



LIFESAVING SOCIETY®

The Lifeguarding Experts

Lifejacket Loaner Station Program Donation Package

Alberta and Northwest
Territories Branch

Thank you for your interest in supporting the Lifesaving Society's Lifejacket Loaner Station Program. The Lifesaving Society is a charitable organization working to prevent drowning and water related injury. Your generous support helps the Society conduct research into fatal and non-fatal drownings, aquatic injuries and rescue interventions. Ongoing research and analysis supports the Society's evidence-based training and Water Smart® education.

Within Alberta and the Northwest Territories, the Lifesaving Society contributes to the health and well-being of individuals, families and communities through our education and training programs that provide opportunities for active living, recreation and sport.

Through support from individuals and organizations, the Lifesaving Society is able to reach its health and safety mandate for drowning and injury prevention, sport recreation and active living. Our collective efforts help make an active Alberta and the Northwest Territories a safer place to live, work, and play.

Monetary donations go towards Lifesaving Society Water Smart® initiatives, such as implementing and increasing the number of Lifejacket Loaner Station programs in Alberta and the Northwest Territories. Donations of "gift in kind" such as lifejackets or building materials may also be eligible for charitable receipts.

Donors are recognized through signage at Lifejacket Loaner Station sites, on our website, and in our annual report. They are recognized through the following categories: Distinction Club (donations of \$500 or more); Merit Club (donations between \$300 and \$400.); Bronze Club (donations between \$100 and \$299); and Friends of the Society (donations up to \$99).

To get involved, contact the Lifesaving Society at (780) 415-1755 or experts@lifesaving.org. For more information, visit www.lifesaving.org

Reg Charity No. 11912 9021 RR0001

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Edmonton, Alberta T5V 1V2
Canada

Government
of Alberta ■

Alberta ■
Freedom To Create. Spirit To Achieve.

ALBERTA
SPORT, RECREATION
PARKS & WILDLIFE
FOUNDATION

Tel: 780 - 415 - 1755
Fax: 780 - 427 - 9334
Email: experts@lifesaving.org
Website: www.lifesaving.org

Thank you for your support of Lifesaving Society Water Smart® Education initiatives, such as the Lifejacket Loaner Station Program.

Support Drowning Prevention – You can Help!

To make a donation, simply fill out this form and return to the Lifesaving Society Alberta and Northwest Territories by mail, fax or email.

Enclosed is my gift* of: \$10 \$20 \$50 \$100 Other _____

Name

Address

City Province Postal Code

Telephone Email

Credit Card Number (Visa Mastercard) Exp.

Name as it appears on credit card Signature

Please make cheques payable to LIFESAVING SOCIETY.

*Gifts of \$20 or more are eligible for a tax receipt.

The personal information requested on this form is collected for the purpose of administering donations to the Lifesaving Society only. Visit www.lifesaving.org for our privacy policy.



~ QUEMCUNQUE MISERUM VIDERIS HOMINEN SCIAS ~

Whomsoever you see in distress, recognize in him a fellow man.

Lifesaving Society Alberta & Northwest Territories
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Tel: 780-415-1755 • Fax: 780-427-9334 • Email: experts@lifesaving.org
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About the Lifesaving Society

- Saving lives for over 100 years

The Lifesaving Society is a full service provider of programs, products, and services designed to prevent drowning. The Society saves lives and prevents water-related injuries through its training programs, Water Smart® public education, drowning research, aquatic safety management and lifesaving sport. The Society is a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools, and clubs.

The Society has been teaching swimming, water safety and water rescue in Canada since 1986. Established in England (1891) as the Swimmers' Lifesaving Society, it became The Royal Lifesaving Society in 1904. Today, it is known simply as the Lifesaving Society. The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world.

Teaching Canadians to save themselves and rescue others

Annually 1,200,000 Canadians participate in the Lifesaving Society's swimming, lifesaving, lifeguard, first aid, and leadership programs. Each year, the Society certifies thousands of instructors who provide the leadership for its training programs. Over 30,000 Canadians earn the Society's Bronze Medallion each year. As Canada's lifeguarding experts, the Lifesaving Society sets the standard for lifeguard training and certifies Canada's National Lifeguards.

Making Canadians Water Smart

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk - like men fishing in small boats - or on those who can make a significant difference, such as parents of young children. The Society delivers Water Smart messages through its swim program, through the media and community action. The Society's Swim to Survive® Program provides the essential minimum skills required to survive an unexpected fall into deep water.

Drowning Research

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water rescue training and Water Smart drowning prevention education.

Setting the Standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. The Society performs aquatic safety audits and serves as experts in legal cases involving aquatic safety.