos, news videos featuring the Lifesaving Society, and approved video resources for teaching Lifesaving Society programs. There were 23 videos, 63 (15 new) subscribers and 1,507 views in 2016-2017.

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Canada Free From Drowning and Water Related Injury

The Lifesaving Society is a national charity striving to prevent drowning and water-related injury.

The Lifesaving Society enhances the quality of life for the residents of Alberta and the Northwest Territories by collaborating with partners for drowning and injury prevention, sport, recreation and active living.

Training Programs	The Lifesaving Society provides a wide range of diverse and accessible programs that encourage participants to lead an active and safe life at home, work and play.
Water Smart® Public Education	The Lifesaving Society provides access to essential swim and survival skills and engages communities to build awareness surrounding safe behaviors in, on and around water.
Research	The Lifesaving Society's education and training is based on scientific evidence and best practices.
Aquatic Safety Services	The Lifesaving Society sets the highest standards and advises on aquatic safety and facility operations.
Lifesaving Sport	The Lifesaving Society fosters an active lifestyle and the pursuit of athletic excellence.

Annually, 1,200,000 Canadians participate in the Lifesaving Society swimming, lifesaving, lifeguard, first aid and leadership training programs. As Canada's lifeguarding experts, we set the standards for professional lifeguard training and certify Canada's National Lifeguards. The Lifesaving Society is the governing body for lifesaving sport in Canada.

Lifesaving Society Alberta and Northwest Territories
Canada's Drowning Prevention Charity
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