

# ANNUAL REPORT 2011-2012

April 1 - March 31

Lifesaving Society / Alberta & Northwest Territories



LIFESAVING SOCIETY®

*The Lifeguarding Experts*



**LIFESAVING SOCIETY®**

*The Lifeguarding Experts*

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### **Chief Administrative Officer**

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Zach DeWitt

## **ANNUAL REPORT 2012**

Lifesaving Society Alberta and Northwest Territories

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Additional copies of this Annual Report may be obtained from the Lifesaving Society office.

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### **THE LIFESAVING SOCIETY**

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart® public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and more than 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in more than 40 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and the International Life Saving Federation (ILS). The World Health Organization recognizes ILS as the world authority in the global effort to prevent drowning. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers' Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society.

### **TEACHING CANADIANS TO SAVE THEMSELVES AND RESCUE OTHERS**

Annually, more than 800,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year we certify thousands of instructors who provide the leadership for our training programs. More than 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

### **MAKING CANADIANS WATER SMART®**

The Lifesaving Society focuses research-based Water Smart® drowning prevention efforts on people most at risk – like men fishing in small boats – or on those who can make a significant difference, such as parents of young children. We deliver Water Smart® messages through our Swim Program, through the media and community action. Our Swim to Survive® Program provides the essential minimum skills required to survive an unexpected fall into deep water.

### **SETTING THE STANDARD**

The Lifesaving Society establishes the aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

### **LIFESAVING SPORT**

The Lifesaving Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We organize annual championships for juniors, seniors and masters athletes and coordinate Canada's National Lifesaving Team participation in international competition.

### **WATER INCIDENT RESEARCH**

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart® education.

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*The Society has a health and safety mandate  
for drowning and injury prevention*



**T**hank you for being a part of another incredible year with the Lifesaving Society Alberta and Northwest Territories. In 2011-2012, the Society saw major growth in our public education and outreach initiatives, continued strength in lifesaving sport, and refinements in our already-excellent education and training programs.

On behalf of the Society, as President and Chief Administrative Officer, we are proud to report on the strength, dedication and successes of Lifesaving in Alberta and the Northwest Territories.

Our paramount objective is to make Alberta and the Northwest Territories the safest places to work, live and play. We do this through research into the causes and consequences of injury and drowning, through promoting fitness and swimming skills, through providing leadership and active engagement and through setting standards and certifying lifeguards and lifesavers.

The past year has been a year of growth for the Society, as we have seen 7% more people participating in Lifesaving Society programs. A record 192,370 Albertans and Northerners participated in Lifesaving Society education and training programs, which illustrates the level of trust and confidence that the public has in the quality of our expertise and service

Our membership has been instrumental in promoting the Society's health and safety mandate for drowning and injury prevention.

While the Water Smart® program has always been available to everyone in Alberta and the Northwest Territories, through the support of Transport Canada and the Government of the Northwest Territories, we have engaged northern and remote communities to access the Water Smart® program in the Northwest Territories.

The Society's drowning research indicates that we have made great strides in drowning prevention, but that there is still a lot of work to be done. We all know that drowning and injury is preventable; one drowning is one too many. The most recently compiled data, from the year 2010, shows that far too many people are not wearing lifejackets. This data provides the evidence-based foundation for our public education messaging and program development.

For the third year in a row, Team Alberta took home the championship title at the Canadian Pool Lifesaving Championships. More importantly, lifesaving sport continues to thrive at a grassroots level, with more than ten new communities offering the Junior Lifeguard Club program, and more athletes participating in lifesaving clubs at the community level.

Through Lifesaving Sport at the grassroots level, athletes continue to promote the mission and values of the Society.

We welcomed more than a dozen new affiliate delivery partners who will deliver our education and training programs across the province and territory. This year, the Society rolled out updated First Aid and CPR standards, based on recommendations from the International Liaison Committee on Resuscitation. We are pleased with the enthusiasm and diligence with which our instructors and leadership volunteers have attended mandatory updates.

On behalf of the Lifesaving Society in Alberta and the Northwest Territories, we extend our sincere appreciation and thanks to all of our members, supporters, volunteers, staff, and partners for the past year and look forward to our continued collaboration for injury prevention, sport, recreation and active living.

Barbara Kusyanto  
Chief Administrative Officer

Colin Reichle  
President



*The Society contributes to the fitness and wellbeing of individuals, families and communities by providing education and training programs.*

The Society conducted 16 Comprehensive and Topical Aquatic Safety Audits, including eight Lifeguard Positioning Analyses. These audits took place all over the province and territory, and helped keep Albertans and Northerners safe.

The Neate Inquiry highlighted the importance of safety auditing to maintain vigilance. Recommendations from the report reinforce the need to maintain strong risk management practices, specifically highlighting the Society's Public Aquatic Facility Safety Standards, and Aquatic Safety Management Services.

To support our affiliated swimming pools meet provincial legislation requiring a Safety and Supervision Plan, the society developed and distributed a Safety and Supervision Toolkit.

The toolkit was distributed free of charge to more than 200 affiliates and partner organizations throughout the province and territory, and is available to order for all pool operators and owners.

The toolkit provides concrete and systematic strategies for facility owners to: identify and evaluate the risks inherent in their aquatic recreation environment; select appropriate risk control strategies; and to develop, implement and maintain effective risk management practices.

Albertans and Northerners continued to enjoy the benefits of the Swim To Survive® program. *A record 15,036 people learned skills that could help them survive an unexpected fall into the water.*

The program continues to be popular in schools and in rural communities because of the ease of delivery for teachers, instructors and community leaders.

*Almost 3,500 Albertans and Northerners were trained and certified as National Lifeguards* - the standard for lifeguard training in Canada. These National Lifeguards are the foundation for providing the high level of safety Canadians enjoy at public aquatic facilities.

We contributed and collaborated on the finalizing of the content for the revised National Lifeguard program standards and visual identity.

The Society released instructor and candidate material for First Aid and CPR revisions, and implemented a strategy for delivering new content to members.

The changes to Lifesaving Society program model design reflect the findings of the International Liaison Committee on Resuscitation (ILCOR), which released new guidelines in late 2010.

*440 First Aid instructors and National Lifeguard instructors and instructor trainers* participated in program updates to ensure that the courses they teach meet the new standards for first aid and resuscitation.





*The Lifesaving Society conducts research to provide evidence-based education and training to establish standards and industry customs and practices.*

### ***1,106 Swim, Lifesaving and CPR instructors were trained***

by our affiliate partners to deliver new content to the public.

As part of this implementation, we provided information and services to our members and many other community organizations and individuals needing to understand the new First Aid and CPR guidelines.

In Alberta and the Northwest Territories, **15,448 people received First Aid and CPR training through the Society**. In the province and territory, the Society has 2,653 Lifesaving Instructors who can teach CPR to the public.

*The Swim for Life program saw significant growth, increasing by 10.9% over last year to reach 128,313 participants this year.*

Albertans and Northerners are participating in Swim for Life in unprecedented numbers.

This growth is based on the majority of facilities offering Swim for Life increasing their registrations and teaching more Albertans and Northerners to be good swimmers.

	2011-12	2010-11
Swim to Survive®	15,036	14,696
Swim for Life®	128,313	115,599
Canadian Swim Patrol	9,874	10,241
Bronze Medals	5,578	5,876
First Aid	15,448	15,917
Lifeguarding	3,459	3,355
BOAT™	453	1,500
First Responder	356	336
Lifesaving Sport	7,311	6,269
Leadership	5,887	4,880
Education and Proficiency	655	37
<b>OVERALL</b>	<b>192,370</b>	<b>178,706</b>

**27,539** candidates received professional certifications.

**1,361** orders were processed.

### **www.lifesaving.org**

saw **84,099** visits this year, up 15.3% from last year! The top three pages continue to be Courses (22.3% of visits), Find a Member (10.7% of visits) and Jobs (2% of visits).



Access to Lifesaving Sport programs at the community level has fostered the growth of the sport and provided the opportunity for Canadians to be active for life with recreational sport and physical activity.

*More than 1,300 registered athletes from 33 affiliate lifesaving clubs* competed in eight events during this year's Lifesaving Society sanctioned competition schedule. Competitions included athletes representing communities in all eight Alberta sports zones.

The Society offered coaches and athletes the opportunity for training and development with the province's best coaches by hosting five lifesaving sport training camps. These camps were hosted in Edmonton, Wetaskiwin, Calgary and Spruce Grove. More than 175 athletes and coaches participated. The Lifesaving Society's Recreational Coach and Officials training programs certified more than 100 sport and leadership volunteers.

Through a Canadian Sport For Life grant, the Society was able to make the Junior Lifeguard Club available in ten new communities. More than 200 youths participated in the Junior Lifeguard Club program for the first time. This program, which has fostered significant growth in the number of athletes taking part in lifesaving sport, has more than 2,500 participants all over Alberta.

From March 23-25, the Kinsmen Sports Centre in Edmonton saw *386 athletes compete* in the 2012 Alberta and Northwest Territories Pool Lifesaving Championships.

Affiliate clubs representing 17 different communities were on hand to compete for the province's junior, senior, masters, and overall titles. The event was made possible through the efforts of 25 coaches and 85 volunteers. Twenty-nine provincial records were set.

Team Alberta won its third consecutive national title at the 2011 Canadian Pool Lifesaving Championships, at the Surrey Sport and Leisure Complex in B.C. on May 26 and 27, 2011. These championships saw more than 100 athletes from seven clubs across Canada compete.

From September 27 to October 1, seven athletes from Alberta were on the National Lifesaving team that competed for Canada in the 2011 Commonwealth Pool Lifesaving Championships in South Africa.

Scott Southwood, Jessica Burkart, Gordon Heine, Kris Yap-Chung, Megan Axenchuk and Jonathan Yamashita, had impressive results, including a silver medal in the SERC for Kris Yap-Chung and Jonathan Yamashita.

Overall Club Title:	Points
Wetaskiwin Orcas	2,213
Max Bell Manta Rays	1,872.5
Edmonton Ocean Lifesaving Club	1,566
<b>Junior Champions:</b>	
Wetaskiwin Orcas	1,504
Max Bell Manta Rays	1,444.5
City of Calgary Poseidon	830
<b>Senior Champions:</b>	
Calgary Winter Club Tsunamis	940
Max Bell Manta Rays	378
West Edmonton Mall Sharks	299
<b>Masters Champions:</b>	
Edmonton Ocean Lifesaving Club	606
Wetaskiwin Orcas	425
Olds Lifesavers	139



The Lifesaving Society was invited to create a display at the Alberta Sports Hall of Fame in Red Deer to inform the public about the history, and opportunities of Lifesaving Sport for Albertans.

The display, which was open from January to March, 2012, was seen by more than 3,000 visitors and received positive feedback from attendees.

The Society in collaboration with the Government of the Northwest Territories and Transport Canada made the Water Smart® program available in communities in the Northwest Territories. In the first year of the project, the Society researched communities, cultural practices and risks associated with living and working in remote locations. We developed curriculum and publications to support outreach education there.

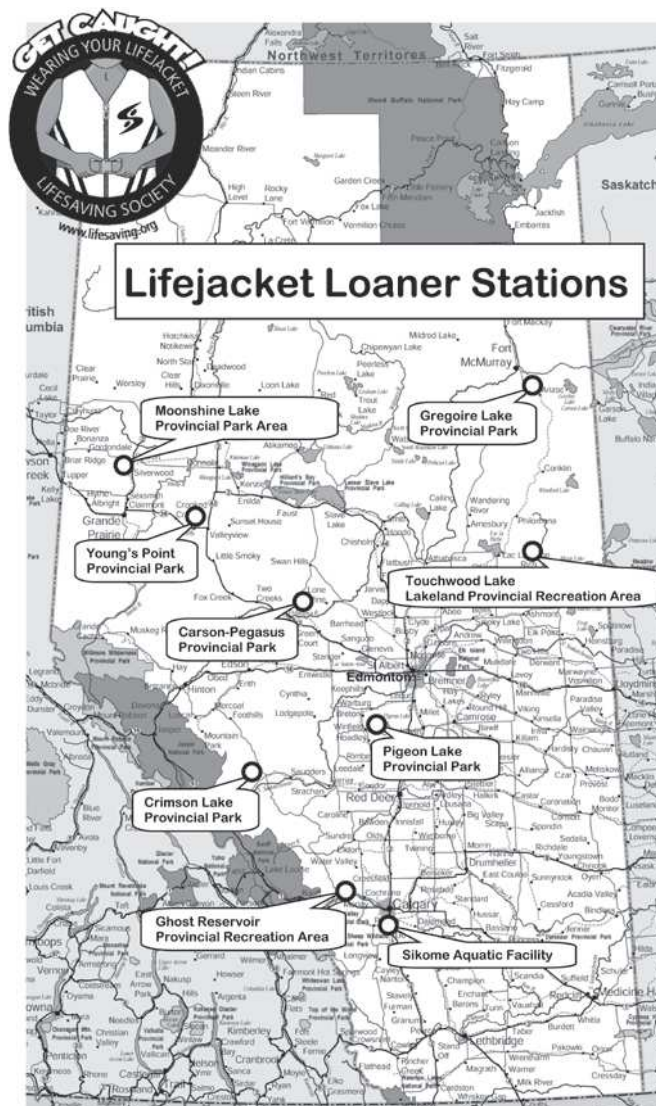
The Society conducted three Water Smart® sessions in Hay River, Aklavik and Deline during the summer. In each community, instructors also completed a safety check of the waterfronts and identified possible risk factors for residents. Additionally, the Society presented Water Smart® education to more than 200 Canadian Junior Rangers at an event in Yellowknife.

To educate about, reinforce and reward positive Water Smart® behaviours, the Society launched our “Get Caught Wearing Your Lifejacket” campaign with the support of the Alberta Centre for Injury Control and Research.

The campaign was offered in conjunction with the Lifejacket Loaner Station program and affiliate delivery partners were encouraged to run the community campaign at community aquatic facilities. The education messages focused on Lifejackets Save Lives, Boating Safety, Within Arm’s Reach, and Swim to Survive. Additional Ice Safety messaging was made available during the winter months.

On the invitation of our patron His Honour, Colonel (Retired) the Honourable Donald S. Ethell, OC, OMM, AOE, MSC, CD, Lieutenant Governor of Alberta., our annual Investiture of Lifesaving Honours was hosted at Government House. Eighteen rescue heroes from all over the province and territory received honours, recognizing how they selflessly put their lives on the line to assist others in distress.

The Society was mentioned directly in 121 education and awareness articles in media and conducted 80 interviews with media outlets in 2011 and early 2012, including the Edmonton Journal, the Calgary Herald and many more community newspapers across Alberta and the Northwest Territories.



Last year, in collaboration with the Government of Alberta Tourism Parks and Recreation Department and the Alberta Centre for Injury Control and Research, the Lifesaving Society expanded its successful Lifejacket Loaner Station program, opening new loaner stations in five new locations, and continuing the program at the two original locations.

The program increases awareness about the importance of wearing lifejackets when enjoying beaches, lakes and rivers. More than 90 per cent of people who used the Lifejacket Loaner Stations said that they were more likely to wear a lifejacket in the future.

For our efforts and innovation with this program, the Society was honoured by the Canadian Safe Boating Council with the 2012 award for Best Boating Safety Initiative at the Canadian Safe Boating Awards.







*The Society provides leadership, engages citizens, and inspires inclusive participation towards an Active Alberta and Northwest Territories*

The summarized financial information presented here is derived from the Society's audited financial statements for the year ending March 31, 2012. The Society's 2011-2012 financial statements have been audited by *Yaremchuk and Annicchiarico LLP, Chartered Accountants*.

This year realized a revenue increase mainly driven by securing grants as well as delivery of more education and training programs and safety management services. We continue to keep expenses in line with revenue and invest for the future. *The Society is focused on its mission and health and safety mandate for drowning and injury prevention, sport, recreation and active living in Alberta and the Northwest Territories.*

Complete audited financial statements are available for viewing in their entirety by request to the Lifesaving Society Alberta and Northwest Territories.

The Society acknowledges and greatly appreciates the support provided to us each year through **Alberta Tourism, Parks & Recreation**, and the **Alberta Sport, Recreation, Parks & Wildlife Foundation**.

Government  
of Alberta ■

*Alberta*  
Freedom To Create. Spirit To Achieve.

ALBERTA  
SPORT, RECREATION  
PARKS & WILDLIFE  
FOUNDATION



**Summarized Balance Sheet as at March 31**

	2012	2011
<b>Net Assets</b>		
Net Working Capital	407,757	362,219
Investments	914,047	891,399
Capital Assets	43,853	48,581
	<b>1,365,657</b>	<b>1,302,199</b>
<b>Fund Balances</b>		
Investment Capital Assets	43,853	48,581
Internally - Restricted	716,941	713,975
General - Unrestricted	604,863	539,643
	<b>1,365,657</b>	<b>1,302,199</b>

**Summarized Statement of Operations as at March 31**

	2012	2011
<b>Revenue</b>		
Unrestricted	978,799	1,026,879
Restricted	230,599	158,372
	<b>1,209,378</b>	<b>1,185,251</b>
<b>Expenses</b>	<b>1,145,920</b>	<b>1,102,862</b>
<b>Net Contribution for the Year</b>	<b>63,458</b>	<b>82,389</b>



Annually, the Lifesaving Society recognizes our affiliate member partners who deliver the Society's programs and services to the public. There are 20 classes awarded for the delivery of the Society's programs and services during the fiscal year.

Overall highest point total

<b>City of Calgary</b>	<b>58,825</b>
City of Edmonton	18,730
County of Strathcona	12,325

Overall highest point total (Community of less than 100,000)

<b>County of Strathcona</b>	<b>12,325</b>
City of St. Albert	11,925
City of Red Deer	5,360

Overall highest point total (Community of less than 15,000)

<b>Town of Canmore</b>	<b>1,810</b>
Town of Hinton	1,025
Town of High River	970

Overall highest point total (Community of less than 7,500)

<b>Municipality of Jasper</b>	<b>2,100</b>
Town of Drayton Valley	1,670
Town of Peace River	1,520

YMCA affiliate member with the highest point total

<b>William Lutsky YMCA</b>	<b>3,555</b>
Jamie Platz YMCA	2,900
Medicine Hat Family YMCA	2,415

Community operating one outdoor pool with the highest point total

<b>Town of Stony Plain</b>	<b>890</b>
Mount Pleasant Community Pool	805
Town of Hanna	395

University with the highest point total

<b>University of Alberta</b>	<b>12,900</b>
University of Lethbridge	2,624
University of Calgary	910

Private affiliate operating one indoor pool with the highest point total

<b>West Edmonton Mall - World Waterpark</b>	<b>6,390</b>
Glencoe Club	2,515
Talisman Centre	1,960

Camp with the highest point total

<b>Gull Lake Centre</b>	<b>270</b>
Kiwanis Kamp	185

Private affiliate with the highest point total

<b>Rocky Mountain Adventure Medicine</b>	<b>1,310</b>
Savvy Safety Certifications	955
Waterman 5	675

Community with the highest point total for the Junior Lifeguard program

<b>City of Calgary</b>	<b>2,114</b>
University of Lethbridge	357
Westside Rec Centre	299

Community of less than 100,000 with the highest point total for the Junior Lifeguard program

<b>University of Lethbridge</b>	<b>357</b>
County of Strathcona	157
City of Camrose	99

Community of less than 15,000 with the highest point total for the Junior Lifeguard program

<b>City of Wetaskiwin</b>	<b>80</b>
Town of Innisfail	58
City of Lacombe	33

Community of less than 7,500 with the highest point total for the Junior Lifeguard program

<b>Town of Drayton Valley</b>	<b>65</b>
Town of Claresholm	51
Municipality of Jasper	34

Community with the highest point total for Canadian Swim Patrol program

<b>City of Calgary</b>	<b>2,573</b>
City of St. Albert	563
Town of Okotoks	317

Community of less than 100,000 with the highest point total for Canadian Swim Patrol program

<b>City of St. Albert</b>	<b>563</b>
Town of Okotoks	317
City of Camrose	77

Community of less than 15,000 with the highest point total for Canadian Swim Patrol program

<b>Town of Beaumont</b>	<b>24</b>
Banff Centre Sally Borden Pool	3

Community of less than 7,500 with the highest point total for Canadian Swim Patrol program

<b>Town of Claresholm</b>	<b>42</b>
Town of Fairview	26
Village of Forestburg	25

Community with the highest point total for the BOAT™ program

<b>Rocky Mountain House</b>	<b>85</b>
Town of Drayton Valley	75
City of St. Albert	70





Private affiliate with the highest point total for the BOAT™ program

<b>Haakeye Consulting</b>	<b>160</b>
Western Financial Group	80
Foremost Agencies	35

College or technical institute with the highest point total

<b>Canadian University College</b>	<b>1,205</b>
NAIT Pool	1,185
MacEwan University	1,180

Community with the highest point total for the Swim for Life program

<b>City of Calgary</b>	<b>77,312</b>
City of St. Albert	9,096
Westside Regional Recreation Society	5,802

Community of less than 100,000 with the highest point total for the Swim for Life program

<b>City of St. Albert</b>	<b>9,096</b>
Town of Okotoks	4,736
City of Camrose	2,876

Community of less than 15,000 with the highest point total for the Swim for Life program

<b>Town of Hinton</b>	<b>654</b>
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Community of less than 7,500 with the highest point total for the Swim for Life program

<b>Town of Claresholm</b>	<b>662</b>
Town of Killam	493
Town of Hay River	171

Community with the highest point total in conducting Lifesaving First Aid programs

<b>City of Calgary</b>	<b>22,675</b>
City of St. Albert	5,650
City of Edmonton	5,425

Community of less than 100,000 with the highest point total in conducting Lifesaving First Aid programs

<b>City of St. Albert</b>	<b>6,280</b>
County of Strathcona	5,270
Tri Leisure Centre	1,885

Community of less than 15,000 with the highest point total in conducting Lifesaving First Aid programs

<b>Town of Beaumont</b>	<b>795</b>
Town of Hinton	340
Town of Canmore	290

Community of less than 7,500 with the highest point total in conducting Lifesaving First Aid programs

<b>Municipality of Jasper</b>	<b>1,425</b>
Town of Hay River	630
Town of Drayton Valley	595

Private affiliate with the highest point total in conducting Lifesaving First Aid programs

<b>Savvy Safety Certifications</b>	<b>420</b>
Evan Poisson	345
Center High Campus Wellness Centre	340

Community with the highest point total for the National Lifeguard program

<b>City of Calgary</b>	<b>6,570</b>
University of Alberta	4,425
City of Edmonton	3,570

Community of less than 100,000 with the highest point total for the National Lifeguard program

<b>City of Grande Prairie</b>	<b>3,170</b>
County of Strathcona	3,095
City of Red Deer	2,440

Community of less than 15,000 with the highest point total for the National Lifeguard program

<b>Town of Canmore</b>	<b>1,015</b>
Town of High River	570
City of Brooks	565

Community of less than 7,500 with the highest point total for the National Lifeguard program

<b>Town of Pincher Creek</b>	<b>680</b>
Town of Olds	630
Town of Grande Cache	610

Community with the highest point total for Swim to Survive

<b>City of Calgary</b>	<b>5,271</b>
Westside Recreation Centre	930
City of Camrose	812

Community of less than 100,000 with the highest point total for Swim to Survive

<b>City of Camrose</b>	<b>812</b>
Strathcona County	150

Community of less than 15,000 with the highest point total for Swim to Survive

<b>Town of Beaumont</b>	<b>269</b>
City of Wetaskiwin	153
Town of Canmore	36

Community of less than 7,500 with the highest point total for Swim to Survive

<b>Town of Claresholm</b>	<b>384</b>
Town of Falher	342
Town of Fairview	220

### Branch Patrons

1959–1966	Hon. J. Percy Page
1966–1974	Hon. Dr. J.W. Grant MacEwan
1974–1979	Hon. Ralph G. Steinhaur
1979–1985	Hon. Frank Lynch–Staunton
1985–1991	Hon. Helen Hunley
1991–1996	Hon. Gordon Towers
1996–2000	Hon. Bud Olsen
2000–2005	Hon. Lois E. Hole
2005–2010	Hon. Norman L. Kwong
2010–	Hon. Donald S. Ethell

### Branch Vice Patrons

1996–1999	Hon. Helen Maksagak
1999–2000	Hon. Daniel Joseph Marion
2000–2005	Hon. Glenna Hansen
2005–2010	Hon. Anthony W.J. Whitford
2010 –	Hon. George L. Tuccaro

### Branch Governors

1965–1966	Brigadier J.C. Jefferson
1966–1970	Maj. Gen. J.M. Rockingham
1971–1975	Kenneth A. McKenzie, QC
1976–1978	Jack Boddington
1979–1980	Dr. E.S.O. Smith
1980–1996	Terry Cavanagh
1997–	Bruce Hogle, CM

### Branch Presidents

1958–1959	Manny E. Power
1960–1962	R.A. (Paddy) Johnson
1963–1969	Jack Boddington
1970	Harry Boddington
1971–1972	Tell R.B. Stephen
1973	Hobart J. Clark
1974	Carman Byler
1975	Rudy Berghuys
1976–1977	Walter A. West
1978	Bryce Gibson
1979	Brian Sullivan
1980–1982	Gordon Wick
1983–1984	Dave Linman
1985–1986	Neil Riley
1987–1988	Dale Drummond
1989–1990	Tim Moorhouse
1991–1994	Doug Mylie
1995–1996	Barbara Kusyanto
1997–1998	Jeanie Hutton
1999–2000	Lisa Wolff
2001–2002	Alice Park
2003–2004	Colin Reichle
2005–2006	Kevin Feehan
2007–2009	Chris Burrows
2009–2011	Rob Campbell
2011–	Colin Reichle



The Jack Boddington Award recognizes the individual who has contributed to the success of the Branch in any given year. To be eligible the recipient must be an active volunteer.

The 2012 recipient is Patrick Southwood.

The DB Perks Leadership Scholarship is used to advance the recipient's leadership capacity in conducting Lifesaving Society education and training programs. Recipients are selected based on their role within their community as a Lifesaving Society leadership volunteer.

The 2011 recipients are Jeff Vastenhout (Camrose) and Thomas Broemeling (Jasper).

The Society would like to acknowledge the support provided to us in 2011/2012:

#### Distinction Club:

The Distinction Club recognizes donors of \$500 or more.

In 2011-12: Anne Resek, DB Perks and Associates Ltd., Aquam.

#### Merit Club:

The Merit Club recognizes those who donate between \$300 and \$499.

#### Bronze Club:

The Bronze Club recognizes those who donate between \$100 and \$299.

In 2011-12: Sylvia Farrant

#### Friends of the Society:

Friends of the Society are those who donate up to \$99.

In 2011-12: Neil Camarta, John Ernst, Brenda Hardy

The Lifesaving Society worked closely with many government departments and established safety and sport, recreation and active living organizations at the national and provincial/territorial levels. Together we prevented drowning, injury and water-related incidents. Some of the partnerships in 2012-2012 included Transport Canada, the Government of the Northwest Territories, DB Perks and Associates, the Alberta Centre for Injury Control and Research, the Alberta Sport, Recreation, Parks and Wildlife Foundation, Aquam Aquatic Specialist Inc., Canada Sport For Life, and the Government of Alberta.



Government  
of Alberta ■



Freedom To Create. Spirit To Achieve.



ANNUAL REPORT 2012



LIFESAVING SOCIETY®

*The Lifeguarding Experts*

is a national charity working to prevent drowning and water-related injury. We save lives and prevent injury through our training programs, Water Smart® public education, water incident research, aquatic safety management services, and lifesaving sport.

### *Who We Are*

The Lifesaving Society enhances the quality of life of Albertans and Northerners by setting health and safety standards and collaborating with partners for injury prevention, sport, recreation and active living initiatives, making Alberta and the Northwest Territories the safest place to live, work, and play.

### *Our Mandate*

- The Lifesaving Society has a health and safety mandate for drowning and injury prevention.
- The Lifesaving Society conducts research to provide evidence-based education and training to establish standards and industry customs and practices.
- The Lifesaving Society is the standard setting certifying body for aquatic safety and Canada's lifeguards.
- The Lifesaving Society contributes to the fitness and well being of individuals, families and communities by providing education and training programs.
- The Lifesaving Society is the governing body for lifesaving sport, and provides opportunities for long term athlete development and the pursuit of athletic excellence and achievement.
- The Lifesaving Society provides leadership, engages citizens, and inspires inclusive participation towards an Active Alberta and Northwest Territories.
- The Lifesaving Society provides education and training products to enhance programs and services and to support our members, lifeguards, instructors, trainers, and the public.

*Quemcunque Miserum Videris Hominen Scias*

*Whomsoever you see in distress, recognize in him a fellow man.*