

2017 / 2018 ANNUAL REPORT

LIFESAVING SOCIETY ALBERTA AND
NORTHWEST TERRITORIES BRANCH

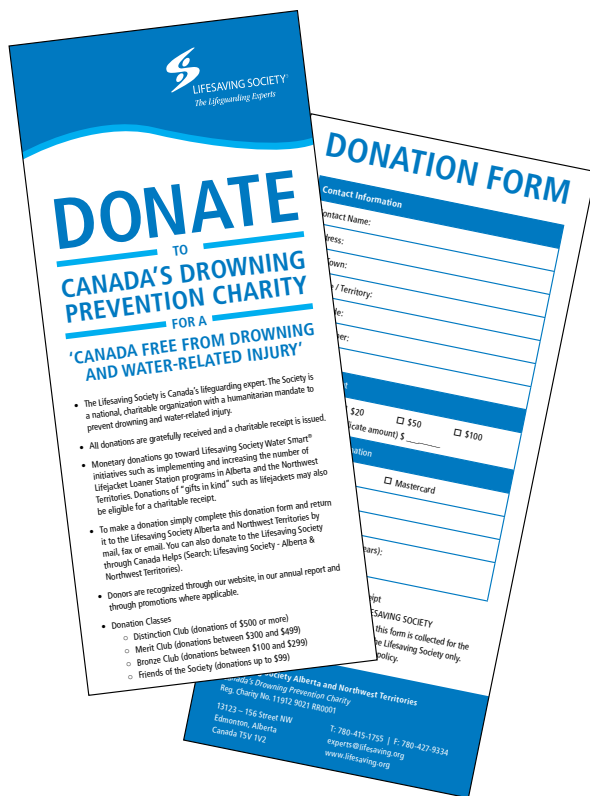


LIFESAVING SOCIETY®
The Lifeguarding Experts

Working To Prevent Drowning and Water-Related Injury

Registered Charity No. 11912 9021 RR0001
All donations gratefully received.
Tax receipts are issued for donations of \$20 or more.

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experts@lifeguarding.org | www.lifesavingsociety.org



Teaching Canadians to save themselves and rescue others

Annually, over 1,200,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs. Over 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

Making Canadians Water Smart®

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk – like men fishing in small boats – or on those who can make a significant difference, such as parents of young children. We deliver Water Smart messages through our swim program, through the media and community action. Our Swim to Survive® program provides the essential minimum skills required to survive an unexpected fall into deep water.

Drowning Research

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart drowning prevention education.

Setting the Standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

Lifesaving Sport

The Lifesaving Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We use lifesaving sport to engage and inspire youth in our drowning prevention mission. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete regionally, provincially, nationally and internationally. We offer certification programs for officials and coaches.

The Lifesaving Society

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in over 25 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and we are Canada’s Full Member in the International Life Saving Federation. The World Health Organization recognizes ILS as the world authority in the global effort to prevent drowning. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers’ Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society.

®Lifesaving Society, Water Smart, Swim to Survive, Swim for Life and National Lifeguard Service are all registered trademarks of the Royal Life Saving Society Canada.



2017 Canadian Surf Lifesaving Championships

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Preventing Drowning

Drowning is an under-recognized global public health issue.

KEY FACTS ABOUT DROWNING

360,000 people die from drowning every year

Over 90% of drowning deaths occur in low- and middle-income countries



About 60% of all drowning deaths are among those aged **under 30 years**

Males are twice as likely to drown as females



Drowning is the **3rd** leading cause of death for children aged 5-14 years

6 KEY DROWNING PREVENTION INTERVENTIONS

Provide safe places for pre-school children



Install barriers controlling access to water



Teach school-age children swimming and water skills



Build resilience and manage flood risks



Train bystanders in safe rescue and resuscitation



Set and enforce safe boating, shipping and ferry regulations



www.who.int/violence_injury_prevention/en/

Drowning: The process of experiencing respiratory impairment from immersion / submersion in liquid.

President and Executive Director's Report

This annual report highlights and reflects our activity and achievements in 2017-2018. There was much accomplished this year including the successful transition of the Chief staff officer role marking the end of a 5 year succession plan, the development of new Water Smart® resources, launch of the new Lifesaving Society leadership program, the development of standardized aquatic safety signage, and participation at the World Conference on Drowning Prevention in Vancouver.

This business year was marked with both celebration and sadness. We completed a 5 year succession plan for the chief staff officer with the retirement of a good friend and colleague Barbara Costache. To celebrate Barb's long standing service, dedication, and commitment to the Society we hosted her retirement party at the Chateau Louis Hotel and Conference Centre. Members and affiliate representatives from across the province were in attendance for the event.

This year we also lost two members who were sisters, Bridget and Zara Chambers, who were travelling home from Fort McMurray when they were involved in a fatal motor vehicle collision. The sisters were both certified National Lifeguards and active members in their community. The following day on December 17, 2017 we also lost a former Branch Governor, Terry Cavanagh, who passed away on December 17 at the age of 91. Our hearts were saddened by this news and our thoughts and prayers went out to their families, friends, and communities.

Throughout the year we remained focused on our humanitarian mandate to prevent drowning and water-related injury. While drowning remains a serious and preventable concern in Alberta and the Northwest Territories we developed new targeted Water Smart materials to raise awareness. Drowning continues to be a under-recognized global public health issue. Major risk factors contributing to water-related fatalities has not changed and people are still drowning for the same reasons. This is often due to intoxication, not wearing a lifejacket, or failing to properly supervise children around water.

We are proud of the governing excellence and strategic management that continues to position the Society to

meet the growing needs of our members and the public while providing innovative programs and enhanced services. Again we saw record breaking numbers of residents in Alberta and Northwest Territories participating in our education and training programs. We saw over a quarter million participant's access and participate in Lifesaving Society Programs. We saw more leadership volunteers engaged training and mentoring others. Our list of communities and partners, who actively support our humanitarian mandate, continue to increase and we cannot achieve our mandate without this support.

The dedicated volunteers serving on our Board of Directors; Advisory Councils; Technical Committees and Service Units, and members in communities across Alberta and the Northwest Territories are essential to provide the capacity to provide the full program continuum and access to expert services.

Increased public awareness and outreach for Water Smart® education was evident through the use and distribution of the Society's standardized key messages and materials. These messages and materials were widely utilized to enhance existing and develop new community activations in Alberta and the Northwest Territories.

Our lifesaving sport programs and services align with the long term athlete development framework, continue to grow and flourish through the growing number of sanctioned competitions and affiliate lifesaving clubs as well as through the success of the athletes and coaches.

2017-2018 Highlights and Achievements

- Over 275,000 individuals participated in our education and training programs in Alberta and Northwest Territories.
- Retirement of Barbara Costache former Chief Administrative Officer of the Lifesaving Society after 20 years of service.
- Launch of new national leadership training program with a focus on competency.
- Participation in the national revision of the Bronze Medals programs.

- Recognition with NCCP of the Lifesaving Society Swim Instructor certification as a pre-requisite to their Swimming Teacher pathway.
- The Society partnered with the Government of Northwest Territories to develop new Water Smart® messaging targeting Northern Canada.
- The release of 8 new Water Smart® educational resources. This includes the release of a guide to caregiver supervision around water.
- Four new Lifejacket Loaner Stations opened in Alberta in 2017-2018 for a total of 27 stations in Alberta and the Northwest Territories.
- The Lifesaving Society Canada hosted the World Conference on Drowning Prevention in Vancouver, BC in October 2017.

The Society recognizes the value our strategic partnerships with affiliates and organizations across Alberta and the Northwest Territories. Thank you for contributing to the Lifesaving Society's humanitarian and charitable mandate for a Canada free from drowning and water-related injury!



Patrick Mack, CHRP, MHRM
President



Kelly Carter
Executive Director

Branch Governors

Brigadier J.C. Jefferson	1965-1966
Maj. Gen. J.M. Rockingham	1966-1970
Kenneth A. McKenzie, QC	1971-1975
Jack Boddington	1976-1978
Dr. E.S.O. Smith	1979-1980
Terry Cavanagh	1980-1996
Bruce Hogle, CM, AOE, LLB	1997-2018

Branch Presidents

Manny E. Power	1958-1959
R.A. (Paddy) Johnson	1960-1962
Jack Boddington	1963-1969
Harry Boddington	1970
Tell R.B. Stephen	1971-1972
Hobart J. Clark	1973
Carman Byler	1974
Rudy Berghuys	1975
Walter A. West	1976-1977
Bryce Gibson	1978
Brian Sullivan	1979
Gordon Wick	1980-1982
Dave Linman	1983-1984
Neil Riley	1985-1986
Dale Drummond	1987-1988
Tim Moorhouse	1989-1990
Doug Mylie	1991-1994
Barbara Kusyanto	1995-1996
Jeanie Hutton	1997-1998
Lisa Wolff	1999-2000
Alice Park	2001-2002
Colin Reichle	2003-2004
Kevin Feehan	2005-2006
Chris Burrows	2007-2009
Rob Campbell	2009-2011
Colin Reichle	2011-2013
Martin Evers	2013-2015
Bo Wolski	2015-2017
Patrick Mack CHRP, MHRM	2017-Present

Branch Patrons

Hon. J. Percy Page	1959-1966
Hon. Dr. J.W. Grant MacEwan	1966-1974
Hon. Ralph G. Steinhaur	1974-1979
Hon. Frank Lynch-Staunton	1979-1985
Hon. Helen Hunley	1985-1991
Hon. Gordon Towers	1991-1996
Hon. Bud Olsen	1996-2000
Hon. Lois E. Hole	2000-2005
Hon. Norman L. Kwong	2005-2010
Hon. Donald S. Ethell	2010-2014
Hon. Lois E. Mitchell	2015-Present

Branch Vice-Patrons

Hon. Helen Maksagak	1996-1999
Hon. Daniel Joseph Marion	1999-2000
Hon. Glenna Hansen	2000-2005
Hon. Anthony W.J. Whitford	2005-2010
Hon. George L. Tuccaro	2010-2016
Hon. Gerald W. Kisoun	2016-2017

Board of Directors

President

Mr. Patrick Mack, CHRP, MHRM

Director of Finance

Mr. Graedon Rust

Corporate Secretary

Mr. Sean Curran, LLP, BCom

Directors

Mr. Davi Grossi
Mr. Shaun Percival
Mr. Todd Carson, P Eng.

Governor

Mr. Bruce Hogle, CM, AOE, LLB

Executive Director

Mr. Kelly Carter

Executive Advisor

Mrs. Barbara Costache

Society Advisors

Legal Advisor

Ms. Heather Barnhouse, BSc, LLB, MBA

Medical Advisor

Dr. William Patton, MD, CCFP (EM), FCFP

Athlete Representative

Mr. Scott Southwood

Branch Personnel

Strategies and Partnerships Manager

Christina Palech

Development and Operations Manager

Mandy Fisher

Finance and Administration Manager

Alice Park

Training Programs Coordinator

Victoria Mitchell

Standards and Safety Coordinator

Caiden Ellice

Recreation and Sport Coordinator

Alix Pape

Program Technical Coordinator

Alex Parker

Member Services Coordinator

Brittney Yu

Administrative Services Coordinator

Lyndsay Shwetz

Graphic Designer

Alixandra Jade

Executive Assistant

Raya Gallagher

Service Assistants

Lisa Hansen
Margo Valens
Merritt Gallagher

Shipper and Receiver

Murray Hansen

Financial Report

The summarized financial information presented here is derived from the Royal Life Saving Society Canada, Alberta and Northwest Territories Branch Financial Statements for the year ended March 31, 2018 and independent auditor's report.

The audit did not result in any recommendations for management improvements. A letter was provided from Dentons Canada LLP confirming that as of June 6, 2018, there were no claims or possible claims outstanding.

This year realized a decrease in net contribution as we implemented the final phase of our 5 year staff succession plan. The Society develops and enhances programs and services to meet the needs of the residents of Alberta and the Northwest Territories and is well positioned to continue its humanitarian mission to prevent drowning and reduce water-related injury.

Complete audited financial statements are available for viewing in their entirety by request to the Lifesaving Society Alberta and Northwest Territories.

The Society acknowledges and greatly appreciates the support of our initiatives by the Alberta Government and the Government of the Northwest Territories.

Society Supporters

The Lifesaving Society partnered with government and organizations at the national, provincial and territorial level. Together we collaborated for injury prevention, sport, recreation and active living initiatives.

The Society would like to acknowledge our supporters: Government of Alberta, Government of the Northwest Territories, City of Edmonton, and DB Perks & Associates Ltd.

Donations

Distinction Club - donations of over \$500

- Anne Resek
- DB Perks & Associates Ltd.
- Anonymous Donors

Merit Club - donations between \$300 and \$499

Bronze Club - donations between \$100 and \$299

Friends of the Society - donations up to \$99

Jordan Neave Endowment

Donations to the Jordan Neave Endowment, set up in 2010, go towards supporting barrier free Swim to Survive® education and training to prevent drowning and water-related injury.

Summarized Balance Sheet as of March 31, 2018

Net Assets	2018	2017
Net Working Capital	362,384	433,073
Investments	311,206	324,600
Capital Assets	869,586	907,952
	1,543,176	1,665,625
Fund Balances	2018	2017
Investment in Capital Assets	868,379	906,004
Internally Restricted	475,000	475,000
General - Unrestricted	199,797	284,621
	1,543,176	1,665,625

Summarized Statement of Operations as of March 31, 2018

Revenue	2018	2017
Unrestricted	1,381,770	1,481,684
Restricted	128,374	191,188
	1,510,144	1,672,872
Expenses	2018	2017
	1,632,593	1,589,328
Net Contribution	2018	2017
	(122,449)	83,544

Training Programs

Training Programs contribute to the mission of the Society by teaching Canadians swimming and lifesaving skills and the knowledge and judgement they need to enjoy water, to save themselves, and rescue others in an emergency.

In 2017-2018, over 270,000 Albertans and Northwest Territories residents participated in Lifesaving Society education, proficiency and training programs, an increase of over 22,000 participants from the previous year.

New Leadership Model

In August 2017 the Lifesaving Society launched the new National leadership training system. The new training system is based on 13 competencies within 5 different leadership levels that are needed to provide quality lifesaving education. The result is a multi-level, competency-based system designed to encourage and support the progressive development of skilled and knowledgeable Lifesaving Society Instructors and Trainers. The Society's new streamlined leadership system is designed to reduce barriers, increase accessibility, and provide greater flexibility. While performance standards vary by level, curriculum standards in all new leadership certifications focus on the following 13 demonstrated core competencies:

- Lifesaving Society knowledge
- Curriculum knowledge
- Ethics and valuing diversity
- Learner characteristics
- Health and safety
- Planning
- Communicating
- Teamwork and collaborating
- Problem-solving and decision-making
- Presentation skills
- Facilitating and mentoring
- Evaluating
- Skill demonstration



New Leadership Resources

Key Changes

- New Certifications (as of August 1, 2017): Trainer, National Trainer
- New Course Literature and Resources: Leadership Competencies, Leadership Award Guides, Leadership Power Point Presentations, and Leadership Reference Manual
- Retired Certification (January 1, 2018): Branch Trainer
- Retired Certification (January 1, 2019): Instructor Trainer

The Lifesaving Society would like to thank those volunteers from Alberta and the Northwest Territories who have contributed to the development of the new leadership resources and piloting the new leadership training system:

- Barbara Costache
- Cindy Driscoll
- Laura Gilligan
- Davi Grossi
- Desiree Janzen
- Johnathan Kusyanto
- Robert Leach
- Blair Mason
- Cameron Mitchell
- Victoria Mitchell
- Alix Pape
- Todd Reade
- Anthony Seto

Leadership

National Trainer

The Lifesaving Society hosted a pilot for the National Trainer course in May 2017. Since the pilot course the Society has offered two National Trainer courses. A total of 22 individuals attended the National Trainer courses.

Trainer

In 2017/2018 the Lifesaving Society offered three Trainer (formerly Instructor Trainer) courses. A total of 45 participants attended the Trainer courses.

Leadership Re-certifications and Trainer Mandatory Update Clinic

In 2017/2018 the Lifesaving Society hosted five (5) leadership re-certification courses and three (3) Trainer Mandatory Update Clinics. A total of 233 participants attended the leadership re-certification courses.

NCCP Swimming Application

The Lifesaving Society has implemented an agreement with the National Canadian Coaching Certification Program (NCCP) and Swim Natation Canada to recognize Swim



National Trainer and Trainer Courses in Edmonton

and Lifesaving Instructor as pre-requisite to the Swimming Teacher pathway for NCCP. This agreement recognizes these Lifesaving Society Leadership programs as equivalent to other programs previously accepted as pre-requisites to the Swimming Teacher pathway providing the Lifesaving Society instructors equal recognition to those certified by other approved organizations.

Education and Proficiency

The Lifesaving Society has completed testing the SwimAbilities® program. 53 SwimAbilities Instructors were trained at courses hosted by the City of Wetaskiwin, Town of Okotoks, City of Calgary and MacEwan University. The SwimAbilities program is currently being offered by the Manluk Centre (Wetaskiwin), Okotoks Recreation Centre, MacEwan University, University of Alberta, City of Calgary, Trico, and Repsol Sport Centre.

The Lifesaving Society would like to acknowledge the continued support of Laura Gilligan in the development of the SwimAbilities program.

Bronze Medal Program Pilot

As a component of regular program review and maintenance the Lifesaving Society Canada is completing a review and update of Bronze Star, Bronze Medallion, and Bronze Cross. Between August 2017 and March 2018 the Lifesaving Society Alberta and Northwest Territories Branch participated in a national pilot for revised Bronze Medals programs. The Society would like to thank the following communities for testing and providing vital feedback on proposed program revisions:

- Calgary YMCA
- City of Calgary
- City of Edmonton
- City of Red Deer
- City of St. Albert
- Town of Claresholm
- Town of Lac La Biche
- Town of Okotoks
- Town of Peace River
- University of Alberta
- West Edmonton Mall
- Westside Recreation Centre
- YMCA of Northern Alberta

Swim to Survive

Thirty (30) affiliates offered the Swim to Survive program to their communities in 2017/2018. The Society would like to thank our members for their continued support and promotion of this valuable program.

Swim for Life

Six (6) new affiliates join the Swim for Life family by offering the Lifesaving Society's learn to swim program in their community. All affiliate delivery partners delivering the Swim for Life program were sent hanging wall banners. The Society was pleased to be able to present many of these banners to affiliates in person and celebrate the success of the Swim for Life program.

The new affiliates included: Fish Creek Provincial Park (Sikome Lake), Town of Ponoka, Town of Barrhead, Mardaloop Communities Association, Chestermere Regional Community Association, and the Town of Bonnyville.



Swim for Life Banner Presentation

National Lifeguard

National Lifeguard is recognized as the standard measure of lifeguard performance in Canada. There was an increase of over 100 certifications in the National Lifeguard Program over the previous year. Of the 4,354 National Lifeguard certifications (all streams), 1,719 were original and 2,635 were re-certifications.

First Aid/CPR

In October 2017 the Lifesaving Society received an approval agreement from the Government of Alberta to continue to deliver workplace first aid training programs approved by the Director of Medical Services for the next five years.

First Aid and Resuscitation content is an important part of the Lifesaving Society Bronze Medals, National Lifeguard and First Aid programs.

BOAT™

The Lifesaving Society maintained accreditation with Transport Canada to provide training and testing as part of the Pleasure Craft Operator Competency Program. The Lifesaving Society recognizes a continued demand for in-person training and testing. The Lifesaving Society encourages affiliates to offer the BOAT program and Transport Canada Boating Safety Tests at their facilities.

Safety Management Programs

The Lifesaving Society hosted a fall Safety Management Training Institute which included Aquatic Management Training, SEE Auditor, and Aquatic Safety Inspector. The training was hosted at the Remington YMCA in Quarry Park on November 15-16, 2017.

In the 2017/2018 business year the Lifesaving Society delivered:

- One (1) SEE Auditor course - 12 participants
- Two (1) Aquatic Safety Inspector courses - 21 participants
- Three (3) Aquatic Management Training courses - 28 participants

Top Line Summary

	2017-2018	2016-2017	2015-2016
Swim to Survive	26,963	23,788	24,843
Swim for Life	179,601	156,885	163,833
Canadian Swim Patrol	15,022	17,208	19,986
Bronze Medals	7,498	7,466	6,347
National Lifeguard	4,361	4,068	3,595
First Aid/CPR	23,476	26,235	19,675
First Responder	107	180	236
Lifesaving Sport	5,354	5,224	6,319
BOAT	430	417	413
Leadership	6,622	5,357	6,100
Education and Proficiency	1,000	1,090	995
Totals	270,434	247,913	252,342

Recognition Awards

The Society recognizes affiliate members who deliver the Society's training programs and promote Water Smart® public education in support of the Society's drowning prevention mission. Annually, the Society recognition awards are determined through a point system.

Individual Recognition Awards

Jack Boddington Award

The Jack Boddington Award recognizes one or more deserving individuals who have contributed to the success of the Branch in any given year. To be eligible for this award, the recipient must be an active volunteer. This year's recipient is Anthony Seto.

Previous Recipients

- Brent John (BJ) Kaleta 2001
- Esther Clintberg 2002
- Monica Sicotte 2003
- Patrick Mack 2004
- Wendy Mailhiot 2005
- Lisa Chell 2006
- Ian Burgess/Bill-E Pierce 2007
- Todd Reade 2008
- Vic Wilson 2009
- Heather Barnhouse 2010
- Cindy Driscoll 2011
- Pat Southwood 2012
- Caitlin Davis 2013
- Desiree Janzen/Michelle Jerke 2014
- Sherry Southwood 2015
- Connie Burkart/Kim Jorgenson 2016
- John Mervyn 2017

DB Perks & Associates Scholarships

The DB Perks Leadership Scholarship is used to advance the recipient's leadership capacity in conducting Lifesaving Society education and training programs. Recipients are

selected based on their roles within their community as a Lifesaving Society leadership volunteer. The 2018 recipients are: Will Blackie (Okotoks), Kianna Mora Game (Rocky Mountain House), and Brooke Smith (Jasper).

Previous Recipients

- Heather Belecky and Jonathon Yamashita 2011
- Jeff Vastenhout and Thomas Broemeling 2012
- Chelsea Brooks and Heather Larson 2013
- Shauna JacksonCrabb, Tegan Chislett, Caitlin Davis, Paula Vandenberg 2014
- Mike Scott, Nicki Gramlich, Katie Crysedale 2015
- Kaitlyn Miklas, Danise Simpelo, Lyndsey Duffy, Robbyn Hesch 2016
- Ginger Petersen, Kristin Greenwood, Merel Krosse, Savannah Brittner 2017



Cindy Driscoll and Alix Pape at the 2017 Annual General Meeting

Affiliate Recognition Awards

Governor Bruce Hogle Lifesaving Program Recognition Award

Awarded to the affiliate member with the largest Lifesaving Program.

1. City of Calgary 57,360
2. City of Edmonton 35,085
3. County of Strathcona 15,550

Awarded to the affiliate member, serving a community with a population less than 100,000, with the largest Lifesaving Program.

1. County of Strathcona 15,550
2. City of St. Albert10,495
3. Town of Okotoks 7,515

Awarded to the affiliate member, serving a community with a population less than 15,000, with the largest Lifesaving Program.

1. Town of Canmore 2,245
2. City of Lacombe 2,180
3. City of Wetaskiwin 1,530

Awarded to the affiliate member, serving a community with a population less than 7,500, with the largest Lifesaving Program.

1. Town of Claresholm 1,895
2. Town of Peace River 1,830
3. Town of Pincher Creek 1,570

Awarded to the affiliate member operating a YMCA with the largest Lifesaving Program.

1. Calgary YMCA 11,435
2. YMCA of Northern Alberta 11,275
3. YMCA Lethbridge 845

Awarded to the affiliate member operating an outdoor pool with the largest Lifesaving Program.

1. Bowview Swimming Pool 1,755
2. Mount Pleasant Community Pool 590
3. Town of Raymond 540

Awarded to the organizational affiliate member, operating one indoor pool, with the largest Lifesaving Program.

1. Repsol Sport Centre 12,305
2. West Edmonton Mall 10,110
3. Calgary Winter Club 1,825

Awarded to the affiliate member operating a camp or waterfront with the largest Lifesaving Program.

1. Fish Creek Provincial Park Sikome Lake930
2. Camp BB – Riback 145
2. Gull Lake Centre 145

Awarded to the associate affiliate member with the largest Lifesaving Program.

1. Cindy Walker 1,110
2. Cameron Mitchell 930
3. Luke Hanna 915

Dr. Edward Montgomery Educational Institute Recognition Award

Awarded to the University, College, or Technical Institute affiliate member with the largest Lifesaving Program.

1. University of Alberta 11,970
2. MacEwan University 6,085
3. University of Lethbridge 4,140

Awarded to the University, College, or Technical Institute affiliate member, serving student enrollment of less than 15,000, with the largest Lifesaving Program.

1. MacEwan University 6,085
2. University of Lethbridge 4,140
3. Mount Royal University Aquatic Centre 1,320

Terry Cavanagh Junior Lifeguard Club Recognition Award

Awarded to the affiliate member with the largest Junior Lifeguard program.

1. City of Calgary 1,400
2. University of Lethbridge 337
3. County of Strathcona 242

Awarded to the affiliate member, serving a community with a population of less than 100,000, with the largest Junior Lifeguard program.

1. County of Strathcona 242
2. Town of Okotoks 142
3. City of Grande Prairie 88

Awarded to the affiliate member, serving a community with a population of less than 15,000, with the largest Junior Lifeguard program.

1. Town of Hinton 68
2. City of Brooks 18
3. Town of Olds 9

Awarded to the affiliate member, serving a community with a population of less than 7,500, with the largest Junior Lifeguard program.

1. Town of Three Hills 198
2. Town of Claresholm 109
3. Town of Drayton Valley 81

Awarded to the organizational affiliate member, operating one indoor pool, with the largest Junior Lifeguard program.

1. Westside Regional Recreation Society 200
2. Calgary Winter Club 95
3. Spray Lake Sawmills Family Sports Centre 50

Awarded to the affiliate member, operating an outdoor pool, with the largest Junior Lifeguard program.

1. Town of Castor 10
2. Town of Turner Valley 6

Paul (Skip) Hayden Canadian Swim Patrol Recognition Award

Awarded to the affiliate member with the largest Canadian Swim Patrol program.

1. City of Calgary 2,912
2. YMCA of Northern Alberta 2,248
3. City of St. Albert 516

Awarded to the affiliate member, serving a community with a population less than 100,000, with the largest Canadian Swim Patrol program.

1. City of St. Albert 516
2. Town of Okotoks 142
3. City of Grande Prairie 141

Awarded to the affiliate member, serving a community with a population less than 15,000, with largest Canadian Swim Patrol program.

1. City of Brooks 54
2. Town of Edson 32
3. Town of Hinton 30

Awarded to the affiliate member, serving a community with a population less than 7,500, with largest Canadian Swim Patrol program.

1. Town of Stettler 275
2. Town of Claresholm 247
3. Town of Peace River 75

Awarded to the organizational affiliate member, operating one indoor pool, with the largest Canadian Swim Patrol program.

1. Westside Regional Recreation Society 492
2. Trico Centre for Family Wellness 142
3. Calgary Jewish Centre/Aquatics Centre 53

Awarded to the affiliate member, operating an outdoor pool, with the largest Canadian Swim Patrol program.

1. Village of Forestburg 38
2. Town of Fort MacLeod 24
2. Town of Turner Valley 24



Patrick Mack, Branch President, at the 2017 Annual General Meeting

BOAT Pleasure Craft Operator Competency Recognition Award

Awarded to the affiliate member with the largest BOAT program during a calendar year.

- 1. Lakeland College School 95
- 2. H.J. Cody High School 75
- 3. Town of Drayton Valley 45

Awarded to the individual affiliate member, offering only the BOAT program, with the largest amount of BOAT tests in a calendar year.

- 1. Samantha Menzel 470
- 2. Mitch Carter 25
- 3. Rudi Haak 15

Anne Resek Swim for Life Recognition Award

Awarded to the affiliate member with the largest Swim for Life program.

- 1. City of Calgary 64,955
- 2. Trico Centre for Family Wellness 9,966
- 3. City of St. Albert 9,806



Anne Resek at the 2017 Annual General Meeting

Awarded to the affiliate member, serving a community with a population less than 100,000, with the largest Swim for Life program.

- 1. City of St. Albert 9,806
- 2. Town of Okotoks 9,484

Awarded to the affiliate member, serving a community with a population less than 15,000, with the largest Swim for Life program.

- 1. Town of Edson 1,129
- 2. Town of Hinton 773
- 3. Yellowhead County 189

Awarded to the affiliate member, serving a community with a population less than 7,500, with the largest Swim for Life program.

- 1. Town of Claresholm 1,568
- 2. Town of Bonnyville 1,026
- 3. Town of Ponoka 790

Awarded to the organizational affiliate member, operating one indoor pool, with the largest Swim for Life program.

- 1. Trico Centre for Family Wellness 9,966
- 2. Westside Regional Recreation Society 8,163
- 3. Calgary Jewish Center 731

Awarded to the affiliate member, operating an outdoor pool, with the largest Swim for Life program.

- 1. Town of Fort MacLeod 432
- 2. Village of Forestburg 389
- 3. Town of Turner Valley 307

William (Bill) Patton First Aid Recognition Award

Awarded to the affiliate member with the largest Lifesaving First Aid program.

- 1. City of Calgary 26,145
- 2. City of Edmonton 12,340
- 3. University of Alberta 9,760

Awarded to the affiliate member, serving a community with a population of less than 100,000, with the largest Lifesaving First Aid program.

- 1. County of Strathcona 6,820
- 2. City of St. Albert 4,630
- 3. City of Airdrie 1,755

Awarded to the affiliate member, serving a community with a population of less than 15,000, with the largest Lifesaving First Aid program.

1. Town of Canmore 1,065
2. Lac La Biche County 735
3. Town of Hinton 500

Awarded to the affiliate member, serving a community with a population of less than 7,500, with the largest Lifesaving First Aid program.

1. Town of Peace River 575
2. Town of Claresholm 445
3. Town of Wainwright 370

Awarded to the organizational affiliate member, operating one facility, with the largest Lifesaving First Aid program.

1. West Edmonton Mall 3,905
2. Westside Regional Recreation Society 3,010
3. Repsol Sport Centre 1,950

Awarded to the affiliate member, operating an outdoor pool, with the largest Lifesaving First Aid program.

1. Miette Hotsprings 250
2. Town of Fox Creek 105
3. Town of Hanna 100

Awarded to the associate affiliate member with the largest Lifesaving First Aid program.

1. Luke Hanna 915
2. Cameron Mitchell 880
3. Jennifer Lamy 850

Marlin Moore National Lifeguard Recognition Award

Awarded to the affiliate member with the largest National Lifeguard program.

1. City of Calgary 9,070
2. City of Edmonton 8,050
3. West Edmonton Mall 3,770

Awarded to the affiliate member, serving a community with a population of less than 100,000, with the largest National Lifeguard program.

1. County of Strathcona 3,465
2. City of Medicine Hat 3,340
3. Town of Okotoks 1,895



Fish Creek Provincial Park (Sikome Lake) receiving a William (Bill) Patton First Aid Recognition Award at the 2017 Annual General Meeting

Awarded to the affiliate member, serving a community with a population of less than 15,000, with the largest National Lifeguard program.

1. City of Lacombe 1,055
2. City of Wetaskiwin 860
3. Town of Olds 675

Awarded to the affiliate member, serving a community with a population of less than 7,500, with the largest National Lifeguard program.

1. Town of Pincher Creek 740
2. Town of Claresholm 565
3. Town of Peace River 545

Awarded to the organizational affiliate member, operating one indoor pool, with the largest National Lifeguard program.

1. West Edmonton Mall 3,770
2. Repsol Sport Centre 2,860
3. Westside Regional Recreation Society 2,115

Awarded to the affiliate member, operating an outdoor pool, with the largest National Lifeguard program.

1. Village of Stirling 345
2. Miette Hotspings 180
2. Town of Raymond 180

Jordan Neave Swim to Survive Recognition Award

Awarded to the affiliate member with the largest Swim to Survive program.

1. City of Calgary 10,682
2. YMCA of Northern Alberta 3,300
3. Calgary YMCA 2,280

Awarded to the affiliate member, serving a community with a population of less than 100,000, with the largest Swim to Survive program.

1. City of Camrose 763
2. Town of Okotoks 224
3. Town of Beaumont 10

Awarded to the affiliate member, serving a community with a population of less than 15,000, with the largest Swim to Survive program.

1. Town of Hinton 450
2. Town of Olds 257
3. Town of Whitecourt 240

Awarded to the affiliate member, serving a community with a population of less than 7,500, with the largest Swim to Survive program.

1. Town of Inuvik 290
2. Town of Claresholm 250
3. Town of Peace River 60
3. Town of Three Hills 60

Awarded to the organizational affiliate member, operating one indoor pool, with the largest Swim to Survive program.

1. Westside Regional Recreation Society 1,533
2. Repsol Sport Centre 64
3. Athabasca Regional Multiplex Society 37

Awarded to the affiliate member, operating an outdoor pool, with the largest Swim to Survive program.

1. Yellowhead County 189
2. Town of Norman Wells 39
3. Village of Forestburg 10



RLSS 125th Anniversary Certificate Recipients at the 2017 Annual General Meeting

Investiture Of Lifesaving Honours

On November 8, 2017, our Patron, Her Honour, the Honourable Lois Mitchell, CM, AOE, LLD, Lieutenant Governor of Alberta presided at our annual Investiture of Lifesaving Honours. This ceremony recognizes citizens of Alberta and the Northwest Territories who perform outstanding rescues and humanitarian acts. The ceremony also recognized individual members who have made significant contributions to the Lifesaving Society as active volunteers.

Rescue Award Recipients

Mountbatten Medal

The Mountbatten Medal is a Commonwealth Award that honours the most courageous rescue or rescue attempt in the Commonwealth by an individual who is a Lifesaving Society award holder. Only one Mountbatten Medal may be awarded in any calendar year.

In 2017, the Mountbatten Medal was awarded to Mr. Andrew Pearson, an Alberta firefighter, member of the Canadian Armed Forces and a private of the Loyal Edmonton Regiment, a primary reserve unit of the Canadian Forces based in Edmonton, Alberta, and two other good Samaritans, also Canadian, rescued a father and son from drowning off the coast of Mexico.

Since the inception of this award in 1951, eight (8) Albertans have been awarded the Mountbatten Medal.

- Andrew Pearson | Mismaloya Beach, Mismaloya, Jalisco, Mexico | January 30, 2016
- Tamara Loiselle | Cancun, Mexico | December 29, 2014
- Corey Wood | Big Sur, California | July 25, 2006
- Kelly Hawken | Varadero, Cuba | January 26, 2004
- Vanessa Bailey | Palau, Malaysia | January 19, 1999
- Lynda Dann | Racehorse Creek, Alberta | July 26, 1964
- Kenneth Howlett | North Saskatchewan River, Alberta | December 4, 1963
- Robert Wardle | Tilley, Alberta | 1951



Her Honour, the Honourable Lois Mitchell, CM, AOE, LLD, Lieutenant Governor of Alberta presenting the Mountbatten Medal to Andrew Pearson at the 2017 Investiture of Lifesaving Honours



Government House

Rescue Commendation Certificate

The Rescue Commendation Certificate is a national rescue award that recognizes an outstanding rescue by a person who is not a Lifesaving Society award holder.

In 2017, Rescue Commendation Certificates were awarded to Mr. Berney Bedyk and Mr. Fred Walter. These two courageous gentlemen rescued a young child trapped inside a Jeep that had rolled into a pond during a golf tournament in Acheson.

- Berney Bedyk and Fred Walter | The Ranch Golf and Country Club, Acheson, Alberta | September 1, 2016
- Victor Banfield | Summerside Beach Club, Edmonton, Alberta | June 28, 2015
- Patrick Neil Reid | Lake Wabamun, Alberta | August 19, 2014
- Nicholas Thomson | Lake Wabamun, Alberta | August 19, 2014
- Josh Millar | Lake Wabamun, Alberta | August 19, 2014
- Danny Stone | Lake Minnedosa, Manitoba | August 19, 2013
- Whitney Thorp | Lake Minnedosa, Manitoba | August 19, 2013



Her Honour, the Honourable Lois Mitchell, CM, AOE, LLD, Lieutenant Governor of Alberta presenting Rescue Commendation Certificates to Berney Bedyk and Fred Walter at the 2017 Investiture of Lifesaving Honours

Commonwealth Service Award Recipients

Certificate of Thanks

This award is presented to an individual, business, or organization for their short-term service or one-off contribution to Society activities.

- Andrea Barrett
- Jenine Armstrong
- Megan Berling
- Lauren Brown
- Krista Colford
- Lisa Dixon
- William Durkin
- Len Hallgren
- Laurel Harke
- Chantel Heichert
- Christine Kay
- Paul Long
- Sean Madill
- Crystal McDonald
- Susan Osborne
- Karstina Oscar
- Natsumi Oshima
- Sonia Parker
- Heidi Paul
- Josie Rahim
- Dayna Tilleman
- Joy Trenchuk
- Bailey Tryon
- Eric Tryon
- Jason Vance
- Rick Vanden Ham
- Janice Vik
- Loralie Volaric
- Cynthia Wozny



Her Honour, the Honourable Lois Mitchell, CM, AOE, LLD, Lieutenant Governor of Alberta presenting a Service Commendation Certificate to Angela Linton at the 2017 Investiture of Lifesaving Honours

Service Commendation

This award recognizes continuous service, contributions or achievement by individuals who have made a significant contribution within an active volunteer role with a minimum of two years of service.

- Charlie Allegro
- Donna Allegro
- Richard Atkinson
- Vanessa Averill
- Perry Babuik
- Sandra Babuik
- Heather Bailer
- Ryan Baird
- Kristine Belbeck
- Jennifer Biggs
- Nicole Bredbury
- Savannah Brittner
- Dawn Brown
- Lisa Brown
- Kenneth Brunton
- Barbara Chang
- Michaela Chemello
- Kari Christensen
- Kathryn Clarke
- Mitchell Clarke
- Sarah Dewhurst
- Shandy Dickinson
- Stephanie Dillon
- Leo Dumaine
- Leah Effert
- Nathan Frey
- Davi Grossi
- Kim Hochstein
- Ken Holliday
- Paul Hunka
- Shauna JacksonCrabb
- Maria Johnson
- Kim Jorgenson
- Andrew Kotscherofski
- Leigh Lang
- Marnie Lynn Mouland
- Lynne Magnusson
- Radica McCaw
- Kami Missler
- Kathy Mutch
- Tracy Myer
- Kielan O'Brien
- Madison Ogg
- Ryoko Oshima
- Toshi Oshima
- Bill Paisley
- Doreen Paslawski
- Doug Paslawski
- Kayla Pearen
- Shaun Percival
- Ginger Petersen
- Candice Peterson
- John Peterson
- Emily Pinter
- Robert Plante
- Sharon Plante
- Nicholas Purdy
- Heather Rasmuson
- Lynn Rasmuson
- Rod Roll
- Stephanie Roll
- Jeannine Schmid
- Carla Schneider
- Michael Scott
- Smita Sharma
- Mikyla Sherlow
- Lucas Silva
- Pat Southwood
- Robert Steinhauer
- Jacqueline Stevens

- Derek Langvand
- Philecia Laylor
- Robert Leach
- Kianna Lindsay
- Angela Linton
- Marena Thompson
- Heather Tybring
- Cynthia White
- Robyn Williams

Service Medal

This award is available to active volunteers with a minimum of four years of service. Recipients must perform outstanding service as an active volunteer.

- Sharon Berling
- Joan Berry
- Connie Burkart
- Kristin DeMarco
- Colleen Fecteau
- Bradley Johnston
- Jamie Lee Tyler
- Carrie Mussbacher
- John Peek
- Oliver Peplowski
- Daniel Robinson
- Sherry Southwood

Bar To Service Medal

This award is available to active volunteers with a minimum of eight years of service and has previously earned the Service Medal. Recipients must perform outstanding service as an active volunteer.

- Marie-Claude Carrier
- Linda Hoddinott
- Tanya Jones
- Marion Ketelaars
- Patrick Mack
- Michelle Osinchuk
- Lori Sachko
- Brandi Schedlosky

Service Cross

This award is available to active volunteers with a minimum of twelve years of service and has previously earned the Service Medal and Bar to Service Medal. Recipients must perform outstanding service as an active volunteer.

- Brian Bowers
- DeeAnn Daniels
- Jonathan Kusyanto
- Bruce Ottway
- Evan Poisson

Bar To Service Cross

This award is available to active volunteers with a minimum of sixteen years of service and has previously earned the Service Cross. Recipients must perform outstanding service as an active volunteer.

- Johanna Elliot
- Veronica Graca
- Andrea Leavitt
- Dr. William Patton
- Alice Park
- Christopher Read
- Anne Resek

Honourary Life Member

This award is available to active volunteers with a minimum of twenty years of service and has previously earned a Bar to Service Cross. Recipients are exemplary representatives of the Society and have contributed in a substantial and measurable way to the Society's mission.

- No recipients in 2017



2017 Annual Investiture of Lifesaving Honours

Recreation and Sport

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mandate; by providing an incentive for lifesaving skill development and lifeguard training; by encouraging innovation in lifesaving and lifeguarding technique and; by providing unique opportunities for volunteer recruitment, retention and leadership development.

The Lifesaving Society AB/NWT Branch is the provincial governing body for Lifesaving Sport (Provincial Sport Organization). We host and sanction Lifesaving Sport competitions for age-group, senior and masters athletes and provide certification programs for coaches and officials.

Junior Lifeguard Club

Based off of our returned Affiliate Stat Request Forms, and athletes entered by clubs on our website, we had 4,195 athletes participate in the non-competitive stream of Lifesaving Sport across Alberta and the Northwest Territories during the 2017-2018 year. Recreational clubs allow youth to continue to be active and engaged in the aquatic environment, working to enhance their skills and knowledge in swimming and lifesaving. Recreational clubs also provide the opportunity to youth, to be introduced to competitive lifesaving activities, and the possibility of becoming a competitive athlete in Lifesaving Sport.

Lifesaving Sport Camps

The Lifesaving Society hosted six (6) sport camps from June 24-29, 2017 at West Edmonton Mall, Lake Summerside, Wetaskiwin (Manluk Centre) and Claresholm Aquatic Centre. Thirty five (35) participants attended the camps. These camps were led by an international surf lifesaving coach, Andrew Crook, from South Africa. The focus of the camps was on the acquisition of fundamental surf and beach skills and use of lifesaving sport equipment for beginners and more advanced skills and equipment use for those participants with more experience and skill.

Competition Set Up and Scoring Clinic

The Lifesaving Society hosted two sanctioned competition set up and scoring clinics at the TransAlta Tri Leisure Centre (Spruce Grove) and the Spray Lakes Sawmills Family Sport Centre (Cochrane).

These participation workshops provided hands on training in respect to setting up a lifesaving sport competition from start to finish in respect to pre, during and post sanctioned competition including: entries, seeding, scoring, results and records.

This clinic is intended for lifesaving sport club members who set up competitions, complete entries and host and support competitions including: meet managers, clerk of course, chief scorer, chief finish judge, officials, coaches, referees, etc.



2017 Lifesaving Sport Camps at Lake Summerside in Edmonton

Sanctioned Competition

The Lifesaving Society is focused on affiliate club development and sanctioned competition. Sixteen (16) affiliate clubs and 654 athletes competed in sanctioned competitions throughout the 2017/18 sport season.

Regional

Six (6) sanctioned regional competitions were held in 2017-2018:

- Town of Hinton Stingrays Invitational: November 18, 2017
- University of Lethbridge Max Bell Manta Rays Invitational: November 25 and 26, 2017
- Town of Drayton Valley Lifesavers and Tri Leisure Centre Blue Fins Invitational: December 2, 2017
- City of Wetaskiwin Orcas Invitational: January 20 and 21, 2018

- City of Calgary Poseidon and Town of Cochrane Water Ninjas Invitational: February 23-25, 2018
- YMCA of Northern Alberta Riptide Riders Club Meet: March 9, 2018

National

2017 Canadian Pool Lifesaving Championships

The 2017 Canadian Pool Lifesaving Championships were held on June 3-4 at the Markham Pan Am Centre in Markham, Ontario. There were five (5) AB/NWT affiliate clubs including twenty one (21) athletes and four (4) officials that participated. Clubs included: Calgary Winter Club Tsunamis; City of Calgary Poseidon; Drayton Valley Lifesavers; University of Lethbridge Max Bell Manta Rays and Wetaskiwin Orcas. Congratulations to all clubs and competitors on their lifesaving sport awards, medals, records and appointments.



Wetaskiwin Chill Day - Invitational Sanctioned Competition, January 2018

2017 Canadian Lifeguard Emergency Response Championships

The 2017 Canadian Lifeguard Emergency Response Championships were held on May 13-14, 2017 at Brock University in St. Catharine's, Ontario.

2017 Canadian Surf Lifesaving Championships

The 2017 Canadian Surf Lifesaving Championships were held on August 25-27, 2017 at Martinique Beach and Rainbow Haven Beach, Halifax County, Nova Scotia.

Congratulations to all our Alberta athletes, Austin Jerke (Wetaskiwin Orcas), Dallas Walker and Braeden Legge (University of Lethbridge Max Bell Manta Rays) who participated in the Canadian Surf Lifesaving Championships at Martinique Beach in Nova Scotia on August 25-27. Austin Jerke won a silver medal in the 15 – 18 year old beach flags!

International

2017 European Tour

Congratulations to Rylun Alberg-Moore, Taylor Deley, Braeden Legge, Jarret Plante and Dallas Walker. These athletes from Alberta were well represented on Canada's delegation team for the 2017 European Tour, which included the German Cup in Warendorf, Germany on November 24-25, 2017 and Orange Cup in Eindhoven, Netherlands on December 2-3, 2017.

Canada is attending these championships for a third consecutive year and is using this tour to prepare its new and young athletes for the 2018 World Lifesaving Championships in Adelaide, Australia.

Lifesaving Society Canada Sport Awards

National Sport Awards

Congratulations to Tyler Bailer from the Wetaskiwin Orcas who won the 2017 Development Male Athlete of the Year. Tyler was one of seven athletes to win a National Sport Award.



2017 Canadian Surf Lifesaving Championships



2017 Canadian Surf Lifesaving Championships

Provincial Sport Records

Congratulations to the following athletes for setting provincial records in their respective events during the 2017 Lifesaving Sport Season:

- Alyanna Garcia
- Ainsley Burnett
- Aki Oshima
- Alexa Bird
- Aliah Meyer
- Braeden Legge
- Braxton Belanger
- Carter Gustafson
- Carys Gale
- Dallas Walker
- Ethan Parsons
- Gabrielle Nickerson
- Geryll Benett Bautista
- Kaleb Wilford
- Katia Rasmuson
- Kevin Knopf
- Khaila Gale
- Kineena Kang
- Krista Gagne
- Levi Peek
- Lily Petry
- Lucas Belbeck
- Michael Tremaine



2017 Lifesaving Sport Camps at West Edmonton Mall

Public Education and Advocacy

Public education and advocacy activities contribute to the humanitarian mission of the Society by increasing awareness of the risks associated with activities in, on and around water and ice. The Lifesaving Society delivers Water Smart® education through the Society's swim programs, through promotional materials, social media and community activations. The aim is to modify Alberta and Northwest Territories resident's at-risk behaviors to eliminate drowning and water-related injury.

Water Smart® Campaign

The Water Smart® Campaign is an annual campaign designed to raise awareness about drowning and water-related injury prevention. The focus of the 2017-2018 Water Smart® campaign continued to focus on Active Caregiver Supervision, being Within Arm's Reach and Wearing a Lifejacket as well as several new key messages including Don't Drink and Drown, Be a Water Smart Boater, Drowning Hits Close to Home, How to Fit a Lifejacket and Be Ice Smart. The Lifesaving Society received grant funding from the Injury Prevention Centre (funding provided by Alberta Health) to support the development of several key resources which include rack cards, posters and trifold displays.

The Society developed a new electronic Caregiver Supervision Workbook. Caregiver Supervision is a free, knowledge based participation program designed for caregivers of all types (parents, grandparents, coaches, teachers, day care supervisors, babysitters, aides, camp leaders, etc.). The purpose of this program is to learn about active supervision, drowning recognition, rescue response and other valuable information caregivers will benefit from while supervising or coaching children in an aquatic environment.

Water Smart® resources, including rack cards, posters, trifold displays and banners were provided to affiliates and facilities in Alberta and the Northwest Territories to help promote drowning prevention in their communities through standardized key messages.

The Society also partnered with the Canadian Safe Boating Council to send several seasonal co-branded media releases to promote safe boating behaviour as well as sharing social media posts.



Lifesaving Society volunteer at Kids Can Catch in Fort Saskatchewan



Regional Recreation Corporation of Wood Buffalo staff at Family Safety Day in Fort McMurray

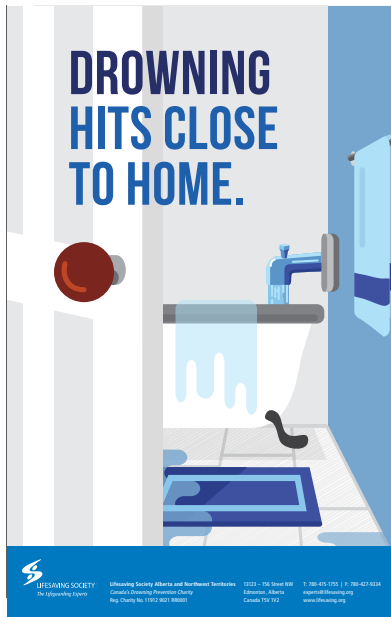


City of Red Deer staff celebrating National Drowning Prevention Week and Canada's 150th Birthday!

New Water Smart® Resources

In 2017/2018 the Lifesaving Society developed new Water Smart® public education resources which contribute to our annual Water Smart campaign. These resources are utilized to raise awareness about drowning prevention. Informed by research and best practices, Water Smart® focuses on

standardized messages that can be applied at home, at play and on the road. We encourage our affiliates and partners to share these resources to remind people to make Water Smart® choices while in, on and around water and ice.



Northwest Territories Water Smart® Program

The Lifesaving Society continues to collaborate with the Government of the Northwest Territories Injury Prevention and Drowning Prevention Working Group to continue the delivery of the Northwest Territories Water Smart® program. The NWT Water Smart® program is now in its seventh year.

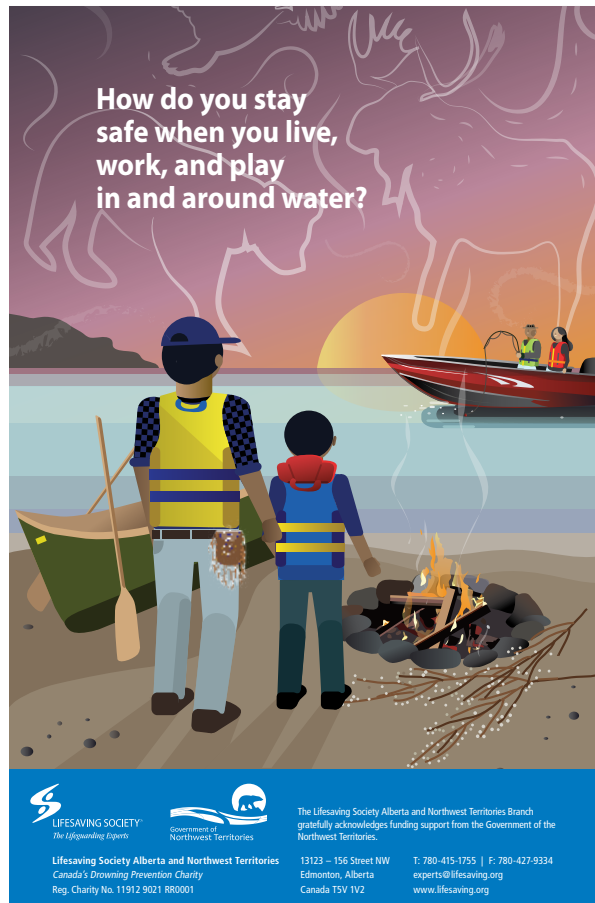
The Lifesaving Society updated existing Water Smart and created new NWT Water Smart education and promotional materials including a trifold, banner, rack card and poster based on learnings in 2016-2017 including traditional indigenous practices to prevent drowning. These resources were developed with extensive consultation and feedback from local recreation leaders, teachers, health experts, community leaders and elders. The NWT Water Smart Toolkit was provided to 27 Community Health Representatives in 25 NWT communities, 5 Government of the NWT Regional Sport and Recreation Coordinators, 4 Regional Aquatic Centres (Yellowknife, Hay River, Fort Smith, Inuvik) and the Mackenzie Recreation Association. The toolkits included NWT Water Smart trifold displays, banners, rack cards, posters and brochures.

The Society also partnered with the NWT Recreation and Parks Association to offer an Aquatic Management Training course and develop aquatic physical literacy cards for waterfronts to be used by community recreation leaders to increase participation (in the area of aquatics) and improve water safety in the Mackenzie Region.

The Lifesaving Society provided initial and mid-season staff training and development and Water Smart education to beach attendants at Fred Henne Territorial Beach in partnership with the Government of the Northwest Territories, Department of Industry, Tourism and Investment (ITI).

National Drowning Prevention Week (July 16-22, 2017)

The Lifesaving Society designates the third week in July as National Drowning Prevention Week (NDPW) to focus community and media attention on the drowning problem and drowning prevention. NDPW provides a focus around which community Water Smart® educators can plan news releases, do television and radio interviews, and deliver public demonstrations and other events. During this week, the Society, with the support of our affiliate members, aims to increase awareness of the need for drowning prevention



Water Smart Public Education resource developed for the NWT Water Smart Program

and remind people to make Water Smart® choices while in, on and around water and ice.

The Society created and shared a social media plan that promoted daily themes and standardized messages that aligned with the Water Smart® Campaign messaging and the Canadian Drowning Report 2017 Edition to focus community and media attention on the drowning problem and drowning prevention. The Lifesaving Society created a customizable NDPW event poster template to promote community NDPW events. The Society also painted our branch office window in support of NDPW. The Society also sends out an annual media release with the Office of the Chief Medical Examiner in Edmonton.

The Society participated in 22 TV and radio interviews about drowning prevention in 2017-2018, several of which were during NDPW.

Many affiliate delivery partners across Alberta and the Northwest Territories delivered Water Smart® activations in their communities to help promote NDPW as well as posting and sharing key messages on social media. Our social media reach and engagement increased significantly in 2017.



Window Art (by Alixandra Jade) done on the Lifesaving Society Alberta and Northwest Territories Branch office windows for National Drowning Prevention Week

Research

The Lifesaving Society researches and reports on drowning and preventable water-related deaths provincially, nationally and internationally. The purpose of the drowning research is to provide a comprehensive fact base on the drowning problem to guide the Society and other organizations in developing effective drowning prevention solutions. Ongoing research and analysis supports the Society's evidence-based water rescue training and drowning prevention education.

Canadian Drowning Report (2017 Edition)

The latest data indicates that the long term trend of decreasing drowning death rates in Canada continues. In 2014, the number of unintentional water-related fatalities reported by the provincial and territorial Coroner's and Medical Examiner's offices was 428, the lowest in the last 25 years. Despite decreases from the previous five year period, the highest drowning rates in 2010-2014 were still found in the Territories.

The major risk factors contributing to why water-related fatalities occurred in Canada remain consistent with those the Lifesaving Society has identified in the past. Alcohol is

a common factor associated with drowning; in an average of one in three drowning deaths in Canada, the victim had consumed alcohol prior to the incident. No wearing a personal floatation device or lifejacket while boating is also a common risk factor.

Northwest Territories Drowning Report (2017 Edition)

The Northwest Territories Drowning Report outlines the most recent data collected from the Office of the Chief Coroner in the NWT as well as preliminary, interim data from 2016. From 2011 to 2015 (the most recent year for which data is available) 16 people have drowned in the Northwest Territories. Preliminary data indicates that at least 3 drownings occurred in 2016.

Males contributed to the vast majority of the reported drownings. The majority of those who drowned were adults over 35 years of age. All water related deaths occurred in natural bodies of water (i.e. lakes, river, ocean). Over half of the water-related deaths were as a result of daily living activities (the victim was in, on or around water or ice as part of their daily activities (e.g. travel, subsistence hunting and fishing). Drownings most often occurred during the summer or early fall. Risk factors include not wearing a lifejacket, boating or swimming alone and alcohol consumption.

Alberta Drowning Report (2017 Edition)

The most recent data available from the Office of the Chief Medical Examiner of Alberta reveals that despite the overall decrease in the water-related fatality rate in the 2010-2014 period, the number of drowning deaths in Alberta have been unusually high in the most recent two years for which data is available, reinforcing the need for continued strong drowning prevention efforts. 204 people drowned in Alberta between 2010-2014. For drownings since 2014, only preliminary, interim data from media and Internet reports are available. In Alberta, these numbers indicate that at least 15 drownings occurred in 2015 and at least 14 occurred in 2016.

The major risk factors contributing to drowning incidents in Alberta continue to be consistent with those the Lifesaving Society has identified for the national population in the past. The major risk factors related to boating include not wearing a PFD, capsizing, boating alone and falling overboard. The major risk factors related to swimming include alcohol consumption, poor swimming ability and swimming alone.



Proper supervision of children remains a serious concern, as eighty six percent (86%) of children under the age of 5 drowned while either alone or with another minor. Males, young adults 25-29 years of age and seniors 65-69 and 85+ years of age are high risk groups. Drownings are most likely to occur in the summer, on weekends and in natural bodies of water such as lakes and rivers. By purpose of activity, recreational activities continue to account for the majority of drowning fatalities in Alberta (53%) followed by daily living incidents (31%) such as bathing or the result of a motor vehicle collision where the vehicle ended up in the water. By recreational activity, most incidents occurred while swimming, participating in a recreational activity (walking, running or playing) near water or non-powered boating.

Lifeguard Loaner Station Program

The Lifesaving Society collaborated with several partners to provide the Lifeguard Loaner Station program at twenty seven (27) sites including four (4) new sites in Alberta in 2017, including Henderson Lake Park (Lethbridge), Nicholas Sheran Park (Lethbridge), Lake Summerside and the Medicine Hat YMCA Downtown Branch. The Society would like to thank our affiliates, Alberta Parks, the Governments of Alberta and the Northwest Territories and volunteers across Alberta and the Northwest Territories for their support of this valuable program. The Society has maintained a partnership with Cross Country Parts Distributors who provide lifejackets at cost for our Lifeguard Loaner Stations. The Society provided banners, which can be customized, as well as posters and maps for all of the Lifeguard Loaner Stations. The Society also provides Water Smart® rack cards to all of the Lifeguard Loaner Stations.



New Lifejacket Loaner Station in Lac La Biche

Lifejacket Loaner Stations in Alberta and the Northwest Territories:

- Carson-Pegasus Provincial Park
- Pigeon Lake Provincial Park
- Ghost Reservoir Provincial Recreation Area
- Crimson Lake Provincial Park
- Gregoire Lake Provincial Park
- Young's Point Provincial Park
- Touchwood Lake
- Fish Creek Provincial Park (Sikome Aquatic Facility)- two (2) stations
- Moonshine Lake Provincial Park
- Wabamun Lake Provincial Park
- Aspen Beach Provincial Park
- Cypress Hills Provincial Park
- Beauvais Lake Provincial Park
- Kinbrook Island Provincial Park
- Dillberry Provincial Park
- Glenmore Reservoir Heritage Park
- Sylvan Lake Provincial Park
- Auburn Bay Lake
- Chestermere Rotary
- Lac La Biche County
- Bear Lake - Yellowhead County
- Henderson Lake Park
- Nicholas Sheran Park
- Medicine Hat YMCA Downtown Branch

- Lake Summerside
- Fred Henne Beach Territorial Park (Yellowknife, NWT)
- Hay River Territorial Park (Hay River, NWT)

Advocacy

Swim To Survive Advocacy Letter

In November 2017 the Lifesaving Society distributed a standardized letter to affiliates and community leaders to advocate teaching survival swimming to school-age children, one of the measures outlined in the World Health Organization's: *Preventing drowning: an implementation guide* released in May 2017. This letter was customizable and may be easily copied onto an organization's letterhead.

We encouraged our affiliates to provide this letter to their organizational leadership to send to the Minister of Education and community elected officials to help increase awareness about drowning and to support teaching school-age children basic swimming, water safety and safe rescue skills.

World Conference On Drowning Prevention

We were Alberta strong at the World Conference on Drowning Prevention on October 17-19 in Vancouver, British Columbia. The conference was an astounding success with over 800 delegates from over 60 countries. The World Conference on Drowning Prevention is the International Life Saving Federation's flagship educational event. This biennial conference brought together the world's foremost experts, research, systems and information on drowning prevention, rescue, lifesaving and water safety.

The conference was co-sponsored by the World Health Organization and was supported by Bloomberg Philanthropies and Princess Charlene of Monaco Foundation. The next World Conference on Drowning Prevention will be held in Durban, South Africa in October 2019.

Emerging Leaders Workshop

In conjunction with the 2017 WCDP, the Royal Life Saving Society Commonwealth hosted the Emerging Leaders Workshop. This is the second time a workshop of this type has been held at the WCDP Conference. The workshop is designed to bring young people together from across the world to learn from each other, share ideas, and develop projects to continue drowning prevention leadership in their

local community. Applicants had to showcase, through a written application, their leadership and commitment to drowning prevention in their own country/region to be considered for the workshop. Applications were reviewed by an adjudication committee. Fourteen candidates were chosen for the workshop (Canada - 6, Australia - 2, Singapore - 2, India - 1, South Africa - 1, Lesotho - 1, Jamaica - 1).

Of the six Canadians selected, the Alberta and Northwest Territories Branch was proud to have one participant from the Northwest Territories. We wish to congratulate Jessica VanOverbeek from the Northwest Territories on being selected to participate in the 2017 Commonwealth Emerging Leaders Workshop.

The workshop contained a multitude of sessions delivered by presenters from around the world. The Emerging Leaders met one day before the WCDDP to prepare them for the three day world conference and then also met for two days following the conference.

Partnerships And Presentations

The Lifesaving Society staff and leadership volunteers offered various presentations in Alberta and the Northwest Territories to support our humanitarian mission to prevent drowning and water-related injury with the following partners:

- World Conference on Drowning Prevention
- University of Alberta – Injury Prevention Centre
- Alberta Association of Recreation Facility Personnel (AARFP) Conference
- STARS

Public Education Commission

The Lifesaving Society Alberta and Northwest Territories Branch is a member of the National Public Education Commission which is responsible for managing the Lifesaving Society Canada’s public education activities. Membership and participation in this commission is important to assure the viewpoint of Alberta and the Northwest Territories is represented.



Alberta Lifesaving Society staff and affiliates at the World Conference on Drowning Prevention in Vancouver, British Columbia

Safety Management

Aquatic Safety Management Services contribute to the mission of the Society by establishing safety standards, providing the position of the Lifesaving Society on trending topics, and by inspecting / auditing aquatic environments. Recommendations, positions, and standards provided by the Lifesaving Society assist pool and waterfront owners / owner's agents in identifying risk and by providing recommendations to reduce the risk of drowning and water related injury.

Comprehensive Safety Audits

Aquatic safety audits are a core safety management service, which provide a means to assess the safety of aquatic facilities and provide recommendations to enhance safety with the aim of reducing drowning and aquatic related injuries. Owners / owners agents are encouraged to have an Aquatic Safety Audit completed at their facility once every three (3) to five (5) years.

Topical Audits

Owners and owner's agents with concerns about specific problems or areas of a facility, making operational or facility changes or developing new facilities may wish to have a specific issue-topical audit. Topical audits will evaluate the issue(s) and provide recommendations to enhance staff and

public safety. Examples of common specific issue topical audits include Lifeguard Positioning Analysis, Lighting Analysis, Aquatic Facility Design Consultation, and Amenity Analysis.

In 2017-2018 in Alberta and the Northwest Territories the Lifesaving Society completed:

- Comprehensive Safety Audits – fifteen (15)
- Lifeguard Positioning Analysis – fourteen (14)
- Supervision, Evaluation and Enhancement (SEE) Audits – twelve (12)
- Facility Design Consultations – one (1)

National Safety Standards Commission

Kelly Carter and Caiden Ellice were members of the National Safety Standards Commission which is responsible for managing the development of safety standards and position statements for the Lifesaving Society Canada. Membership in this commission is important for making sure the viewpoint of Alberta and the Northwest Territories is represented.



Lifeguard Positioning Analysis (LPA)

Technical Committee

The Lifesaving Society has a Technical Committee to provide information and advice on matters relating to risk management, pool standards, best practices and operation. The Society would like to thank all members of the Technical Committee for their ongoing stakeholder review and input.

- Kelly Carter (Chair), Lifesaving Society
- Shauna JacksonCrabb, YMCA Northern Alberta
- Norm Baldry, City of Edmonton
- Jack Birkett, City of Calgary
- Ken Brunton, Canadian Forces Morale and Welfare Service
- Mike Scott, Town of Inuvik
- Shaun Percival, City of St. Albert

Signage Consultations

Signage Consultations are a new service available to affiliate delivery partners and other aquatic facilities. The Society has extensive expertise in identifying and assisting facilities to meet signage requirements identified in regulations, legislation and standards. Signage that is well designed and placed may support facilities and/or staff in providing patrons with important information about the facility and its rules. The Lifesaving Society Alberta and Northwest Territories Branch had a poster presentation at the World Drowning Prevention Conference in Vancouver.

The Town of Crowsnest Pass and the Town of Barrhead engaged the Society to develop signage for the opening of their new aquatic facilities. The Town of Canmore engaged the Society to develop signage for Quarry Lake.

LIFESAVING SOCIETY
The Lifeguarding Experts

Improving Signage at Supervised Aquatic Facilities Through Design

Environmental Scan

- International Standards Association has as Standard for Beach Flags and Water Safety Signs
- Lifesaving Society Canada has an Aquatic Facility Signage Standard
- Australian Water Safety Council has a National Aquatic and Recreational Signage Style Manual

Findings in Canada

- Provincial and Territorial regulations require aquatic safety signage be posted often including long statements
- Aquatic safety signage has focused on words, are often lengthy
- There are changing demographics in communities and there are many more users that do not know English as their first language
- Children are the primary user of aquatic centres, they are vulnerable and their literacy level varies.

Recommendations

- Simplify statements on aquatic safety signage
- Utilize ideograms with words to convey messaging
- Standardize symbols and messaging may increase public recognition and retention

Lifesaving Society Alberta and Northwest Territories
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experts@lifesaving.org
www.lifesaving.org

Poster presentation for the World Conference on Drowning Prevention

Member Services

Member Services develops and maintains the corporate functions, systems and infrastructure required to support and service the membership of the Society.

Governance

The Royal Life Saving Society Canada is governed by a volunteer Board of Directors nominated by provincial/territorial branches and elected at the Society's Annual General Meeting. National commissions are led by volunteer commissioners who report to the Board of Directors. These commissions are: Public Education, Training Programs, Lifesaving Sport, Aquatic Safety Management and International Relations. A national management team is comprised of senior staff of the 10 branches.

Alberta and Northwest Territories Branch Board of Directors

The Lifesaving Society Alberta and Northwest Territories is governed by a volunteer Board of Directors and appointed representatives, such as a Governor. Thank you to Patrick Mack, Bo Wolski, Graedon Rust, Sean Curran, Shaun Percival, Todd Carson, Davi Grossi and Bruce Hogle for your continued support and dedication to the Society.

Retirement Of Chief Administrative Officer

At the end March 2018 Barb Costache retired from the Lifesaving Society after 20 years of dedicated service. On March 23, 2018 colleagues, family and friends gathered to celebrate her career and accomplishments at the Chateau Louis Hotel and Conference Centre. We were delighted so many could join us that evening! Barb will continue to volunteer with the Society for special projects and events.

Retirement Of Branch Governor

At the end of March 2018 Bruce Hogle, CM, AOE, LLB retired from his tenure as Governor of the Lifesaving Society, Alberta and Northwest Territories Branch after 21 years of dedicated service. We are deeply honoured to have had Bruce as our Branch Governor since 1998.

Annual General Meeting

The 2017 Annual General Meeting (AGM) and Branch Recognition Awards were held on Friday, June 16 at the Santa Maria Goretti Community Centre in Edmonton. The success of leadership volunteers, affiliate delivery partners and lifesaving sport athletes was celebrated. The Society showcased our key successes over the past year as well



Lifesaving Society Alberta and Northwest Territories Branch staff at Barb Costache's Retirement Party



Bruce Hogle, CM, AOE , LLB

as had displays of the resources that are available to our affiliate members for training programs and certifications, public education and relations, research and knowledge, safety standards, recreation and sport.

Fall Forum

The 2017 Fall Forum was held on Friday, November 17 at the Best Western Plus Port O'Call Hotel in Calgary, Alberta. We would like to thank all of our guest presenters and delegates who attended the forum. There were 44 participants who attended the sessions that included:

- Managing Critical Incident Stress with Aquatic Staff following a Major Incident
- World Conference on Drowning Prevention Highlights and Updates
- Aquatic Facility Signage
- Aquatic Facility Safety Standards – Update

STARS

In November 2017 the Lifesaving Society was honoured to recognize the efforts of STARS personnel with a service award. This award is given to individuals who have provided STARS with a minimum of four (4) years of service. The Society recognized individuals from across all STARS bases in Western Canada.

Website | www.lifesaving.org

The Lifesaving Society website provides a wealth of information and resources for the public as well as our affiliate members. The website offers the ability to post a course, find a member, and post a job. Affiliate members and the public can access key information about Lifesaving Society branch events and courses as well information about our training programs, Water Smart® public education, safety management services and lifesaving sport. There were 94,004 visits to www.lifesaving.org in 2017-2018. Approximately 77% were new visits to the website.

Donation Rack Card

In 2017 the Society developed a donation rack card that can be used to promote donations to the Lifesaving Society, Canada's Drowning Prevention Charity. All donations are gratefully received by the Society. A charitable receipt for income tax purposes is issued for donations over \$20.00. Donors are recognized on our website and annual report. There are several donation classes including: Distinction Club; Merit Club; Bronze Club and Friends of the Society.



City of Edmonton staff receiving a Marlin Moore National Lifeguard Recognition Award at the 2017 Annual General Meeting

Information And Communication Services

The Society values keeping members informed about current activities, events and initiatives. Communications are distributed electronically. Our Ripples electronic newsletter is sent bi-monthly to our affiliates, facilities, leadership volunteers and those that have joined the mailing list. These communications provide members with the most current information on Society programs and events. Other communications include topic specific Communiques as well as Media Releases. The Society distributed twenty seven (27) Ripples, sixty two (62) Communiques, and nine (9) Media Releases. The Society also conducted twenty two (22) media interviews regarding public safety while in, on and around water and ice and advocacy for the Society's programs.

Social Media

The Society utilizes social media to enhance and promote communications to the public and our affiliate members throughout the year. The Society posts information regularly but in particular during National Drowning Prevention Week. In June the Society shared a Social Media Plan with our affiliate members to help promote National Drowning Prevention Week and Water Smart® key messages to stay safe while in, on and around water.

The Society creates a seasonal banner for all of our social media accounts.

Facebook | www.facebook.com/lifesavingabnwt

In 2017/2018 there were approximately 438 posts made and 954 individuals and organizations liked the Society's Facebook page.

Twitter | [@lifesavingabnwt](https://twitter.com/lifesavingabnwt)

In 2017/2018 the Society had a total of 1,202 followers.

Instagram | [@lifesavingsocietyabnwt](https://www.instagram.com/lifesavingsocietyabnwt)

In 2017/2018 there were 67 posts and 374 followers.

YouTube | [Lifesaving AB/NWT](https://www.youtube.com/LifesavingAB/NWT)

The Society's YouTube channel page contains promotional videos, news videos featuring the Lifesaving Society, and approved video resources for teaching Lifesaving Society programs. There are 23 videos, 9 playlists, 77 subscribers (14 new) and 2,159 views.

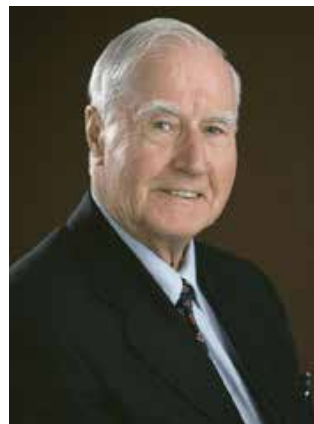
Terence James "Terry" Cavanagh

July 19, 1926 – December 17, 2017

Terence "Terry" Cavanagh, Edmonton's first native born mayor, passed away on Sunday December 17, at the age of 91.

Terry was an Honourary Life Member and Governor for the Lifesaving Society Alberta and Northwest Territories Branch.

Mr. Terry Cavanagh served as Branch Governor of Alberta and Northwest Territories Branch from 1980 to 1996. Terry and his wife June were valuable advocates for the Lifesaving Society at municipal and provincial government levels. Our Junior Lifeguard Club Affiliate award, given annually to Lifesaving Society Affiliates with the largest Junior Lifeguard Program, is named in his honour.



Terence James "Terry" Cavanagh



Canada's Drowning Prevention Charity

Vision: Canada Free From Drowning and Water Related Injury

Mission: The Lifesaving Society is a national charitable organization with a humanitarian mandate to prevent drowning and water-related injury.

The Lifesaving Society enhances the quality of life for the residents of Alberta and the Northwest Territories by collaborating with partners for drowning and injury prevention, sport, recreation and active living.

Training Programs and Certifications	The Lifesaving Society certifies leaders and enables communities to provide quality programs that focus on encouraging participants to lead an active and safe life at home, work and play.
Public Education and Relations	The Lifesaving Society builds awareness for safe behaviors in, on and around water and engages communities to advocate for barrier free swim and survival skills.
Research and Knowledge	The Lifesaving Society's uses evidence and assesses recent data to guide organizational and community best practices.
Safety Standards	The Lifesaving Society sets standards, provides expert opinion and advises communities on drowning and injury prevention.
Recreation and Sport	The Lifesaving Society fosters an active lifestyle and the pursuit of athletic excellence.

Annually, 1,200,000 Canadians participate in the Lifesaving Society swimming, lifesaving, lifeguard, first aid and leadership training programs. As Canada's lifeguarding experts, we set the standards for professional lifeguard training and certify Canada's National Lifeguards. The Lifesaving Society is the governing body for lifesaving sport in Canada.

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