



ALBERTA AND
NORTHWEST
TERRITORIES

REPORT
2014/2015



LIFESAVING SOCIETY
The Lifeguarding Experts

Working to prevent drowning and water-related injury

Teaching Canadians to save themselves and rescue others

Annually, over 1,000,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs. Over 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

Making Canadians Water Smart®

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk – like men fishing in small boats – or on those who can make a significant difference, such as parents of young children. We deliver Water Smart messages through our swim program, through the media and community action. Our Swim to Survive® program provides the essential minimum skills required to survive an unexpected fall into deep water.

Drowning research

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart drowning prevention education.



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Setting the standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

Lifesaving sport

The Lifesaving Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We use lifesaving sport to engage and inspire youth in our drowning prevention mission. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete regionally, provincially, nationally and internationally. We offer certification programs for officials and coaches.

Registered Charity No. 119129021 RR0001.
All donations gratefully accepted. Tax receipts
issued for donations.
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Saving Society Canada

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THE LIFESAVING SOCIETY

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in over 25 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and we are Canada's Full Member in the International Life Saving Federation. The World Health Organization recognizes ILS as the world authority in the global effort to prevent drowning. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers' Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society.

**Lifesaving Society, Water Smart, Swim to Survive, Swim for Life and National Lifeguard Service are all registered trademarks of the Royal Life Saving Society Canada.*

PRESIDENT AND CHIEF ADMINISTRATIVE OFFICER REPORT

The Lifesaving Society continued to partner for injury prevention, sport, recreation and active living. Good governance, strategic management, investment in organizational succession and service enhancements were a priority.

Information is changing the world. The Lifesaving Society has the tools, skills and knowledge needed to prevent drowning. Data is an important tool to improve our products and services and support our standards.

In November 2014, for the first time in history, the World Health Organization (WHO) declared drowning a leading cause of preventable death globally. The WHO received data and research it could not ignore. WHO admits that its report is formative, limited by gaps in information, and qualified by the need for "improved data and more research."

TRENDS AND NEEDS

The Canadian data tells us:

- 500 Canadians die from preventable water-related incidents every year;
- The most vulnerable groups include baby boomers, young men and new immigrants; and
- Drowning is the second leading cause of accidental death among children under 10 years of age

More than 210,000 individuals participated in our education training programs. We have reached Alberta and Northwest Territories residents with our Water Smart® public education messages and Lifejacket Loaner Station and NWT Water Smart® programs.

The need for Society research, expertise and standards to influence and promote better public policy is more important than ever.

We thank all those who support the Society and look forward to working together to achieve our mandate.

2014 ACHIEVEMENTS

This year's annual report highlights achievements and contributions, all in support of our mission to prevent drowning and water related injury.

The Lifesaving Society:

- Collaborated with the World Health Organization to distribute its Global Report on Drowning to key stakeholders and opinion leaders across Canada;
- Commissioned the Drowning Prevention Research Centre to prepare a Northern Canada drowning report;
- Introduced a new sport website to better interact with affiliate clubs, athletes, public and supporters;
- Rolled out new Education and Proficiency programs and made multiple enhancements to existing training programs;
- Delivered the Northwest Territories Water Smart® program for the fourth year to 8 communities and published the NWT Waterfront Safety Guide;



Photo Taken of Barbara Costache and Martin Evers at National AGM on May 24, 2014 in Toronto

LOOKING FORWARD

The Society recognizes our partnerships with affiliates and organizations across Alberta and the Northwest Territories.

We are fortunate to have an extraordinary complement of volunteers serving on our board, advisory councils and service units; providing their time for community activations, and delivering our programs and services in support of our mandate.

Enjoy reading the achievements in this 2014-2015 report. These are stories of great people, doing important work.



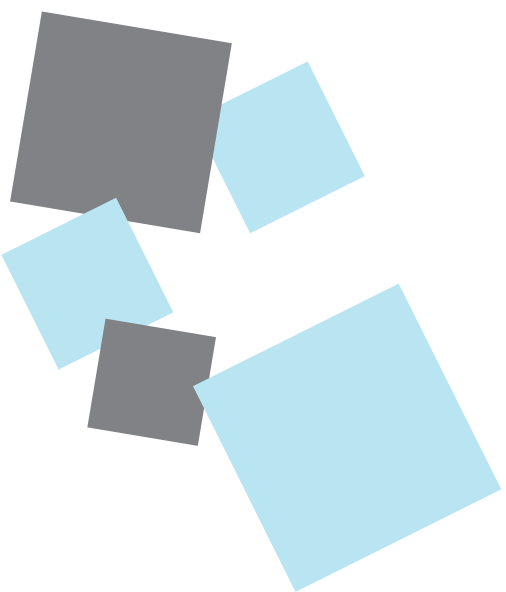
Martin Evers

President



Barbara Costache

Chief Administrative
Officer



BRANCH GOVERNORS

Brigadier J.C. Jefferson	1965-1966
Maj. Gen. J.M. Rockingham	1966-1970
Kenneth A. McKenzie, QC	1971-1975
Jack Boddington	1976-1978
Dr. E.S.O. Smith	1979-1980
Terry Cavanaugh	1980-1996
Bruce Hogle, CM	1997- Present

BRANCH PRESIDENTS

Manny E. Power	1958-1959
R.A. (Paddy) Johnson	1960-1962
Jack Boddington	1963-1969
Harry Boddington	1970
Tell R.B. Stephen	1971-1972
Hobart J. Clark	1973
Carman Byler	1974
Rudy Berghuys	1975
Walter A. West	1976-1977
Bryce Gibson	1978
Brian Sullivan	1979
Gordon Wick	1980-1982
Dave Linman	1983-1984
Neil Riley	1985-1986
Dale Drummond	1987-1988
Tim Moorhouse	1989-1990
Doug Mylie	1991-1994
Barbara Kusyanto	1995-1996
Jeanie Hutton	1997-1998
Lisa Wolff	1999-2000
Alice Park	2001-2002
Colin Reichle	2003-2004
Kevin Feehan	2005-2006
Chris Burrows	2007-2009
Rob Campbell	2009-2011
Colin Reichle	2011-2013
Martin Evers	2013-Present

BRANCH PATRONS

Hon. J. Percy Page	1959-1966
Hon. Dr. J.W. Grant MacEwan	1966-1974
Hon. Ralph G. Steinhaur	1974-1979
Hon. Frank Lynch-Staunton	1979-1985
Hon. Helen Hunley	1985-1991
Hon. Gordon Towers	1991-1996
Hon. Bud Olsen	1996-2000
Hon. Lois E. Hole	2000-2005
Hon. Norman L. Kwong	2005-2010
Hon. Donald S. Ethell	2010 - 2014

BRANCH VICE PATRONS

Hon. Helen Maksagak 1996-1999
Hon. Daniel Joseph Marion 1999-2000
Hon. Glenna Hansen 2000-2005
Hon. Anthony W.J. Whitford 2005-2010
Hon. George L. Tuccaro 2010- Present

BOARD OF DIRECTORS

PRESIDENT

Martin Evers, BSc, EIT

PRESIDENT ELECT

Bogusz Wolski, CGA

DIRECTOR OF FINANCE

Steve Mikus, CA

DIRECTORS

Alice Park, CMA

Cindy Driscoll

Patrick Mack, CHRP, MHRM

GOVERNOR

Bruce Hogle, CM, AOE

CHIEF ADMINISTRATIVE OFFICER

Barbara Costache

LEGAL ADVISOR

Heather Barnhouse

MEDICAL ADVISOR

William Patton

ABORIGINAL ADVISOR

Dakota Gladue

ATHLETE REPRESENTATIVE

Scott Southwood

PERSONNEL

In 2014 **Kelly Carter** assumed the role of Development and Operations Director a new staff position designed to enhance operational systems and grow programs and services.

We welcomed **Tina Hoare, Allie Grammer, Brittany Wozniak** and **Monica Sicotte** in September. **Shaun Percival** and **Sean Nickerson** left the Society to pursue other endeavors. **Chelsea Brooks** was employed as a summer student.

CURRENT PERSONNEL

Executive Assistant - Raya Gallagher

Development and Operations Director - Kelly Carter

Standards and Safety Manager - Monica Sicotte

Member Services Manager - Janice Vik

Program Manager - Alex Parker

Education Manager - Andy Kaulbach

Education and Training Coordinator- Jonathan Kusyanto

Information Services Coordinator - Tina Hoare

Administrative Assistant - Allie Grammer

Administrative Assistant - Brittney Wozniak



Photo take at AGM June 20, 2014 at Cardel Theatre in Calgary AB

FINANCIAL REPORT

The summarized financial information presented here is derived from the Royal Life Saving Society Canada, Alberta and Northwest Territories Branch Financial Statements for the year ended March 31, 2015 and independent auditor's report.

The audit did not result in any recommendations for management improvements. Dentons Canada LLP confirmed that as of June 1, 2015, there were no claims or possible claims outstanding.

This year expenses exceeded revenue by \$32,415 and after adjusting for amortization expense there would be a net surplus of \$1,035. The reduction in overall revenue was mainly a result of securing less grant funding. The increase in expenses can be attributed to the Board of Directors investing in organization succession, adding additional human resources and improvements in technology to enhance on-line member services. The Society maintained healthy net assets and cash from operations was favourable.

Complete audited financial statements are available for viewing in their entirety by request to the Lifesaving Society Alberta and Northwest Territories.

The Society acknowledges and greatly appreciates the support of our initiatives by the Alberta Government and the Government of the Northwest Territories.

BALANCE SHEET	2015	2014
NET ASSETS		
Net Working Capital	383,339	386,056
Investments	122,885	121,045
Capital Assets	944,377	975,915
	1,450,601	1,483,016

FUND BALANCES	2015	2014
Investment Capital Assets	940,947	971,744
Internally - Restricted	475,000	475,000
General - Unrestricted	34,654	36,272
	1,450,601	1,483,016

OPERATIONS	2015	2014
REVENUE		
Unrestricted	1,087,659	1,077,078
Restricted	176,907	227,091
	1,264,566	1,304,169

EXPENSES	1,296,981	1,227,074
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NET CONTRIBUTION	(32,415)	77,095
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SOCIETY SUPPORTERS

The Lifesaving Society partnered with government and organizations at the national, provincial and territorial level. Together we collaborated for injury prevention, sport, recreation and active living initiatives.

The Society would like to acknowledge our supporters: the Government of Alberta, the Government of the Northwest Territories, Alberta Centre for Injury Control and Research, Aquam Aquatic Specialist Inc., the City of Edmonton, the City of Spruce Grove, Calgary and Edmonton Power and Sail Squadrons and DB Perks and Associates.

DONATIONS

Distinction Club - donations of over \$500

- Anne Resek
- DB Perks and Associates Ltd.
- Denham Ford Sales Ltd.
- Annagus Compression Consulting Ltd.
- Manluck Industries
- 1806452 Alta Ltd.
- Executive Millwork
- Suncor Energy Foundation
- Oaktree Custom Woodwork Ltd
- Dr Shaun Mesher

Merit Club - donations between \$300 and \$499

- Pro-Tech West Ltd.

Bronze Club - donations between \$100 and \$299

- Cobbs Bread - Spruce Grove
- Kenneth and Cheryl Adam
- Brentridge Ford

Friends of the Society - donations up to \$99

JORDAN NEAVE ENDOWMENT

Donations to the Jordan Neave Endowment, set up in 2010, go towards offering Swim to Survive® education and training to prevent drownings and water-related injuries.

TRAINING PROGRAMS

Training Programs contribute to the mission by teaching Canadians swimming and lifesaving skills and the knowledge and judgment they need to enjoy water safely and to save themselves and rescue others in an emergency.



SWIM FOR LIFE

Revisions to the Society's national Swim for Life program were completed in 2014. The primary focus of the update was to improve the flow from Preschool into Swimmer levels and to simplify performance requirements and criteria. The program's Water Smart® messages now feature age-specific messages and are based on drowning prevention research.

CANADIAN SWIM PATROL

A national policy change now allows Swim Instructors to deliver the Canadian Swim Patrol program. Candidates taking a Swim Instructor course will now be certified to teach Swim for Life, Canadian Swim Patrol, Swim to Survive and Water Smart programs.

IN-PERSON LEADERSHIP RECERTIFICATIONS

The Society delivered five (5) regional in-person leadership recertifications and 179 candidates participated.

Thank you to **West Edmonton Mall**, the **City of Calgary**, the **Town of Forestburg**, the **University of Lethbridge** and the **City of Yellowknife** for hosting the in-person leadership recertifications.

NATIONAL LIFEGUARD 50TH ANNIVERSARY

January 2014 marked the date Canada's National Lifeguard program turned 50. To commemorate 50 years of outstanding service to Canadians the Lifesaving Society struck an anniversary medal that was issued to all new and recertifying National Lifeguards between January 1 and December 31, 2014.

The Society also recognized past and present National Lifeguards with "National Lifeguard of the Month". Thank you to all of our members for your nominations. The following National Lifeguards were profiled in 2014:

- Jackie Scott - February
- Samantha Scheeper - March
- Scott Southwood - April
- Caitlin Davis - May
- Heather Barnhouse - June
- Donald Snider - July
- Cindy Walker - August
- Johanna Sillijer - September
- Jenna Kutash - October
- Derek Langvand - November
- Laura Heine - December

Photo taken of National Lifeguard of the Month Jackie Scott at the City of Edmonton



EDUCATION AND PROFICIENCY

Four (4) Education and Proficiency Programs were rolled out in August; Amenity Attendant, Shallow Water Attendant, Beach Attendant and Preschool Proficiency.

939 candidates participated in Education and Proficiency programs. Of those participants there were:

- 243 Amenity Attendant
- 127 Shallow Water Attendant
- 15 Beach Attendant
- 69 Preschool Proficiency
- 485 Lifeguard Fitness Skills



TOP LINE SUMMARY

	2014-15	2013-14	2012-13
Swim to Survive®	18,230	15,598	18,448
Swim for Life®	144,792	134,649	129,434
Canadian Swim Patrol	12,737	7,789	7,733
Bronze Medals	5,715	5,421	5,546
National Lifeguard	3,282	3,118	3,539
First Aid/CPR	14,813	14,618	14,741
First Responder	214	142	270
Lifesaving Sport	5,964	5,962	5,996
Boat™	160	291	383
Leadership	3,905	6,042	4,691
Education and Proficiency	939	677	624
	210,751	194,307	191,405

Photo taken at Fall Forum November 7, 2014 at Commonwealth Community Recreation Centre Edmonton, AB



RECOGNITION AWARDS

The Society recognizes affiliate members who deliver the Society's training programs and promote Water Smart® public education in support of the Society's drowning prevention mission.

Annually, the Society recognition awards are determined via a point system.

INDIVIDUAL RECOGNITION AWARDS

JACK BODDINGTON AWARD

The Jack Boddington Award recognizes one or more deserving individuals who have contributed to the success of the Branch in any given year. To be eligible for this award, the recipient must be an active volunteer.

This year's recipient is **Sherry Southwood** (Calgary).

DB PERKS AND ASSOCIATE SCHOLARSHIPS

The DB Perks Leadership Scholarship is used to advance the recipient's leadership capacity in conducting Lifesaving Society education and training programs. Recipients are selected based on their roles within their community as a Lifesaving Society leadership volunteer.

The 2014 recipients are: **Mike Scott** (Inuvik), **Nicki Gramlich** (Red Deer) and **Katie Crysdale** (Lac La Biche).

AFFILIATE RECOGNITION AWARDS

CLASS 1 - BRUCE HOGLE GOVERNOR AWARD

This award is presented to the affiliate member accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1 st	City of Calgary	52,725
2 nd	City of Edmonton	16,860
3 rd	County of Strathcona	12,690

CLASS 2

Presented to the affiliate member, serving a community of less than 100,000, accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1 st	County of Strathcona	12,690
2 nd	City of St. Albert	8,065
3 rd	City of Red Deer	7,255

CLASS 3

Presented to the affiliate member, serving a community of less than 15,000, accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1 st	City of Wetaskiwin	1,780
2 nd	Town of Hinton	1,505
3 rd	Town of Canmore	1,380

CLASS 4

Presented to the affiliate member, serving a community of less than 7,500 population, accumulating the highest point total in conducting Lifesaving programs during a calendar year.

1 st	Town of Fort Smith	1,680
2 nd	Town of Stettler	1,670
3 rd	Town of Claresholm	1,290

CLASS 5

Presented to the YMCA affiliate member accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1 st	William Lutsky YMCA	3,065
2 nd	Crowfoot YMCA	2,950
3 rd	Eau Claire YMCA	2,220

CLASS 6

Presented to the affiliate member operating one outdoor facility, accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1 st	Town of Stony Plain	1,610
2 nd	Town of Turner Valley	735
3 rd	Mount Pleasant Com. Pool	520

CLASS 7 - DR. EDWARD MONTGOMERY AWARD

Presented to the University affiliate member accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1 st	University of Alberta	13,390
2 nd	Mount Royal University	2,775
3 rd	University of Lethbridge	2,685

CLASS 7 A - DR. EDWARD MONTGOMERY AWARD

Presented to the University affiliate member, serving student enrollment of less than 15,000, accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1 st	Mount Royal University Aquatic Centre	2,775
2 nd	University of Lethbridge	2,685
3 rd	MacEwan University	1,270

CLASS 8

Presented to the private affiliate member, operating one indoor facility, accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1 st	West Edmonton Mall	6,640
2 nd	Talisman Centre	2,150
3 rd	Calgary Winter Club	1,960

CLASS 9

Presented to the Camp affiliate member accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1 st	Gull Lake Centre	210
2 nd	Kamp Kiwanis	175

CLASS 10

Presented to the Associate affiliate member accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1 st	Todd Reade Projects	2,580
2 nd	Cara Clifford	600
3 rd	Wild Blue Yonder Adventure Tours	590

CLASS 11 - TERRY CAVANAUGH JUNIOR LIFEGUARD CLUB AWARD

Presented to the affiliate member accumulating the highest overall point total of Junior Lifeguard Club members.

1 st	City of Calgary	1,441
2 nd	Westside Regional Recreation Centre	278
3 rd	City of Airdrie	240

CLASS 11 A - TERRY CAVANAUGH JUNIOR LIFEGUARD CLUB AWARD

Presented to the affiliate member, serving a community of less than 100,000, accumulating the highest overall point total of Junior Lifeguard Club members.

1 st	City of Airdrie	240
2 nd	County of Strathcona	187
3 rd	City of Medicine Hat	135

CLASS 11 B - TERRY CAVANAUGH JUNIOR LIFEGUARD CLUB AWARD

Presented to the affiliate member, serving a community of less than 15,000, accumulating the highest overall point total of Junior Lifeguard Club members.

1 st	Town of Hinton	136
2 nd	City of Wetaskiwin	84
3 rd	City of Lacombe	75

CLASS 11 C - TERRY CAVANAUGH JUNIOR LIFEGUARD CLUB AWARD

Presented to the affiliate member, serving a community of less than 7,500, accumulating the highest overall point total of Junior Lifeguard Club members.

1 st	Town of Claresholm	232
2 nd	Town of Drayton Valley	126
3 rd	Municipality of Jasper	46

CLASS 11 D - TERRY CAVANAUGH JUNIOR LIFEGUARD CLUB AWARD

Presented to the private affiliate member, operating one indoor facility, accumulating the highest overall point total of Junior Club Lifeguard members.

1 st	Westside Regional Recreation Centre	278
2 nd	Nose Creek Sport and Recreational Association	270
3 rd	Calgary Winter Club	165

CLASS 12 - PAUL (SKIP) HAYDEN CANADIAN SWIM PATROL® AWARD

Presented to the affiliate member accumulating the highest overall point total of Canadian Swim Patrol candidates during a calendar year.

1 st	City of Calgary	2,689
2 nd	City of St. Albert	769
3 rd	Town of Stettler	390

CLASS 12 A - PAUL (SKIP) HAYDEN CANADIAN SWIM PATROL® AWARD

Presented to the affiliate member, serving a community of less than 100,000 population, accumulating the highest overall point total of Canadian Swim Patrol candidates during a calendar year.

1 st	City of St. Albert	769
2 nd	Town of Okotoks	270
3 rd	City of Grande Prairie	63

CLASS 12 B - PAUL (SKIP) HAYDEN CANADIAN SWIM PATROL® AWARD

Presented to the affiliate member, serving a community of less than 15,000 population accumulating the highest overall point total of Canadian Swim Patrol candidates during a calendar year.

1 st	City of Wetaskiwin	45
2 nd	City of Lacombe	36

CLASS 12 C - PAUL (SKIP) HAYDEN CANADIAN SWIM PATROL® AWARD

Presented to the affiliate member, serving a community of less than 7,500 population accumulating the highest overall point total of Canadian Swim Patrol candidates during a calendar year

1 st	Town of Stettler	390
2 nd	Town of Claresholm	63
3 rd	Town of Fairview	43

CLASS 12 D - PAUL (SKIP) HAYDEN CANADIAN SWIM PATROL® AWARD

Presented to the private affiliate member operating one indoor facility accumulating the highest overall point total of Canadian Swim Patrol candidates during a calendar year.

1 st	Westside Regional Recreation Centre	273
2 nd	Castle Downs YMCA	204
3 rd	William Lutsky YMCA	200

CLASS 13

Presented to the affiliate member accumulating the highest overall point total in conducting the BOAT™ Program during a calendar year.

1 st	City of Calgary	65
2 nd	Town of Drayton Valley	35
3 rd	Town of Ponoka	5
4 th	Town of Didsbury	5

CLASS 14

Presented to the Associate affiliate offering only the BOAT™ Program accumulating the highest number of BOAT™ tests in a calendar year.

1 st	Samantha Menzel	470
2 nd	Lakeland College (School of Agriculture and Environmental Sciences)	45
3 rd	Norsen Management Inc.	30

CLASS 15

Presented to the College or Technical Institute affiliate accumulating the highest overall point total in conducting Lifesaving programs during a calendar year.

1 st	NAIT Pool	2,950
2 nd	SAIT Pool	2,450
3 rd	Burman University	1,225

CLASS 16 - ANNE RESEK SWIM FOR LIFE® AWARD

Presented to the affiliate member accumulating the highest overall point total in conducting Swim for Life programs during a calendar year.

1 st	City of Calgary	73,311
2 nd	City of St. Albert	11,303
3 rd	Town of Okotoks	10,253

CLASS 16 A - ANNE RESEK SWIM FOR LIFE® AWARD

Presented to the affiliate member, serving a community of less than 100,000 population, accumulating the highest overall point total in conducting Swim for Life programs during a calendar year.

1 st	City of St. Albert	11,303
2 nd	Town of Okotoks	10,253
3 rd	Town of Stony Plain	100

CLASS 16 B - ANNE RESEK SWIM FOR LIFE® AWARD

Presented to the affiliate member, serving a community of less than 15,000 population, accumulating the highest overall point total in conducting Swim for Life programs during a calendar year.

1 st	Town of Hinton	1,065
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CLASS 16 C - ANNE RESEK SWIM FOR LIFE® AWARD

Presented to the affiliate member, serving a community of less than 7,500 population, accumulating the highest overall point total in conducting Swim for Life programs during a calendar year.

1 st	Town of Claresholm	1,528
2 nd	Town of Inuvik	767
3 rd	Town of Turner Valley	766

CLASS 16 D - ANNE RESEK SWIM FOR LIFE® AWARD

Presented to the private affiliate member operating one indoor facility accumulating the highest overall point total in conducting Swim for Life programs during a calendar year.

1 st	Trico Centre for Family Wellness	8,551
2 nd	Westside Regional Recreation Centre	8,341
3 rd	University of Lethbridge	1,979

CLASS 17 - WILLIAM (BILL) PATTON FIRST AID AWARD

Presented to the affiliate member accumulating the highest overall point total in conducting Lifesaving First Aid programs during a calendar year.

1 st	City of Calgary	27,255
2 nd	City of Edmonton	8,710
3 rd	University of Alberta	6,695

**CLASS 17 A - WILLIAM (BILL) PATTON
FIRST AID AWARD**

Presented to the affiliate member, serving a community of less than 100,000, accumulating the highest overall point total in conducting Lifesaving First Aid programs during a calendar year.

1 st	County of Strathcona	5,570
2 nd	City of St. Albert	4,390
3 rd	City of Fort Saskatchewan	1,580

**CLASS 17 B - WILLIAM (BILL) PATTON
FIRST AID AWARD**

Presented to the affiliate member, serving a community of less than 15,000, accumulating the highest overall point total in conducting Lifesaving First Aid programs during a calendar year.

1 st	Town of Beaumont	965
2 nd	City of Wetaskiwin	405
3 rd	Town of Edson	400

**CLASS 17 C - WILLIAM (BILL) PATTON
FIRST AID AWARD**

Presented to the affiliate member, serving a community of less than 7,500, accumulating the highest overall point total in conducting Lifesaving First Aid programs during a calendar year.

1 st	Municipal District of Opportunity No 17	575
2 nd	Town of Fort Smith	495
3 rd	Municipality of Jasper	420

**CLASS 17 D - WILLIAM (BILL) PATTON
FIRST AID AWARD**

Presented to the private affiliate member operating one indoor facility accumulating the highest point total in conducting Lifesaving First Aid programs during a calendar year.

1 st	West Edmonton Mall	3,115
2 nd	Westside Regional Recreation Society	2,715
3 rd	Regional Recreation Corp of Wood Buffalo	705

CLASS 18

Presented to an Associate affiliate member accumulating the highest point total in conducting Lifesaving First Aid programs during a calendar year.

1 st	Hope Mission	870
2 nd	Cara Clifford	600
3 rd	Shaun Donald	420

**CLASS 19 - MARLIN MOORE
NATIONAL LIFEGUARD AWARD**

Presented to the affiliate member accumulating the highest point total in conducting National Lifeguard programs during a calendar year.

1 st	City of Edmonton	5,640
2 nd	City of Calgary	4,645
3 rd	University of Alberta	3,655

**CLASS 19 A - MARLIN MOORE
NATIONAL LIFEGUARD AWARD**

Presented to the affiliate member, serving a community of less than 100,000 population, accumulating the highest point total in conducting National Lifeguard programs during a calendar year.

1 st	City of Red Deer	3,515
2 nd	County of Strathcona	3,300
3 rd	City of Grande Prairie	1,745

**CLASS 19 B - MARLIN MOORE
NATIONAL LIFEGUARD AWARD**

Presented to the affiliate member, serving a community of less than 15,000 population, accumulating the highest point total in conducting National Lifeguard Programs during a calendar year.

1 st	Town of Cochrane	795
2 nd	Town of Drumheller	690
3 rd	City of Wetaskiwin	655

**CLASS 19 C - MARLIN MOORE
NATIONAL LIFEGUARD AWARD**

Presented to the affiliate member, serving a community of less than 7,500 population, accumulating the highest point total in conducting National Lifeguard Programs during a calendar year.

1 st	Town of Stettler	550
2 nd	Town of Olds	525
3 rd	Town of Peace River	525
4 th	Municipality of Jasper	455

**CLASS 19 D - MARLIN MOORE -
NATIONAL LIFEGUARD AWARD**

Presented to the private affiliate member operating one indoor facility accumulating the highest point total in conducting National Lifeguard programs during a calendar year.

1 st	Westside Regional Recreation Centre	1,880
2 nd	West Edmonton Mall	1,540
3 rd	Recreation Excellence	1,190

CLASS 20 - JORDAN NEAVE SWIM TO SURVIVE® AWARD

Presented to the affiliate member accumulating the highest point total in conducting Swim to Survive programs during a calendar year.

- 1st City of Calgary 7,756
- 2nd Westside Regional Recreation Centre 1,099
- 3rd City of Camrose 775

CLASS 20 A - JORDAN NEAVE SWIM TO SURVIVE® AWARD

Presented to the affiliate member, serving a community of less than 100,000 population, accumulating the highest point total in conducting Swim to Survive programs during a calendar year.

- 1st City of Camrose 775
- 2nd Town of Okotoks 440
- 3rd Regional Recreation Corporation of Wood Buffalo 220

CLASS 20 B - JORDAN NEAVE SWIM TO SURVIVE® AWARD

Presented to the affiliate member, serving a community of less than 15,000 population, accumulating the highest point total in conducting Swim to Survive Programs during a calendar year.

- 1st Town of Olds 300
- 2nd Town of Whitecourt 19
- 3rd Town of Lac La Biche 15

CLASS 20 C - JORDAN NEAVE SWIM TO SURVIVE® AWARD

Presented to the affiliate member, serving a community of less than 7,500 population, accumulating the highest point total in conducting Swim to Survive Programs during a calendar year.

- 1st Town of Hay River 252
- 2nd Town of Claresholm 232
- 3rd Town of Inuvik 110

CLASS 20 D - JORDAN NEAVE SWIM TO SURVIVE® AWARD

Presented to the private affiliate member operating one indoor facility accumulating the highest point total in conducting Swim to Survive programs during a calendar year.

- 1st Westside Regional Recreation Centre 1,099
- 2nd University of Alberta 108
- 3rd MacEwan University Aquatic Centre 84

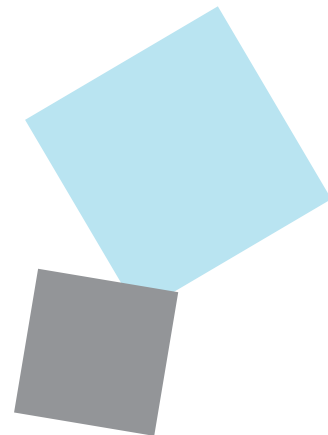


Photo taken at Investiture of Lifesaving Honours October 3, 2014 at Government House Edmonton, AB. Photo of Brandon Irwin Rescue Award recipient and The Honourable Donald S. Ethell.



INVESTITURE OF LIFESAVING HONOURS

On October 3, 2014, the Royal Life Saving Society Canada, Alberta and Northwest Territories Branch Patron His Honour, Colonel (Retired) The Honourable Donald S. Ethell, OC, OMM, AOE, MSC, CD, LLD, Lieutenant Governor of Alberta hosted the Society Investiture at Government House in Edmonton, Alberta.

This ceremony recognizes citizens of Alberta and the Northwest Territories who perform outstanding rescues and humanitarian acts. The ceremony also recognizes Society members who have made significant contributions to the Society as active volunteers.

RESCUE AWARD RECIPIENTS

Brandon Irwin - July 3, 2013 (Pembina River, Alberta)

Brittany Sherwood - May 30, 2013 (Edmonton, Alberta)

Dan Gorzeman - June 24, 2014 (Lesser Slave Lake, Alberta)

Joseph Gorzeman - June 24, 2014 (Lesser Slave Lake, Alberta)

Kyle Inuktalik - June 5, 2012 (Ulukhaktok, Northwest Territories)

Mark Chapman - August 3, 2013 (Whiteswan Lake, Alberta)

John Chapman - August 3, 2013 (Whiteswan Lake, Alberta)

Andi Dzilums - August 3, 2013 (Whiteswan Lake, Alberta)

Alyson Miler - August 3, 2013 (Whiteswan Lake, Alberta)

Rescue Award citations can be found on www.lifesaving.org.

COMMONWEALTH SERVICE AWARD RECIPIENTS

CERTIFICATE OF THANKS

- Adam Schwarz
- Alex Falk
- Alyssa Backs
- Amber Lee Campbell
- Andrew Tse
- Anna Dickson
- Anna Wardzala
- Arden Twerdoclib
- Brent Camplin
- Brittany Steeden
- Cahterine-Melodie Schaefer Simard
- Caitlin Canniff
- Caroline Cleave
- Catharina Steward
- Chantal Beazer
- Chris Nekechuk
- Craig Gerst
- Darrell Hrywkiw
- Denelle Cutler
- Denise Papineau
- Derrick German
- Elizabeth Otto
- Emily Hildenbrandt
- Eric Kitteringham
- Fahim Khan
- Harrison Hockley
- Heather Tybring
- Jaime Keip
- James Macrae
- Janaiah Esslinger
- Jared Dick
- Jordan Wylie
- Josh Van Camp
- Joshua Barnes
- Karen Reith
- Katelyn Barnes
- Katelynd Marchant
- Kelsey MacKay
- Kim Fraser
- Lucas Nash
- Maggie Wong
- Marasco Ben
- Mark Evans
- Min Choi
- Mitchell Baruta
- Natalie Wall
- Patrick Boyd
- Paul Hunka
- Paula Vandenberg
- Paulina Sieben
- Rachel Aasman
- Radica McCaw
- Rayanna Yu

- Robert Steinhauer
- Robyn Williams
- Samantha Menzel
- Sandra DuSomme
- Sarah Llewellyn
- Sarah Van Kuppeveld
- Scott Reith
- Sharyl Olson
- Shaye Coleman
- Sheri Mitchell
- Susan Game
- Tamsen Findlay
- Tara-Lyn Linton
- Thi Phan
- Tim Arnholz
- Tina Hoare

SERVICE COMMENDATION

- Allen Western
- Brian Liddell
- Caitlin Davis
- Cindy Driscoll
- Dawn Murray
- Deb Simmons
- Erika Lukenbill
- Fiona Nanke
- Georgia Major
- Jeremy Sillito
- Laura Zwack
- Lorie White
- Martin Evers
- Michelle Jerke
- Paul Mingo
- Stephanie DeCoste
- Steven Climenhaga
- Steven Mikus
- Tazmara Gowans

BAR TO SERVICE MEDAL

- Alex Parker
- Cara Clifford
- Elise Shelley
- Janis Kucher
- Kari Dalke
- Kristin Greenwood
- Kristina Banyard
- Ray Geldreich

SERVICE CROSS

- Anne Marie Huizing
- Desiree Janzen
- Jane Chapman
- Jessika Kusyanto
- Kelly Carter
- Sharon Klinger
- Sonia Dodd
- Trudy Wilson

BAR TO SERVICE CROSS

- Bruce Hogle
- Todd Reade

LIFESAVING SPORT

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mission; by providing an incentive for lifesaving, skill development and lifeguard training; by encouraging innovation in lifesaving and lifeguarding technique and; by providing unique opportunities for volunteer recruitment, retention and leadership development.

SPORT DEVELOPMENT

The Lifesaving Society focused on affiliate club development and sanctioned competition, 15 affiliate clubs and approximately 1,050 athletes participated in lifesaving sport. There were 522 registered athletes who competed throughout the sport season.

A separate sport website was introduced <http://sport.lifesaving.org>. It eliminated many paper processes. We are now able to better communicate, track, support and interact with our affiliate lifesaving clubs, athletes and volunteers. Visitors are able to learn about Lifesaving Sport, see upcoming

competitions, look up athlete, club and coach statistics and view records and results of sanctioned competitions.

To assist in the planning, preparation and execution of sanctioned competitions and Championships, competition management committees were established to build standardization and capacity at the community level. Thank you to all the volunteers who were a part of these committees.

The Society would like to thank **Scott Southwood** for his contribution and effort as the Alberta and Northwest Territories Athlete Representative.

PROVINCIAL/TERRITORIAL

The Alberta and Northwest Territories 15 and Under Pool Lifesaving Championships were held at the Tran-Alta Tri Leisure Centre in Spruce Grove March 21-22, 2015. The Championships were attended by Fifteen (15) affiliate clubs, 254 athletes and approximately seventy five (75) officials and volunteers. Thank you to Meet Managers **Desiree Janzen** and **Donna McKean**, Chief Referee **Sharon Berling**, and Facility

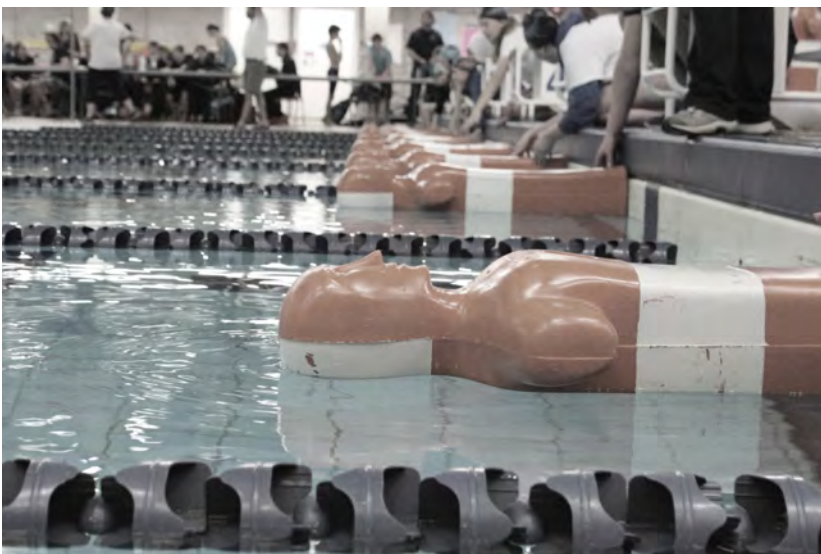
Liaison **Jenine Armstrong**.

The Alberta and Northwest Territories Open Pool Lifesaving Championships were held at the Kinsmen Sports Centre in Edmonton March 28-29, 2015. The Championships were attended by seven (7) affiliate clubs, fifty six athletes (56) and more than fifty (50) officials. Thank you to Meet Managers **Connie Burkhart** and **Tina Hoare**, Chief Referee **John Peek** and Facility Liaison **Cam Sylvester**.

REGIONAL

Four (4) sanctioned regional competitions were held in 2014-2015:

- City of Calgary Poseidon University of Calgary Pool, Calgary - November 8 - 9, 2014
- Town of Hinton Stingrays Dr. Duncan Murray Swimming Pool Hinton - November 15, 2014
- City of Wetaskiwin Orcas Manluk Centre, Wetaskiwin January 17-18, 2015
- University of Lethbridge Max Bell Mantas Maxbell Bell Regional Aquatic Centre, Lethbridge - February 6-8, 2015



NATIONAL

On April 26-27, 2014 the Lifesaving Society Alberta Northwest territories hosted the Canadian Pool Lifesaving Championships at Kinsmen Sports Centre in Edmonton Alberta.

The Canadian Pool Lifesaving Championships were attended by 101 athletes and seventeen (17) affiliate clubs from across Canada. Thirty nine (39) athletes and five (5) affiliate clubs were from Alberta. The Calgary Winter Club – Tsunamis won the overall club championships. The Society would like to thank Meet Managers **Shaun Percival** and **Connie Burkhart** and Chief Referee **Sarah Ingleton**.

INTERNATIONAL

Six (6) Alberta athletes were appointed to the Canadian National Youth team to compete at the World Lifesaving Championships Rescue 2014, from September 16 - 21, 2014 in Montpellier and La Grande Motte, France. The Alberta athletes who were chosen to represent Canada were **Jack Kearl, Teran Hancock, Jenna Kutash, Cassandra Peek, Shannon Hilland, and Matthew Peterson**.

These individuals were selected following the Canadian Pool Lifesaving Championships in Edmonton on April 27th. The team invitations were issued by the national team selection committee at the closing ceremonies.

An additional twenty seven (27) athletes from Alberta competed in the Masters and Interclub Championships. Congratulations to:

- Lisa Brown
- Tyler Bailer
- Bradley Brooks
- Austin Jerke
- Merel Krosse
- Dallas Walker
- Keely Watt

- Abbey Allegro
- Danielle Chang
- McKenna Gawalko
- Eric Long
- MacLain White
- Jessica Burkart
- Lucas Burkart
- Sheadon Roll
- Sophie Gowsell
- Paula Ermet
- Megan Axenchuk
- Megan MacFadyen
- Megan Honeychurch
- Alex Sura
- Andrew Edy
- Mason Kuhn
- Darrell Hrywkiw
- Scott Southwood
- Miranda Berry
- Lindsey Berry.

The Society would like to thank all those that supported our Alberta athletes.

Congratulations to **Lisa Brown** on her gold in 200m Obstacle, bronze in 100m Manikin Carry with Fins, silver in 50m Manikin Carry, silver in 100m Manikin Tow with Fins, bronze in Surf Race, silver in Medley Relay, gold in Obstacle Relay and gold in Surf Teams relay; as well as setting a Canadian record in the Masters division.

Congratulations to **Shannon Hilland**, and **Abbey Allegro** on the bronze medal in women's line throw.

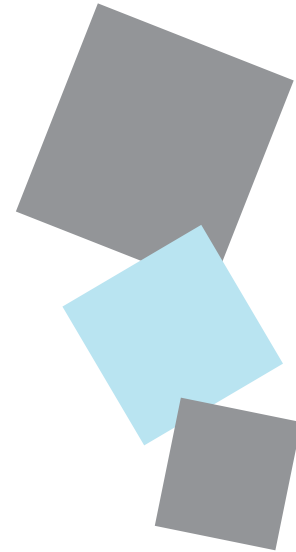


Photo of Alberta Rescue 2014 Delegation taken at Montpellier France



PUBLIC EDUCATION

Public Education activities contribute to the mission of the Society by increasing awareness of the risks associated with activities in, on and around water. The aim is to modify Alberta and Northwest Territories residents at-risk behavior to eliminate drowning and water-related injury.

WATER SMART® CAMPAIGN

The Lifesaving Society's Water Smart® campaign is an annual campaign aimed at promoting standardized public education messages through initiatives, such as Lifejacket Loaner Station programs and National Drowning Prevention Week. Society members are engaged to raise awareness through enhancing existing or creating new activations in their community

Key messages were:

- "Choose it. Use it" - Wear a Lifejacket
- "Keep Watch." - Within Arm's Reach and Active Supervision



Posters, rack cards and a caregiver guidelines brochure were created and distributed. Community activation kits were provided to 156

communities and 220 affiliates to help promote drowning prevention in their communities through standardized key messages.

Thank you to the **City of Edmonton** for their support in the creation of the caregiver guidelines brochure and to all those that hosted or participated in community activations.

PREVENTABLE

The Society partnered with the Alberta Centre for Injury Control and Research (ACICR) in the "Have a word with yourself" Preventable campaign.

During the campaign we assisted in:

- Development of "Nobody wakes up expecting to drown that day" message. A 30 second commercial was created and broadcast on Global stations in Calgary and Edmonton with estimated impressions of 23,747,407.
- Distribution of Preventable beach towel kits "Before you think only other swimmers drown have a word with yourself"
- Distribution of Preventable posters to Lifejacket Loaner Stations across Alberta.

EPILEPSY ASSOCIATION

In association with the Epilepsy Association the Society created educational material targeted at those living with health conditions such as epilepsy. Messages included swim with a buddy, wear a lifejacket, keep watch within arms reach, advise the lifeguard of your epilepsy, pace yourself, safety when boating and wear blue polarized sun glasses

RESEARCH

The Lifesaving Society researches and reports on drowning and preventable water-related deaths provincially, nationally and internationally. The purpose of the drowning research is to provide a comprehensive fact base on the drowning problem to guide the Society and other organizations in developing effective drowning prevention solutions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and drowning prevention education.

2014 CANADIAN DROWNINGS

Interim data collected from media and internet reports indicate a decline in drowning incidents in 2014 versus 2013. This trend was evident across the country with a decline of 13% for all of Canada, with only Manitoba, Newfoundland, Saskatchewan and Nunavut showing an increase in drowning in 2014 versus 2013.

The statistics gathered from this research result in individuals, organizations and governments taking decisive action towards preventative measures to reduce injury and water-related death. Ultimately, these actions make our communities safer places to live, work and play.

2014 NORTHERN CANADA DROWNING REPORT

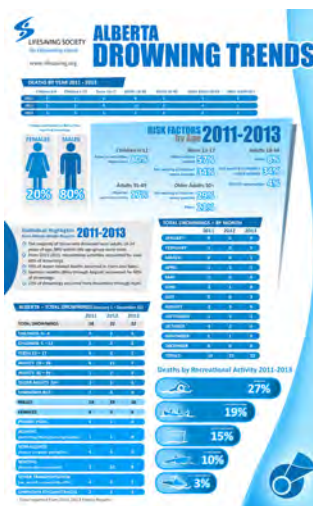
The 2014 edition of the Northern Canada Drowning Report was prepared in two languages for the Lifesaving Society by the Drowning Prevention Research Centre (DPRC). The Drowning Report highlighted the “who, what, when, where and why” of drownings from 1990-2011.

ALBERTA DROWNING TRENDS

The Alberta Drowning Trends were prepared by the Lifesaving Society, based on data from 2011-2013 media and internet reports. Drowning remains a serious problem in Alberta. Proper supervision of children remains the most serious concern, as eighty percent (80%) of children aged 0-12 drowned while either alone or with another minor.

NATIONAL DROWNING PREVENTION WEEK

National Drowning Prevention Week (NDPW) in Canada took place from July 20-26. The Society issued a media release that listed the latest drowning trends and included key prevention strategies. Affiliate delivery partners across Alberta and the Northwest Territories ran Water Smart® activations in their communities to help promote NDPW, as well as to provide their community with information on how to be Water Smart®.



WORLD HEALTH ORGANIZATION PUTS DROWNING ON THE PUBLIC HEALTH AGENDA

The Lifesaving Society Canada collaborated with the World Health Organization (WHO) to distribute its newly released Global Report on Drowning: Preventing a Leading Killer. This is the first time the WHO has devoted a report exclusively to drowning.

The WHO report covers drowning in all countries of the world across all ages and calls for a substantial scaling-up of comprehensive efforts and resources targeted at prevention. The report is a wake-up call for global drowning prevention action and a catalyst for renewed drowning prevention effort here in Canada.

The Lifesaving Society supports the development of a coordinated national drowning prevention plan targeting communities at risk and the Society is committed to building an inclusive and dynamic coalition to produce and implement it.

WORLD CONFERENCE ON DROWNING PREVENTION

The International Lifesaving Federation (ILS) announced on September 16, 2014 that Canada won its bid to host the World Conference on Drowning Prevention 2017. The bid was submitted by Lifesaving Society Canada with strong support from Lifesaving Society - British Columbia and Yukon Branch. Graham Ford, ILS President, revealed the final decision at its Board of Directors Meeting held in La Motte, France.

Every two years, this premier event organized by ILS, brings together its member organizations and the world’s leading researchers, practitioners and policy makers to present and discuss the newest research and thinking in drowning prevention, lifesaving sport and related fields.



Photo taken at City of Red Deer of their National Drowning Prevention activation July 20-26, 2014

LIFEJACKET LOANER STATION PROGRAM

The Lifesaving Society collaborated with several partners to provide the Lifejacket Loaner Station program at seventeen (17) Alberta Provincial Parks. Two (2) new sites were constructed in the Northwest Territories. The total number of program sites is now (19).

The Society would like to thank the Lifejacket Loaner Station Program committee, Parks staff and volunteers across Alberta and the Northwest Territories, the Governments of Alberta and the Northwest Territories and the Alberta Centre for Injury Control and Research (ACICR).

We would also like to thank the **Calgary and Edmonton Power and Sail Squadrons** for their donation of forty (40) lifejackets and all others who support the Loaner Station Program.

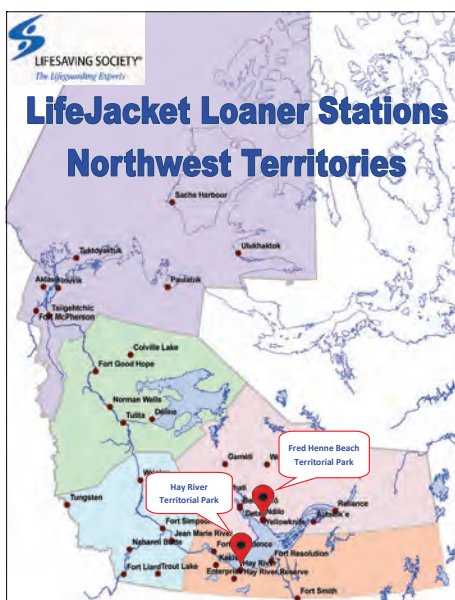


Photo taken at Moonshine Lake Lifejacket Loaner Station

LIFEJACKET LOANER STATION PROGRAM LOCATIONS

- Carson-Pegasus Provincial Park (north of Whitecourt)
- Pigeon Lake Provincial Park (Pigeon Lake)
- Ghost Reservoir Provincial Recreation Area (Ghost Lake, west of Cochrane)
- Crimson Lake Provincial Park (north east of Rocky Mountain House)
- Gregoire Lake Provincial Park (south east of Fort McMurray)
- Young's Point Provincial Park (Sturgeon Lake, west of Valleyview)
- Touchwood Lake (east of Lac La Biche)
- Sikome Lake Fish Creek Provincial Park - two (2) stations (south west of Calgary)
- Moonshine Lake Provincial Park (north of Grande Prairie)
- Wabamun Lake Provincial Park (Edmonton Area)
- Aspen Beach Provincial Park (East of Bentley)
- Cypress Hills Provincial Park (South of Medicine Hat)
- Beauvais Lake Provincial Park (Pincher Creek)
- Kinbrook Island Provincial Park (Brooks Area)

- Dillberry Provincial Park (Rutland area)
- Sylvan Lake Provincial Park
- Fred Henne Beach Territorial Park (Yellowknife)
- Hay River Territorial Park (Hay River)



NORTHWEST TERRITORIES WATER SMART® PROGRAM

The Lifesaving Society collaborated with the Government of the Northwest Territories Drowning Prevention Working Group to continue the delivery of the Northwest Territories Water Smart program.

In year four of the program, the Society engaged 8 new communities and followed up with 3 previous communities who delivered the Water Smart® Program to 285 participants.

To allow for sustainability of the program, each community was provided a Water Smart® Toolkit, Boat Safety Kit and lifejackets to be used at waterfront and pool environments.

NORTHWEST TERRITORIES WATERFRONT SAFETY GUIDE

The Society published the Northwest Territories Waterfront Safety Guide in response to requests to provide and develop a Waterfront Safety guide for NWT communities.

The Waterfront Safety Guide is designed to provide information on how to provide a safer waterfront. It was presented at the Northwest Territories Recreation and Parks Association working conference in October.

The Society would like to thank the **Injury Prevention Group**, the **Government of the Northwest Territories** and **NWT delivery partners** for their support.



Photo taken at Fort Providence, NT during a NWT Water Smart Program

BEACH ATTENDANT PROGRAM

In collaboration with the Department of Industry, Tourism and Investment (ITI) the Society developed the Beach Attendant program to improve beach safety in the Northwest Territories. The program was delivered to two (2) NWT sites, Hay River and Fred Henne Beaches.

Water Smart materials support the ITI public awareness summer beach campaign. 24,000 rack cards were distributed to schools and territorial beaches.

Photo of NWT Water Smart Program



SAFETY MANAGEMENT

Aquatic Safety Management Services contribute to the mission of the Society by setting and clarifying standards that help pool and waterfront owners, managers and operators to prevent drowning and maximize public safety in their aquatic environments.

PUBLIC POOL SAFETY STANDARDS

The Lifesaving Society Canada, in association with its Provincial/Territorial Branches across Canada, published the new Public Pool Safety Standards. The pool safety standards outline sixteen (16) approved standards. The document can be found at www.lifesaving.org.

SAFETY AUDITS

Aquatic safety audits are a core safety management service, which provide a means to maximize the safety of aquatic facilities, thereby reducing the likelihood of aquatic-related injury and drowning.

Twelve (12) comprehensive aquatic safety audits were conducted throughout Alberta and the Northwest Territories.

INCIDENT ANALYSIS

This service is requested by government, coroners, and facility owners to identify and review the series of events that took place when a major incident occurs.

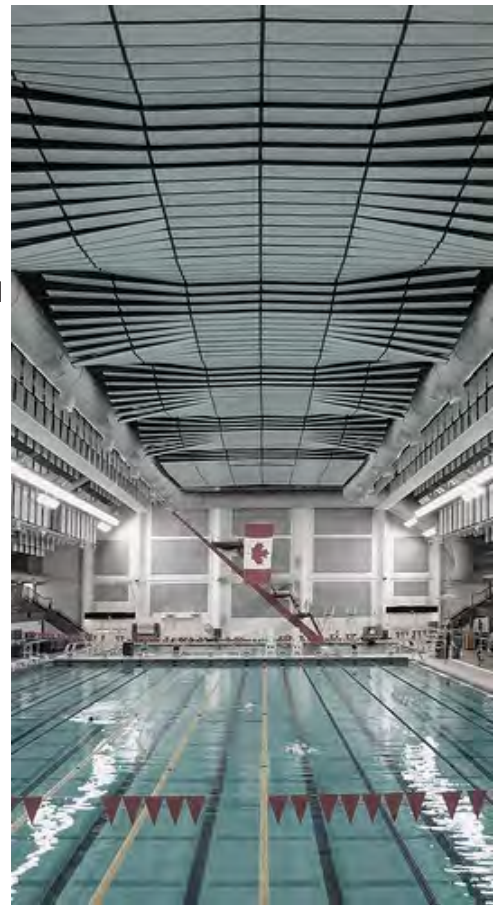
The Society has a standardized process for a review of this nature and the intent is to have a collaborative and supportive process with facility owners and managers. The Society was engaged to facilitate one (1) incident analyses by the City of Edmonton.

TOPICAL AUDITS

Owners and managers with concerns about specific problems or areas of a facility, making operational or facility changes or developing new facilities may wish to have a specific issue-topical audit to evaluate the issue and provide recommendation to enhance staff and public safety. Examples of common specific issue topical audits include Lifeguard Positioning Analysis, Lighting Analysis, Design Consultation and Facility Admission Analysis.

The Lifesaving Society completed:

- **Lifeguard Positioning Analysis** – seventeen (17) throughout Alberta and the Northwest Territories
- **Facility Design Consultation** – one (1) for the Town of Cochrane
- **Amenity Analysis** – five (5) for the City of Edmonton
- **Consultation** – Supervision Feasibility Report for the Government of the Northwest Territories



NEW POOL REGULATIONS AND STANDARDS

As of December 1, 2014 the new Alberta Pool Regulation and Standards were approved by the Minister of Health.

The Lifesaving Society circulated the Pool Standards, Public Swimming Pool Regulations and a change document to assist owners and managers in identifying the major changes between the 2014 and 2006 Regulation and Standards.

MEMBER SERVICES



Photo taken at Investiture of Lifesaving Honours October 3, 2014 at Government House in Edmonton Alberta.

Member Services develops and maintains the corporate functions, systems and infrastructure required to support and service the membership of the Society.

GOVERNANCE

The Royal Life Saving Society Canada is governed by a volunteer Board of Directors nominated by provincial/territorial branches and elected at the Society's AGM. National commissioners are led by volunteer commissioners who report to the Board of Directors. These commissions are: Public Education, Training Programs, Lifesaving Sport, Aquatic Safety Management and International Relations. A management team is comprised of senior staff of the 10 branches.

ALBERTA AND NORTHWEST TERRITORIES BOARD OF DIRECTORS

The Lifesaving Society Alberta and Northwest Territories is governed by a volunteer Board of Directors and appointed representatives, such as a Governor and National Board of Director. Thank you to **Martin Evers, Steve Mikus, Bo Wolski, Alice Park, Patrick Mack, Cindy Driscoll, Bruce Hogle** and **Rob Campbell** for your continued support and dedication to the Society.

ANNUAL GENERAL MEETING

The 2014 Annual General Meeting (AGM) and Branch Recognition awards were held Friday, June 20 at Cardel Theatre in Calgary, Alberta. The success of leadership volunteers, affiliate delivery partners and lifesaving sport athletes was celebrated.

FALL FORUM

The 2014 Fall Forum was held on Friday, November 7 at Commonwealth Community Recreation Centre in Edmonton, Alberta. There were 32 participants who attend sessions on the Model Aquatic Health Code, Admission and Caregiver Guidelines and "Are you Ready" – when prevention fails how to deal with the aftermath.



WEBSITE

WWW.LIFESAVING.ORG

The Society website serves many purposes for our members across Alberta and the Northwest Territories. Affiliates can post jobs, courses, and check their member awards. **99,759** users visited www.lifesaving.org with **404,898** pages viewed, 56 per cent of those users were new visits.

JOB POSTINGS

The Society receives thousands of visits each month to the Jobs section of the website from individuals interested in a career in aquatics. **336** jobs were posted on the website.

MEMBERS ONLY

Members Only is a section of the website where affiliates and members can access resources and materials for Society programs, such as lesson plans, test sheets and other resources. The Society had **325** individuals sign up for Members Only.

HTTP://SPORT.LIFESAVING.ORG

The Society's sport website makes hosting a sanctioned event much easier by eliminating paper and manual entry process. Visitors to the site are able to learn about lifesaving sport, view upcoming competitions, look up athlete, club and coach statistics and view records and results of sanctioned competitions.

INFORMATION AND COMMUNICATION SERVICES

The Society values keeping members informed and current of activities and initiatives. Communications are distributed electronically and in print. Ripples electronic newsletter is sent bi-weekly to all affiliates, facilities and those that have joined the mailing list.

These communications provide members with the most current information on Society programs and news. The Society distributed eighty-six (**86**) electronic communiques, fifteen (**15**) media releases and nine (**9**) print communications were distributed.

SOCIAL MEDIA

The Society utilizes internet strategies and social media to enhance communication to the public and members.

FACEBOOK

WWW.FACEBOOK.COM/LIFESAVINGABNWT

There were approximately **185** posts made and **500** individuals clicked like on the Society's Facebook page.

TWITTER

[@LIFESAVINGABNWT](https://twitter.com/LIFESAVINGABNWT)

The Society has **788** followers and follows **204** people and/or organizations.

YOUTUBE

LIFESAVING.AB/NWT

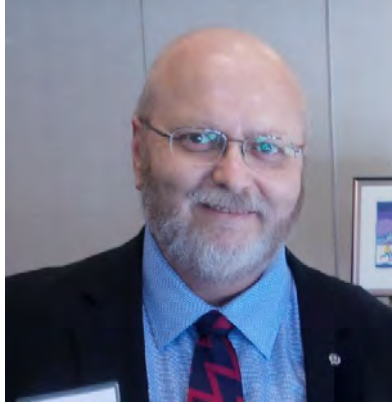
The Society's YouTube channel page contains videos for the public to teach Water Smart® education, to assist with training programs and to share news about drowning and injury prevention from across the world. There are twenty three (**23**) videos, twenty three (**23**) subscribers and **1,043** viewers.

Photo taken at Investiture of Lifesaving Honours October 3, 2014 at Government House Edmonton, AB. Photo of Bruce Hogle and The Honourable Donald S. Ethell.



COLIN W. REICHLER, BA

JULY 2, 1957-SEPTEMBER 28, 2014



On September 30, 2014 The Lifesaving Society regretted to advise that Colin Reichle, Past President of the Lifesaving Society Alberta and Northwest Territories, passed away of cancer.

Colin's career with the Society spanned 18 years beginning in 1996 when he became Executive Director of the AB/NWT Branch and promptly decided to earn the Society's Senior Resuscitation, Aquatic Emergency Care and Bronze Medallion. Colin was instrumental in transitioning the board of directors to a governance model and introduced the junior lifeguard program and games.

In 1998, Colin moved on but stayed involved as an avid volunteer, advocate and source of wise counsel and support. He joined the board of directors (1999) and became AB/NWT President (2000). He was invested as an Honorary Life Member (2003) and Honorary Officer of the Branch (2004), and was re-elected Branch President in 2011. Colin also served as branch representative with the national Society. This past June, he retired from his second term as Past President.

His passion for lifesaving sport, public education and long-term planning to ensure a permanent home for the Society will remain a strong legacy. For his outstanding leadership and volunteer service, the Society awarded Colin the Queen's Golden Jubilee Medal (2001) and the Royal Life Saving Society Commonwealth Service Cross (2010).

In his personal life, Colin was an accomplished man with decades of service to his community and country. He was married to Melanie since 1987 and has a son Nicholas (23) and a daughter Kimberly (21), both of whom followed aquatic pathways with the Lifesaving Society.

Colin was born in Prince Albert, Saskatchewan and was a resident of St. Albert, Alberta. He earned his Bachelor of Arts (1987) at the University of Alberta and an MBA (1997) with Athabasca University.

His extensive military service began in 1968 as a Royal Canadian Army Cadet. In 1996, he was Lieutenant-Colonel and Commanding Officer of the 20th Field Artillery Regiment Edmonton, Alberta.

Colin was initiated in the Masonic fraternity in 1986 and remained active through 2010. Colin's volunteer service and charitable interests were extensive and included: St. John Ambulance, Edmonton United Services Institute, Scouts Canada, Camp Health Hope and Happiness Society, Royal Commonwealth Society, Military and Hospitaller Order of Saint Lazarus of Jerusalem, Kiwanis International, Alberta Professional Outfitters Society, Canadian Association of Student Activity Advisors, Canadian Learning Trust, Willmore Wilderness Preservation and Historical Foundation, Wild Sheep Foundation, Alberta Chapter, Monarchist League of Canada, Canadian Club of Edmonton, Portugal-Canada Chamber of Commerce and Industry, Royal Canadian Humane Association, St. Albert Progressive Conservative Association and Edmonton St. Albert Conservative Electoral District Association.

Colin's last career path was as a member of the federal government's Veterans Review and Appeal Board.

In accepting the Athabasca University 2014 Volunteer Service Alumni Award this year, he said, "I was raised to believe in service and everyone's responsibility to serve; if something is important you make time for it."

The Lifesaving Society will be forever grateful he made time for us.

Our lifesaving family extends heartfelt condolences to Colin's family and friends.



LIFESAVING SOCIETY

The Lifeguarding Experts

www.lifesaving.org



2014 / 2015

The Lifesaving Society is a national charity working to prevent drowning and water-related injury. We save lives and prevent injury through our training programs, Water Smart® public education, water incident research, aquatic safety management services, and lifesaving sport.

The Lifesaving Society enhances the quality of life of residents of Alberta and the Northwest Territories by setting health and safety standards and collaborating with partners for injury prevention, sport, recreation and active living initiatives, making Alberta and the Northwest Territories a safer place to live, work, and play.

Preventing Injury. Saving Lives.

- The Lifesaving Society has a health and safety mandate for drowning and injury prevention.
- The Lifesaving Society is the standard setting certifying body for aquatic safety and Canada's lifeguards.
- The Lifesaving Society conducts research to establish evidence based standards that guide industry best practices.
- The Lifesaving Society promotes an Active Alberta and Northwest Territories by providing training programs for all ages and abilities.
- The Lifesaving Society engages communities and educates the public to promote awareness of safe behaviors in on and around water.
- The Lifesaving Society is the governing body for lifesaving sport, and provides opportunities for long term athlete development and the pursuit of athletic excellence and achievement.



LIFESAVING SOCIETY®

The Lifeguarding Experts

13123-156 Street
Edmonton, AB T5V 1V2
Phone: 780.415.1755
www.lifesaving.org



LIFESAVING SOCIETY

The Lifeguarding Experts